

Since 1921: Peapack-Gla

Peapack-Gladstone Bank 2017...A high-performing boutique bank, leaders in wealth, lending and deposit solutions, known nationally for unparalleled client service, integrity and trust.



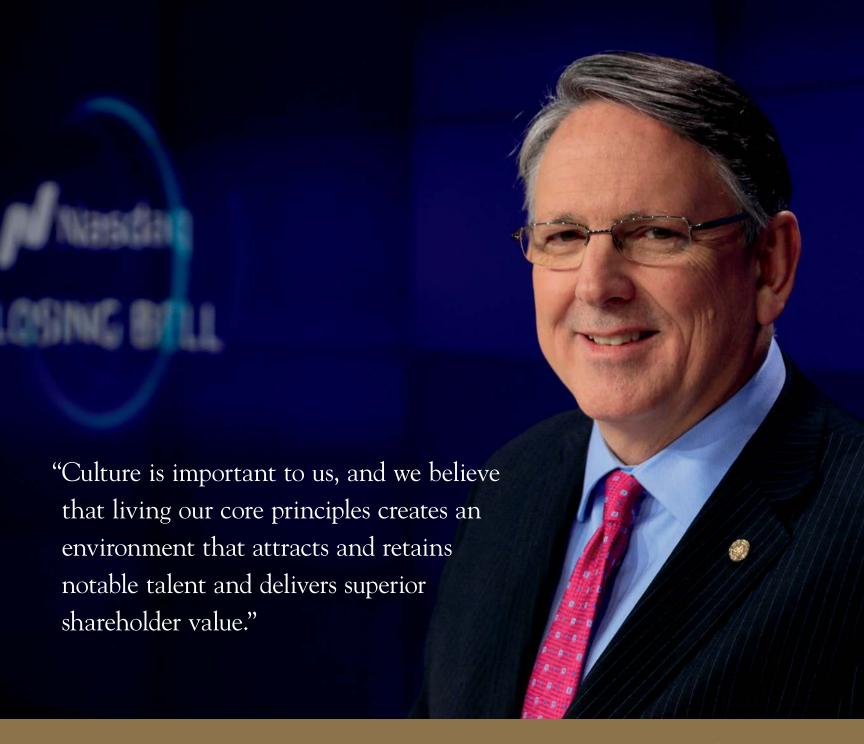


(In thousands, except per share data)

Selected Year-End Data:	201			2016		2015	
Pre-Tax Income	\$	54,307	\$	42,741	\$	32,140	
Net Income		36,497		26,477		19,972	
Total Assets	4,260,547		3,878,633		3,364,659		
Total Deposits	3,698,354		3,411,837		2,935,470		
Total Investment Securities	327,633		305,388		195,630		
Total Loans	3,705,611		3,313,732		2,997,000		
Total Shareholders' Equity	403,678		324,210		275,676		
Assets under Management and/or Administration at Peapack-Gladstone Bank's Private Wealth Management Division (Market Value)	\$5.5 billion		\$3.7 billion		\$3.3 billion		
Per Common Share:							
Earnings—Basic	\$	2.06	\$	1.62	\$	1.31	
Earnings—Diluted		2.03		1.60		1.29	
Book Value		21.68		18.79		17.61	
Financial Ratios:							
Net Interest Margin		2.80%		2.74%		2.80%	
Return on Average Assets	0.89		0.72		0.64		
Return on Average Common Equity		10.12		8.92		7.71	
Regulatory Capital Ratios:							
Total Capital to Risk-Weighted Assets	14.84%		13.25%			11.40%	
Tier 1 Capital to Risk-Weighted Assets		11.31		10.60		10.42	
Common Equity Tier 1 Capital to Risk-Weighted Assets	11.31		10.60			10.42	
Tier 1 Capital to Average Assets		9.04		8.35		8.10	

\$404M TOTAL CAPITAL (25% Growth) \$4.26B
TOTAL ASSETS
(10% Growth)

\$2.03 EARNING PER SHARE
(27% Growth)



DOUGLAS L. KENNEDY, President and Chief Executive Officer

A MESSAGE FROM DOUGLAS L. KENNEDY PRESIDENT & CHIEF EXECUTIVE OFFICER

On behalf of the entire talented and dedicated team at Peapack-Gladstone Bank, I am pleased to report another record year of growth and profitability. This is our third consecutive year of record profitability, which followed the launch of our Strategy, *Expanding our Reach*, in 2013. Net income has grown at a compounded annual growth rate of 32% or 297% in total, from \$9.2 million in 2012 to \$36.5 million this past year.

Over the past five years, we have gained considerable traction in building our wealth management business, closing the year at \$5.5 billion of client assets under management and administration. New managed inflows in 2017 exceeded \$450 million, and our investment results were strong. In 2017, we augmented our organic growth by acquiring two local prominent wealth management firms. These two transactions added significant talent and capabilities, and work is underway to align these firms with our existing wealth management businesses to result in an integrated and efficient model that will serve our clients well.

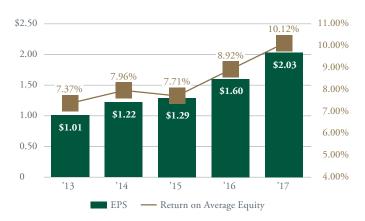
Our Stock Has Performed Well

Our stock price was up 13.4% for the year, and 148.7% since launching our Strategy in 2013. Over the past five years, we have outperformed our New Jersey bank peer group, as well as the prominent KBW and the KRE indices. Over the same timeframe, our shares have also outperformed a majority of the top 10 U.S. banks. PGC shares have outperformed the likes of JPMorgan Chase, Goldman Sachs, American Express and U.S. Bancorp. The growth in share price is a good measure of our progress to date. The investment made in our people, products, technology and risk management ensures that we can compete and win against large and small bank competitors.

Our Strategy Has Positioned Us Well to Create Additional Share Appreciation

The favorable performance of our stock reflects not only growth in total earnings but also growth in earnings per share (EPS) and return on capital. The chart upper right illustrates the progress we have made in this regard.

EPS and Return on Average Equity



The progress we made over the past five years was achieved through a disciplined approach to growing revenue and managing spending, which has resulted in more efficiency and profitability. Our tangible book value per share has grown at a compounded annual growth rate of 8.1%. Book value is a great measure as to the minimum value of our Company. A share value above book represents the value of our franchise, which as of this date represents the difference between our book value and current market price of each share. At year end, our shares traded at 172% of tangible book value, which is comparable to other community banks. Our analysis shows that wealth-oriented banks, similar to what we are pursuing in our Strategy, trade at a higher multiple of book; and therefore, we believe that continued diligence and good execution of our Plan will continue to increase the value of our shares.

PGC Stock Price Performance vs. NJ Peers and National Indices

(Five-Year Comparative Stock Price Performance: 12/31/2012 – 12/31/2017)



¹NJ Peers include NJ-headquartered commercial banks publicly traded on the NASDAQ, NYSE or NYSEAM with most recent quarter assets between \$1 billion and \$10 billion, excluding MRLN and targets of announced merger transactions; these peers are: OCFC, LBAI, CNOB, BCBP, UNTY, FRBA, BPRN, PKBK, FCCY, and TRCB.

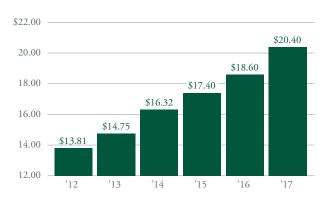
Note: Market data as of December 31, 2017 Source: S&P Global Market Intelligence

PGC Stock Price Performance vs. Select Wealth-Based Peers (Five-Year Comparative Stock Price Performance: 12/31/2012 – 12/31/2017)

160% — PGC +148.7% CATC +118.0% 140% TMP +105.2% 120% WASH +102.4% BMTC +98.5% 100% UVSP +64.0% 80% 60% 40% 20% 0% (20%) 12/31/17

Note: Market data as of December 31, 2017 Source: S&P Global Market Intelligence

Tangible Book Value



The bottom chart on page six compares how well our shares have done against a sampling of other wealth-based peers. As you can see, our stock has performed well, but we believe that our current price to book value has additional upside as our wealth business continues to grow.

To continue growing shareholder value, we remain focused on:1) building our wealth management business through organic growth and acquisitions, 2) expanding our net interest margin through relationship banking and continued diversification of our loan portfolio, and 3) controlling costs. The current market for both deposits and

loans is highly competitive and I expect will intensify. We stand prepared to slow growth if pricing becomes irrational and we cannot achieve attractive returns. This heightened competitive market may lead to additional consolidation as banks seek to gain scale and reduce costs. This will be good for us, as it will open the door for opportunities to attract good clients and people.

Growing Shareholder Value Through Wealth Management

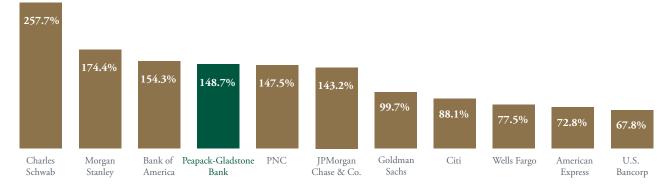
In 2017, we made some notable progress in growing our wealth management business. Fee income from wealth management increased 27% to \$23.2 million. As previously mentioned, managed inflows from existing and new clients totaled in excess of \$450 million, which was a record for us. Additional growth was provided by two acquisitions during the year that expanded our New Jersey presence considerably:

Murphy Capital Management, which is located in our hometown of Gladstone, was a very attractive addition to the Peapack-Gladstone Bank family. We have known and admired John Murphy and his team for many years. We share many clients and conduct business in a comparable manner. Combining forces was relatively easy.

Quadrant Capital Management, located in Fairfield, has a similar client-focused culture and sits in an attractive market between two of our existing private bank locations in Morristown and Teaneck. Quadrant also has very robust wealth planning capabilities, and like Murphy, has an excellent professional staff led by founding principals, Jeff Fisher and Jim Kearny.

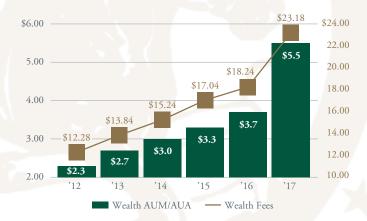
PGC Comparative Stock Price Performance

(Five-Year Comparative Stock Price Performance: 12/31/2012 – 12/31/2017)



Note: Market data as of December 31, 2017 Source: S&P Global Market Intelligence





We Will Continue To Grow Fee Income Through the Right Wealth Acquisitions

Over the past few years, John Babcock, President of Private Wealth Management, has met with many firms throughout the Metro New York area to discuss potentially joining forces. We remain patient as we look for the "right" business and people fit. We have walked away from a few potential acquisitions where they may have looked good on paper, but in the end, we did not think there was a cultural fit. Culture is important to us, and we believe that living our core principles creates an environment that attracts and retains notable talent and delivers superior shareholder value. Stated differently, happy employees make happy clients, which leads to very happy shareholders.

Creating a Unified Platform for Our Wealth Business is a Priority for Us

One of our key objectives in 2018 is to integrate and brand the acquisitions we have completed to date. Leaders from the Bank, Murphy Capital and Quadrant Capital are actively engaged in this work. We are undertaking a comprehensive review of every aspect of our business including the front, middle and back office operations. We continue to focus on adopting best practices and creating operational efficiencies and a business model for growth. This will provide us with a highly competitive

and scalable platform that will be united under a common brand, Peapack Private, which we expect to formally launch later in 2018.

Commercial Banking Had a Very Good Year

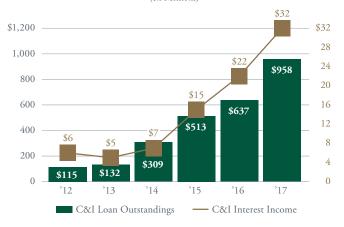
When I arrived five years ago, our residential and consumer lending business was 53% of loan outstandings. At that time, 30-year mortgages were being sold to the secondary market, and 15- and 20-year loans were routinely held on balance sheet. As we forecasted in our original Plan, rates were at an all-time low and were poised to increase. Thus, we made a conscious decision to reposition our balance sheet away from long-term, fixed-rate mortgages to shorter-term, fixed-rate and floating-rate assets. As of 12/31/2017, residential loans comprised less than 20% of our total loans and are primarily relationship-based with repricing of seven years or less.

Five years ago, commercial banking was an undeveloped area of the Bank but had the potential of providing solid returns. To make the necessary investments, we initially focused on multifamily "workforce housing" loans in New Jersey, New York and Pennsylvania markets. Multifamily loans have historically been very safe from a credit perspective but also carry tight margins. This characteristic provided a safe bridge to create revenues and profitability needed to invest in people, technology and infrastructure. Ultimately, this plan would position us for future growth and sustainable profitability. Having achieved this, we expect the multifamily business to shrink to the lower range of the previously guided 25–35% of total loans over the next 3–4 years.

Since launching our Strategy, interest income from Commercial and Industrial (C&I) lending activities has grown \$26MM or 433%. In 2017, our C&I lending business again had a very strong year, growing \$321 million or 50%. During the year, we recruited an Equipment Finance team led by Robert Cobleigh. Rob and his team have spent many years at large institutions, and in the brief time they have been with us, have booked \$148 million in outstandings. The balance of our growth was in diversified middle market loans, which grew \$173 million during the year. Both businesses are providing very strong profitability. As a result of the tax law change reducing the federal rate for 2018 and beyond, our Equipment Finance team generated approximately \$6.5 million in tax expense savings for us due to our ability to utilize accelerated tax depreciation from accelerated lease volume closed in the fourth quarter. Our diversified C&I business reflected year-over-year (YOY) growth in gross

interest income of 42%. In addition, diversified C&I generated non-interest income fees of \$1.8 million, which was an 84% YOY increase.

C&I Loan Outstandings and C&I Interest Income*



*Loan Outstandings & Interest Income Includes Equipment Finance

Both C&I and Equipment Finance are focused on providing the best financial solutions for our clients. In early 2018, Kevin Bodnar joined to co-head our Commercial Corporate Advisory group. We now have the capability to provide merger and acquisition (M&A) and alternative debt solutions for middle market clients. This expanded capability complements our ability to provide loan level back-to-back interest rate swaps, foreign exchange, letters of credit, and a full array of treasury management solutions. We are now uniquely positioned against both large and small banks and can provide customized advice to help guide business owners on how to plan and achieve their legacy objectives.

Our Small Business Administration (SBA) lending team also delivered record results. For the year, this business generated \$1.6 million of fee income. This is an important business for us because it focuses on small businesses in our market, which has historically been the primary engine for economic activity and employment.

Finally, I am also pleased to report that our Retail Private Banking team had its best year ever. The Retail Private Banking team generated

\$83 million in new wealth business and grew customer deposits by \$308 million. In addition, we successfully launched our *Platinum Service Team* during the year. Under the leadership of Kim Waldron, this team provides unparalleled service and support for our higher-end deposit, wealth and commercial clients. In 2017, this team opened 445 new accounts with initial balances over \$208 million. We expect our *Platinum Service Team* will continue to grow as we execute our Strategy.

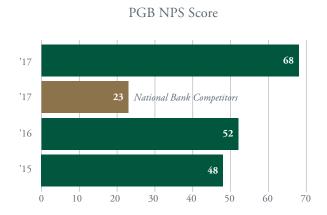
Customer Deposits* (In Billions)



* Deposits excluding brokered CDs and brokered "overnight" interest-bearing demand deposits.

Our Client Service Scores Reached Best-in-Class in 2017

Three years ago, we adopted the highly regarded Net Promoter Score® (NPS) measurement tool. NPS is a widely used tool to measure client satisfaction and determines what clients like or dislike about our Company. We have built a culture of continuously improving the client experience by evaluating and adopting ways in which to improve service. The chart on page 10 illustrates our impressive results. We compare favorably to large national banks, who currently score approximately 23 on average using the same methodology. The bottom line is that we are nimble and proactive, and our team provides exceptional client service that continuously outperforms large bank competitors. We are well known for our client service, and our results speak volumes about the hard work of our team.



We Continue to be Focused on the Future

We continue to believe that technology, interest rates and regulatory costs will remain challenging for the foreseeable future. An emerging risk for us is the fight for reasonably-priced core deposits. The current economic environment is creating an intensified competitive environment for deposits. This represents the biggest risk facing our Company and the banking industry.

Notwithstanding these challenges, we believe we have a prosperous future ahead of us. In 2017, we achieved every goal and target that we had previously set for ourselves. Going forward our vision remains unchanged: patient execution, our "client-first" mentality, and treating our employees professionally and compassionately—these are our foundational elements. I remain focused on attracting the best talent in the market and creating an environment where employees can succeed, which will ultimately lead to superior shareholder returns.

In Closing

Beyond our results in 2017, we achieved real momentum in executing our business model. Consistent with our Strategy, our wealth management and C&I business grew at a healthy pace, while we purposely held to flat growth in Commercial Real Estate (CRE) and multifamily. We successfully expanded other sources of fee income including swaps and SBA. Most importantly, we have attracted a very talented team of professionals and have created a client-centric culture. Our high-touch client service model, combined with our online offerings, positions us well.

Finally, I am grateful for the hard work and contributions made by our Chairman, Duff Meyercord, and our Board of Directors. Both have worked tirelessly to provide strong governance. Their collective expertise has contributed significantly to our success. In this regard, I would also like to formally welcome three new board members: Tony Spinelli, Carmen Bowser and Steve Kass.

Tony Spinelli comes to us with a very strong background in technology and cybersecurity. Tony's expertise will be invaluable to us as we navigate through mitigating the multitude of cyber-related risk facing our Company. He holds multiple patents in data loss prevention and methods of network risk reduction and internet browsing habits. He currently serves as President and COO of Fractal Industries, Inc., a venture-backed artificial intelligence and machine learning decision-making technology focused on advancing digital analytics in both cybersecurity and risk management.

Carmen Bowser joins us with a deep understanding of the commercial real estate market. She served as a Managing Vice President, Commercial Real Estate Division, at a top 10 U.S. bank where she was responsible for a 100-person team that provided commercial real estate loan originations and asset management. Carmen previously served as a Principal/Managing Director for Prudential Mortgage Capital Company, where she led commercial mortgage origination teams in McLean, Virginia; Boston, Massachusetts; and New York, New York. As a community bank, we have significant commercial real estate exposure, and Carmen's deep expertise will be invaluable to us.

Finally, Steve Kass joined our Board in January 2018. Steve knows the New Jersey market well, and he also has a deep experience in accounting. He has provided significant leadership in the growth of his firm, Rothstein Kass, prior to its merger with KPMG. As CEO of Rothstein Kass, Steve developed and implemented corporate strategy, championed organizational culture, core values, business purpose, guiding principles, diversity and women's initiatives. Steve's proven leadership and accounting knowledge will add considerable depth as we continue to grow our Company.

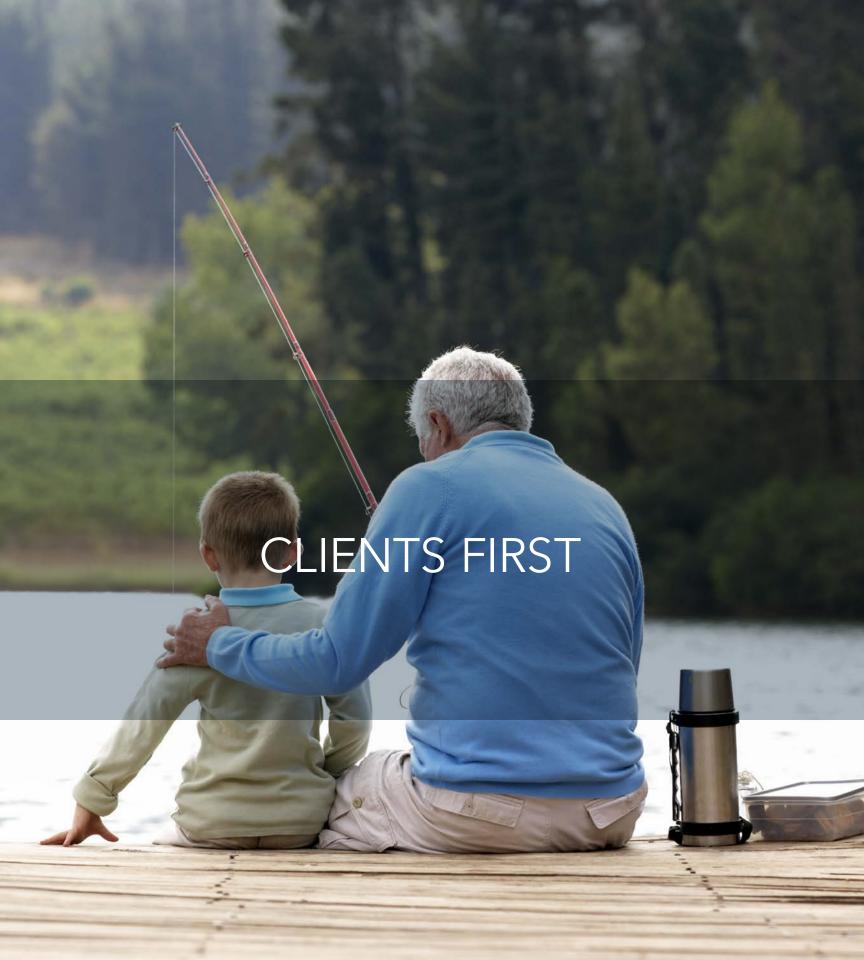
Once again, thank you for your continued support.

Sincerely,

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Douglas L. Kennedy

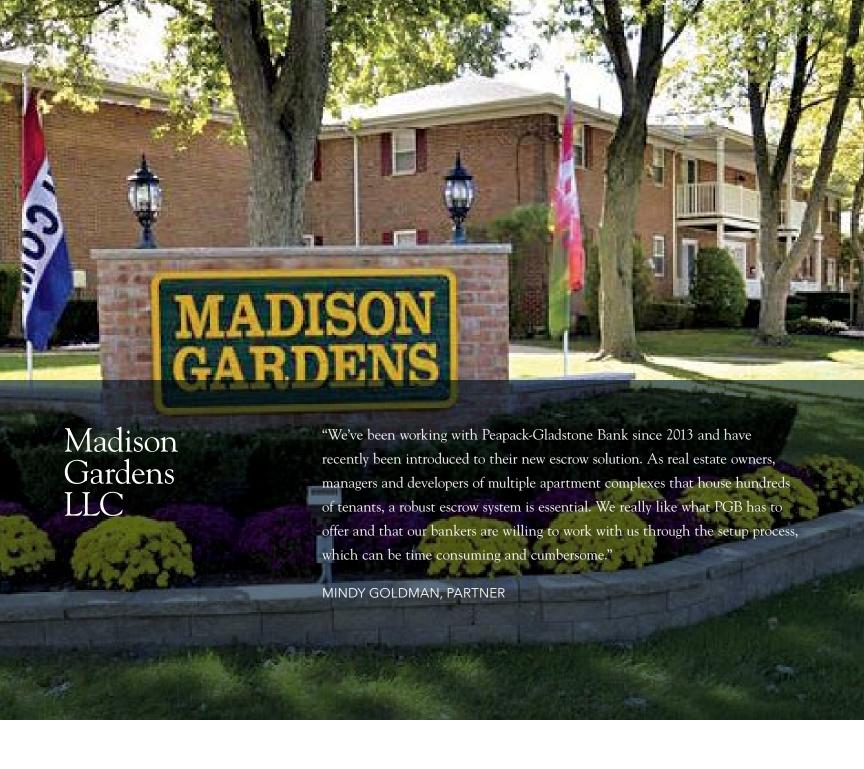






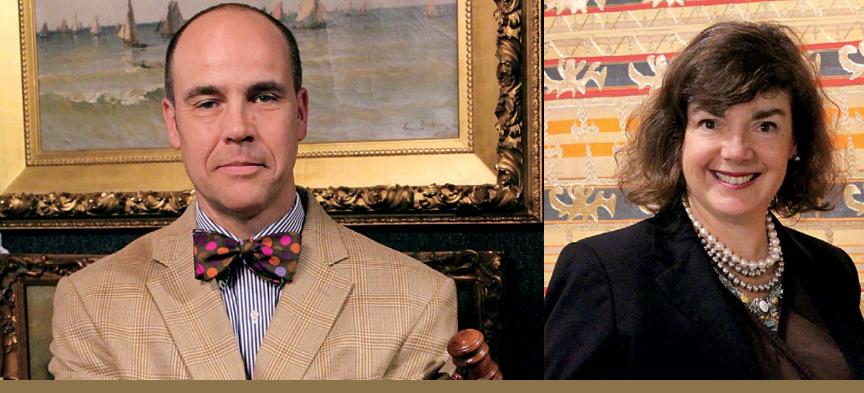
The Atkins Companies is an industry-leading, award-winning, New Jersey-based real estate organization active in the development and management of high-quality medical, commercial, retail and residential properties throughout New Jersey and beyond. Responsible for more than a million square feet of space, the Atkins Companies is committed to carefully planned corporate growth and diversification. Their scope of operations includes retail and mixed-use residential/commercial development; and they are nationally recognized leaders in the development, acquisition, and management of medical office buildings. The Atkins Companies is committed to preserving their core values of quality performance, integrity, a cutting-edge approach to development, and advancing not just the growth, but the betterment of the communities it serves.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: RANDALL WILLIAMS



Madison Gardens LLC is a real estate management and development company primarily focused on providing multifamily living space at an affordable price. With multiple properties located throughout New Jersey, Madison Gardens offers unparalleled comfort and convenience, along with beautifully bright and spacious apartments, packed with a multitude of features.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: DEBORAH HEINS



Nye and Company

"Nye and Company values the attentive and personal banking relationship we've enjoyed with PGB for over a decade. Further, our appraisal division is always at the ready to help PGB trust officers deal with evaluating and distributing estates. We share a mutually beneficial symbiotic relationship."

JOHN NYE, PRESIDENT
KATHLEEN NYE, VICE PRESIDENT AND BIDDING SERVICES

Nye and Company, a regional auction house with a national reputation and a global reach, specializes in estate property, single items or entire contents, primarily sourced from the Tri-State area and beyond. The principals notched successful leadership careers at the legacy auction houses. The firm's highly visible 25,000 square foot facility is conveniently located minutes outside the Lincoln Tunnel on the Garden State Parkway in Bloomfield, New Jersey.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: JAMES STADTMUELLER



Katherine Soulas

"My husband Tim and I had the foresight to create wills and trusts in the event of either of our untimely deaths. After his tragic death on 9/11/01, choosing a firm to manage assets acquired from the Victim's Compensation Fund and life insurance proved daunting. Having a large family at age 35, I needed to create a strategic plan, with a thoughtful team who really knew each family member, and each of our individual needs. In the summer of 2016, at the suggestion of my accountant and recommendations from friends, Peapack-Gladstone Bank became my team! My portfolio was analyzed, and we spent time discussing the individual circumstances of each family member. PGB actively listened to my hopes and dreams. Investment performance and risk tolerance are of course a large part of my continued learning in the financial arena, and PGB has performed beyond my expectations. But, more importantly, the relationships I have with each member of my PGB team, their insights regarding my adult children in their careers and lives, and laughter about the antics of each of my teens, is priceless."

KATHERINE SOULAS, DEVOTED MOTHER





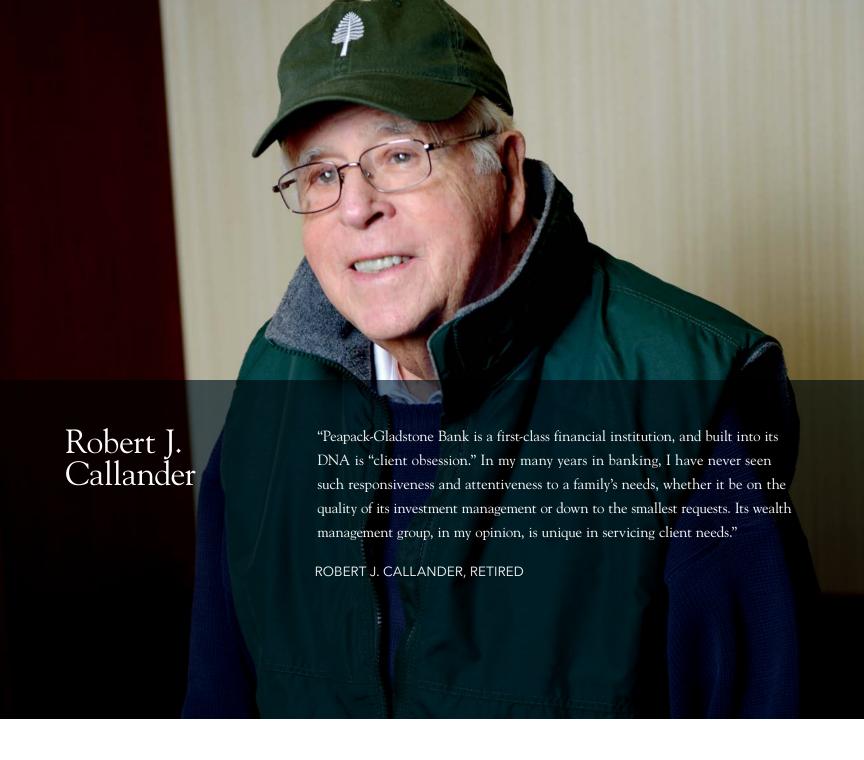
HENRY The Dentist

"Peapack-Gladstone Bank stands out among all other banks due to the quality of the relationships and people on the team. We began our relationship with PGB at the formation stage of our business, and PGB has grown with us as we've expanded our business with equity investors and SBA loan products. The team has supported our business through relationship introductions, financial support, personal support, and PGB is now even a client of HENRY The Dentist! It's a pleasure to continue to work with PGB as we build our company into the future."

JUSTIN JOFFE, FOUNDER AND CHIEF EXECUTIVE OFFICER

HENRY The Dentist is a mobile dental clinic that comes to corporate offices. Equipped with state-of-the-art technology and staffed with an experienced team of dental professionals, HENRY delivers a high-end dental experience to employees. HENRY provides employees with access to use their in-network dental benefits while saving time from their commute to the dentist.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: ROY SALLEY, II



Robert J. Callander served as the President and Vice Chairman of Chemical Banking Corporation. He also held directorships at Aramark Inc., Beneficial Corporation, Omnicom Group and the Barnes Group. In addition, he chaired a number of closed-end mutual funds. For many years, he also served as a Managing Director of the Metropolitan Opera and is a member of the Council on Foreign Relations. From 1992 to 2000 he was Executive in Residence at the Columbia University Business School. He is a graduate of Dartmouth College and the Yale University Divinity School.

PEAPACK-GLADSTONE BANK WEALTH PRIVATE BANKER: PETER WALLBURG



Reproductive Medicine Associates of New Jersey (RMANJ) is recognized as one of the largest and most successful In Vitro Fertilization (IVF) programs in the U.S. Over the last six years, they have enjoyed over 100% growth in new patients seen, helping people across the country and around the world build their families. They are committed to providing fertility solutions that offer the best chance of success in the shortest time possible. Their primary goal: helping patients achieve their parenthood goals with a blend of scientific expertise, leadership and patient-centered care.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: LISA GALLO-CONKLIN



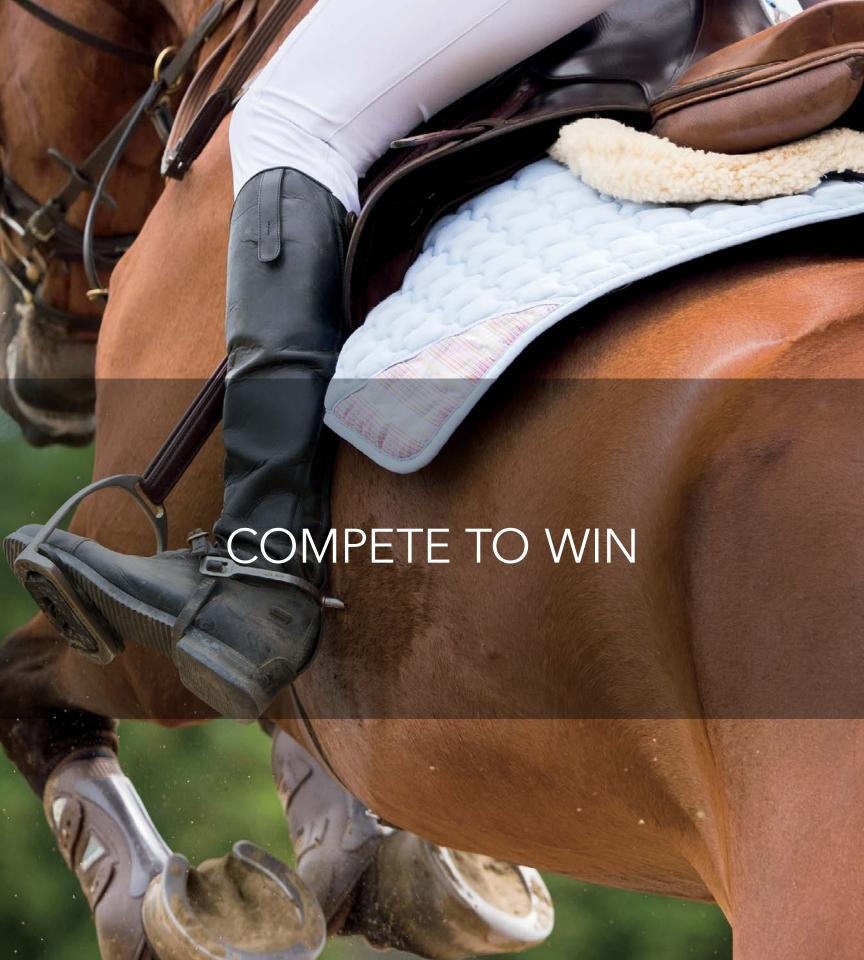
Harley Marine Services

"We are a large marine operator based out of Seattle. We were looking for a leasing arrangement for two ATB barges and were having trouble finding a bank that could handle both. Peapack Capital got involved late in the process but proved to be flexible and able to handle some of the last-minute challenges. They made us feel comfortable and secure in our new relationship, and ultimately, they delivered on their commitment, allowing us to take delivery of both barges."

HARLEY FRANCO, CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Harley Marine Services (HMS) is a full service maritime company with operations in major ports throughout the country. Harley Marine Services provides standout customer-oriented service while emphasizing safety, environmental responsibility and efficiency. As a full-service maritime company, HMS offers a diverse range of services throughout the country to fit the unique needs of its customers.

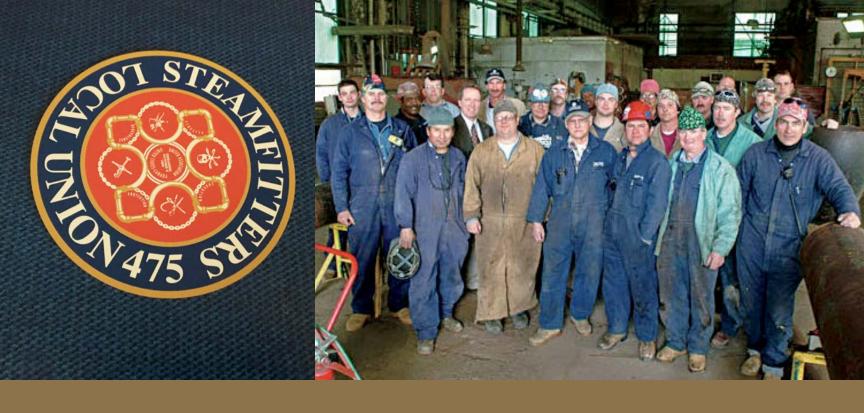
PEAPACK CAPITAL PRIVATE BANKER: FRANK STRIPLIN





The Junior League of Morristown, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. They are dedicated to addressing the unmet needs of teens in Morris County and surrounding areas to ensure ample food, resources and education, which are needed to develop and maintain a healthy lifestyle. Its purpose is exclusively educational and charitable.

PEAPACK-GLADSTONE BANK WEALTH PRIVATE BANKER: JOSEPH SERZAN



Steamfitters Local Union No. 475

"Steamfitters Local Union No. 475 and Peapack-Gladstone Bank have had a long relationship. Recently our private bankers approached us about bringing all our banking to them. We had several accounts with different financial institutions. Amy and Hamilton created a unique plan to consolidate our accounts which met our needs for working capital, provided a more than fair interest rate and offered millions in FDIC insurance. Maintaining all our accounts in one place has been very beneficial to our Fund Administrator. On behalf of the Board of Trustees of Steamfitters Local Union No. 475, we appreciate the commitment Amy and Hamilton have, and continue to show, to our organization. Thanks to their efforts, we have now achieved higher deposit returns on several accounts and have peace of mind being FDIC insured. We anticipate a long relationship with Peapack-Gladstone Bank because they care and are dedicated to providing their clients what they need."

ROBERT SHERLOCK, TRUSTEE AND BUSINESS MANAGER

Steamfitters Local Union No. 475 installs high- and low-pressure piping systems, that carry hot water, steam, air, or other liquids or gases needed for industrial production or other uses in industrial and commercial facilities. They lay out, fabricate, and assemble pipes from drawings, blueprints and specifications. The members of Local 475 also install piping for heating and cooling systems. Pipefitters work both inside and out on new construction projects as well as on maintenance and renovation job sites.

PEAPACK-GLADSTONE BANK RETAIL PRIVATE BANKERS: AMY MESSLER AND HAMILTON SILVA PEAPACK-GLADSTONE BANK WEALTH PRIVATE BANKER: JOSEPH SERZAN



Board of Fire Commissioners Fire District No. 4 Piscataway "Peapack-Gladstone Bank is a great bank. I like how responsive and attentive our private bankers are. They check in with me just enough to make me feel comfortable and confident about the way my team and I handle District 4's finances. The personal service and attention PGB provides gives all of us peace of mind so that we can concentrate on protecting our community."

EDWARD MCDERMOTT, PRESIDENT OF THE FIRE COMMISSIONERS

The Board of Fire Commissioners Fire District No. 4 Piscataway provides fire protection to all citizens and property located in the district. Through incident response, public education, and Emergency Medical Services (EMS), they provide the residents and businesses of Fire District No. 4 Piscataway with the highest quality of service possible, consistent with the prudent utilization of public funds. Fire District No. 4 Piscataway is dedicated to respect, integrity, leadership, accountability, and ensuring that their volunteer firefighters are properly trained and equipped to serve the community.

PEAPACK-GLADSTONE BANK RETAIL PRIVATE BANKERS: AMY MESSLER AND HAMILTON SILVA



Marcy Syms

"It is always such a pleasure to work with Peapack-Gladstone Bank. They are so responsive and incredibly supportive. My elderly mother and my sister live in Florida for much of the year, and it is invaluable to me to have a bank that can manage all of our financial affairs with care and genuine concern for our well-being."

MARCY SYMS, PRESIDENT, SYMS FOUNDATION AND TPD GROUP, LLP

Marcy Syms is the former CEO of Syms Corp, a pioneer in off-price retail apparel stores located throughout the Northeastern and Middle Atlantic Regions, which was founded by her late father Sy Syms in 1958. Ms. Syms was President and Trustee of the Syms Foundation since its inception, and is a founding board member of the Sy Syms School of Business at Yeshiva University. In 2012, she founded TPD Group, LLP, a multi-generational succession-planning consultancy for private companies. She also serves as an independent director for other for-profit and not-for-profit organizations.

PEAPACK-GLADSTONE BANK WEALTH PRIVATE BANKER: PETER WALLBURG

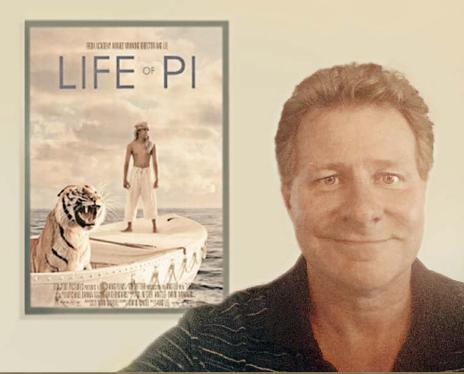




Novitium is a privately-held pharmaceutical company based in East Windsor, New Jersey, who believes every person should have access to affordable healthcare. They have set out to develop cost effective pharmaceuticals in markets that would benefit the most. Their team is comprised of highly experienced and proven scientists, engineers and executives, serving pharmacists and patients alike, by meeting the demand for affordable prescription options.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: GLENN CARROLL





David Magee

"The entertainment business can be unpredictable, and my income as a screenwriter can vary greatly from year-to-year. It's reassuring to know that the financial advisors at Peapack-Gladstone Bank have designed an investment plan for me that is flexible enough to take that unpredictability into account while investing in my family's future."

DAVID MAGEE, SCREENWRITER

David Magee is a screenwriter whose films include "Life of Pi" and "Finding Neverland," which both received numerous American and British Academy Award nominations including those for Best Adapted Screenplay and Best Film. Most recently, he has written the musical "Mary Poppins Returns" for Disney. Directed by Rob Marshall ("Chicago"), with songs by Marc Shaiman and Scott Wittman ("Hairspray"), the film stars Emily Blunt, Lin-Manuel Miranda, Colin Firth and Meryl Streep. It will be released on Christmas Day, 2018.

PEAPACK-GLADSTONE BANK WEALTH PRIVATE BANKER: PETER WALLBURG





Visiting Nurse Association of Somerset Hills

"Peapack-Gladstone Bank has been a loyal and responsive business partner to the VNA of Somerset Hills for over 22 years. Their staff provides honest and professional guidance, as well as exceptional customer service. Importantly, we value Peapack-Gladstone Bank's commitment to give back to the community and have often been the beneficiary of the Bank's employee volunteer efforts. We are pleased to have Peapack-Gladstone Bank as part of our business team."

DAN POWELL, PRESIDENT AND CHIEF EXECUTIVE OFFICER

For over 113 years, the nonprofit, Visiting Nurse Association (VNA) of Somerset Hills, has provided home care and community health services to residents of Morris and Somerset Counties. Recognized as one of the top home care agencies in the United States by HomeCare Elite® and rated 4-stars for quality by the Centers for Medicare and Medicaid, the VNA of Somerset Hills offers the privacy, comfort and convenience of receiving medical and personal care services in the patient's home, often with shorter recovery times. VNA services, which are often covered by Medicare and private insurance, include home health care, hospice and palliative care, an Adult Day Center, caregiver support and community wellness programs.

PEAPACK-GLADSTONE BANK RETAIL PRIVATE BANKER: ANA RISOLI



Friendwell Management USA, LLC

"We believe each customer is important and that every member of the Friendwell team contributes to the success of our company. Peapack-Gladstone Bank has a similar mindset. Our banker is professional, respectful and sincere. He always puts our needs first and is not afraid to bring additional team members to the conversation when he sees an opportunity to provide a better solution. Our relationship with PGB is a true partnership and team effort."

PARTH PANDYA, CHIEF INVESTMENT OFFICER

Friendwell Management USA, LLC specializes in the acquisition and management of income-producing real estate such as shopping centers, office buildings and hotels, that are primarily located in the Northeastern United States. Their transactions are financed through capital partners, investment bankers and income from their properties. Friendwell believes in upholding a sustainable balance by keeping its customers, employees and owners happy, with a core emphasis on revenue management and sales, controlling expenses and quality assurance.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: GLENN CARROLL





Dobco, Inc.

"We have a fully-comprehensive relationship with Peapack-Gladstone Bank which began in 2017. They handle virtually all our banking needs from treasury management and deposits to credit and wealth management. Our relationship is built on mutual trust and a respect for providing the right solutions along with an unparalleled experience. I appreciate the attention Peapack-Gladstone Bank provides Dobco and the value and perspective they bring to my business."

DANIEL MLADENOVIC, PRESIDENT

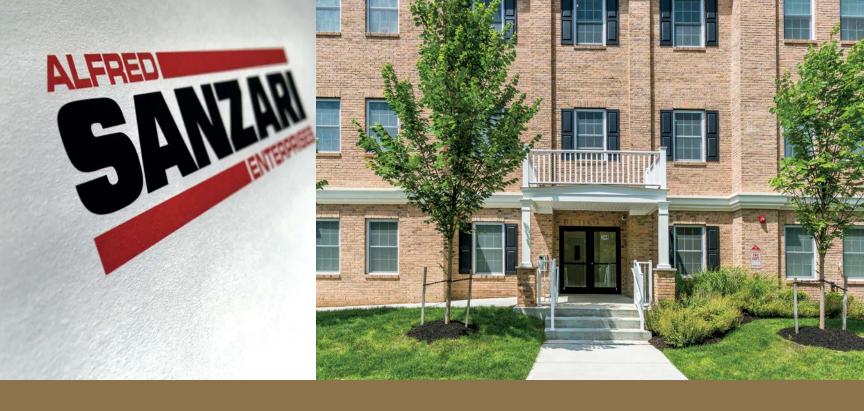
Dobco, Inc. (Dobco) is an established multifaceted general contractor and real estate development organization headquartered in Northern New Jersey. Dobco's team provides reliable and exceptional quality as a full-service general contractor and construction management company. Dobco specializes in new building construction projects; from ground up, to renovation and building additions, design-build projects and development projects. Dobco has successfully completed over one billion dollars in the construction of: municipal, federal, institutional, office, industrial, retail and mixed-use projects throughout New Jersey, as well as the Tri-State Region. They continue to prudently focus on setting the pace for the future, by emphasizing high standards on quality and value, to ensure they deliver to their clients a state-of-the-art building project. These, along with Dobco's competitive pricing strategy, provide cost saving opportunities, timely project completion and quicker occupancy for customers. Their investment decisions are based on their past successful experiences, enhancing their vision of the future.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: STUART VORCHEIMER



Physicians World, based in Lyndhurst, New Jersey, is a leading provider of speakers bureau services, technology and compliance solutions to the pharmaceutical industry. They pride themselves on balancing the people, process and technology required to deliver a high-quality service to their clients. The industry that Physicians World operates in is highly regulated, and there is tremendous focus by the high-caliber employees to ensure all services meet all the strict compliance standards.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKER: FRANK D'ALTO



Alfred Sanzari Enterprises

"Not only is Peapack-Gladstone Bank one of our banks of choice, they are also a tenant at our Glenpointe complex in Teaneck. The relationship has expanded over the years as we've gotten to know our private bankers personally and realized how dedicated they, and the Bank, are to the success of the Alfred Sanzari Enterprises business. We are like minded in values and share a commitment to integrity and transparency, which is essential in a quality banking relationship."

RYAN SANZARI, CHIEF OPERATING OFFICER

Headquartered in Hackensack, New Jersey, Alfred Sanzari Enterprises is a multigeneration, family-owned and -managed business and one of New Jersey's premier real estate developers, owners and managers of commercial, residential and hospitality real estate. The organization continues to strategically expand and diversify its industry-leading portfolio through both development and acquisitions. The company prides itself on its integrity and is known for the quality design and construction of its buildings, proactive and responsive property management team and outstanding relationships with its tenants.

PEAPACK-GLADSTONE BANK COMMERCIAL PRIVATE BANKERS: LISA GALLO-CONKLIN AND DEBORAH HEINS



Newburg Egg

"I was introduced to Peapack-Gladstone Bank through a colleague that I trust. We were looking for a loan that better complemented our model and a bank that had the expertise to understand our business more intimately. We also needed a quick turnaround for year-end planning and a smooth process. This bank delivered. Our relationship is relatively new, but we've had a great experience so far. I feel confident that I can look to Peapack-Gladstone Bank for my future needs and that they will provide the advice and solutions that make sense for me and for my business."

MOSES GOLDSTEIN, OWNER

Newburg Egg supplies farm fresh premium egg products to bakeries, distributors, food manufacturers and food service teams through its family-owned, automated, state-of-the-art processing facility. The company offers whole eggs, egg whites, egg yolks, blends, egg solids and hard cooked eggs. Expert production and quality assurance groups oversee the breaking, processing and packaging of all Newburg Egg products which are monitored by USDA inspectors and are certified OU Kosher. Newburg Egg packages all products to meet production, storage and sanitary requirements. With a crew of courteous drivers, they deliver their products promptly and reliably with a fleet of refrigerated trucks and tankers. Newburg Egg knows that the foundation of its business and its most important asset is its customers. Newburg Egg offers attentive, dependable service—together with the highest quality product—to every customer, every time.

PEAPACK-GLADSTONE BANK PRIVATE BANKER: PHILIP J. BOWERS, IV











Corporation • Green Village Fire Department • HABITAT FOR HUMANITY NEWARK, INC. • Harding Land Trust • High Bridge Athletic Association • High Bridge Fire Department • Hillsborough High School Ice Hockey Club • Holland Christian Home • Housing Partnership • Jersey Battered Women's Service, Inc. • Jewish Community Housing Corporation • Jewish Family & Children's Services • Jewish Federation of Somerset, Hunterdon & Warren Counties, Inc. • JUNIOR ACHIEVEMENT OF NEW JERSEY • Kathleen Academy of Dance • Knights of Columbus Parcells Council #2086 • Lake Drive Educational Foundation for Deaf & Hard of Hearing Children • Leaders for Life • Make-A-Wish Foundation of New Jersey, Inc. • MATHENY SCHOOL AND HOSPITAL • Mayo Performing Arts Center • Medical Needs Foundation • Mendham Borough Home and School Association • Mendham Borough School District • Mendham High School Football Boosters Club • Mendham Township PBA Local #384 • Metropolitan Mortgage Officers Society • Metropolitan YMCA of the Oranges • Montclair State University • Morris County 4H Association • MORRIS HABITAT FOR HUMANITY • MORRISTOWN COMMUNITY SOUP KITCHEN AND OUTREACH CENTER • Mountain View School • Music in the Somerset Hills • New Jersey Chamber of Commerce Foundation Inc. • New Jersey Citizen Action Education Fund • Newark Mentoring Movement • Newark Public Schools • NewBridge Services • NJ State Troopers NCO Association Foundation • NJAA Charitable Fund • North Hunterdon Education Foundation • Ohr Somayach International Inc. • Our Lady of Perpetual Help Church • Paper Mill Playhouse • Partnership for Maternal & Child Health of Northern NJ • Patriot PAWS Service Dogs • Peapack-Gladstone Fire Company Inc. • Plainfield Grassroots Community Development Corp. • Police Unity Tour • Portfolio Evaluations • Pottersville Volunteer Fire Company • Premier Community Development Corp. • Princeton Regional COC • Puertorrquenos Asociados for Community Org. (PACO) • Puppies Behind Bars Inc. • Purnell School • Radiant Suns Community Athletic Productions • Raritan Headwaters •





Our Products and Solutions Delivered Through Our Talented Team



ALL BANKING SHOULD BE PRIVATE BANKING

WEALTH MANAGEMENT*

Peapack-Gladstone Bank's Wealth Management division is comprised of a number of business units and subsidiaries that, collectively, provide comprehensive financial, tax, fiduciary and investment advice to individuals, families, privatelyheld businesses, family offices, and not-for-profit organizations.

- PGB Private Wealth Management (Bedminster, Princeton, Morristown and Teaneck, NJ)
- Wealth Management Consultants (Morristown, NJ)
- PGB Trust and Investments of Delaware (Greenville, DE)
- Murphy Capital Management (Gladstone, NJ) an SEC-Registered Investment Advisory firm and subsidiary of Peapack-Gladstone Bank
- Quadrant Capital Management (Fairfield, NJ) an SEC-Registered Investment Advisory firm and subsidiary of Peapack-Gladstone Bank

THOROUGH THESE DIVISIONS AND SUBSIDIARIES, WE ADVISE ON AND PROVIDE:

Discretionary Investment
 Management Services—both
 proprietary investment management as well as access to

- high-quality third-party investment managers in UMA or SMA accounts
- Short Term Liquidity and Treasury Management Solutions
- Trust and Fiduciary Services
- Retirement, Cash Flow, Wealth Preservation and Wealth Transfer Strategies
- Custodial and Safekeeping Services
- Estate Settlement Solutions as Executor, Co-Executor or Agent for Executor
- Personal and Fiduciary Tax Accounting, Advice, Planning
- Insurance Planning
- Cash Flow and Retirement Planning
- Tax Return Preparation, Advice and Planning
- Planning and Advice on a variety of complex issues for public-company executives including: retirement plan issues, stock option strategies, deferred compensation plans, and, the tax and financial aspects of employment contracts
- Mortgage Lending and Banking Solutions
- Residential Financing for Primary and Secondary

Residences and for Investment Properties

- Lines of Credit Secured by Marketable Securities
- Interest Only Loan Programs
- Structured Credit Accommodations
- A full suite of checking and money market deposit accounts

*Securities and mutual funds are not FDIC insured, are not obligations of or guaranteed by Peapack-Gladstone Bank, and may involve investment risk, including possible loss of principal.

Brokerage Services through PGB Financial Services**

From college savings and retirement planning, to estate planning and income tax reduction strategies, we offer the financial tools that can help you plan and save for tomorrow through LPL Financial. Member FINRA/ SIPC.

- Annuities
- Brokerage
- Exchange Traded Funds
- Investment Review
- Long-Term Care
- Mutual Funds
- Retirement Accounts

- Tax Advantage Accounts
- ++ Securities and insurance products offered through LPL Financial and its affiliates.

Not FDIC	No Bank	May Lose
Insured	Guarantee	Value
Not a	Not Insured By Any	
Deposit	Government Agency	

COMMERCIAL PRIVATE BANKING

COMMERCIAL BANKING

Advice-Led approach that includes:

- Value Added Financing for Short-, Medium- and Long-Term Requirements
- Customized Structured
 Financings Based on Asset
 Based and/or Enterprise Value
- State of the Art Treasury and Cash Management Solutions
- Assistance with Developing Legacy Objectives
- Development of Succession
- Evaluation of Debt Capacity

CORPORATE ADVISORY GROUP

Advice-Led approach that includes:

- Mergers and Acquisitions Advisory Support
- Evaluation and Assistance with Accessing Alternative Capital Markets



- Evaluation of Strategic Alternatives to Maximize Shareholder Value while Achieving Ownership's Financial and Non-Monetary Goals and Objectives
- Provide Independent, Unbiased and Objective Advice to Middle Market Companies and Their Owners

COMMERCIAL REAL ESTATE

- Multi-Family Lending
- Investment Property Lending: Multi-Tenanted—Office, Medical, Retail and Industrial Properties
- Small Business Administration
 —SBA Preferred Lender
- SBA 7(a) Loans
- SBA Express Program
- SBA 504 Loan Program

TREASURY MANAGEMENT

- Collection Solutions
 - ACH Origination
 - Integrated Lock-Box
- Merchant Services
- Mobile Deposit
- Remote Deposit
- Vault Solutions
- Payment Solutions
- ACH Origination
- · Card Solutions

- Online Bill Pay
- Web Initiated Domestic and Foreign Wire Transfers
- Liquidity and Management Solutions
- ACH Debit Block
- Checking Account Sweep
- Online Escrow Management and IOLTA/IOLA
- Insured Liquidity Sweep⁺
- Online Reporting
- Positive Pay Fraud Protection
- Zero Balance Accounts

PEAPACK CAPITAL

Peapack Capital is a subsidiary of Peapack-Gladstone Bank that provides equipment financing and leasing solutions, specializing in large-scale transactions to help our clients' businesses grow and succeed.

INDUSTRY NICHES:

- Transportation—Heavy Duty Trucking, Marine, Business Aviation, Rail, Logistics
- Industrials—Automotive, Utilities, Telecom, Energy, Construction, Chemicals
- Manufacturing—Technology, Machine Tools, Consumer Products Packaging, Plastic Extrusion

- Healthcare—Diagnostic Imaging, Medical Testing, Radiation Therapy, Surgical
- Information Technology—
 Servers, PCs, Networking
 Equipment, Switches, Software

PRODUCTS:

- Capital, Synthetic, Operating, TRAC and Split-TRAC Leases
- Taxable and Tax-Exempt Lease Structures
- Capex Financing for New and Used Equipment
- Sale/Leaseback of Existing Equipment
- Secured Term Debt and Balloon Financing Structures

RETAIL PRIVATE BANKING

- Checking, Savings and Money Market Accounts
- Certificates of Deposit
- Mobile Banking with Mobile Deposit
- Online Banking, E-Statements, Bill Pay and Inter Bank Transfers
- Coin Machines
- ATM Banking
- Credit and Debit Cards
- Direct Deposit
- IRA Solutions
- Night Deposit

- Online Check Reorder
- Safe Deposit Boxes
- Consumer Lending
- Home Equity Fixed-Term Loans
- Home Equity Lines of Credit
- Overdraft Lines of Credit
- Liquid Secured Loans
- Vehicle Loans
- Mortgage and Retail Lending
- Private Mortgage Banking Jumbo Products
- Adjustable-Rate Mortgages
- Fixed-Rate Mortgages
- Affordable Housing Loan Program
- + Funds participating in the PGB Insured Liquidity Sweep Account are deposited into deposit accounts at participating banks, which are insured by the Federal Deposit Insurance Corporation (FDIC) for up to \$250,000 for each category of legal ownership, including any other balances you may hold directly or through other intermediaries, including brokerdealers. The total amount of FDIC insurance for your account depends on the number of banks in the program. If the balance in your account is greater than the FDIC insurance coverage in the program, any excess funds will not be insured. Please read the Program Terms and Conditions carefully before depositing money into the program and for other important customer disclosures of information. To assure your FDIC coverage, please regularly review banks in which your funds have been deposited, and notify your bank immediately if you do not want to allocate funds to a particular bank or banks.

Member FDIC

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PGB Trust & Investments of Delaware: Greenville, DE

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Stock Listing

Peapack-Gladstone Financial Corporation common stock is traded on the NASDAQ Global Select Market under the symbol PGC.

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Annual Meeting

The Annual Meeting of Shareholders of Peapack-Gladstone Financial Corporation will be held on May 9, 2018 at 10:00 a.m. at Peapack-Gladstone Bank Headquarters, 500 Hills Drive, Bedminster, NI.



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