PENNSYLVANIA



OHIO

IN 2021, UNITED CLOSED the **33RD ACQUISITION** of the CURRENT ADMINISTRATION.

2021 REPORT TO SHAREHOLDERS UNITED BANKSHARES, INC.

#### TO OUR SHAREHOLDERS

## 2021 WAS ONE OF THE MOST SUCCESSFUL YEARS IN OUR COMPANY'S HISTORY.

We ACHIEVED record earnings, were RANKED 4th among the 50 largest banking companies in the nation in financial performance, INCREASED earnings per share, OUTPERFORMED peer profitability, INCREASED the dividends to shareholders for the 48th consecutive

year, CLOSED
the 33rd
acquisition of
the current
administration,
and MADE
A POSITIVE
DIFFERENCE
in the lives of
those we serve.





I well remember when our company was not even ranked in the top 500 banks in the country. At that time, WE DEVELOPED A VISION STATEMENT to be in the top 5 in financial performance among the 50 largest US banks. To many, our ability to execute OUR VISION STATEMENT WAS CONSIDERED IMPOSSIBLE.

4th
in financial
performance
among 50
largest
US banking
companies

In March 2021, S&P Global Market
Intelligence reported that S&P GLOBAL
RANKED UBSI 4TH AMONG THE 50
LARGEST BANKING COMPANIES IN
THE COUNTRY in financial performance
based upon our growth and profitability, as
well as our safety and soundness metrics.
When our CFO sent me the ranking, I
have to say it was a moment I'll never
forget. A vision – maybe as the song says,

"an impossible dream," became a reality – as we are now the 43rd largest banking company and ranked in the top 5 in financial performance among the top 50. TIME AND TIME AGAIN, OUR PEOPLE HAVE ACHIEVED WHAT OTHERS HAVE NOT BEEN ABLE TO ACHIEVE.

**★**2 3**★** 

## Overall, our FINANCIAL PERFORMANCE CONTINUES TO BE AMONG THE BEST OF THE

\$463 million. We increased earnings per share from \$2.40 to \$2.83 or 18%. Our Return on Average Assets of 1.35% compared very favorably to our proxy peer group of 1.20%.

DURING THE CURRENT ADMINISTRATION,
UNITED HAS GROWN FROM A SINGLEOFFICE, \$100 MILLION BANK in Parkersburg,

West Virginia, to one of the best performing regional banking companies in the country, with assets of nearly \$30 billion and 250 offices in eight states and the nation's capital. Through 33 acquisitions we have built one of the most valuable, independent, regional banking companies in the Mid-Atlantic and Southeast.

8 states and the District of Columbia



183-YEAR HISTORY From its start in 1839 in Parkersburg, West Virginia, United has grown from a single bank office to one of the most successful regional financial services companies in the United States.





33rd
acquisition of
the current administration

A big story in 2021 was the ACQUISITION OF COMMUNITY BANKERS TRUST CORP. (Essex Bank). Essex, headquartered in Richmond, the capital of

the Commonwealth of Virginia, was a very strategic opportunity. THIS ACQUISITION MOVED US FROM OUR STRONGHOLD IN NORTHERN VIRGINIA INTO THE HEART OF THE COMMONWEALTH,

filling in the gap between Northern Virginia and North Carolina.



RICHMOND, VIRGINIA United acquired Community Bankers Trust Corporation (NASDAQ: ESXB), the parent company of Essex Bank. Community Bankers Trust has headquarters in Richmond, Virginia and assets of \$1.8 billion.

7 🛨 <del>\*</del>6

Few things say more about the LONG-TERM FINANCIAL PERFORMANCE than the ability to increase dividends to our shareholders for 48 consecutive years. THIS IS A RECORD ONLY ONE OTHER MAJOR BANKING COMPANY IN THE NATION HAS BEEN ABLE 48th
consecutive
year of
dividend
increases to
shareholders

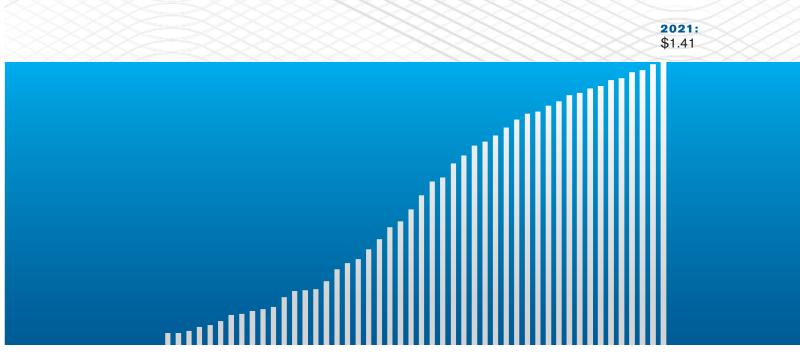


consistency in increasing dividends to shareholders clearly demonstrates our strong earnings, sound asset quality, and strong capital in good times and bad times over many, many years. To quote Keefe, Bruyette & Woods (KBW), Equity Research Report of July 25, 2021,

"UBSI'S EARNINGS CONSISTENCY, HIGHLY PROFITABLE FRANCHISE, STRONG EXPENSE CONTROL, HISTORICALLY GOOD CREDIT AND HIGH DIVIDEND SHOULD AFFORD UBSI A PREMIUM VALUATION."

### DIVIDENDS PER SHARE

1974 - 2021

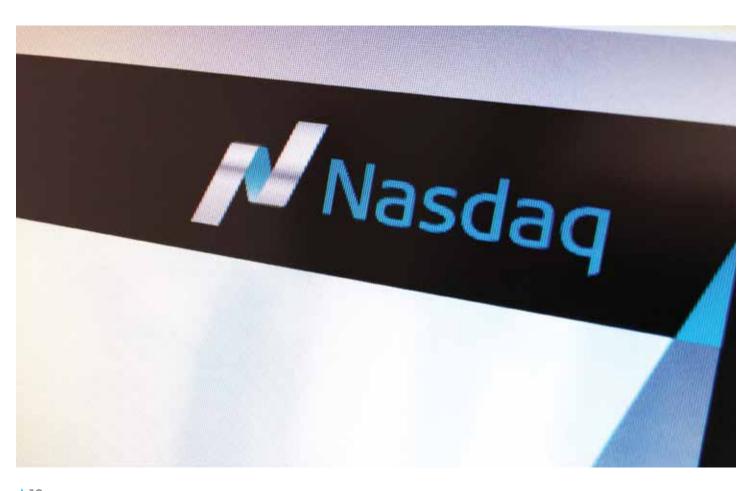


**1974:** \$0.055

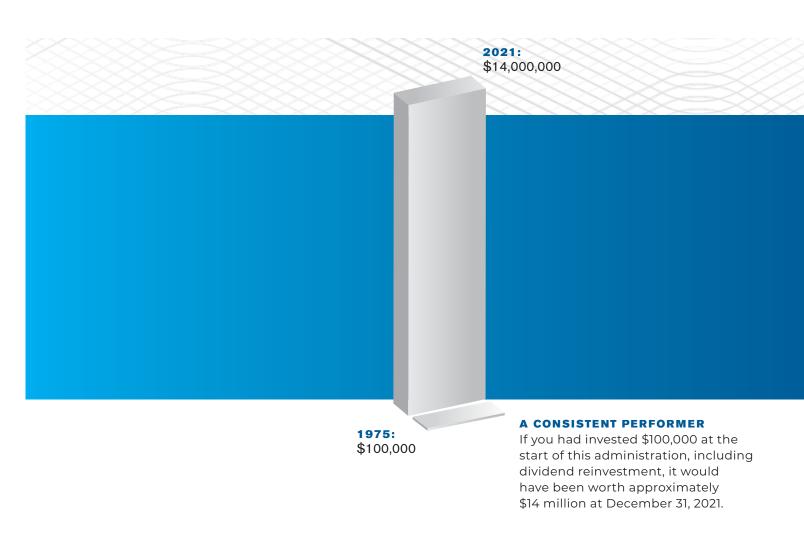
A DIVIDEND PERFORMER Dividends per Share of \$1.41 for the year 2021 represents an increase over \$1.40 per share paid for the year of 2020, marking 48 consecutive years of dividend increases, and 46 consecutive years of dividend increases under current bank management.

**★**8 9**★** 

For 2021, OUR STOCK PRICE INCREASED FROM \$32.40 TO \$36.28 WITH A TOTAL RETURN OF 16.35%. Since its inception in 1992, the KBW Bank Index has had a total return of 1058%, compared to United's total return of 1229%. In addition, if you had invested \$100,000 at the start of this administration 46 years ago, including dividend reinvestment, it would have been worth approximately \$14 million at year-end 2021. Over this same period, United's share price has increased from \$1.50 to a 2016 high of \$49.35 and the dividend increased from \$0.055 to \$1.41 at year-end 2021.



#### VALUE OF \$100,00 INVESTMENT 1975 - 2021



#### **UNITED BANKSHARES STOCK**

United Bankshares stock has been publicly traded since 1987 on the NASDAQ National Market System under the quotation symbol "UBSI."

**★**10 11 **★** 



United continues to be a member of the DOW JONES US SELECT DIVIDEND INDEX which includes the highest dividend paying companies derived from the Dow Jones US Index. United is also a member of the S&P HIGH YIELD DIVIDEND ARISTOCRATS INDEX. This Index is designed to measure the performance of companies within the S&P Composite 1500 that have followed a managed dividend policy of consistently increasing dividends every year for at

least 20 years. United is also listed on the NASDAQ US DIVIDEND ACHIEVERS 50 INDEX which is comprised of the top 50 securities by modified dividend yield from the

NASDAQ US Broad Dividend Achievers Index.



S&P Dow Jones





#### WE ARE PROUD TO BE THE LARGEST COMMUNITY BANK HEADQUARTERED

IN THE NATION'S CAPITAL, as well as the largest state-chartered bank headquartered in the Commonwealth of Virginia. In 1990 we entered the Washington, DC market with the acquisition of the \$28 million Bank First in McLean,

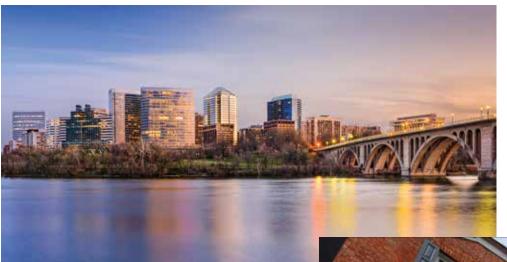
NATION'S CAPITAL MSA based upon deposit market share. UNITED BAN

Virginia. Since then, we have made an largest banking company in the nation's capital additional nine acquisitions making UNITED THE 7TH LARGEST **MSA** BANKING COMPANY IN THE



acquisitions in nation's capital MSA





ARLINGTON, VIRGINIA

ALEXANDRIA, VIRGINIA





## **2013** *Deposit Market Share* Washington, D.C. - Arlington - Alexandria MSA

Deposit Rank	Institution	Total Market Share (%)
1	Wells Fargo & Co.	15.48
2	Capital One Financial Corp.	14.41
3	Bank of America Corp.	13.94
4	SunTrust Banks Inc.	10.83
5	BB&T Corp.	8.63
6	PNC Financial Services Group, Inc.	6.91
7	Citigroup Inc.	4.31
8	M&T Bank Corp.	2.65
9	HSBC Holdings plc	2.13
10	Eagle Bancorp Inc.	1.89
11	Toronto-Dominion Bank	1.49
12	Sandy Spring Bancorp Inc.	1.48
13	Burke & Herbert Bank & Trust Co.	1.44
14	Virginia Commerce Bancorp, Inc.	1.43
15	United Bankshares Inc.	1.39
16	Cardinal Financial Corp.	1.39
17	Washington First Bankshares, Inc.	0.63
18	Middleburg Financial Corp.	0.60
19	Old Line Bancshares, Inc.	0.52
20	Bank of Georgetown	0.50
	Other market participants	7.95 100.00

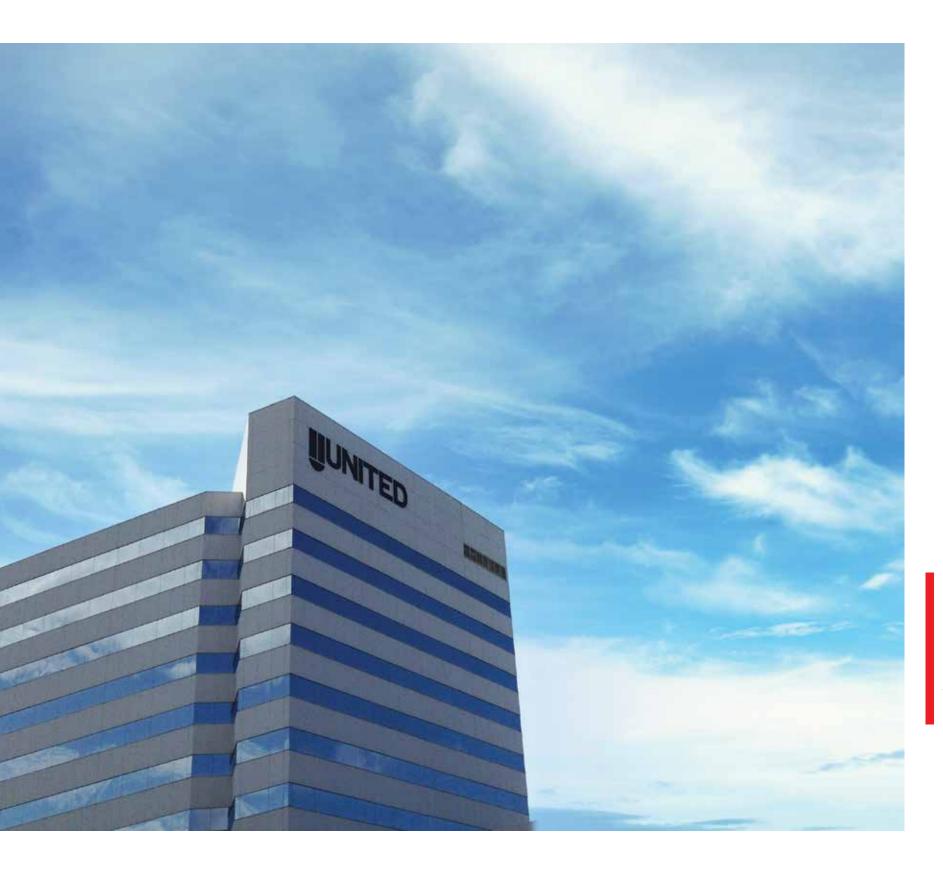
## **2021** *Deposit Market Share* Washington, D.C. - Arlington - Alexandria MSA

Deposit Rank	Institution	Total Market Share (%)
1	Bank of America Corp.	15.91
2	Capital One Financial Corp.	15.65
3	Truist Financial Corp.	14.80
4	Wells Fargo & Co.	13.02
5	PNC Financial Services Group, Inc.	6.96
6	Citigroup Inc.	4.57
7	United Bankshares Inc.	3.73
8	Eagle Bancorp Inc.	3.27
9	Sandy Spring Bancorp Inc.	3.12
10	Toronto-Dominion Bank	2.40
11	M&T Bank Corp.	2.36
12	Atlantic Union Bkshs Corp.	2.04
13	HSBC Holdings plc	1.19
14	Burke & Herbert Bank & Trust Co.	1.04
15	Workers United	0.70
16	Capital Bancorp Inc.	0.66
17	John Marshall Bankcorp Inc.	0.65
18	Forbright Inc.	0.62
19	JPMorgan Chase & Co.	0.61
20	FVCBankcorp Inc.	0.60
	Other market participants	6.10 100.00

#### UNITED'S FRANCHISE VALUE increased

significantly in the Washington, DC - Arlington -Alexandria Metropolitan Statistical Area (MSA) following important acquisitions in the area. United's deposit market share rose from #15 in 2013 to #7 in 2021.

**★**16 17 ★



OUR WEST VIRGINIA FRANCHISE
HAS ALSO BECOME MUCH MORE
VALUABLE because of our #2 market
share position in West Virginia, which
includes out of state competitors such
as Huntington, FifthThird, Truist,
and M&T. UNITED BANKSHARES
IS WEST VIRGINIA'S LARGEST
PUBLICLY TRADED COMPANY WITH
HEADQUARTERS IN THE STATE.

#2
market share
position in
West Virginia

#1
largest publicly
traded company
with headquarters in West
Virginia





In 2020, United finalized the acquisition of Carolina Financial Corporation (NASDAQ: CARO), the parent company of CresCom Bank with \$5.0 billion in assets, headquartered in Charleston, South Carolina.

**★**20 21 🛨

among Metro

DC banks in



#### UNITED TEAM RECOGNIZED FOR **LEADERSHIP DURING COVID-19**

**CRISIS** The Washington Business Journal honored United with its CEO of the Year COVID-19 Response Leader award for its service to customers, communities, and team members during the crisis.





**COMPLIMENTS OF** 



As I have said many times before, our competitive advantage is our people. Every day we make a positive difference in the lives of our shareholders, our customers, our employees, and our communities. #2

AS A COMPANY THAT HAS BEEN BLESSED IN MANY WAYS, WE

UNITED BANK

CONTINUE TO BE COMMITTED TO GIVING BACK. As it relates to serving those in need, our performance has gained recognition from many – to name only a few: ON BEHALF OF ALL OF OUR UNITED TEAM

THE CEO OF THE YEAR COVID-19 RESPONSE LEADER AWARD from

the Washington Business Journal for our achievements during the pandemic which included being 2nd among all banks in Metro DC in the volume of loans approved to women-owned businesses, as well as businesses owned by people of color.

volume of loans to businesses owned by women and people of MEMBERS, WE RECEIVED

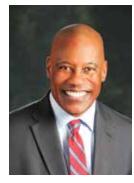
**★**22 23 🛨



program

We also received NATIONAL RECOGNITION FROM THE AMERICAN BANKERS ASSOCIATION FOUNDATION FOR BEING THE TOP VOLUNTEER PROGRAM

AMONG ALL BANKS IN THE COUNTRY which included our efforts in serving and outreach to minority communities. At United, we have always worked for economic inclusion and against discrimination as evidenced by our Outstanding Community Reinvestment Act rating. Our Corporate Governance Policy calls for a major focus on environmental, social, and governance (ESG) criteria. THE DIVERSITY, EQUITY, AND INCLUSION COUNCIL, WHICH WAS FOUNDED IN 2018, MADE PARTICULARLY GREAT STRIDES IN 2021.











100% of employees trained in

diversity,

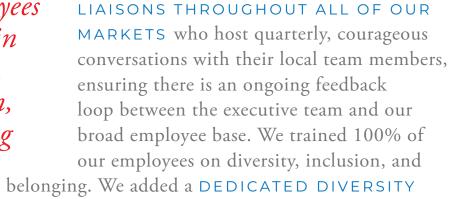
inclusion,

belonging









WE ESTABLISHED DE&I EMPLOYEE

TRAINER TO THE LEARNING AND TALENT DEVELOPMENT TEAM who facilitates manager trainings and ongoing workshops open to all employees that cover topics such as implicit bias.





**UBSI DIVERSITY, EQUITY, AND** INCLUSION COUNCIL

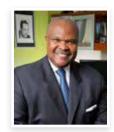
These leaders from across the bank's geography and lines of business are committed to nurturing United's inclusive culture.

**★**24 25 🛨



#### U IN THE **COMMUNITY**

At United, our commitment to providing excellence in service extends beyond banking. It includes giving back to the communities in which we live and work, striving to make a difference every day. As we celebrate Black History Month, we wanted to recognize a few United employees who are making an impact for the Black communities in which they live and work.



"I've been honored to have a variety of roles serving this great organization. I think ASAHL has a lot of great stories that are not necessarily told and a lot of scholars involved in educating our children who may not have heard about their history otherwise."

- Jeff Banks

#### Jeff Banks, VP, Commercial Services Officer (DC Market)

Jeff Banks came to United Bank through the Bank of Georgetown acquisition and has been with the Bank since 2007. In addition to his great service and work with United, Jeff is also an active member of the DC community, serving on several boards, committees and councils. As a member of the Association for the Study of African American Life and History (ASALH), Jeff has served in several different roles, such as the Chair of the Host Committee for the Black History Festival, Chair of the Development Committee, and on the Audit and Finance Committee. Jeff is also the Chair of Oversight for the national conference, through which ASALH members visit cities around the country, working with school boards to train 150+ educators on best practices for teaching black history.

ASALH was founded in 1915 by Dr. Carter G. Woodson, a Harvard PhD graduate. Woodson is commonly known as the "father of Black history." His passion for promoting Black history led to the inception of Black History Week, which evolved into Black History Month around 1976. Currently, the president of ASALH is Dr. Evelyn Brooks Higginbotham, the first African American to chair all the history departments at Harvard. The primary mission of ASALH is to promote research, and to preserve, interpret and disseminate information about Black life, history and culture to the global community. Every year, ASALH crafts the theme of Black History Month — this year, the theme is "The Black Family: Representation, Identity and Diversity." Not only does ASALH gather to celebrate Black history, but the organization undertakes historical research for themselves, as shown by their interview this year of Martin Luther King, Jr.'s daughter. The organization also gives out book awards in association with PBS for research

ASALH is important due to its effect on both the country's youth regarding the expansion of Black historical knowledge, and to the current climate of acknowledgement and appreciation of Black individuals who have shaped the country. United is honored to have Jeff Banks be a member of this prestigious organization. His work continues to honor both the goals and commitments of ASALH, and the United Bank family is thrilled to continue to highlight Jeff's involvement and participation in the future of the organization.

Learn more about United's support of ASALH on page six.

Integrity | Hard Work | Teamwork | Caring | Since 1839

DESEMPAQUE
UN NUEVO COMIENZO

Ya sea que esté buscando comprar su primera casa, construir la casa de sus sueños, refinanciar o considerar un préstamo con garantia hipotecaria, El Banco de United tiene la solución que se adapta a sus necesidades.

Deje que nuestro experimentado equipo hipotecario marque la diferencia por usted.

Comience su nuevo comienzo completando la solicitud en linea hoy.

Lezn more at BankWikhUnited.com

Motta Publicitarara - NO COMPRONISO DE PRISTUR - SUERO A LA
DISTONISTIDAD DE LOS PROGRAMAS. Todes las solicitades de priesarse enide suprista a la specifica de la comience su sucha suprista a la specifica de la central que sun la programa de la central que sun la suprista de la procedación de celebrato están sujetos a la central que solicitado de los central que sun previo a rever y pueden avent de cavera, tiemicos y condicione están sujetos à celebrato están sujetos de cuera, tiemicos y condicione están sujetos à celebrato estan sujetos à combine su previo a rever y pueden avent de cavera financia cien y la puede de la condicione su previo a revergo pueden avent de cavera financia cien y la presenta de la central que la mandación y la prepade de la competica de la condicione de considera y la considera de la considera de la considera de la central que la considera de la considera de



Listening, leading, and sharing successes

We have SIGNIFICANTLY INCREASED INTERNAL AND EXTERNAL COMMUNICATIONS CELEBRATING OUR DE&I SUCCESSES, and we are

We also set up regular, internal reporting for executive management that aggregates employee feedback from various sources so that management can be responsive to employee perspectives across the footprint.

AT UNITED, OUR COMMITMENT TO CARING IS PARTICULARLY FOCUSED ON THOSE WHO HAVE HISTORICALLY BEEN UNDERSERVED, such as low-and moderate-income and communities of color. In the past 5 years, we have originated \$11.5 billion of mortgage loans to these borrowers. WE RECOGNIZE THAT INCREASING HOMEOWNERSHIP IS CRITICAL TO CLOSING THE

building out our internal DE&I metrics dashboard.

wealth GAP and are committed to providing products, tools, and services to help families achieve this milestone. In addition to conducting homebuyer counseling and credit workshops across our footprint, we offer flexible products and participate in numerous downpayment and closing cost assistance programs.

billion in mortgage loans to underserved borrowers in last 5 years

**★**26 27 **★** 



WE HAVE A DEDICATED
DIRECTOR OF COMMUNITY
LENDING IN OUR MORTGAGE
LINE OF BUSINESS who ensures

we are equipped with the networks, outreach strategies, and marketing tools to serve majority minority neighborhoods.

We currently have millions of dollars in investments that primarily provide affordable housing, support small business growth, or

revitalize communities. WE HAVE INVESTED MILLIONS MORE IN HOUSING EQUITY FUNDS, a particularly impactful tool which allows developers to work with greater speed and flexibility in creating and preserving affordable housing. We also provide equity investments to community development finance institutions

that provide low-cost capital to small and minority business owners, paired with technical assistance to ensure their success during particularly challenging times, such as the ongoing pandemic. And, through our commercial line of business, WE ARE A LEADER IN COMMUNITY DEVELOPMENT LENDING THAT PROVIDES AFFORDABLE RENTAL, SINGLE FAMILY, AND GROUP HOUSING.

Millions
invested
in our
communities







**★**28 29 **★** 

## UNITED HAS ROBUST COMMUNITY PARTNERSHIPS ACROSS OUR FOOTPRINT.

Our team members volunteer thousands of hours annually organizing fundraisers, serving on boards of directors, conducting financial literacy or homebuying workshops, and providing technical assistance to potential borrowers. We support these partnerships financially, donating millions for programs that include scholarships for first generation diverse college students, after-school programs such as Boys and Girls clubs, affordable housing initiatives, financial empowerment seminars, social service agencies, and work-study programs for students of color.









**KIDS GOLF CLASSIC BENEFITS BOYS AND GIRLS CLUB.** To date, the annual benefit has raised over \$3.5 million to improve the organization's important programs and services. The 2021 tournament generated a record \$273,000, directly impacting local youth.

# **CUMBERLAND VALLEY CANCER AWARENESS** In our Hagerstown, Maryland market, United raised hopes, support, and awareness through their partner *Breast Cancer*















**COMMUNITY IMPACT PARTNER** United was named Community Impact Partner of the Year in Charleston, SC by *Increasing H.O.P.E Financial Training Center*.

**FOR THE KIDS** United volunteers gathered to fill backpacks with school supplies for distribution at a local 4TheKidsSC back-to-school celebration.

When it comes to the environment, WE HAVE ESTABLISHED AN INTERNAL CLIMATE WORKING GROUP, led by our Chief Financial Officer and Chief Risk & Information Officer, to review recommendations by the Task Force on Climate-Related Financial Disclosures and develop reporting based on their guidance. We have outlined a simple, moderate, and ideal framework for scenario analysis for United to use in assessing the impact of physical and transition risk on our loan portfolio.



WE INCORPORATED CLIMATE CHANGE
INTO OUR RISK APPETITE STATEMENT AND
ARE INTEGRATING IT INTO OUR OVERALL
ENTERPRISE RISK MANAGEMENT PROGRAM.



Our Corporate Social Responsibility Officer has conducted training sessions with leaders at the Company on climate considerations for the industry. In 2022, WE LOOK FORWARD TO BUILDING ON OUR SUCCESS IN SEIZING

CLIMATE-RELATED OPPORTUNITIES, SUCH AS PROPERTY ASSESSED CLEAN ENERGY (PACE) FINANCING AND SOLAR FINANCING. While we have long been incorporating energy-conservation features into our facilities, in 2022 we have tasked our Leadership Development Program – our brightest up-and-coming

\*Fosterial\*\*

\*Fosterial\*

\*Fosterial\*\*

\*Fosterial\*\*

\*Fosterial\*

\*F

young professionals – to help identify

strategies for improving the environment.

Fostering vibrant, livable, sustainable communities

**★**32 33 **★** 

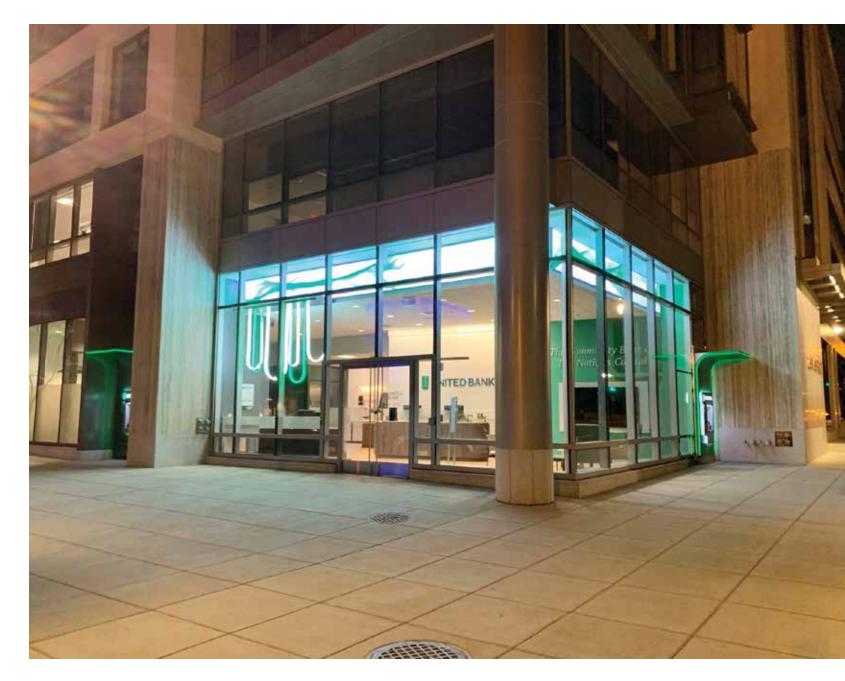
Much has changed since we were a single-office, \$100 million bank in Parkersburg, WV – what hasn't changed is our WINNING CULTURE WHICH INCLUDES OUR VISION, OUR MISSION, AND OUR CORE VALUES. The United culture is the essence of who we are. It is living our core values of INTEGRITY, HARD WORK, TEAMWORK, AND CARING. It is executing our goals and daily best practices that characterize our organization. Our best practices include being entrepreneurial, efficient, service oriented, and relationship based. Our purpose is to make a positive difference in peoples' lives – our employees, our customers, our shareholders, and others whose lives we touch every day.

Each year, nominated by their fellow co-workers, we recognize extraordinary individuals who exemplify our core values as recipients of the *United Values Awards* program. The comments expressed by one of last year's winners could not summarize the importance of this program any better, "I AM REWARDED EVERY DAY BY WORKING HERE AT UNITED, LOVING WHAT I DO AND WORKING WITH GREAT PEOPLE THAT I LEARN FROM. AS A TEAM LEADER, IT IS MY RESPONSIBILITY TO NOMINATE MY TEAM MEMBERS FOR THE UNITED VALUES AWARD. NEVER WOULD I HAVE IMAGINED THAT I WOULD BE NOMINATED AND RECEIVE THE AWARD FOR INTEGRITY, BUT I AM HONORED AND TRULY GRATEFUL. THANK YOU!"

- Tyisha Cottman



UNITED
VALUES AWARD INTEGRITY
Tyisha Cottman



#### WASHINGTON, DC

United is the 7th largest banking company in the nation's capital MSA based upon deposit market share. Pictured here, our Navy Yard branch located at 250 M St., SE, Washington, DC.

**★**34 35 **★** 

In 2021 we regret the passing of Director Emeritus I. N. (Ike) Smith, Jr., who served United for 36 years. During the year we also added a new Board member, Charles L. Capito, Jr., to the United team. Charlie has a long and successful career as a finance executive and financial advisor.

As we look toward the future, we feel we will be able to CONTINUE TO ACHIEVE OVERALL FINANCIAL PERFORMANCE AT THE HIGHEST LEVEL.

Never Been Easier





STATE-OF-THE-ART **BANKING SERVICES** 

United's mobile offering and award-winning website are best-in-class.

As in the past, we will be faced with many new challenges. These challenges include continuing to maneuver through the pandemic, as well as the digital transformation and how new banking services will be offered. As technologies evolve, we will continue to provide STATE-OF-THE-ART BANKING SERVICES AND BEST-IN-CLASS CUSTOMER EXPERIENCE.

We are focused on optimizing our branch network and

leveraging market analytics to expand our customer base. In addition, we face the challenge of a visible

change in the regulatory environment.

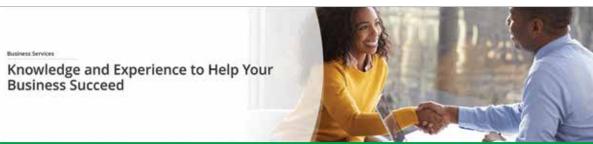
FEW MANAGEMENT TEAMS HAVE BEEN AS SUCCESSFUL AS UNITED'S IN ADDRESSING FUTURE CHALLENGES OVER MANY YEARS. I can assure you that our United team will continue to work diligently to make a positive difference in the lives of our team members, our customers, our shareholders, and the people in the communities we serve. On behalf of the officers, employees, and directors, let me thank you for your support. With your continued support, 2022 will be another successful year for our company.

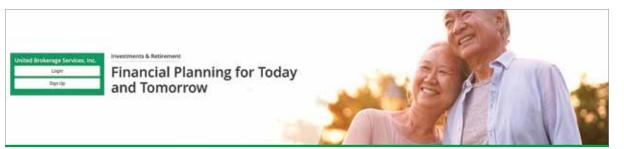
Sincerely,

Richard M. Adams

Chairman of the Board and Chief Executive Officer







#### UNITED BANKSHARES, INC.

#### UNITED BANK

Board of Directors



Seated: Mary K. Weddle, Charles L. Capito, Jr., Patrice A. Harris, MD, Richard M. Adams Standing: Mark R. Nesselroad, Peter A Converse, Theodore J. Georgelas, Gary G. White, P. Clinton Winter, Michael P. Fitzgerald, Jerold L. Rexroad, J. Paul McNamara, Albert H. Small, Jr.

#### **BOARD OF ADVISORS**

Washington, DC, Northern Virginia, Suburban Maryland, North Carolina, South Carolina



Seated: Richard M. Patrick, Michael P. Fitzgerald, Lawrence K. Doll, James J. Consagra Jr., Steven B. Peterson, Walter H. Aikens

Standing: Craige L. Smith, James A. Fernald III, Jeffrey B. Dierman, Dennis Cotter, Theodore J. Georgelas, Mary K. Weddle, Peter A. Converse, Leonard Adler, Norris E. Mitchell, John M. McMahon, Albert H. Small Jr., Edward H. Kaplan

#### **BOARD OF ADVISORS**

West Virginia, Ohio, Pennsylvania, Western Maryland, Western Virginia



Seated: J. Thomas Moore, Virginia L. King, H. Dill Battle III, Diane Lewis Jackson, Richard M. Adams

Standing: Anna J. Schultheis, Henry M. Kayes Jr., Lawson W. Hamilton III, Richard M. Adams Jr., Michael G. Campbell, W. Mark Tatterson, Thomas T. Mendenhall, W. Gaston Caperton IV, Douglas B. Ernest, Stephen A. Hamer, R. Terry Butcher, James W. Dailey II, Darren K. Williams, Robert A. McMillan

**★**40 41 **★** 

#### **UNITED BANKSHARES, INC.**

#### Corporate Executive Officers

**Richard M. Adams** Chairman of the Board and Chief Executive Officer

Richard M. Adams, Jr. President

James J. Consagra, Jr. Chief Operating Officer

Ross M. Draber

**Douglas B. Ernest** 

Executive Vice President and Chief Credit Officer

Julie R. Gurtis Chief Commercial Banking Officer

Chief Administrative Officer

Matthew L. Humphrey Head of Wealth ੳ Investment Management

Charles J. Mildren Chief Consumer Banking Officer

Jerold L. Rexroad Executive Vice President;

Chairman of the Carolinas

Anna J. Schultheis

Senior Vice President and Secretary to the Board

W. Mark Tatterson

Executive Vice President, Chief Financial Officer and Treasurer

Darren K. Williams

Executive Vice President. Chief Information and Risk Officer

#### Directors

Richard M. Adams

Chairman of the Board and Chief Executive Officer, United Bankshares, Inc.

Charles L. Capito, Jr.

Former Managing Director, Wells Fargo Advisors

Peter A. Converse

Former President and CEO, Virginia Commerce Bancorp, Inc.

Michael P. Fitzgerald

President, United Bank Former Chairman, President and CEO, Bank of Georgetown

Theodore J. Georgelas

Commercial Real Estate Developer; Managing Director, Georgelas Group Holdings, LLC

Patrice A. Harris, MD

Psychiatrist; Chief Executive Officer, eMed; and Past President. American Medical Assn.

J. Paul McNamara

Chairman, Potomac Capital Advisors

Mark R. Nesselroad Chief Executive Officer,

Glenmark Holding, LLC

Jerold L. Rexroad Executive Vice President; Chairman of the Carolinas

Albert H. Small, Jr.

President, Renaissance Centro Inc., LLC

W. Douglas Fisher

Mary K. Weddle

Former Executive Vice President, The Long & Foster Companies

Gary G. White

Principal Consultant, IRW, LLC; and Former Interim President, Marshall University

P. Clinton Winter

President, Bray & Oakley Insurance Agency

#### Directors Emeriti

Robert G. Astorg

Principal, Astorg & Jones CPAs, Advisor to the Chairman;

W. Gaston Caperton III

Chairman, Caperton Group; Former President, The College Board; Former Governor, State of West Virginia

Bernard H. Clineburg

Chairman, Cardinal

Financial Corp.

Former Chairman of the Board, Virginia Commerce and Former Executive Bancorp, Inc.

F. T. Graff, Jr.

Attorney-at-Law, Senior Partner, Bowles Rice LLP

John M. McMahon

Chairman, Miller & Long Co., Inc.

#### **UNITED BANKSHARES, INC. AND SUBSIDIARIES**

#### Shareholder Information

Analysts, investors, the press and others seeking financial information about United Bankshares, Inc. should contact W. Mark Tatterson, Executive Vice President and Chief Financial Officer, (304) 424-8716, at the Corporate Offices located at United Square, Fifth and Avery Streets, Parkersburg, West Virginia 26101.

Shareholders seeking general information regarding participation in the United Bankshares, Inc. Dividend Reinvestment Plan or a copy of United Bankshares, Inc. Report to the Securities and Exchange Commission, Form 10-K, should contact W. Mark Tatterson, Executive Vice President and Chief Financial Officer, (304) 424-8716.

United Bankshares, Inc. common stock is listed on NASDAQ, National Association of Securities Dealers Quotation System, National Market System. The quotation symbol is "UBSL"

Website Addresses

www.ubsi-inc.com

www.bankwithunited.com

Annual Meeting

The 2022 United Bankshares, Inc. Annual Meeting of Shareholders will be a virtual-only meeting held on Wednesday, May 11, 2022 at 4:00 p.m.

Independent Auditors Ernst & Young LLP 900 United Center P. O. Box 2906 Charleston, WV 25330 www.ey.com

Registrar & Transfer Agent Computershare P. O. Box 505000 Louisville, KY 40233 Toll free: (888) 470-5886 TDD for Hearing Impaired: (800) 231-5469 Foreign Shareholders: (201) 680-6578 TDD Foreign Shareholders: (201) 680-6610 www.computershare.com/investor

43 🛨 **★**42

#### CONSOLIDATED BALANCE SHEETS

#### UNITED BANKSHARES, INC. AND SUBSIDIARIES

UNITED BANKSHARES, INC. AND SUBSIDIARIES		
(Dollars in thousands, except par value)	December 31 2021	December 31 2020
Assets Cash and due from banks	\$ 282,878	\$ 297,369
Interest-bearing deposits with other banks	3,474,365	1,910,876
Federal funds sold	927	823
Total cash and cash equivalents	3,758,170	2,209,068
Securities available for sale at estimated fair value (amortized cost-\$4,031,494 at December 31, 2021 and \$2,868,346		,
at December 31, 2020, allowance for credit losses of \$0 at December 31, 2021 and December 31, 2020)  Securities held to maturity, net of allowance for credit losses of \$19 at December 31, 2021 and \$23 at December 31,	4,042,699	2,953,359
2020 (estimated fair value-\$1,020 at December 31, 2021 and \$1,212 at December 31, 2020)	1,001	1,212
Equity securities at estimated fair value	12,404	10,718
Other investment securities	239,645	220,895
Loans held for sale (measured using fair value option-\$504,416 at December 31, 2021 and \$698,341 at December 31, 2020)	504,416	718,937
Loans and leases	18,051,307	17,622,583
Less: Unearned income	(27,659)	(31,170)
Loans and leases, net of unearned income	18,023,648	17,591,413
Less: Allowance for loan and lease losses  Net loans and leases	(216,016)	(235,830)
Bank premises and equipment	17,807,032	17,355,583 175,824
Operating lease right-of-use assets	81,942	69,520
Goodwill	1,886,494	1,796,848
Mortgage servicing rights, net of valuation allowance of \$883 and \$1,383 at December 31, 2021 and 2020, respectively Accrued interest receivable, net of allowance for credit losses of \$8 and \$250 at December 31, 2021 and 2020,	23,144	20,955
respectively	64,512	66,832
Other assets	709,623	584,496
TOTAL ASSETS	\$ 29,328,902	\$ 26,184,247
Liabilities		
Deposits:		
Noninterest-bearing	\$ 8,980,547	\$ 7,405,260
Interest-bearing T. 1.1 dec. id.	14,369,716	13,179,900
Total deposits	23,350,263	20,585,160
Borrowings:	120 044	1.42.200
Securities sold under agreements to repurchase	128,844	142,300
Federal Home Loan Bank ("FHLB") borrowings Other long-term borrowings	532,199 285,195	584,532 279,837
Reserve for lending-related commitments	31,442	19,250
Operating lease liabilities	86,703	73,213
Accrued expenses and other liabilities	195,628	202,335
TOTAL LIABILITIES Shareholders' Equity	24,610,274	21,886,627
Preferred stock, \$1.00 par value; Authorized-50,000,000 shares, none issued	0	0
Common stock, \$2.50 par value; Authorized-200,000,000 shares; issued-141,360,266 and 133,809,374 at December 31, 2021 and December 31, 2020, respectively, including 4,967,508 and 4,620,867 shares in treasury at December	v	v
31, 2021 and December 31, 2020, respectively	353,402	334,523
Surplus	3,149,955	2,894,471
Retained earnings	1,390,777	1,205,395
Accumulated other comprehensive (loss) gain	(4,888)	22,370
Treasury stock, at cost	(170,618)	(159,139)
TOTAL SHAREHOLDERS' EQUITY	4,718,628	4,297,620
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 29,328,902	\$ 26,184,247

For additional financial information, please see United's 2021 Form 10-K filed with the Securities and Exchange Commission and available on our website at <a href="https://www.ubsi-inc.com">www.ubsi-inc.com</a>

## CONSOLIDATED STATEMENTS OF INCOME UNITED BANKSHARES, INC. AND SUBSIDIARIES

ONTED DANGINALDS, INC. THE SUBSIDIANCES	Year Ended December 3		31	
(Dollars in thousands, except per share data)	2021	2020	2019	
Interest income				
Interest and fees on loans and leases	\$724,493	\$ 721,829	\$ 666,950	
Interest on federal funds sold and other short-term investments	8,734	9,780	21,338	
Interest and dividends on securities:				
Taxable	54,678	61,808	70,789	
Tax-exempt	7,212	4,965	3,485	
Total interest income	795,117	798,382	762,562	
Interest expense				
Interest on deposits	41,620	78,579	135,649	
Interest on short-term borrowings	693	1,027	2,347	
Interest on long-term borrowings	10,070	29,003	46,644	
Total interest expense _	52,383	108,609	184,640	
Net interest income	742,734	689,773	577,922	
Provision for credit losses	(23,970)	106,562	21,313	
Net interest income after provision for credit losses	766,704	583,211	556,609	
Other income				
Fees from trust services	16,552	13,903	13,873	
Fees from brokerage services	15,559	11,758	10,136	
Fees from deposit services	38,689	34,833	33,768	
Bankcard fees and merchant discounts	5,485	4,066	4,674	
Other service charges, commissions, and fees	2,990	2,596	2,241	
Income from bank-owned life insurance	6,840	7,217	7,339	
Income from mortgage banking activities	171,692	266,094	76,951	
Mortgage loan servicing income	9,605	6,213	0	
Net gain on the sale of bank premises	0	2,229	0	
Net investment securities gains	2,676	3,155	175	
Other income	8,004	2,682	1,327	
Total other income	278,092	354,746	150,484	
Other expense				
Employee compensation	279,970	274,661	173,962	
Employee benefits	53,871	48,870	35,745	
Net occupancy expense	42,034	41,303	34,850	
Other real estate owned ("OREO") expense	5,388	5,748	5,336	
Equipment expense	25,979	20,861	14,210	
Data processing expense	31,446	35,420	22,232	
Mortgage loan servicing expense and impairment	12,246	9,431	423	
Bankcard processing expense	1,706	1,735	1,877	
FDIC insurance expense	8,346	10,132	8,070	
FHLB prepayment penalties	15	10,385	5,105	
Other expense	120,942	119,671	80,844	
Total other expense	581,943	578,217	382,654	
Income before income taxes	462,853	359,740	324,439	
Income taxes	95,115	70,717	64,340	
Net income	\$ 367,738	\$ 289,023	\$ 260,099	
Earnings per common share:	+ , , , , , ,	+>,· <b>-</b> -	+ ===,=,=	
Basic	\$ 2.84	\$ 2.40	¢ 255	
=		\$ 2.40	\$ 2.55	
Diluted =	\$ 2.83	\$ 2.40	\$ 2.55	
Dividends per common share	\$ 1.41	\$ 1.40	\$ 1.37	
Average outstanding shares:				
Basic	129,276,452	120,017,247	101,585,599	
Diluted	129,512,853	120,090,232	101,852,577	

For additional financial information, please see United's 2021 Form 10-K filed with the Securities and Exchange Commission and available on our website at www.ubsi-inc.com.

45 🛨

\*44

#### FORWARD-LOOKING STATEMENTS

This report contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. United desires to provide its shareholders with sound information about past performance and future trends. Consequently, any forward-looking statements contained in this report involve numerous assumptions, risks and uncertainties. Forward-looking statements can be identified by the use of the words "expect," "may," "could," "intend," "project," "estimate," "believe," "anticipate," and other words of similar meaning. United cannot assure that any of these statements, estimates, or beliefs will be realized and actual results may differ from those contemplated in these "forward-looking statements." United undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise. Factors which may cause actual results to differ materially from those contained in such forward-looking statements include those identified in United's most recent Form 10-K and subsequent SEC filings which are available at <a href="https://www.ubsi-inc.com">www.ubsi-inc.com</a>.

