# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 1	<b>0-K</b>
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ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2020

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from t

Commission file number: 001-31262

# ASBURY AUTOMOTIVE GROUP, INC.

(Exact name of Registrant as specified in its charter)

# Delaware

(State or other jurisdiction of incorporation or organization)

2905 Premiere Parkway NW, Suite 300

**Duluth, Georgia** (Address of principal executive offices)

01-0609375 (I.R.S. Employer Identification No.)

20007

30097 (Zip Code)

(770) 418-8200 (Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Trading
Title of each class
Symbol(s)
Name of each exchange on which registered

Common stock, \$0.01 par value per share
ABG
New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act:

None.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes X No 0

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes O No X

	tion S-T (§ 232.405 of this chapter) duri	and posted on its website, if any, every Integrate the preceding 12 months (or for such sho		
		accelerated filer, a non-accelerated filer, a naller reporting company," and "emerging		
Large Accelerated Filer	$\boxtimes$		Accelerated Filer	
Non-Accelerated Filer			Smaller Reporting Company	
			Emerging Growth Company	
	ndicate by check mark if the registrant ha d pursuant to Section 13(a) of the Excha	s elected not to use the extended transition nge Act. 0	period for complying with any new or rev	ised
the effectiveness of its internal control		station to its management's assessment of 04(b) of the Sarbanes-Oxley Act (15 U.S.C lit report. ⊠	2.	
Indicate by check mark whether re	gistrant is a shell company (as defined in	Rule 12b-2 of the Exchange Act). Yes $\Box$	No X	
		020, the aggregate market value of the con utation, that all of the officers and directors		
Indicate the number of shares outst outstanding as of February 26, 2021 w	0	of common stock, as of the latest practical	ole date: The number of shares of common	stock
	DOCUMENTS I	NCORPORATED BY REFERENCE		
List hereunder the following docum	nents if incorporated by reference and th	e Part of the Form 10-K into which the doc	cument is incorporated:	
	ve Proxy Statement for the 2020 Annual o Part III, Items 10 through 14 of this An	Meeting of Stockholders, to be filed within nual Report on Form 10-K.	120 days after the end of the registrant's f	iscal

# ASBURY AUTOMOTIVE GROUP, INC. ANNUAL REPORT ON FORM 10-K FOR THE YEAR ENDED DECEMBER 31, 2020

		Page
	PART I	
<u>Item 1.</u>	<u>Business</u>	<u>6</u>
Item 1A.	Risk Factors	<u>17</u>
Item 1B.	<u>Unresolved Staff Comments</u>	<u>29</u>
Item 2.	<u>Properties</u>	17 29 30 30
<u>Item 3.</u>	<u>Legal Proceedings</u>	<u>30</u>
<u>Item 4.</u>	Mine Safety Disclosures	<u>30</u>
	PART II	
Item 5.	Market for Registrant's Common Equity, Related Stockholder Matters, and Issuer Purchases of Equity Securities	<u>31</u>
Item 6.	Selected Financial Data	<u>33</u>
<u>Item 7.</u>	Management's Discussion and Analysis of Financial Condition and Results of Operations	<u>35</u>
Item 7A.	Quantitative and Qualitative Disclosures About Market Risk	33 35 63 65
<u>Item 8.</u>	Financial Statements and Supplementary Data	<u>65</u>
<u>Item 9.</u>	Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	<u>108</u>
Item 9A.	Controls and Procedures	<u>108</u>
Item 9B.	Other Information	<u>109</u>
	PART III	
<u>Item 10.</u>	Directors, Executive Officers, and Corporate Governance	<u>110</u>
<u>Item 11.</u>	Executive Compensation	<u>110</u>
<u>Item 12.</u>	Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters	<u>110</u>
<u>Item 13.</u>	Certain Relationships and Related Transactions, and Director Independence	<u>110</u>
<u>Item 14.</u>	Principal Accountant Fees and Services	<u>110</u>
	PART IV	
<u>Item 15.</u>	Exhibits, Financial Statement Schedules	<u>111</u>
Item 16.	Form 10-K Summary	114

# PART I.

# **Forward-Looking Information**

Certain of the discussions and information included or incorporated by reference in this report may constitute "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical in nature and may include statements relating to our goals, plans and projections regarding industry and general economic trends, our expected financial position, results of operations or market position and our business strategy. Such statements can generally be identified by words such as "may," "target," "could," "would," "will," "should," "believe," "expect," "anticipate," "plan," "intend," "foresee," and other similar words or phrases. Forward-looking statements may also relate to our expectations and assumptions with respect to, among other things:

- the seasonally adjusted annual rate of new vehicle sales in the United States;
- general economic conditions and its expected impact on our revenue and expenses;
- · our expected parts and service revenue due to, among other things, improvements in vehicle technology;
- our ability to limit our exposure to regional economic downturns due to our geographic diversity and brand mix;
- manufacturers' continued use of incentive programs to drive demand for their product offerings;
- our capital allocation strategy, including as it relates to acquisitions and divestitures, stock repurchases and capital expenditures;
- · our revenue growth strategy;
- the growth of the brands that comprise our portfolio over the long-term and other factors;
- The declines in sales and service revenue and ongoing disruptions in our operations, the operations of our vehicle and parts manufacturers and other suppliers, vendors and business partners, and the global economy in general due to the COVID-19 pandemic;
- · the expected financial and operational performance of the Park Place Dealership (as defined elsewhere herein) group; and
- · our estimated future capital expenditures, including with respect to the operations of the Park Place Dealership group.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual future results, performance or achievements to be materially different from any future results, performance, or achievements expressed or implied by the forward-looking statements. Such factors include, but are not limited to:

- the degree to which declines in sales and service revenue and ongoing disruptions in our operations, the operations of our vehicle and parts manufacturers and other suppliers, vendors and business partners, and the global economy in general due to the COVID-19 pandemic may adversely impact our business, results of operations, financial condition and cash flows;
- the ability to successfully integrate the operations of the Park Place Dealership group into our existing operations and the diversion of management's attention from ongoing business and regular business responsibilities to effect such integration;
- the effects of increased expenses or unanticipated liabilities incurred as a result of, or due to activities related to, the Park Place Dealership group acquisition;
- difficulty maintaining relationships with customers or suppliers of the Park Place Dealership group;
- changes in general economic and business conditions, including changes in employment levels, consumer confidence levels, consumer demand and preferences, the availability and cost of credit, fuel prices, levels of discretionary personal income and interest rates;
- our ability to generate sufficient cash flows, maintain our liquidity and obtain any necessary additional funds for working capital, capital
  expenditures, acquisitions, stock repurchases, debt maturity payments and other corporate purposes, if necessary or desirable;

- significant disruptions in the production and delivery of vehicles and parts for any reason, including the COVID-19 pandemic, natural disasters, severe weather, civil unrest, product recalls, work stoppages or other occurrences that are outside of our control;
- our ability to execute our automotive retailing and service business strategy while operating under restrictions and best practices imposed or encouraged by governmental and other regulatory authorities;
- our ability to attract and retain skilled employees;
- adverse conditions affecting the vehicle manufacturers whose brands we sell, and their ability to design, manufacture, deliver and market their vehicles successfully;
- changes in the mix and total number of vehicles we are able to sell;
- our outstanding indebtedness and our continued ability to comply with applicable covenants in our various financing and lease agreements, or to obtain waivers of these covenants as necessary;
- high levels of competition in our industry, which may create pricing and margin pressures on our products and services;
- our relationships with manufacturers of the vehicles we sell and our ability to renew, and enter into new framework and dealer agreements with vehicle manufacturers whose brands we sell, on terms acceptable to us;
- the availability of manufacturer incentive programs and our ability to earn these incentives;
- failure of our or those of our third-party service providers, management information systems;
- any data security breaches with regard to personally identifiable information ("PII");
- changes in laws and regulations governing the operation of automobile franchises, including trade restrictions, consumer protections, accounting standards, taxation requirements and environmental laws;
- · changes in, or the imposition of, new tariffs or trade restrictions on imported vehicles or parts;
- · adverse results from litigation or other similar proceedings involving us;
- our ability to consummate planned mergers, acquisitions and dispositions;
- any disruptions in the financial markets, which may impact our ability to access capital;
- · our relationships with, and the financial stability of, our lenders and lessors;
- · our ability to execute our initiatives and other strategies;
- · our ability to leverage gains from our dealership portfolio; and
- in addition to the Revised Transaction, our ability to successfully integrate businesses we may acquire, or that any business we acquire may not perform as we expected at the time we acquired it.

Many of these factors are beyond our ability to control or predict, and their ultimate impact could be material. Moreover, the factors set forth under "Item 1A. Risk Factors" and "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" below and other cautionary statements made in this report should be read and considered as forward-looking statements subject to such uncertainties. We urge you to carefully consider those factors.

Forward-looking statements speak only as of the date of this report. We expressly disclaim any obligation to update any forward-looking statement contained herein.

# **Additional Information**

Our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and any amendments to such reports filed pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, are made available free of charge on our website at <a href="http://www.asburyauto.com">http://www.asburyauto.com</a> as soon as practical after such reports are filed with the U.S. Securities and Exchange Commission (the "Commission"). In addition, the proxy statement that will be delivered to our stockholders in connection with our 2021 Annual Meeting of Stockholders, when filed, will also be available on our website, and at the URL

stated in such proxy statement. We also make available on our website copies of our certificate of incorporation, bylaws, and other materials that outline our corporate governance policies and practices, including:

- the respective charters of our audit committee, governance and nominating committee, compensation and human resources committee, and capital allocation and risk management committee;
- · our criteria for independence of the members of our board of directors, audit committee, and compensation and human resources committee;
- our Corporate Governance Guidelines; and
- our Code of Business Conduct and Ethics for Directors, Officers, and Employees.

We intend to provide any information required by Item 5.05 of Form 8-K (relating to amendments or waivers of our Code of Business Conduct and Ethics for Directors, Officers, and Employees) by disclosure on our website.

You may also obtain a printed copy of the foregoing materials by sending a written request to: Investor Relations Department, Asbury Automotive Group, Inc., 2905 Premiere Parkway, NW, Suite 300, Duluth, Georgia 30097. In addition, the Commission makes available on its website, free of charge, reports, proxy and information statements, and other information regarding issuers, such as us, that file electronically with the Commission. The Commission's website is <a href="http://www.sec.gov">http://www.sec.gov</a>. Unless otherwise specified, information contained on our website, available by hyperlink from our website or on the Commission's website, is not incorporated into this report or other documents we file with, or furnish to, the Commission.

Except as the context otherwise requires, "we," "our," "us," "Asbury," and "the Company" refer to Asbury Automotive Group, Inc. and its subsidiaries.

# **Item 1. BUSINESS**

Asbury Automotive Group, Inc., a Delaware corporation organized in 2002, is one of the largest automotive retailers in the United States. Our store operations are conducted by our subsidiaries.

As of December 31, 2020, we owned and operated 112 new vehicle franchises, representing 31 brands of automobiles at 91 dealership locations, 25 collision centers and one auto auction in 16 metropolitan markets within nine states. Our stores offer an extensive range of automotive products and services, including new and used vehicles; parts and service, which includes vehicle repair and maintenance services, replacement parts and collision repair services (collectively referred to as "parts and services" or "P&S"); and finance and insurance products ("F&I"), including arranging vehicle financing through third parties and aftermarket products, such as extended service contracts, guaranteed asset protection ("GAP") debt cancellation, prepaid maintenance, and credit life and disability insurance.

# **Park Place Acquisition**

As previously announced, on December 11, 2019, the Company entered into transaction agreements with certain members of the Park Place Dealership family of entities, Park Place Mid-Cities, Ltd., a Texas limited partnership, and the identified principal (collectively, "Park Place") to acquire substantially all of the assets of, and certain real property related to, the Park Place business including the purchase of 19 franchises, two collision centers and an auto auction. On March 24, 2020, Asbury delivered notice to the sellers terminating the Transaction Agreements pursuant to the terms thereof in exchange for the payment of \$10.0 million of liquidated damages. Please refer to Liquidity and Capital Resources for additional details regarding the impact on financing transactions.

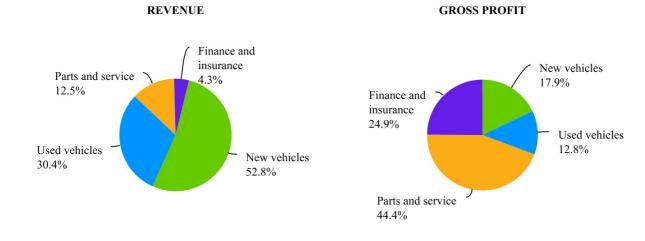
As a result of the Company's efforts to attempt to mitigate the financial impact of COVID-19, along with a strong May and June 2020 performance, the Company reengaged on the Park Place Dealership group acquisition under more favorable pricing and more flexible financing terms, including limiting the purchase of luxury dealership franchises to those most aligned with the Company's core strategic business. On July 6, 2020, the Company entered into an Asset Purchase Agreement (the "Revised Asset Purchase Agreement") with Park Place to acquire substantially all of the assets of, and lease the real property related to, 12 new vehicle dealership franchises (3 Mercedes-Benz, 3 Sprinter, 2 Lexus, 1 Jaguar, 1 Land Rover, 1 Porsche, and 1 Volvo), two collision centers and an auto auction comprising the Park Place Dealership group (collectively, the "Revised Transaction") for a purchase price of \$889.9 million. The Revised Transaction was completed on August 24, 2020. The purchase price was financed through a combination of cash, floor plan facilities and seller financing.

In addition to the Park Place Dealership group acquisition, during the year ended December 31, 2020, we acquired the assets of three franchises (one dealership location) in the Denver, Colorado market for a combined purchase price of \$63.6 million.

During the year ended December 31, 2020, we sold two franchises (two dealership locations) in the Atlanta, Georgia market, we sold six franchises (five dealership locations) and one collision center in the Jackson, Mississippi market, and we sold one franchise (one dealership location) in the Greenville, South Carolina market. In connection with these divestitures the Company recorded a pre-tax gain totaling \$62.3 million, which is presented in our accompanying Consolidated Statements of Income as Gain on dealership divestitures, net.

# **Asbury Automotive**

The following charts present the contribution to total revenue and gross profit by each line of business for the year ended December 31, 2020:



Our new vehicle franchise retail network is made up of dealerships located in 16 metropolitan markets in nine states operating primarily under 11 locally-branded dealership groups. The following chart provides a detailed breakdown of our markets, brand names, and franchises as of December 31, 2020:

<u>Dealership Group Brand Name</u>	<u>Market</u>	<u>Franchise</u>
Coggin Automotive Group	Fort Pierce, FL Jacksonville, FL	Acura, BMW, Honda, Mercedes-Benz Buick, Chevrolet, Ford, GMC, Honda(a), Nissan(a), Toyota
	Orlando, FL	Ford, Honda(a), Hyundai
Courtesy Autogroup	Tampa, FL	Chrysler, Dodge, Genesis, Honda, Hyundai, Infiniti, Jeep, Kia, Mercedes-Benz, Nissan, Sprinter, Toyota
Crown Automotive Company	Durham, NC	Honda
	Fayetteville, NC	Dodge, Ford
	Greensboro, NC	Acura, BMW, Chrysler, Dodge, Honda, Jeep, Nissan, Volvo
	Charlottesville, VA	BMW
	Richmond, VA	Acura, BMW(a), MINI
David McDavid Auto Group	Austin, TX	Acura
	Dallas/Fort Worth, TX	Acura, Ford, Honda(a), Lincoln
Hare & Bill Estes Automotive Groups	Indianapolis, IN	Buick, Chevrolet(b), Chrysler, Dodge, Ford, GMC, Honda, Isuzu, Jeep, Toyota
Greenville Automotive Group	Greenville, SC	Jaguar, Land Rover, Nissan, Porsche, Toyota, Volvo
Mike Shaw	Denver, CO	Subaru, Chrysler, Dodge, Jeep
Nalley Automotive Group	Atlanta, GA	Acura, Audi, Bentley, BMW, Chevrolet, Honda, Hyundai, Infiniti(a), Kia, Lexus(a), Nissan, Toyota(b), Volkswagen
Park Place Automotive	Dallas/Fort Worth, TX	Jaguar, Lexus(a), Land Rover, Mercedes-Benz(b), Porsche, Volvo, Sprinter(b)
Plaza Motor Company	St. Louis, MO	Audi, BMW, Infiniti, Jaguar, Land Rover, Lexus, Mercedes-Benz(a), Sprinter(a)

<sup>(</sup>a) This market has two of these franchises.

<sup>(</sup>b) This market has three of these franchises.

# **Operations**

# **New Vehicle Sales**

The following table reflects the number of franchises we owned as of December 31, 2020 and the percentage of new vehicle revenues represented by class and franchise for the year ended December 31, 2020:

Class/Franchise	Number of Franchises Owned	% of New Vehicle Revenues		
Luxury				
Mercedes-Benz	7	10 %		
Lexus	5	9		
BMW	7	6		
Acura	6	4		
Infiniti	4	2		
Audi	2	2		
Volvo	3	1		
Land Rover	3	2		
Jaguar	3	*		
Porsche	2	1		
Lincoln	1	1		
Bentley	1	1		
Genesis	1	*		
Total Luxury	45	39 %		
Import				
Honda	12	16 %		
Toyota	7	12		
Nissan	6	5		
Hyundai	3	2		
Kia	2	2		
Subaru	1	2		
Volkswagen	1	1		
Sprinter	6	1		
MINI	1	*		
Isuzu	1	*		
Total Import	40	41 %		
Domestic				
Ford	5	8 %		
Chevrolet	5	5		
Dodge	5	4		
Jeep	4	2		
GMC	2	1		
Chrysler	4	*		
Buick	2	*		
Total Domestic	27	20 %		
Total Franchises	112	100 %		

<sup>\*</sup> Franchise accounted for less than 1% of new vehicle revenues for the year ended December 31, 2020.

Our new vehicle revenues include new vehicle sales and lease transactions arranged by our dealerships with third-party financial institutions. We believe that leasing provides a number of benefits to our other business lines, including the historical customer loyalty to the leasing dealership for repairs and maintenance services and the fact that lessors typically give the leasing dealership the first option to purchase the off-lease vehicle.

#### **Used Vehicle Sales**

We sell used vehicles at all of our franchised dealership locations. Used vehicle sales include the sale of used vehicles to individual retail customers ("used retail") and the sale of used vehicles to other dealers at auction ("wholesale") (the terms "used retail" and "wholesale" collectively referred to as "used").

Gross profit from the sale of used vehicles depends primarily on our dealerships' ability to obtain a high quality supply of used vehicles and our use of technology to manage our inventory. Our new vehicle operations typically provide our used vehicle operations with a large supply of trade-ins and off-lease vehicles, which we believe are good sources of high quality used vehicles. We also purchase a portion of our used vehicle inventory at "open" auctions and auctions restricted to new vehicle dealers. Additionally, our used vehicle sales benefit from our ability to sell certified pre-owned vehicles from our franchised dealerships.

# Parts and Service

We provide vehicle repair and maintenance services, sell replacement parts, and recondition used vehicles at all of our dealerships. In addition, we provide collision repair services at our 25 free-standing collision repair centers that we operate either on the premises of, or in close proximity to, our dealerships. Historically, parts and service revenues have been more stable than those from vehicle sales. Industry-wide, parts and service revenues have consistently increased over time primarily due to the increased cost of maintaining vehicles, the added technical complexity of vehicles, and the increasing number of vehicles on the road.

The automotive parts and service industry tends to be highly fragmented, with franchised dealerships and independent repair shops competing for this business. We believe, however, that the increased use of advanced technology in vehicles is making it difficult for independent repair shops to compete effectively with franchised dealerships as they may not be able to make the investment necessary to perform major or technical repairs. In an effort to maintain the necessary knowledge to service vehicles and further develop our technician staff, we focus on our internal and manufacturer specific training and development programs for new and existing technicians. We believe our parts and service business is also well-positioned to benefit from the service work potentially generated through the sale of extended service contracts to customers who purchase new and used vehicles from us, as historically these customers tend to have their vehicles serviced at the location where they purchased the extended service contract. In addition, our franchised dealerships benefit from manufacturer policies requiring that warranty and recall related repairs be performed at a franchised dealership. We believe our collision repair centers provide us with an attractive opportunity to grow our business due to the high margins provided by collision repair services and the fact we are able to source original equipment manufacturer parts from our franchised dealerships.

#### Finance and Insurance

We offer a wide variety of automotive F&I products to our customers. We arrange third-party financing for the sale or lease of vehicles to our customers in exchange for a fee paid to us by the third-party financial institution. We do not directly finance our customers' vehicle purchases or leases, therefore our exposure to losses in connection with those third-party financing arrangements is limited generally to the fees we receive. The fees we receive are subject to chargeback, or repayment, to the finance company if a customer defaults or prepays the retail installment contract typically during some limited time period at the beginning of the contract term. We have negotiated agreements with certain lenders pursuant to which we receive additional fees upon reaching a certain volume of business.

We offer our customers a variety of vehicle protection products in connection with the purchase of vehicles. These products are underwritten and administered by independent third-parties. Under our arrangements with the providers of these products, we primarily sell the products on a straight commission basis. We are subject to chargebacks for insurance contracts as a result of early termination, default, or prepayment of the contract. In addition, we participate in future profits associated with the performance of the third-party held underlying portfolio for certain products pursuant to retrospective commission arrangements. The following is a brief description of some of the vehicle protection products we offer to our customers:

- · Extended service contracts covers certain repair work after the expiration of the manufacturer warranty;
- GAP debt cancellation covers the customer after a total loss for the difference between the value of the vehicle and the outstanding loan or lease obligation after insurance proceeds;
- Prepaid maintenance covers certain routine maintenance work, such as oil changes, cleaning and adjusting of brakes, multi-point vehicle inspections, and tire rotations; and
- · Credit life and disability covers the remaining amounts due on an auto loan or a lease in the event of death or disability.

#### **Business Strategy**

We seek to create long-term value for our stockholders by striving to drive operational excellence and deploy capital to its highest risk adjusted returns. To achieve these objectives, we employ the strategies described below.

Provide an exceptional customer experience in our stores and through our omni-channel strategy

We are focused on providing a high level of customer service and have designed our dealerships' services to meet the needs of an increasingly sophisticated and demanding automotive consumer. We endeavor to establish relationships that we believe will result in both repeat business and additional business through customer referrals. Furthermore, we provide our dealership managers with appropriate incentives to employ efficient selling approaches, engage in extensive follow-up to develop long-term relationships with customers, and extensively train our sales staff to meet customer needs.

As part of our omni-channel strategy, we implemented Clicklane<sup>TM</sup>, a communications technology ecosystem, which offers our customers an easy, convenient and seamless approach to purchase new and used vehicles completely online. Our Clicklane platform provides our customers the ability to (i) select a new or used vehicle for lease or purchase, (ii) arrange for and obtain financing from a variety of lenders, (iii) obtain an offer on their trade-in vehicle, (iv) obtain an exact pay-off amount on any existing loan on a trade-in vehicle, (v) select and purchase finance and insurance products designed for the customer's vehicle and then (vi) complete the vehicle purchase and financing or lease by signing the transaction documents and scheduling in-store pickup or home delivery with each step performed entirely online. As of February 19, 2021, we have implemented Clicklane across approximately one-third of our stores and expect to complete the rollout across all of our stores by the end of the first quarter of 2021. Although we developed our Clicklane platform together with a third-party vendor, certain technology elements of the platform were developed solely by us and are subject to trade secret protection. In addition, our other omni-channel tools offer our customers the ability to arrange vehicle service appointments, receive service updates and pay for maintenance and repair services online. We continue to invest in and develop omni-channel initiatives designed to deliver an exceptional customer experience.

Invest in and attract top talent to improve backend operations and front-line service

We believe the core of our business success lies in our talent pool, so we are focused on attracting, hiring and retaining the best people. We also invest in resources to train and develop our employees. Our executive management team has extensive experience in the auto retail sector, and is able to leverage experience from all positions throughout the Company. In addition, we believe that local management of dealership operations enables our retail network to provide market specific responses to sales, customer service and inventory requirements. The general manager of each of our dealerships is responsible for the operations, personnel and financial performance of that dealership as well as other day-to-day operations.

Implement best practices and improve productivity

We have discipline-specific executives who focus on increasing the penetration of current services and expanding the breadth of our offerings to customers through the implementation of best practices and continuous training on our technology solutions throughout our dealership network. In addition, we have marketing initiatives designed to attract customers to our online channels and mobile applications.

We tie management and employee compensation at various operational levels to performance through incentive-based pay systems based on various metrics, including dealership profitability, departmental profitability, customer satisfaction and individual performance, as appropriate. In addition, a portion of management's compensation is variable-based in nature, including an annual cash bonus based on achieving certain earnings before interest, taxes, depreciation and amortization ("EBITDA") targets and a component of equity compensation tied to our financial performance in comparison to our peer group.

Centralize, streamline, and automate processes

Our Dealership Support Center ("DSC") management is responsible for our capital expenditure and operating strategy, while the implementation of our operating strategy rests with our market-based management teams and each dealership management team based on the policies and procedures established by DSC management. DSC management and our market-based management teams continuously evaluate the financial and operating results of our dealerships, as well as each dealership's geographical location, and from time to time, make decisions to evaluate new technologies and/or processes to further refine our operational processes. We also leverage our scale when implementing new technologies and processes.

Leverage our scale and cost structure to improve our operating efficiencies

We are positioned to leverage our significant scale so that we are able to achieve competitive operating margins by centralizing and streamlining various back-office functions. We are able to improve financial controls and lower servicing costs by maintaining key store-level accounting and administrative activities in our shared service centers, and we leverage our scale to reduce costs related to purchasing certain equipment, supplies, and services through national vendor relationships. Similarly, we are able to leverage our scale to implement these best practices when integrating newly acquired dealerships allowing us to continue to improve our operating efficiencies.

Successfully integrate Park Place and maximize the benefits of this transformational Acquisition

We have a well-defined integration plan for Park Place. Park Place already performed at a high level and is operated by seasoned general managers, with an average tenure of approximately 20 years. Our integration strategy is focused on achieving cost savings at a corporate level from duplicative functions and implementing our training programs and F&I product offerings at Park Place to achieve higher F&I income per vehicle sold. Park Place utilized the same operational, human resources and accounting information technology systems as Asbury prior to the acquisition, which supported the integration process. Additionally, we have ample internal resources at Asbury to manage the integration process.

Deploy capital to highest risk adjusted returns

Our capital allocation decisions are made within the context of maintaining sufficient liquidity and a prudent capital structure. We believe our cash position and borrowing capacity, combined with our current and expected future cash generation capability, provides us with financial flexibility to enhance shareholder value through capital deployment by reinvesting in our business, acquiring dealerships as well as repurchasing shares, when prudent while targeting a net leverage ratio of less than 3.0X.

Continue to invest in our business

We continually evaluate our existing dealership network and seek to make strategic investments that will increase the capacity of our dealerships and improve the customer experience. In addition, we continue to execute on our strategy of selectively acquiring our leased properties where financing rates make it attractive to be an owner and provide us a further means to finance our business.

Evaluate opportunities to refine our dealership portfolio

We continually evaluate the financial and operating results of our dealerships, as well as each dealership's geographical location and, based on various financial and strategic rationales, may make decisions to dispose of dealerships to refine our dealership and real estate portfolio. We also evaluate dealership acquisition opportunities based on market position and geography, brand representation and availability, key personnel and other factors.

Execute our five-year strategic plan to target an increase in our annual revenue to \$20 billion by 2025

We continually evaluate additional opportunities to drive revenue growth while maintaining our disciplined approach to capital allocation. In December 2020, we announced our five-year strategic plan, targeting an increase in our revenue to \$20 billion by 2025. We intend to execute on this strategic plan by focusing on a variety of growth efforts including, driving same-store revenue growth, acquiring additional revenue through strategic acquisitions and adding incremental revenue through our Clicklane platform.

# Competition

The automotive retail and service industry is highly competitive with respect to price, service, location, and selection. For new vehicle sales, our dealerships compete with other franchised dealerships, primarily in their regions. Our new vehicle store competitors also have franchise agreements with the various vehicle manufacturers, and as such, generally obtain new vehicle inventory from vehicle manufacturers on the same terms as us. The franchise agreements grant the franchised dealership a non-exclusive right to sell the manufacturer's (or distributor's) brand of vehicles and offer related parts and service within a specified market area. State automotive franchise laws restrict competitors from relocating their stores or establishing new stores of a particular vehicle brand within a specified area that is served by our dealership of the same vehicle brand. Recently, certain electric vehicle manufacturers have been permitted to circumvent the state automotive franchise laws of several states in the United States thereby permitting them to sell their new vehicles directly to consumers. We rely on our advertising and merchandising, sales expertise, service reputation, strong local branding, and location of our dealerships to assist in the sale of new vehicles.

Our used vehicle operations compete with other franchised dealerships, non-franchised automotive dealerships, regional and national vehicle rental companies, and internet-based vehicle brokers for the supply and resale of used vehicles.

We compete with other franchised dealerships to perform warranty and recall-related repairs and with other franchised dealerships and independent service centers for non-warranty repair and maintenance services. We compete with other automobile dealers, service stores, and auto parts retailers in our parts operations. We believe that we have a competitive advantage in parts and service sales due to our ability to use factory-approved replacement parts, our skilled manufacturer trained and certified technicians, our competitive prices, our familiarity with manufacturer brands and models, and the quality of our customer service.

We compete with a broad range of financial institutions in arranging financing for our customers vehicle purchases. In addition, many financial institutions are now offering F&I products through the internet, which has increased competition and may reduce our profits on certain of these items. We believe the principal competitive factors in providing financing are convenience, interest rates, and flexibility in contract length.

#### Seasonality

The automobile industry has historically been subject to seasonal variations. Demand for new vehicles is generally highest during the second, third, and fourth quarters of each year and, accordingly, we expect our revenues and operating results to generally be higher during these periods. In addition, we typically experience higher sales of luxury vehicles which have higher average selling prices and gross profit per vehicle retailed in the fourth quarter. Revenues and operating results may be impacted significantly from quarter to quarter by changing economic conditions, vehicle manufacturer incentive programs, or adverse weather events.

# **Dealer and Framework Agreements**

Each of our dealerships operate pursuant to a dealer agreement between the dealership and the manufacturer (or in some cases the distributor) of each brand of new vehicles sold and/or serviced at the dealership. The dealer agreements grant the franchised dealership a non-exclusive right to sell the manufacturer's (or distributor's) brand of vehicles and offer related parts and service within a specified market area. Each dealer agreement also grants our dealerships the right to use the manufacturer's trademarks and service marks in connection with the dealerships operations and they also impose numerous operational requirements related to, among other things, the following:

- inventories of new vehicles and manufacturer replacement parts;
- maintenance of minimum net working capital requirements, and in some cases, minimum net worth requirements;
- achievement of certain sales and customer satisfaction targets;
- · advertising and marketing practices;
- facilities and signs;
- products offered to customers;
- · dealership management;
- · personnel training;
- information systems;
- geographic market, including but not limited to requirements to meet sales and service targets within an assigned market area, geographic limitations on where the dealership may locate or advertise, and restrictions on the export of vehicles; and
- dealership monthly and annual financial reporting.

Our dealer agreements are for various terms, ranging from one year to indefinite. We expect that we will be able to renew expiring agreements in the ordinary course of business. However, typical dealer agreements give the manufacturer the right to terminate or the option of non-renewal of the dealer agreement under certain circumstances, subject to applicable state automotive dealership franchise laws, including:

insolvency or bankruptcy of the dealership;

- failure to adequately operate the dealership or to maintain required capitalization levels;
- impairment of the reputation or financial condition of the dealership;
- change of ownership or management of the dealership without manufacturer consent;
- certain extraordinary corporate transactions such as a merger or sale of all or substantially all of our assets without manufacturer consent;
- failure to complete facility upgrades required by the manufacturer or agreed to by the dealer;
- failure to maintain any license, permits or authorization required to conduct the dealership's business;
- · conviction of a dealer/manager or owner for certain crimes; or
- material breach of other provisions of a dealer agreement.

Notwithstanding the terms of any dealer agreement, the states in which we operate have automotive dealership franchise laws that provide that it is unlawful for a manufacturer to terminate or not renew a franchise unless "good cause" exists.

In addition to requirements under dealer agreements, we are subject to provisions contained in supplemental agreements, framework agreements, dealer addenda and manufacturers' policies, collectively referred to as "framework agreements." Framework agreements impose requirements on us in addition to those described above. Such agreements also define other standards and limitations, including:

- · company-wide performance criteria;
- capitalization requirements;
- limitations on changes in our ownership or management;
- limitations on the number of a particular manufacturer's franchises owned by us;
- · restrictions or prohibitions on our ability to pledge the stock of certain of our subsidiaries; and
- conditions for consent to proposed acquisitions, including sales and customer satisfaction criteria, as well as limitations on the total local, regional, and national market share percentage that would be represented by a particular manufacturer's franchises owned by us after giving effect to a proposed acquisition.

Some dealer agreements and framework agreements grant the manufacturer the right to terminate or not renew our dealer and framework agreements, or to compel us to divest our dealerships, for a number of reasons, including default under the agreement, any unapproved change of control (which specific changes vary from manufacturer to manufacturer, but which include material changes in the composition of our Board of Directors during a specified time period, the acquisition of 5% or more of our voting stock by another vehicle manufacturer or distributor, the acquisition of 20% or more of our voting stock by third parties, and the acquisition of an ownership interest sufficient to direct or influence management and policies), or certain other unapproved events (including certain extraordinary corporate transactions such as a merger or sale of all or substantially all of our assets). Triggers of the clauses are often based upon actions by our stockholders and are generally outside of our control. Some of our dealer agreements and framework agreements also give the manufacturer a right of first refusal if we propose to sell any dealership representing the manufacturer's brands to a third-party. These agreements may also attempt to limit the protections available under applicable state laws and require us to resolve disputes through binding arbitration. For additional information, please refer to the risk factor captioned "We are dependent upon our relationships with the manufacturers of vehicles that we sell and are subject to restrictions imposed by, and significant influence from, these vehicle manufacturers. Any of these restrictions or any changes or deterioration of these relationships could have a material adverse effect on our business, financial condition, results of operations, and cash flows."

Our framework agreements with certain manufacturers contain provisions that, among other things, attempt to limit the protections available to dealers under these laws. If these laws are repealed in the states in which we operate, manufacturers may be able to terminate our franchises without providing us with advance notice, an opportunity to cure or a showing of good cause. Without the protection of these laws, it may also be more difficult for us to renew our dealer agreements upon expiration.

Changes in laws that provide manufacturers the ability to terminate our dealer agreements could materially adversely affect our business, financial condition and results of operations. Furthermore, if a manufacturer seeks protection from creditors in bankruptcy, courts have held that the federal bankruptcy laws may supersede these laws, resulting in either the termination,

non-renewal or rejection of franchises by such manufacturers, which, in turn, could materially adversely affect our business, financial condition, and results of operations. For additional information, please refer to the risk factor captioned "If state laws that protect automotive retailers are repealed, weakened, or superseded by our framework agreements with manufacturers, our dealerships will be more susceptible to termination, non-renewal or renegotiation of their dealer agreements which could have a materially adverse effect on our business, financial condition, and results of operations."

# Regulations

We operate in a highly regulated industry. In every state in which we operate, we must obtain one or more licenses issued by state regulatory authorities in order to operate our business. In addition, we are subject to numerous complex federal, state, and local laws regulating the conduct of our business, including those relating to our sales, operations, finance and insurance, marketing, and employment practices. These laws and regulations include state franchise laws and regulations, product standards and recalls, consumer protection laws, privacy and data security laws, anti-money laundering laws, and other extensive laws and regulations applicable to new and used motor vehicle dealers. These laws also include federal and state wage and hour, anti-discrimination, and other laws governing employment practices.

#### **Industry Regulations**

The Federal Trade Commission has regulatory authority over automotive dealers pursuant to the Dodd-Frank Wall Street Reform and Consumer Protection Act, the Gramm-Leach-Bliley Act, and other legislation, and has implemented enforcement initiatives relating to the marketing practices of automotive dealers. Our operations are also subject to the National Traffic and Motor Vehicle Safety Act, Federal Motor Vehicle Safety Standards and other product standards promulgated by the United States Department of Transportation, and the rules and regulations of various state motor vehicle regulatory agencies.

Our financing activities with customers are subject to federal truth-in-lending, consumer leasing, and equal credit opportunity laws and regulations, as well as state and local motor vehicle finance laws, leasing laws, installment finance laws, usury laws, and other installment state and leasing laws and regulations. Some U.S. states regulate fees and charges that may be collected as a result of vehicle sales and service. Claims arising out of actual or alleged violations of law may be asserted against us or our stores by individuals or governmental entities and may expose us to significant damages, fines or other penalties, including revocation or suspension of our license to conduct store operations. Our financing activities, as well as our sale of finance and insurance products, may also be impacted indirectly by laws and regulations that govern automotive finance companies and other financial institutions, including regulations adopted by the Consumer Financial Protection Bureau (the "CFPB").

For additional information, please refer to the risk factor captioned "Our operations are subject to extensive governmental laws and regulations. If we are found to be in purported violation of or subject to liabilities under any of these laws or regulations, or if new laws or regulations are enacted that adversely affect our operations, our business, our reputation, financial condition, results of operations, and prospects could suffer."

# Environmental, Health and Safety Laws and Regulations

We are subject to a wide range of environmental laws and regulations, including those governing discharges into water, air emissions, storage of petroleum substances and chemicals, handling and disposal of solid and hazardous wastes, remediation of various types of contamination, and otherwise relating to health, safety and protection of the environment. For example and without creating an exhaustive list: as with automobile dealerships generally, and service and parts and collision repair center operations in particular, our business involves the generation, use, handling, and disposal of hazardous or toxic substances and wastes and the use of above ground and underground storage tanks (ASTs and USTs). Operations involving the management of wastes and the use of ASTs and USTs are subject to requirements of the Resource Conservation and Recovery Act, analogous state statutes, and their implementing regulations. Pursuant to these laws, federal and state environmental agencies have established approved methods for handling, storing, treating, transporting, and disposing of regulated substances and wastes with which we must comply. We also are subject to laws and regulations governing responses to any releases of contamination at or from our facilities or at facilities that receive our hazardous wastes for treatment or disposal. The Comprehensive Environmental Response, Compensation and Liability Act ("CERCLA") and similar state statutes, can impose strict and joint and several liability for cleanup costs on those that are considered to have contributed to the release of a "hazardous substance." We also are subject to the Clean Water Act, analogous state statutes, and their implementing regulations which, among other things, prohibit discharges of pollutants into regulated waters without permits, require containment of potential discharges of oil or hazardous substances, and require preparation of spill contingency plans.

In response to the COVID-19 global pandemic, various federal agencies issued mandates and recommendations intended to minimize the spread of infectious disease; similar mandates and recommendations have been issued by several state and local governments where we conduct business. Currently, we are not aware of any non-compliance with these or any other

environmental requirements applicable to our operations, nor are we aware of any material remedial liabilities to which we are subject.

We have incurred, and will continue to incur, costs and capital expenditures to comply with these laws and regulations. We believe that our operations currently are being conducted in substantial compliance with all applicable regulations. From time to time, we may experience incidents and encounter conditions that are not in compliance with regulations. We may occasionally receive notices from governmental agencies regarding potential violations of these laws or regulations. In such cases, we will work with the agencies to address any issues and to implement appropriate corrective action when necessary. However, none of our dealerships have been subject to any material liabilities in the past, nor do we know of any fact or condition that would result in any material liabilities being incurred in the future.

# **Human Capital**

#### Mission and Vision

At Asbury, our North Star and our mission is to be the most guest-centric automotive retailer. Our success depends on our employees and their commitment to delivering a consistent and exceptional guest experience. Our employees work at locations in Colorado, Florida, Georgia, Indiana, Missouri, North Carolina, South Carolina, Texas and Virginia. We believe that our employees help to set us apart from our competitors, and, therefore, we understand they are our greatest asset. As a result, a critical part of our business strategy is investing in supporting and developing our employees so that they are trained and incentivized to provide best-in-class service to our guests.

As of December 31, 2020, we employed approximately 7,600 full-time and 300 part-time employees, none of whom were covered by collective bargaining agreements. We believe we have good relations with our employees.

# Diversity, Equity and Inclusion

We strive to recruit new employees based on their diversity of thought, background and experience as well as diversity of personal characteristics to best reflect our guests and communities we serve.

With the help and guidance of an outside consulting firm, we developed a diversity and inclusion ("D&I") initiative and launched a company-wide effort in November 2020 to identify our strengths and areas of opportunity related to our D&I initiative. The goal of our D&I initiative is to create more welcoming and inclusive workplaces throughout our dealerships and offices. Based on the results of this effort, each store and support location is expected to develop action plans to drive improvements in both employee behaviors and corporate systems that support our D&I initiative.

# Community Outreach

In 2020, we established the Asbury Cares program to support selected community partner organizations to focus on reducing social inequality. To ensure widespread support for our outreach program, we awarded all of our employees with an additional 40 hours of paid time off per year that can only be used to volunteer with our community partners.

# Recruitment and Talent Development

When recruiting for open positions, we search for people of varying backgrounds, perspectives, and experiences in order to support a diverse and inclusive culture. We also partner with local colleges and trade schools to develop apprenticeship and internship programs. This allows us to help provide valuable training to entry-level candidates while also growing our pipeline.

Our goal is to promote employees from within to career growth opportunities whenever possible. In support of this goal, we invest resources to train and develop our employees to reach their career goals. For example, our employees have access to an online career path tool, which helps them plan their desired career path and see the required performance goals and milestones to be considered for a promotion. Our fixed operations organization encourages technicians to obtain and maintain certification status with our vehicle manufacturers, and in most cases, our dealership pays for the training. Our employees also attend vehicle manufacturer-sponsored and industry training events.

We pride ourselves on rewarding and developing talented and tenured employees. We also expect to make significant additional investments into building a training continuum for team members in every store position and preparing them for greater opportunities within our organization.

# Compensation and Benefits

We offer competitive compensation and benefits to attract and retain the best people, including the following benefits for our full-time team employees:

- Health, dental, and vision benefits;
- Discount on healthcare premium for completing biometric screening and premium-free healthcare for frontline team members in certain positions;
- Up to 4 weeks paid time off;
- 401(k) match;
- Paid pregnancy leave;
- · Short term disability and long term disability insurance;
- Accident insurance, hospital indemnity, employee critical illness insurance;
- Employer paid life insurance;
- · Supplemental life insurance;
- Employee Assistance Program; and
- Annual scholarship program.

We also lead the industry by offering equity awards to frontline employees because we want them to be owners of our Company and committed to our long-term success.

Health and Safety; Proactive Covid-19 Actions

The health and safety of our team members and guests is of the utmost importance. In 2020, as the Covid-19 global pandemic impacted our dealerships and business, Asbury implemented the following actions:

- Mandatory mask-wearing for team members, guests and vendors in all locations;
- Personal protective equipment such as steering wheel covers and seat covers for guest cars in for service;
- Additional hand sanitizing stations at our dealerships and offices;
- · Remote work arrangements offered where appropriate;
- Guaranteed pay to commissioned team members; and
- Free health benefits for furloughed team members.

# Insurance

Due to the inherent risk in the automotive retail industry, our operations expose us to a variety of liabilities. These risks generally require significant levels of insurance covering liabilities such as claims from employees, customers, or other third parties, for personal injury and property related losses occurring in the course of our operations. We may be subject to fines and civil and criminal penalties in connection with alleged violations of federal and state laws or regulatory environments. Further, the automobile retail industry is subject to substantial risk of real and personal property loss, due to the significant concentration of property values located at the various dealership locations.

Under our self-insurance programs, including property and casualty, workers' compensation, and medical, the Company retains various levels of aggregate loss limits and per claim deductibles. In addition, the Company maintains separate insurance policies to address potential cyber and directors and officers exposures. We are self-insured for certain employee medical claims and maintain stop-loss insurance for individual claims.

Provisions for retained losses and deductibles are made by charges to expense based upon periodic evaluations of the estimated ultimate liabilities on reported and unreported claims. The insurance companies that underwrite our insurance require we secure certain of our obligations for deductible reimbursements with collateral. Our collateral requirements are set by the insurance companies and, to date, have been satisfied by posting surety bonds, letters of credit, and/or cash deposits. Our collateral requirements may change from time to time based on, among other things, our claims experience.

#### Item 1A. Risk Factors

In addition to the other information contained, referred to or incorporated by reference into this report, you should consider carefully the following factors when evaluating our business and before making an investment decision. Our business, operations, ability to implement our strategy, reputation, results of operations, financial condition, cash flows, and prospects may be materially adversely affected by the risks described below. In addition, other risks or uncertainties not presently known to us or that we currently do not deem material could arise, any of which could also materially adversely affect us.

# **Risks Related to Our Business**

#### **Operating Risks**

The novel coronavirus disease (COVID-19) global pandemic had, and may continue to have, a material adverse impact on our business, financial condition and results of operations.

The COVID-19 global pandemic has negatively impacted the global economy, disrupted consumer spending and global supply chains, and created significant volatility and disruption of financial markets. We expect the COVID-19 global pandemic may continue to have an adverse impact on our business, our results of operations, financial condition and liquidity. The extent of the impact of the COVID-19 global pandemic on our business, such as our ability to execute our near-term and long-term business strategies and initiatives in the expected time frame, will depend on uncertain and unpredictable future developments, including the duration and scope of the pandemic.

As a result of the COVID-19 global pandemic, and in response to government mandates or recommendations, such as "shelter-in-place" and self-quarantines, as well as decisions we have made to protect the health and safety of our employees, consumers and communities, we have modified our business practices, to include implementing reduced hours at certain of our dealerships, implementing social distancing plans, restricting employee travel, limiting physical participation in meetings, and cancelling events and industry and other conferences. As a result of the government mandates and recommendations, our dealerships, including our parts and services businesses, may not operate at full capacity currently or in the future, resulting in a loss of sales and profits. Additionally, the existing or future closures of, and/or reduced availability of services from the department of motor vehicles in various states have, and may continue to have, an adverse effect on our ability to obtain license plates for our fleet and our customers and perfect liens on sold vehicles, as well as on our customers' ability to obtain valid driver licenses. All of these factors present challenges to our operations, which could adversely affect our business, results of operations and financial condition. We are presently considered an essential business, but we may face future operational restrictions or challenges that may limit operations or require us to further restrict access to or close dealerships due to, among other factors, evolving governmental restrictions, including public health directives, quarantine policies, social distancing measures or positive diagnoses for COVID-19 among our employees at certain dealership locations.

Any significant reduction in consumer visits to, or spending at, our dealerships caused by COVID-19, would result in a loss of sales and profits and other material adverse effects. Voluntary or mandatory self-quarantine or "shelter-in-place" measures may reduce customer visits to our dealerships. We also expect consumer fears about contracting the virus to continue, which may further reduce traffic to our dealerships. Consumer spending generally may also be negatively impacted by general macroeconomic conditions and consumer confidence, including the impacts of any recession, resulting from the COVID-19 global pandemic. For example, COVID-19 has resulted in employee furloughs and increased unemployment across the United States, thereby reducing consumer demand for our products and services, as well as the number of consumers who would qualify for an extension of credit for a vehicle purchase or a lease, either on favorable terms or at all. All of these factors may negatively impact sales and profitability.

Our profitability is, to a great extent, dependent on various aspects of vehicle manufacturers' operations. As a result of COVID-19, certain vehicle manufacturers and other suppliers have ceased or slowed production of new vehicles, parts and other supplies. We cannot predict with any certainty how long these production slowdowns in the automotive retail industry will persist and when normalized production will resume at these manufacturers. This disruption in our supply network has negatively impacted, and will continue to impact, our ability to maintain a desirable mix of popular new vehicles and parts that consumers demand at the time and in the volumes desired, all of which would adversely impact our revenues. While the supply disruption has reduced our new vehicle inventory supply, it has positively impacted our gross profit per vehicle retailed. As new vehicle inventories return to historic levels we would expect our new vehicle gross profit to return to pre-COVID levels.

Our principal intangible assets are goodwill and our rights under our franchise agreements with vehicle manufacturers. Goodwill and franchise rights are subject to impairment assessments at least annually or more frequently when events or changes in circumstances indicate that an impairment may have occurred. The effects of the COVID-19 global pandemic on the operating results of our business have resulted in a \$23.0 million non-cash impairment charge related to our intangible manufacturer franchise rights assets in the first quarter of 2020. We may be required to record additional impairment charges if

the COVID-19 global pandemic continues, and we cannot accurately predict the amount and timing of any additional impairment charge at this time; however, any such impairment charge could have an adverse effect on our results of operations and stockholders' equity.

In addition, the impact of the COVID-19 global pandemic on macroeconomic conditions may impact the proper functioning of financial and capital markets, foreign currency exchange rates, commodity prices and interest rates. Even after the COVID-19 global pandemic has subsided, we may continue to experience adverse impacts to our business as a result of an economic recession or depression that has occurred or may occur in the future. The continued disruption of global financial markets as a result of the COVID-19 global pandemic could have a negative impact on our ability to access capital in the future.

As information regarding the duration and severity of the COVID-19 global pandemic is rapidly evolving, the extent of its impact on our business is highly uncertain and difficult to predict. At this time, we cannot reasonably estimate the duration and severity of the COVID-19 global pandemic, or the overall impact it may have on our business. Even after the COVID-19 global pandemic has subsided, we may continue to experience adverse impacts to our business as a result of increased unemployment and any economic recession or depression that has occurred or may occur in the future. Any of these events could amplify the other risks and uncertainties described below and could materially adversely affect our business, financial condition, results of operations and/or stock price.

For more information on the impact of the COVID-19 global pandemic on our business, financial condition and results of operations, see "Impact of COVID-19 on our Business" contained in this report.

# Property loss or other uninsured liabilities could have a material adverse impact on our results of operations.

We are subject to substantial risk of property loss due to the significant concentration of property at dealership locations, including vehicles and parts. We have historically experienced business interruptions from time to time at several of our dealerships, due to actual or threatened adverse weather conditions or natural disasters, such as hurricanes, tornadoes, floods, hail storms or other extraordinary events. Concentration of property at dealership locations also makes the automotive retail business particularly vulnerable to theft, fraud and misappropriation of assets. Illegal or unethical conduct by employees, customers, vendors, and unaffiliated third parties can result in loss of assets, disrupt operations, impact brand reputation, jeopardize manufacturer and other relationships, result in the imposition of fines or penalties, and subject us to governmental investigations or lawsuits. While we maintain insurance to protect against a number of losses, this insurance coverage often contains significant deductibles. In addition, we "self-insure" a portion of our potential liabilities, meaning we do not carry insurance from a third-party for such liabilities, and are wholly responsible for any related losses including for certain potential liabilities that some states prohibit the maintenance of insurance to protect against. In certain instances, our insurance may not fully cover a loss depending on the applicable deductible or the magnitude and nature of the claim. Additionally, changes in the cost or availability of insurance in the future could substantially increase our costs to maintain our current level of coverage or could cause us to reduce our insurance coverage and increase our self-insured risks. To the extent we incur significant additional costs for insurance, suffer losses that are not covered by in-force insurance or suffer losses for which we are self-insured, our financial condition, results of operations and cash flows could be materially adversely impacted.

# If we are unable to acquire and successfully integrate additional dealerships into our business, our revenue and earnings growth may be adversely affected.

We believe that the automotive retailing industry is a mature industry whose sales are significantly impacted by the prevailing economic climate, both nationally and in local markets. Accordingly, we believe that our future growth depends in part on our ability to manage expansion, control costs in our operations and acquire and effectively integrate acquired dealerships into our organization. When seeking to acquire other dealerships, we often compete with several other national, regional and local dealership groups, and other strategic and financial buyers, some of which may have greater financial resources than us. Competition for attractive acquisition targets may result in fewer acquisition opportunities for us and we may have to forgo acquisition opportunities to the extent we cannot negotiate such acquisitions on acceptable terms.

We also face additional risks commonly encountered with growth through acquisitions. These risks include, but are not limited to: (i) failing to obtain manufacturers' consents to acquisitions of additional franchises; (ii) incurring significant transaction-related costs for both completed and failed acquisitions; (iii) incurring significantly higher capital expenditures and operating expenses; (iv) failing to integrate the operations and personnel of the acquired dealerships and impairing relationships with employees; (v) incorrectly valuing entities to be acquired or incurring undisclosed liabilities at acquired dealerships; (vi) disrupting our ongoing business and diverting our management resources to newly acquired dealerships; (vii) failing to achieve expected performance levels; and (viii) impairing relationships with manufacturers and customers as a result of changes in management.

We may not adequately anticipate all the demands that our growth will impose on our personnel, procedures and structures, including our financial and reporting control systems, data processing systems, and management structure. Moreover, our failure to retain qualified management personnel at any acquired dealership may increase the risks associated with integrating the acquired dealership. If we cannot adequately anticipate and respond to these demands, we may fail to realize acquisition synergies and our resources will be focused on incorporating new operations into our structure rather than on areas that may be more profitable.

Our inability to execute a substantial portion of our strategic plan could have an adverse effect on our business, results of operations, financial condition and cash flows.

Our inability to execute a substantial portion of our business strategy, including our five-year strategic plan, could adversely affect our business, results of operations, financial condition and cash flows. We seek to execute on our strategic plan using a variety of growth efforts including, driving same-store revenue growth, acquiring additional revenue through strategic acquisitions and adding incremental revenue through our Clicklane platform. Many of the factors that impact our ability to execute our strategic plan, such as the advancement of certain technologies, general economic conditions and legal and regulatory obstacles are beyond our control. We may not adequately anticipate all the demands that our growth will impose on our personnel, procedures and structures, including our financial and reporting control systems, data processing systems, and management structure. Furthermore, we may decide to alter or discontinue aspects of our strategic plan and may adopt alternative or additional strategies in response to business or competitive factors or factors or events beyond our control. We cannot give assurance that we will be able to execute a substantial portion of our strategic plan which could have a material adverse effect on our financial condition, results of operations, and cash flows.

We are a holding company and as a result are dependent on our operating subsidiaries to generate sufficient cash and distribute cash to us to service our indebtedness and fund our ongoing operations.

Our ability to make payments on our indebtedness and fund our ongoing operations depends on our operating subsidiaries' ability to generate cash in the future and distribute that cash to us. It is possible that our subsidiaries may not generate cash from operations in an amount sufficient to enable us to service our indebtedness. In addition, many of our subsidiaries are required to comply with the provisions of franchise agreements, dealer agreements, other agreements with manufacturers, mortgages, and credit facility providers. Many of these agreements contain minimum working capital or net worth requirements, and are subject to change at least annually. Although the requirements contained in these agreements did not restrict our subsidiaries from distributing cash to us as of December 31, 2020, unexpected changes to our financial metrics or to the terms of our franchise agreements, dealer agreements, or other agreements with manufacturers could require us to alter the manner in which we distribute or use cash. If our operating subsidiaries are unable to generate and distribute sufficient cash to us to service our indebtedness and fund our ongoing operations, our financial condition may be materially adversely affected.

Goodwill and manufacturer franchise rights comprise a significant portion of our total assets. We must test our goodwill and manufacturer franchise rights for impairment at least annually, which could result in a material, non-cash write-down of goodwill or manufacturer franchise rights and could have a material adverse effect on our results of operations and stockholders' equity.

Our principal intangible assets are goodwill and our rights under our franchise agreements with vehicle manufacturers. Goodwill and indefinite-lived intangible assets, including manufacturer franchise rights, are subject to impairment assessments at least annually (or more frequently when events or changes in circumstances indicate that an impairment may have occurred), by applying a qualitative or quantitative assessment. A decrease in our market capitalization or profitability increases the risk of goodwill impairment. The fair value of our manufacturer franchise rights is determined by discounting a sub-set of the projected cash flows at a dealership that we attribute to the value of the franchise. Changes to the business mix or declining cash flows in a dealership increase the risk of impairment.

During the first quarter of 2020, we recorded a \$23.0 million non-cash impairment charge related to our intangible manufacturer franchise rights. We may be required to record additional impairment charges if the COVID-19 global pandemic continues. We cannot accurately predict the amount and timing of any additional impairment charge at this time; however, any such impairment charge could have an adverse effect on our results of operations and stockholders' equity.

During the years ended December 31, 2019 and 2018, we recognized \$7.1 million and \$3.7 million, respectively, in pre-tax non-cash impairment charges associated with manufacturer franchise rights recorded at certain dealerships.

# **Revised Transaction Risks**

The consummation of the Park Place acquisition creates numerous risks and uncertainties which could adversely affect our business and results of operations.

After consummation of the Revised Transaction, we have experienced significantly more sales, and have more assets and employees. The integration process will require us to expend significant capital and significantly expand the scope of our operations and financial systems. Our management will be required to devote a significant amount of time and attention to the process of integrating the operations of our business with that of the Park Place Dealership group. There is a significant degree of difficulty and management involvement inherent in that process.

These difficulties include:

- integrating the operations of the Park Place Dealership group during the pandemic while carrying on the ongoing operations of our business;
- managing a significantly larger company than before consummation of the Revised Transaction;
- the possibility of faulty assumptions underlying our expectations regarding the (i) integration process, including, among other things, unanticipated delays, costs or inefficiencies, and (ii) retention of key employees;
- the effects of unanticipated liabilities;
- operating a more diversified business;
- integrating two separate business cultures, which may prove to be incompatible;
- attracting and retaining the necessary personnel associated with the business of the Park Place Dealership group;
- · creating uniform standards, controls, procedures, policies and information systems and controlling the costs associated with such matters; and
- · integrating information, purchasing, accounting, finance, sales, billing, payroll and regulatory compliance systems.

As a private company, the Park Place Dealership group was not required to obtain an audit of its internal control over financial reporting or otherwise have such internal control assessed, except to the extent required in connection with audits pursuant to GAAP; however, the financial systems of the Park Place Dealership group are being integrated into our financial systems and are now subject to the internal control audit required with respect to the Company as a public company.

If any of these factors limits our ability to integrate the Park Place Dealership group into our operations successfully or on a timely basis, the expectations of future results of operations, including certain run-rate synergies expected to result from the Revised Transaction, might not be met. As a result, we may not be able to realize the expected benefits that we seek to achieve from the Revised Transaction, which could also affect our ability to service our debt obligations. In addition, we may be required to spend additional time or money on integration that otherwise would be spent on the development and expansion of our business, including efforts to further expand our product portfolio.

We may be unable to realize the anticipated cost savings or operational improvements or may incur additional and/or unexpected costs in order to realize them.

There can be no assurance that we will be able to realize the anticipated cost savings or operational improvements from the Revised Transaction in the anticipated amounts or within the anticipated timeframes or costs expectations or at all. We are implementing a series of cost savings initiatives at the combined Company that we expect to result in recurring, annual run-rate cost savings. We expect to incur one-time, non-recurring costs to achieve such synergies.

These or any other cost savings or operational improvements that we realize may differ materially from our estimates. We cannot provide assurances that these anticipated savings will be achieved or that our programs and improvements will be completed as anticipated or at all. In addition, any cost savings that we realize may be offset, in whole or in part, by reductions in revenues or through increases in other expenses.

Failure to realize the expected costs savings and operating synergies related to the Revised Transaction could result in increased costs and have an adverse effect on the combined Company's financial results and prospects.

As part of the Revised Transaction, we assumed certain liabilities of the Park Place Dealership group. There may be liabilities that we failed or were unable to discover in the course of performing due diligence investigations into the Park Place Dealership group. In addition, as the Park Place Dealership group is integrated, we may learn additional information about the Park Place Dealership group, such as unknown or contingent liabilities or other issues relating to the operations of the Park Place Dealership group. Any such liabilities or issues, individually or in the aggregate, could have a material adverse effect on

our business, financial condition and results of operations. Under the Revised Asset Purchase Agreement, the sellers will be liable for certain breaches of representations, warranties and covenants but our recovery may be contingent upon the aggregate damages arising out of any such breaches exceeding specified dollar thresholds and is subject to other time-based and monetary-based limitations. Accordingly, we may not be able to enforce certain claims against the sellers with respect to liabilities of the Park Place Dealership group.

#### **Risks Related to Macroeconomic and Market conditions**

The automotive retail industry is sensitive to unfavorable changes in general economic conditions and various other factors that could affect demand for our products and services, which could have a material adverse effect on our business, our ability to implement our strategy and our results of operations.

Our future performance will be impacted by general economic conditions including: changes in employment levels; consumer demand, preferences and confidence levels; the availability and cost of credit; fuel prices; levels of discretionary personal income; and interest rates. We also are subject to economic, competitive, and other conditions prevailing in the various markets in which we operate, even if those conditions are not prominent nationally.

Retail vehicle sales are cyclical and historically have experienced periodic downturns characterized by oversupply and weak demand, which could result in a need for us to lower the prices at which we sell vehicles, which would reduce our revenue per vehicle sold and our margins. Additionally, a shift in consumer's vehicle preferences driven by pricing, fuel costs or other factors may have a material adverse effect on our revenues, margins and results of operations.

Changes in general economic conditions may make it difficult for us to execute our business strategy. In such an event, we may be required to enter into certain transactions in order to generate additional cash, which may include, but not be limited to, selling certain of our dealerships or other assets or increasing borrowings under our existing, or any future, credit facilities. There can be no assurance that, if necessary, we would be able to enter into any such transactions in a timely manner or on reasonable terms, if at all. Furthermore, in the event we were required to sell dealership assets, the sale of any material portion of such assets could have a material adverse effect on our revenue and profitability.

Adverse conditions affecting one or more of the vehicle manufacturers with which we hold franchises or their inability to deliver a desirable mix of vehicles that our consumers demand could have a material adverse effect on our business, results of operations, financial condition and cash flows.

Historically, we have generated most of our revenue through new vehicle sales, and new vehicle sales also tend to lead to sales of higher-margin products and services, such as finance and insurance products and vehicle-related parts and service. As a result, our profitability is dependent to a great extent on various aspects of vehicle manufacturers' operations, many of which are outside of our control. Our ability to sell new vehicles is dependent on manufacturers' ability to design and produce, and willingness to allocate and deliver to our dealerships, a desirable mix of popular new vehicles that consumers demand. Popular vehicles may often be difficult to obtain from manufacturers for a number of reasons, including the fact that manufacturers generally allocate their vehicles to dealerships based on sales history and capital expenditures associated with such dealerships. Further, if a manufacturer fails to produce desirable vehicles or develops a reputation for producing undesirable vehicles or produces vehicles that do not comply with applicable laws or government regulations, and we own dealerships which sell that manufacturer's vehicles, our revenues from those dealerships could be adversely affected as consumers shift their vehicle purchases away from that brand.

Although we seek to limit our dependence on any one vehicle manufacturer, there can be no assurance the brand mix allocated and delivered to our dealerships by the manufacturers will be appropriate or sufficiently diverse, to protect us from a significant decline in the desirability of vehicles manufactured by a particular manufacturer or disruptions in a manufacturer's ability to produce vehicles. For the year ended December 31, 2020, manufacturers representing 5% or more of our revenues from new vehicle sales were as follows:

Manufacturer (Vehicle Brands):	New Vehicle Revenues
Toyota Motor Sales, U.S.A., Inc. ( <i>Toyota and Lexus</i> )	21 %
American Honda Motor Co., Inc. (Honda and Acura)	20 %
Mercedes-Benz USA, LLC (Mercedes-Benz and Sprinter)	10 %
Ford Motor Company (Ford and Lincoln)	9 %
Nissan North America, Inc. (Nissan and Infiniti)	7 %
BMW of North America, LLC (BMW and Mini)	6 %

% of Total

Similar to automotive retailers, vehicle manufacturers may be affected by the long-term U.S. and international economic climate. In addition, we remain vulnerable to other matters that may impact the manufacturers of the vehicles we sell, many of which are outside of our control, including: (i) changes in their respective financial condition; (ii) changes in their respective marketing efforts; (iii) changes in their respective reputation; (iv) manufacturer and other product defects, including recalls; (v) changes in their respective management; (vi) disruptions in the production and delivery of vehicles and parts due to natural disasters or other reasons (for example, anticipated shortages in the supply of semi-conductor chips may adversely impact the number of vehicles which manufacturers are able to produce); and (vii) issues with respect to labor relations. Our business is highly dependent on consumer demand and brand preferences for our manufacturers' products. Manufacturer recall campaigns are a common occurrence that have accelerated in frequency and scope. Manufacturer recall campaigns could (i) adversely affect our new and used vehicle sales or customer residual trade-in valuations, (ii) cause us to temporarily remove vehicles from our inventory, (iii) force us to incur increased costs, and (iv) expose us to litigation and adverse publicity related to the sale of recalled vehicles, which could have a material adverse effect on our business, results of operations, financial condition and cash flows. Vehicle manufacturers that produce vehicles outside of the U.S. are subject to additional risks including changes in quotas, tariffs or duties, fluctuations in foreign currency exchange rates, regulations governing imports and the costs related thereto, and foreign governmental regulations.

Adverse conditions that materially affect a vehicle manufacturer and its ability to profitably design, market, produce or distribute desirable new vehicles could in turn materially adversely affect our ability to (i) sell vehicles produced by that manufacturer, (ii) obtain or finance our new vehicle inventories, (iii) access or benefit from manufacturer financial assistance programs, (iv) collect in full or on a timely basis any amounts due therefrom, and/or (v) obtain other goods and services provided by the impacted manufacturer. In addition, we depend on manufacturers' ability to design, produce, and supply parts to us and any failure to do so could have a material adverse effect on our parts and services business. Our business, results of operations, financial condition, and cash flows could be materially adversely affected as a result of any event that has an adverse effect on any vehicle manufacturer.

In addition, if a vehicle manufacturer's financial condition worsens and it seeks protection from creditors in bankruptcy or similar proceedings, or otherwise under the laws of its jurisdiction of organization, (i) the manufacturer could seek to terminate or reject all or certain of our franchises, (ii) if the manufacturer is successful in terminating all or certain of our franchises, we may not receive adequate compensation for those franchises, (iii) our cost to obtain financing for our new vehicle inventory may increase or no longer be available from such manufacturer's captive finance subsidiary, (iv) consumer demand for such manufacturer's products could be materially adversely affected, especially if costs related to improving such manufacturer's financial condition are factored into the price of its products, (v) there may be a significant disruption in the availability of consumer credit to purchase or lease that manufacturer's vehicles or negative changes in the terms of such financing, which may negatively impact our sales, or (vi) there may be a reduction in the value of receivables and inventory associated with that manufacturer, among other things. The occurrence of any one or more of these events could have a material adverse effect on our business, results of operations, financial condition, and cash flows.

Furthermore, the automotive manufacturing supply chain spans the globe. As such, supply chain disruptions resulting from natural disasters, adverse weather and other events may affect the flow of vehicle and parts inventories to us or our manufacturing partners. For example, in early 2020, the outbreak of a novel coronavirus in Wuhan, China led to quarantines of a significant number of cities across the United States and other countries and widespread disruptions to travel and economic activity. Until such time as the coronavirus is contained, we may continue to experience disruptions in the (i) supply of vehicle and parts inventories, (ii) ability and willingness of our customers to visit our stores to purchase products or service their vehicles and (iii) overall health of our labor force. At this time, it is unclear what effect, if any, the outbreak and resulting disruptions may continue to have on the automotive manufacturing vehicle and parts supply chain, the health of our labor force and the ability and willingness of our customers to visit our stores to purchase products or service their vehicles. Such disruptions could have a material adverse effect on our business, results of operations, financial condition, and cash flows

# Substantial competition in automobile sales and services may have a material adverse effect on our results of operations.

The automotive retail and service industry is highly competitive with respect to price, service, location, and selection. Our competition includes: (i) franchised automobile dealerships in our markets that sell the same or similar new and used vehicles; (ii) privately negotiated sales of used vehicles; (iii) other used vehicle retailers, including regional and national vehicle rental companies; (iv) companies with a primarily internet-based business model, such as Carvana, and used vehicle brokers that sell used vehicles to consumers; (v) service center and parts supply chain stores; and (vi) independent service and repair shops.

We do not have any cost advantage over other retailers in purchasing new vehicles from manufacturers. We typically rely on our advertising, merchandising, sales expertise, service reputation, strong local branding and dealership location to sell new vehicles. Because our dealer agreements only grant us a non-exclusive right to sell a manufacturer's product within a specified market area, our revenues, gross profit and overall profitability may be materially adversely affected if competing dealerships

expand their market share. Further, our vehicle manufacturers may decide to award additional franchises in our markets in ways that negatively impact our sales.

The internet has become a significant part of the advertising and sales process in our industry. Customers are using the internet to shop, and compare prices, for new and used vehicles, automotive repair and maintenance services, finance and insurance products and other automotive products. If we are unable to effectively use the internet to attract customers to our own online channels, such as our Clicklane platform, and mobile applications, and, in turn, to our stores, our business, financial condition, results of operations and cash flows could be materially adversely affected. Additionally, the growing use of social media by consumers increases the speed and extent that information and opinions can be shared, and negative posts or comments on social media about us or any of our stores could damage our reputation and brand names, which could have a material adverse effect on our business, financial condition, results of operations and cash flows.

Additionally, if one or more companies are permitted to circumvent the state franchise laws of several states in the United States, such as Tesla, thereby permitting them to sell their new vehicles directly to consumers without the requirements of establishing a dealer network, they may be able to have a competitive advantage over the traditional dealers, which could have a material adverse effect on our sales in those states, which in turn, could have a material adverse effect on our business, financial condition, results of operations and cash flows.

We are dependent upon our relationships with the manufacturers of vehicles that we sell and are subject to restrictions imposed by, and significant influence from, these vehicle manufacturers. Any of these restrictions or any changes or deterioration of these relationships could have a material adverse effect on our business, financial condition, results of operations and cash flows.

We are dependent on our relationships with the manufacturers of the vehicles we sell, which have the ability to exercise a great deal of control and influence over our day-to-day operations, as a result of the terms of our dealer, framework and related agreements. We may obtain new vehicles from manufacturers, service vehicles, sell new vehicles and display vehicle manufacturers' trademarks only to the extent permitted under these agreements. The terms of these agreements may conflict with our interests and objectives and may impose limitations on key aspects of our operations, including acquisition strategy and capital spending.

For example, manufacturers can set performance standards with respect to sales volume, sales effectiveness and customer satisfaction, and require us to obtain manufacturer consent before we can acquire dealerships selling a manufacturer's automobiles. From time to time, we may be precluded under agreements with certain manufacturers from acquiring additional franchises, or subject to other adverse actions, to the extent we are not meeting certain performance criteria at our existing stores (with respect to matters such as sales volume, customer satisfaction and sales effectiveness) until our performance improves in accordance with the agreements, subject to applicable state franchise laws. In addition, many vehicle manufacturers place limits on the total number of franchises that any group of affiliated dealerships may own and certain manufacturers place limits on the number of franchises or share of total brand vehicle sales that may be maintained by an affiliated dealership group on a national, regional or local basis, as well as limits on store ownership in contiguous markets. If we reach any of these limits, we may be prevented from making further acquisitions, or we may be required to dispose of certain dealerships, which could adversely affect our future growth. We cannot provide assurance that manufacturers will approve future acquisitions timely, if at all, which could significantly impair the execution of our acquisition strategy.

In addition, certain manufacturers use a dealership's manufacturer-determined customer satisfaction index ("CSI") score as a factor governing participation in incentive programs. To the extent we do not meet minimum score requirements, our future payments may be materially reduced or we may be precluded from receiving certain incentives, which could materially adversely affect our business, financial condition, results of operations and cash flows.

Manufacturers also typically establish facilities and minimum capital requirements for dealerships on a case-by-case basis. In certain circumstances, including as a condition to obtaining consent to a proposed acquisition, a manufacturer may require us to remodel, upgrade or move our facilities, and capitalize the subject dealership at levels we would not otherwise choose to fund, causing us to divert our financial resources away from uses that management believes may be of higher long-term value to us. Delays in obtaining, or failing to obtain, manufacturer consent, would impede our ability to execute acquisitions that we believe would integrate well with our overall strategy and limit our ability to expand our business.

Manufacturers can also establish new franchises or relocate existing franchises, subject to applicable state franchise laws. The establishment or relocation of franchises in our markets could have a material adverse effect on the business, financial condition and results of operations of our dealerships in the market in which the action is taken.

Manufacturers may also limit our ability to divest one or more of our dealerships in a timely manner or at all. Most of our dealer agreements provide the manufacturer with a right of first refusal to purchase any of the manufacturer's franchises we

seek to sell. Divestitures may also require manufacturer consent and failure to obtain consent would require us to find another potential buyer or wait until the buyer is able to meet the requirements of the manufacturer. A delay in the sale of a dealership could have a negative impact on our business, financial condition, results of operations, and cash flows.

Manufacturers may terminate or may not renew our dealer and framework agreements, or may compel us to divest our dealerships, for a number of reasons, including default under the agreement, any unapproved change of control (which specific changes vary from manufacturer to manufacturer, but which include material changes in the composition of our Board of Directors during a specified time period, the acquisition of 5% or more of our voting stock by another vehicle manufacturer or distributor, the acquisition of 20% or more of our voting stock by third parties, and the acquisition of an ownership interest sufficient to direct or influence management and policies), or certain other unapproved events (including certain extraordinary corporate transactions such as a merger or sale of all or substantially all of our assets). Triggers of these clauses are often based upon actions by our stockholders and are generally outside of our control. Restrictions on any unapproved changes of ownership or management may adversely impact our value, as they may prevent or deter prospective acquirers from gaining control of us. In addition, actions taken by a manufacturer to exploit its bargaining position in negotiating the terms of renewals of franchise agreements or otherwise could also have a material adverse effect on our revenues and profitability.

There can be no assurances that we will be able to renew our dealer and framework agreements on a timely basis, on acceptable terms, or at all. Our business, financial condition and results of operations may be materially adversely affected to the extent that our rights become compromised or our operations are restricted due to the terms of our dealer or framework agreements or if we lose franchises representing a significant percentage of our revenues due to termination or failure to renew such agreements.

If vehicle manufacturers reduce or discontinue sales incentive, warranty or other promotional programs, our financial condition, results of operations and cash flows may be materially adversely affected.

We benefit from certain sales incentive, warranty, and other promotional programs of vehicle manufacturers that are intended to promote and support their respective new vehicle sales. Key incentive programs include: (i) customer rebates on new vehicles; (ii) dealer incentives on new vehicles; (iii) special financing or leasing terms; (iv) warranties on new and used vehicles; and (v) sponsorship of used vehicle sales by authorized new vehicle dealers.

Vehicle manufacturers often make many changes to their incentive programs. Any reduction or discontinuation of manufacturers' incentive programs for any reason, including a supply and demand imbalance, may reduce our sales volume which, in turn, could have a material adverse effect on our results of operations, cash flows, and financial condition.

Technological advances, including increases in ride sharing applications, electric vehicles and autonomous vehicles in the long-term could have a material adverse effect on our business.

The automotive industry is predicted to experience change over the long-term. Shared vehicle services such as Uber and Lyft provide consumers with increased choice in their personal mobility options. The effect of these and similar mobility options on the retail automotive industry is uncertain, and may include lower levels of new vehicles sales. In addition, technological advances are facilitating the development of driverless vehicles. The eventual timing of widespread availability of driverless vehicles is uncertain due to regulatory requirements, additional technological requirements, and uncertain consumer acceptance of these vehicles. The effect of driverless vehicles on the automotive retail industry is uncertain and could include changes in the level of new and used vehicles sales, the price of new vehicles, and the role of franchised dealers, any of which could materially adversely affect our business, financial condition, results of operations and cash flows. The widespread adoption of electric and battery powered vehicles also could have a material adverse effect on the profitability of our parts and service business.

# Risks Related to Our Indebtedness and Financial Matters

Our outstanding indebtedness, ability to incur additional debt and the provisions in the agreements governing our debt, and certain other agreements, could have a material adverse effect on our business, financial condition, results of operations, and cash flows.

As of December 31, 2020, we had total debt of \$1.21 billion, (which excluded \$8.9 million mortgage notes payable classified as Liabilities associated with assets held for sale) and total floor plan notes payable of \$702.2 million. We have the ability to incur substantial additional debt in the future to finance, among other things, acquisitions, working capital and capital expenditures, subject in each case to the restrictions contained in our debt instruments and other agreements existing at the time such indebtedness is incurred.

Our debt service obligations could have important consequences to us for the foreseeable future, including the following: (i) our ability to obtain additional financing for acquisitions, capital expenditures, working capital or other general corporate

purposes may be impaired; (ii) a substantial portion of our cash flow from operating activities could be dedicated to the payment of principal and interest on our debt, potentially reducing the funds available to us for our operations and other corporate purposes; (iii) some of our borrowings are and will continue to be at variable rates of interest, which exposes us to risks of interest rate increases; and (iv) we may be or become substantially more leveraged than some of our competitors, which may place us at a relative competitive disadvantage and make us more vulnerable to changes in market conditions and governmental regulations.

In addition to our ability to incur additional debt in the future, there are operating and financial restrictions and covenants, such as leverage covenants, in certain of our debt and mortgage agreements, including the agreement governing our 2019 Senior Credit Facility and our mortgage agreements and related mortgage guarantees, as well as certain other agreements to which we are a party that may adversely affect our ability to finance our future operations or capital needs or to pursue certain business activities. These limit, among other things, our ability to incur certain additional debt, create certain liens or other encumbrances and make certain payments (including dividends and repurchases of our common stock and for investments). Certain of these agreements also require us to maintain compliance with certain financial ratios.

Our failure to comply with any of these covenants in the future could constitute a default under the relevant agreement, which could, depending on the relevant agreement, (i) entitle the creditors under such agreement to terminate our ability to borrow under the relevant agreement and accelerate our obligations to repay outstanding borrowings; (ii) require us to repay those borrowings; (iii) entitle the creditors under such agreement to foreclose on the property securing the relevant indebtedness; or (iv) prevent us from making debt service payments on certain of our other indebtedness, any of which would have a material adverse effect on our business, financial condition, results of operations and cash flows. In many cases, a default under one of our debt, mortgage, or other agreements, could trigger cross-default provisions in one or more of our other debt or mortgage agreements. There can be no assurance that our creditors would agree to an amendment or waiver of our covenants. In the event we obtain an amendment or waiver, we would likely incur additional fees and higher interest expense.

In addition to the financial and other covenants contained in our various debt or mortgage agreements, certain of our lease agreements contain covenants that give our landlords the right to terminate the lease, seek significant cash damages, or evict us from the applicable property, if we fail to comply. Similarly, our failure to comply with any financial or other covenants in any of our framework agreements would give the relevant manufacturer certain rights, including the right to reject proposed acquisitions, and may give it the right to repurchase its franchises from us. Events that give rise to such rights, and our inability to acquire additional dealerships or the requirement that we sell one or more of our dealerships at any time, could inhibit the growth of our business, and could have a material adverse effect on our business, financial condition, results of operations and cash flows. Manufacturers may also have the right to restrict our ability to provide guarantees of our operating companies, pledges of the capital stock of our subsidiaries and liens on our assets, which could materially adversely affect our ability to obtain financing for our business and operations on favorable terms or at desired levels, if at all

The occurrence of any one of these events may limit our ability to take strategic actions that would otherwise enable us to manage our business in a manner in which we otherwise would, absent such limitations, which could materially adversely affect our business, financial condition, results of operations and cash flows.

# Our business, financial condition and results of operations may be materially adversely affected by increases in interest rates.

We generally finance our purchases of new vehicle inventory, have the ability to finance the purchases of used vehicle inventory, and have the availability to borrow funds for working capital under our senior secured credit facilities that charge interest at variable rates. Therefore, our interest expense from variable rate debt will rise with increases in interest rates. In addition, a significant rise in interest rates may also have the effect of depressing demand in the interest rate sensitive aspects of our business, particularly new and used vehicle sales and the related profit margins and F&I revenue per vehicle, because most of our customers finance their vehicle purchases. As a result, rising interest rates may have the effect of simultaneously increasing our capital costs and reducing our revenues. Given our variable interest rate debt and floor plan notes payable outstanding as of December 31, 2020, each one percent increase in market interest rates would increase our total annual interest expense by as much as \$6.8 million. When considered in connection with reduced expected sales as and if interest rates increase, any such increase could materially adversely affect our business, financial condition and results of operations.

Our vehicle sales, financial condition and results of operations may be materially adversely affected by changes in costs or availability of consumer financing.

The majority of vehicles purchased by our customers are financed. Reductions in the availability of credit to consumers have contributed to declines in our vehicle sales in past periods. Reductions in available consumer credit or increased costs of that credit, could result in a decline in our vehicle sales, which would have a material adverse effect on our financial condition and results of operations.

Lenders that have historically provided financing to those buyers who, for various reasons, do not have access to traditional financing, including those buyers who have a poor credit history or lack the down payment necessary to purchase a vehicle, are often referred to as subprime lenders. If market conditions cause subprime lenders to tighten credit standards, or if interest rates increase, the ability to obtain financing from subprime lenders for these consumers to purchase vehicles could become limited, resulting in a decline in our vehicle sales, which in turn, could have a material adverse effect on our financial condition and results of operations.

# **Risks Related to Legal and Regulatory Matters**

If state laws that protect automotive retailers are repealed, weakened, or superseded by our framework agreements with manufacturers, our dealerships will be more susceptible to termination, non-renewal, or renegotiation of their dealer agreements, which could have a material adverse effect on our business, results of operations, financial condition and cash flows.

Applicable state laws generally provide that an automobile manufacturer may not terminate or refuse to renew a dealer agreement unless it has first provided the dealer with written notice setting forth "good cause" and stating the grounds for termination or non-renewal. Some state laws allow dealers to file protests or petitions or allow them to attempt to comply with the manufacturer's criteria within a notice period to avoid the termination or non-renewal. Our framework agreements with certain manufacturers contain provisions that, among other things, attempt to limit the protections available to dealers under these laws, and, though unsuccessful to date, manufacturers' ongoing lobbying efforts may lead to the repeal or revision of these laws. If these laws are repealed in the states in which we operate, manufacturers may be able to terminate our franchises without providing advance notice, an opportunity to cure or a showing of good cause. Without the protection of these state laws, it may also be more difficult for us to renew our dealer agreements upon expiration. Changes in laws that provide manufacturers the ability to terminate our dealer agreements could materially adversely affect our business, results of operations, financial condition and cash flows. Furthermore, if a manufacturer seeks protection from creditors in bankruptcy, courts have held that the federal bankruptcy laws may supersede the state laws that protect automotive retailers resulting in either the termination, non-renewal or rejection of franchises by such manufacturers, which, in turn, could materially adversely affect our business, result of operations, financial condition and cash flows.

A failure of any of our information systems or those of our third-party service providers, or a data security breach with regard to personally identifiable information ("PII") about our customers or employees, could have a material adverse effect on our business, results of operations, financial condition and cash flows.

We depend on the efficient operation of our information systems and those of our third-party service providers. We rely on information systems at our dealerships in all aspects of our sales and service efforts, as well in the preparation of our consolidated financial and operating data. All of our dealerships currently operate on a common dealer management system ("DMS"). Our business could be significantly disrupted if (i) the DMS fails to integrate with other third-party information systems, customer relations management tools or other software, or to the extent any of these systems become unavailable to us or fail to perform as designed for an extended period of time or (ii) our relationship with our DMS provider or any other third-party provider deteriorates. Additionally, any disruption to access and connectivity of our information systems due to natural disasters, power loss or other reasons could disrupt our business operations, impact sales and results of operations, expose us to customer or third-party claims, or result in adverse publicity.

Additionally, in the ordinary course of business, we and our partners receive significant PII about our customers in order to complete the sale or service of a vehicle and related products. We also receive PII from our employees. The regulatory environment surrounding information security and privacy is increasingly demanding, with numerous state and federal regulations, as well as payment card industry and other vendor standards, governing the collection and maintenance of PII from consumers and other individuals. We believe the automotive dealership industry is a particular target of identity thieves, as there are numerous opportunities for a data security breach, including cybersecurity breaches, burglary, lost or misplaced data, scams, or misappropriation of data by employees, vendors or unaffiliated third parties. Because of the increasing number and sophistication of cyber-attacks, and despite the security measures we have in place and any additional measures we may implement or adopt in the future, our facilities and systems, and those of our third-party service providers, could be vulnerable to security breaches, computer viruses, lost or misplaced data, programming errors, scams, burglary, human errors, acts of vandalism and/or other events. Alleged or actual data security breaches can increase costs of doing business, negatively affect customer satisfaction and loyalty, expose us to negative publicity, individual claims or consumer class actions, administrative, civil or criminal investigations or actions, and infringe on proprietary information, any of which could have a material adverse effect on our business, financial condition, results of operations or cash flows

Our operations are subject to extensive governmental laws and regulations. If we are found to be in purported violation of or subject to liabilities under any of these laws or regulations, or if new laws or regulations are enacted that adversely affect our operations, our business, results of operations, financial condition, cash flows, reputation and prospects could suffer.

The automotive retail industry, including our facilities and operations, is subject to a wide range of federal, state, and local laws and regulations, such as those relating to motor vehicle sales, retail installment sales, leasing, finance and insurance, marketing, licensing, consumer protection, consumer privacy, escheatment, anti-money laundering, environmental, vehicle emissions and fuel economy, and health and safety. In addition, with respect to employment practices, we are subject to various laws and regulations, including complex federal, state, and local wage and hour and anti-discrimination laws. The violation of the laws or regulations to which we are subject could result in administrative, civil, or criminal sanctions against us, which may include a cease and desist order against the subject operations or even revocation or suspension of our license to operate the subject business, as well as significant fines and penalties. Violation of certain laws and regulations to which we are subject may also subject us to consumer class action or other lawsuits or governmental investigations and adverse publicity. We currently devote significant resources to comply with applicable federal, state, and local regulation of health, safety, environmental, zoning and land use regulations, and we may need to spend additional time, effort, and money to keep our operations and existing or acquired facilities in compliance therewith.

In addition, there is a risk that our employees could engage in misconduct that violates the laws or regulations to which we are subject. It is not always possible to detect or deter employee misconduct, and the precautions we take to detect and prevent this activity may not be effective in all cases. If any of our employees were to engage in misconduct or were to be accused of such misconduct, our business and reputation could be adversely affected.

The Dodd-Frank Act, which was signed into law on July 21, 2010, established the Consumer Financial Protection Bureau ("CFPB"), an independent federal agency funded by the United States Federal Reserve with broad regulatory powers and limited oversight from the United States Congress. Although automotive dealers are generally excluded, the Dodd-Frank Act could lead to additional, indirect regulation of automotive dealers, in particular, their sale and marketing of finance and insurance products, through its regulation of automotive finance companies and other financial institutions. In addition, the CFPB possesses supervisory authority with respect to certain non-bank lenders, including automotive finance companies, participating in automotive financing. The Dodd-Frank Act also provided the Federal Trade Commission ("FTC") with new and expanded authority regarding automotive dealers. Since then, the FTC has been gathering information on consumer protection issues through roundtables, public comments and consumer surveys. The FTC may exercise its additional rule-making authority to expand consumer protection regulations relating to the sale, financing and leasing of motor vehicles. In 2014, the FTC implemented an enforcement initiative relating to the advertising practices of automotive dealers. In connection therewith, in May 2016, we signed a consent order with the FTC to settle allegations that in certain instances our advertisements did not adequately disclose information about used vehicles with open safety recalls. Under the consent order, we did not agree to make any payments or admit wrong-doing, but we did agree to make certain disclosures in marketing materials and at the point of sale and comply with certain record-keeping obligations.

Continued pressure from the CFPB, FTC, and other federal agencies could lead to significant changes in the manner that dealers are compensated for arranging customer financing, and while it is difficult to predict how any such changes might impact us, any adverse changes could have a material adverse impact on our finance and insurance business and results of operations. Furthermore, we expect that new laws and regulations, particularly at the federal level, in other areas may be enacted, which could also materially adversely impact our business.

Environmental laws and regulations govern, among other things, discharges into the air and water, storage of petroleum substances and chemicals, the handling and disposal of solid and hazardous wastes, investigation and remediation of contamination. Similar to many of our competitors, we have incurred and expect to continue to incur capital and operating expenditures and other costs to comply with such federal and state statutes. In addition, we may become subject to broad liabilities arising out of contamination at our currently and formerly owned or operated facilities, at locations to which hazardous substances were transported from such facilities, and at such locations related to entities formerly affiliated with us. For such potential liabilities, we believe we are entitled to indemnification from other entities. However, we cannot provide assurance that such entities will view their obligations as we do or will be able or willing to satisfy them. We may have indemnity obligations for liabilities relating to contamination at our currently or formerly owned and/or operated facilities as part of the acquisition or divestiture of certain properties in the ordinary course of business. Failure to comply with applicable laws and regulations, or significant additional expenditures required to maintain compliance therewith, could have a material adverse effect on our business, results of operations, financial condition or cash flows.

A significant judgment against us or the imposition of a significant fine could have a material adverse effect on our business, financial condition and future prospects. We further expect that, from time to time, new laws and regulations, particularly in the environmental area will be enacted, and compliance with such laws, or penalties for failure to comply, could significantly increase our costs. For example, vehicle manufacturers are subject to government-mandated fuel economy and greenhouse gas emission standards, which continue to change and become more stringent over time. Failure of a manufacturer to develop passenger vehicles and light trucks that meet these and other government standards could subject the manufacturer to substantial penalties, increase the cost of vehicles sold to us, and adversely affect our ability to market and sell vehicles to meet

consumer needs and desires, which could have a material adverse effect on our business, results of operations, financial condition or cash flows.

We are subject to risks related to the provision of employee health care benefits, which could have a material adverse effect on our business, results of operations, financial condition and cash flows.

We use a combination of insurance and self-insurance for health care plans. We record expenses under those plans based on estimates of the costs of expected claims, administrative costs, stop-loss insurance premiums, and expected health care trends. Actual costs under these plans are subject to variability that is dependent upon participant enrollment, demographics and the actual costs of claims made. Negative trends in any of these areas could cause us to incur additional unplanned health care costs, which could adversely impact our business, financial condition, results of operations and cash flows. In addition, if enrollment in our health care plans increases significantly, the additional costs that we will incur may be significant enough to materially affect our business, financial condition, results of operations and cash flows.

We are, and expect to continue to be, subject to legal and administrative proceedings, which, if the outcomes are adverse to us, could have a material adverse effect on our business, results of operations, financial condition, cash flows, reputation and prospects.

We are involved and expect to continue to be involved in numerous legal proceedings arising out of the conduct of our business, including litigation with customers, employment-related lawsuits, class actions, purported class actions, and actions brought by governmental authorities. We do not believe that the ultimate resolution of any known matters will have a material adverse effect on our business, reputation, financial condition, results of operations, cash flows or prospects. However, the results of these matters cannot be predicted with certainty, and an unfavorable resolution of one or more of these matters could have a material adverse effect on our business, financial condition, results of operations and cash flows.

A decline in our credit rating or a general disruption in the credit markets could negatively impact our liquidity and ability to conduct our operations.

A deterioration of our credit rating, or a general disruption in the credit markets, could limit our ability to obtain credit on terms acceptable to us, or at all. In addition, uncertain economic conditions or the re-pricing of certain credit risks may make it more difficult for us to obtain one or more types of funding in the amounts, or at rates considered acceptable to us, at any given time. Our inability to access necessary or desirable funding, or to enter into certain related transactions, at times and at costs deemed appropriate by us, could have a negative impact on our liquidity and our ability to conduct our operations. Any of these developments could also reduce the ability or willingness of the financial institutions that have extended credit commitments to us, or that have entered into hedge or similar transactions with us, to fulfill their obligations to us, which also could have a material adverse effect on our liquidity and our ability to conduct our operations.

We are subject to risks associated with imported product restrictions or limitations, foreign trade and currency valuations.

Our business involves the sale of vehicles, parts or vehicles composed of parts that are manufactured outside the United States. As a result, our operations are subject to risks of doing business outside of the United States and importing merchandise, including import duties, exchange rates, trade restrictions, work stoppages, natural or manmade disasters, and general political and socio-economic conditions in other countries. The United States or the countries from which our products are imported may, from time to time, impose new quotas, duties, tariffs or other restrictions or limitations, or adjust presently prevailing quotas, duties or tariffs. The imposition of new, or adjustments to prevailing, quotas, duties, tariffs or other restrictions or limitations could have a material adverse effect on our business, financial condition, results of operations and cash flows. Relative weakness of the U.S. dollar against foreign currencies in the future may result in an increase in costs to us and in the retail price of such vehicles or parts, which could discourage consumers from purchasing such vehicles and adversely impact our revenues and profitability.

# **Item 1B. Unresolved Staff Comments**

None.

# Item 2. Properties

We lease our corporate headquarters, which is located at 2905 Premiere Parkway, NW, Suite 300, Duluth, Georgia 30097. As of December 31, 2020, our operations encompassed 91 franchised dealership locations throughout nine states, and 25 collision repair centers as follows:

	Dealer	ships	Collision Repa	pair Centers	
Dealership Group Brand Name:	Owned	Leased	Owned	Leased	
Coggin Automotive Group	12	4 (a)	5	2	
Courtesy Autogroup	5	3	2		
Crown Automotive Company	10	4 (b)	2	_	
David McDavid Auto Group	5	1	2	2	
Hare & Bill Estes Automotive Groups	8	_	1	_	
Greenville Automotive Group	4	1 (b)	1	_	
Mike Shaw	2	_	_	_	
Nalley Automotive Group	16	1	4	1	
Park Place Automotive	_	8 (b)	_	2	
Plaza Motor Company	6	1 (b)	_	1	
Total	68	23	17	8	

<sup>(</sup>a) Includes one dealership that leases a new vehicle facility and operates a separate used vehicle facility that is owned.

# **Item 3. Legal Proceedings**

From time to time, we and our dealerships are involved and will continue to be involved in various claims relating to, and arising out of, our business and our operations. These claims may involve, but are not limited to, financial and other audits by vehicle manufacturers or lenders, and certain federal, state, and local government authorities, which relate primarily to (i) incentive and warranty payments received from vehicle manufacturers, or allegations of violations of manufacturer agreements or policies, (ii) compliance with lender rules and covenants and (iii) payments made to government authorities relating to federal, state, and local taxes, as well as compliance with other government regulations. Claims may also arise through litigation, government proceedings, and other dispute resolution processes. Such claims, including class actions, can relate to, but are not limited to, the practice of charging administrative fees, employment-related matters, truth-in-lending practices, contractual disputes, actions brought by governmental authorities, and other matters. We evaluate pending and threatened claims and establish loss contingency reserves based upon outcomes we currently believe to be probable and reasonably estimable. We do not believe that the ultimate resolution of the claims we are involved in will have a material adverse effect on our business, results of operations, financial condition, cash flow and prospects.

# **Item 4. Mine Safety Disclosures**

Not applicable.

<sup>(</sup>b) Includes one dealership location where we lease the underlying land but own the building facilities on that land.

# PART II

# Item 5. Market for Registrant's Common Equity, Related Stockholder Matters, and Issuer Purchases of Equity Securities

Our common stock is traded on the New York Stock Exchange (the "NYSE") under the symbol "ABG."

We have not paid any dividends since 2008. On February 26, 2021, the last reported sale price of our common stock on the NYSE was \$169.45 per share, and there were approximately 515 record holders of our common stock.

Our credit agreement with Bank of America, N.A. ("Bank of America"), as administrative agent, and the other agents and lenders party thereto (the "2019 Senior Credit Facility") and the Indentures governing the New Senior Notes (as defined below) (collectively, the "Indentures") currently allow for us to make certain restricted payments, including payments to repurchase shares of our common stock, among other things, subject to our continued compliance with certain covenants. For additional information, see the "Covenants and Defaults" section within "Liquidity and Capital Resources."

# **Issuer Purchases of Equity Securities**

On January 30, 2014, our Board of Directors authorized our current share repurchase program (the "Repurchase Program"). On October 19, 2018, our Board of Directors reset the authorization under our Repurchase Program to \$100.0 million in the aggregate, for the repurchase of our common stock in open market transactions or privately negotiated transactions, from time to time.

On January 27, 2021, the Board of Directors increased the Company's share repurchase authorization under our Repurchase Program by \$33.7 million to \$100.0 million.

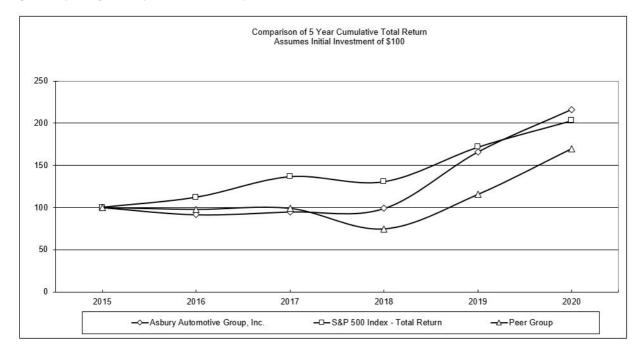
Share repurchases would be implemented through purchases made from time to time in either the open market or private transactions. The share repurchases could include purchases pursuant to a written trading plan in accordance with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, which allows companies to repurchase shares of stock at times when they might otherwise be prevented from doing so by securities laws or under self-imposed trading blackout periods. The extent that the Company repurchases its shares, the number of shares and the timing of any repurchases will depend on general market conditions, legal requirements and other corporate considerations. The repurchase program may be modified, suspended or terminated at any time without prior notice.

During the year ended December 31, 2020, we did not repurchase any shares of our common stock under the Repurchase Program. We did repurchase 56,607 shares of our common stock for \$5.1 million from employees in connection with a net share settlement feature of employee equity-based awards. As of December 31, 2020, we had remaining authorization to repurchase up to an additional \$66.3 million of our common stock. Any repurchases will be subject to applicable limitations in our debt or other financing agreements that may be in existence from time to time.

# PERFORMANCE GRAPH

The following graph furnished by us shows the value as of December 31, 2020, of a \$100 investment in our common stock made on December 31, 2015, as compared with similar investments based on (i) the value of the S&P 500 Index (with dividends reinvested) and (ii) the value of a market-weighted Peer Group Index composed of the common stock of AutoNation, Inc.; Sonic Automotive, Inc.; Group 1 Automotive, Inc.; Penske Automotive Group, Inc.; and Lithia Motors, Inc., in each case on a "total return" basis assuming the reinvestment of any dividends. The market-weighted Peer Group Index values were calculated from the beginning of the performance period. The historical stock performance shown below is not necessarily indicative of future expected performance.

The forgoing graph is not, and shall not be deemed to be, filed as part of our annual report on Form 10-K. Such graph is not, and will not be deemed, filed or incorporated by reference into any filing by us under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent specifically incorporated by reference therein by us.



# **Item 6. Selected Financial Data**

The following table sets forth selected consolidated financial data as of and for the year ended December 31, 2020, 2019, 2018, 2017, and 2016. Certain reclassifications of amounts previously reported have been made to the accompanying income statement data and balance sheet data in order to conform to current presentation. The following information should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our Consolidated Financial Statements and the Notes thereto, included elsewhere in this annual report on Form 10-K.

	For the Year Ended December 31,									
Income Statement Data:		2020	2019			2018 20		2017	017 2	
		(in millions, except per share data)								
REVENUE:										
New vehicle	\$	3,767.4	\$	3,863.3	\$	3,788.7	\$	3,561.1	\$	3,611.9
Used vehicle		2,169.5		2,131.6		1,972.4		1,834.1		1,876.4
Parts and service		889.8		899.4		821.0		786.1		778.5
Finance and insurance, net		305.1		316.0		292.3		275.2		261.0
TOTAL REVENUE		7,131.8		7,210.3		6,874.4		6,456.5		6,527.8
COST OF SALES		5,908.4		6,041.4		5,771.4		5,400.6		5,469.1
GROSS PROFIT		1,223.4		1,168.9		1,103.0		1,055.9		1,058.7
OPERATING EXPENSES:										
Selling, general, and administrative		781.9		799.8		755.8		729.7		732.5
Depreciation and amortization		38.5		36.2		33.7		32.1		30.7
Franchise rights impairment		23.0		7.1		3.7		5.1		_
Other operating expense (income), net		9.2		0.8		(1.1)		1.3		(2.3)
INCOME FROM OPERATIONS		370.8		325.0		310.9		287.7		297.8
OTHER EXPENSES (INCOME):										
Floor plan interest expense		17.7		37.9		32.5		22.7		19.3
Other interest expense, net		56.7		54.9		53.1		53.9		53.1
Swap interest expense		_		_		0.5		2.0		3.1
Loss on extinguishment of long-term debt, net		20.6		_		_		_		
Gain on dealership divestitures, net		(62.3)		(11.7)						(45.5)
Total other expenses, net		32.7		81.1		86.1		78.6		30.0
INCOME BEFORE INCOME TAXES		338.1		243.9		224.8		209.1		267.8
Income tax expense		83.7		59.5		56.8		70.0		100.6
NET INCOME	\$	254.4	\$	184.4	\$	168.0	\$	139.1	\$	167.2
EARNINGS PER COMMON SHARE:									_	
Basic	\$	13.25	\$	9.65	\$	8.36	\$	6.69	\$	7.43
Diluted	\$	13.18	\$	9.55	\$	8.28	\$	6.62	\$	7.40

As of December 31, 2020 2019 2017 2016 2018 **Balance Sheet Data:** (in millions) \$ Working capital 227.5 182.3 355.6 \$ 249.7 243.9 Inventories (a) 875.2 1,052.7 1,067.6 826.0 894.9 Total assets 3,676.3 2,911.3 2,695.4 2,356.7 2,336.1 Floor plan notes payable (b) 702.2 850.8 966.1 732.1 781.8 Total debt (b) 1,210.7 967.5 905.3 875.5 926.7 Total shareholders' equity \$ 905.5 \$ 646.3 \$ 473.2 \$ 394.2 \$ 279.7

- (a) Includes amounts classified as Assets held for sale on our Consolidated Balance Sheet.
- (b) Includes amounts classified as Liabilities associated with assets held for sale on our Consolidated Balance Sheet.

# Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### **OVERVIEW**

We are one of the largest automotive retailers in the United States. As of December 31, 2020 we owned and operated 112 new vehicle franchises (91 dealership locations), representing 31 brands of automobiles, 25 collision centers, and one auto auction in 16 metropolitan markets, within nine states. Our stores offer an extensive range of automotive products and services, including new and used vehicles; parts and service, which include repair and maintenance services, replacement parts, and collision repair service; and finance and insurance products. For the year ended December 31, 2020, our new vehicle revenue brand mix consisted of 41% imports, 39% luxury, and 20% domestic brands.

Our revenues are derived primarily from: (i) the sale of new vehicles; (ii) the sale of used vehicles to individual retail customers ("used retail") and to other dealers at auction ("wholesale") (the terms "used retail" and "wholesale" collectively referred to as "used"); (iii) repair and maintenance services, including collision repair, the sale of automotive replacement parts, and the reconditioning of used vehicles (collectively referred to as "parts and service"); and (iv) the arrangement of third-party vehicle financing and the sale of a number of vehicle protection products (defined below and collectively referred to as "F&I"). We evaluate the results of our new and used vehicle sales based on unit volumes and gross profit per vehicle sold, our parts and service operations based on aggregate gross profit, and our F&I business based on F&I gross profit per vehicle sold.

Our gross profit margin varies with our revenue mix. Sales of new vehicles generally result in a lower gross profit margin than used vehicle sales, sales of parts and service, and sales of F&I products. As a result, when used vehicle, parts and service, and F&I revenue increase as a percentage of total revenue, we expect our overall gross profit margin to increase.

Selling, general, and administrative ("SG&A") expenses consist primarily of fixed and incentive-based compensation, advertising, rent, insurance, utilities, and other customary operating expenses. A significant portion of our cost structure is variable (such as sales commissions) or controllable (such as advertising), which we believe allows us to adapt to changes in the retail environment over the long-term. We evaluate commissions paid to salespeople as a percentage of retail vehicle gross profit, advertising expense on a per vehicle retailed ("PVR") basis, and all other SG&A expenses in the aggregate as a percentage of total gross profit.

Our continued organic growth is dependent upon the execution of our balanced automotive retailing and service business strategy, the continued strength of our brand mix, and the production and allocation of desirable vehicles from the automobile manufacturers whose brands we sell. Our vehicle sales have historically fluctuated with product availability as well as local and national economic conditions, including consumer confidence, availability of consumer credit, fuel prices, and employment levels. Our vehicle sales may also be impacted by manufacturer imposed stop-sales or open safety recalls.

In addition, our ability to sell certain new and used vehicles can be negatively impacted by a number of factors, some of which are outside of our control. As a result of the COVID-19 global pandemic, certain vehicle manufacturers have needed to slow or temporarily halt assembly lines for the safety of their workers. Manufacturers have also been hampered by the lack of availability of parts and key components from suppliers such as semi-conductor chips, which has also caused disruption to production. We cannot predict with any certainty how long the automotive retail industry will continue to be subject to these production slowdowns or when normalized production will resume at these manufacturers. Further, governmental actions, such as travel restrictions imposed in response to national emergencies or the imposition of tariffs or trade restrictions on imported goods may adversely affect vehicle sales and depress demand. Although we cannot adequately predict the ongoing impact of COVID-19 on our business, we continue to believe that any future negative trends in new vehicle sales caused by lack of inventory availability would be partially mitigated by (i) the expected relative stability of our parts and service operations over the long-term, (ii) the variable nature of significant components of our cost structure, and (iii) our diversified brand and geographic mix.

# Park Place Acquisition

On December 11, 2019, the Company entered into (1) an Asset Purchase Agreement (the "2019 Asset Purchase Agreement") with certain members of the Park Place Dealership family of entities, Park Place Mid-Cities, Ltd., a Texas limited partnership, and the identified principal (collectively, "Park Place") and (2) a Real Estate Purchase Agreement (the "Real Estate Purchase Agreement" and, together with the 2019 Asset Purchase Agreement, the "Transaction Agreements") with certain members of the Park Place Dealership family of entities to acquire substantially all of the assets of, and certain real property related to, the Park Place business. The 2019 Asset Purchase Agreement included the purchase of 19 franchises (3 Mercedes-Benz, 3 Sprinter, 2 Lexus, 2 Jaguar, 2 Land Rover, 1 Porsche, and 1 Volvo and 5 ultra luxury brands including 1 Bentley, 1 Rolls Royce, 1 McLaren, 1 Maserati and 1 Karma), two collision centers and an auto auction. On March 24, 2020, Asbury delivered notice to the sellers terminating the Transaction Agreements pursuant to the terms thereof in exchange for the

payment of \$10.0 million of liquidated damages. Please refer to Liquidity and Capital Resources for additional details regarding the impact on financing transactions.

As a result of the Company's efforts to mitigate the financial impact of the COVID-19 global pandemic, along with a strong May and June 2020 performance, the Company reengaged on the Park Place Dealership group acquisition under more favorable pricing and more flexible financing terms, including limiting the purchase of luxury dealership franchises to those most aligned with the Company's core strategic business. On July 6, 2020, the Company entered into an Asset Purchase Agreement (the "Revised Asset Purchase Agreement") with Park Place to acquire substantially all of the assets of, and lease the real property related to, 12 new vehicle dealership franchises (3 Mercedes-Benz, 3 Sprinter, 2 Lexus, 1 Jaguar, 1 Land Rover, 1 Porsche, and 1 Volvo), two collision centers and an auto auction comprising the Park Place Dealership group (collectively, the "Revised Transaction") for a purchase price of \$889.9 million. The Revised Transaction was completed on August 24, 2020. The purchase price was financed through a combination of cash, floor plan facilities and seller financing.

# Impact of COVID-19 on Our Business

In response to the economic downturn to our business experienced as a result of the COVID-19 global pandemic, in early April 2020 management took various actions in an attempt to mitigate the financial impact. These actions included the furlough of employees, reduced store hours, and the suspension of the Company's 401(k) match. In addition, the Company implemented temporary reductions in pay for all employees and the Company's directors also agreed to waive portions of their annual cash retainers. We continued to evaluate these actions throughout the second quarter of the 2020 fiscal year and made the difficult decision to permanently reduce the workforce by approximately 1,300 employees to help align our expense structure with the current business environment. By the end of July 2020 we had reinstated full pay to all employees impacted by the temporary reductions and the Company's 401(k) match for eligible employees. We continue to monitor and respond as necessary to the Company's operational needs during the ongoing outbreak of the COVID-19 global pandemic and the resulting economic uncertainty.

The gradual rebound to our business we began to experience in May and June, continued through the third and fourth quarters of 2020. The seasonally adjusted annual rate ("SAAR") of new vehicle sales in the U.S. during 2020 was 14.6 million compared to 17.1 million in 2019. On a same-store basis, all of our revenue streams declined from the prior year with the exception of used vehicle wholesale revenue. Despite this decline in revenue, we experienced a significant increase in our new and used gross profit margins in 2020 when compared to 2019, as new vehicle supply disruptions as a result of the COVID-19 global pandemic reduced the availability of new vehicle inventory, which eventually drove up demand for used vehicles. Our parts and service business also showed signs of a recovery and by year-end was approaching pre-pandemic levels.

We continue to monitor and manage our cash flows and have enacted cost saving measures to respond to the uncertain environment. The Company has significantly reduced its marketing expenses, deferred certain capital expenditures, and managed other controllable expenses. The flexibility of our cost structure has resulted in profitability throughout the COVID-19 pandemic, with profitability in the second half of 2020 exceeding that of the prior year period.

At this time, we cannot predict the duration or scope, and future effects, of the impacts from the pandemic. Vaccines are currently being administered with the objective of having the country return to some sense of normalcy by the second half of 2021. However, vaccine availability, distribution, efficacy to new strains of the virus and the public's willingness to get vaccinated all remain challenges, which could lengthen the duration of the impacts of the pandemic. We continue to manage the business as appropriate in order to preserve our financial flexibility during this challenging time.

During the first quarter of 2020, we recorded a \$23.0 million non-cash impairment charge related to our intangible manufacturer franchise rights. If the COVID-19 pandemic continues, future outbreaks in the markets in which we operate may cause changes in customer behaviors, including a potential reduction in traffic at our dealerships and could result in additional impairment charges. The uncertainties in the global economy may negatively impact our suppliers and other business partners, which may interrupt our supply chain and require other changes to our operations. These and other factors may adversely impact our financial condition, liquidity and cash flow. We cannot accurately predict the amount and timing of any additional impairment charge at this time, however, any such impairment charge could have an adverse effect on our results of operations and stockholders' equity.

Our top priority continues to be the safety and protection of our customers, team members and their families. We have modified certain business practices to conform to government restrictions and are taking precautionary measures as directed by government and regulatory authorities. Following the CDC's recommendation, we are providing face masks to employees and guests as required. Additionally, we increased the frequency of dealership cleanings, implemented the use of plastic seat and steering wheel covers when performing service on guest vehicles, performed thorough cleaning and sanitizing of loaner vehicles after each use, and secured extra supplies of hand sanitizer, alcohol wipes, gloves and disinfectants for both employee

and guest use at our dealerships. Many of our stores are also offering complimentary pick-up and delivery services to our customers, and we continue to offer online purchasing of new and used vehicles with delivery to the customer.

#### CRITICAL ACCOUNTING POLICIES AND SIGNIFICANT ESTIMATES

Preparation of financial statements in conformity with accounting principles generally accepted in the United States of America, requires management to make estimates and assumptions, that affect the amounts of assets and liabilities and disclosures of contingent assets and liabilities, as of the date of the financial statements, and reported amounts of revenues and expenses during the periods presented. On an ongoing basis, management evaluates their estimates and assumptions and the effects of any such revisions are reflected in the financial statements, in the period in which they are determined to be necessary. Actual outcomes could differ materially from those estimates in a manner that could have a material effect on our Consolidated Financial Statements. Set forth below are the policies and estimates that we have identified as critical to our business operations and understanding our results of operations, based on the high degree of judgment or complexity in their application.

#### Goodwill and Manufacturer Franchise Rights—

Goodwill represents the excess cost of an acquired business over the fair market value of its identifiable assets and liabilities. We have determined, based on how we integrate acquisitions into our business, how the components of our business share resources and interact with one another, and how we review the results of our operations, that we have several geographic market-based operating segments. We have determined the dealerships in each of our operating segments are components that are aggregated into several geographic market-based reporting units for the purpose of testing goodwill for impairment, as they (i) have similar economic characteristics, (ii) offer similar products and services (all of our franchised dealerships offer new and used vehicles, parts and service, and arrange for third-party vehicle financing and the sale of insurance products), (iii) have similar customers, (iv) have similar distribution and marketing practices (all of our dealerships distribute products and services through dealership facilities that market to customers in similar ways) and (v) operate under similar regulatory environments.

Our only other significant identifiable intangible assets are our rights under franchise agreements with manufacturers, which are recorded at an individual franchise level. The fair value of our manufacturer franchise rights are determined at the acquisition date, by discounting the projected cash flows specific to each franchise. We have determined that manufacturer franchise rights have an indefinite life as there are no economic, contractual or other factors that limit their useful lives, and they are expected to generate cash flows indefinitely due to the historically long lives of the manufacturers' brand names. Furthermore, to the extent that any agreements evidencing our manufacturer franchise rights would expire, we expect that we would be able to renew those agreements in the ordinary course of business. As a result of the COVID-19 pandemic, we performed quantitative impairment tests as of March 31, 2020, and identified eleven dealerships with franchise rights carrying values that exceeded their fair values, and as a result, recorded non-cash impairment charges of \$23.0 million. No additional franchise right impairments were identified in 2020.

We do not amortize goodwill and other intangible assets that are deemed to have indefinite lives. We review goodwill and manufacturer franchise rights for impairment annually as of October 1<sup>st</sup>, or more often if events or circumstances indicate that any impairment may have occurred. We are subject to financial statement risk to the extent that goodwill becomes impaired due to decreases in the fair value of our automotive retail business or manufacturer franchise rights become impaired due to decreases in the fair value of our individual franchises.

#### F&I Chargeback Reserves—

We receive commissions from third-party lending and insurance institutions for arranging customer financing and from the sale of vehicle service contracts, guaranteed asset protection (known as "GAP") debt cancellation, and other insurance to customers (collectively "F&I"). F&I commissions are recorded at the time the associated vehicle is sold.

We may be charged back for F&I commissions in the event a contract is prepaid, defaulted upon, or terminated ("chargebacks"). F&I commissions, net of estimated future chargebacks, are included in Finance and Insurance, net in the accompanying Consolidated Statements of Income. We reserve for chargebacks on finance, insurance, or vehicle service contract commissions received. The reserve is established based on historical operating results and the termination provisions of the applicable contracts and is evaluated on a product-by-product basis.

Our F&I cash chargebacks for the year ended December 31, 2020, 2019, and 2018 were \$38.0 million, \$40.6 million, and \$37.5 million, respectively. Our chargeback reserves were \$47.3 million and \$48.2 million as of December 31, 2020 and December 31, 2019, respectively. Total chargebacks as a percentage of F&I commissions for the year ended December 31, 2020, 2019, and 2018, were 12%, 13%, and 13%, respectively. A 100 basis point change in our estimated reserve rate for future

chargebacks, would change our finance and insurance chargeback reserve by approximately \$3.2 million as of December 31, 2020.

Insurance Reserves-

We are self-insured for employee medical claims and maintain stop loss insurance for large-dollar individual claims. We have large deductible insurance programs for workers compensation, property and general liability claims. We maintain and review our claim and loss history to assist in assessing our expected future liability for these claims. We also use professional service providers, such as account administrators and actuaries, to help us accumulate and assess this information. Provisions for retained losses and deductibles are made by charges to expense based upon periodic evaluations of the estimated ultimate liabilities on reported and unreported claims.

We had \$17.9 million and \$17.0 million of insurance reserves for incurred and expected employee medical, workers' compensation, property, and general liability claims, net of anticipated insurance recoveries, as of December 31, 2020 and December 31, 2019, respectively. Expenses associated with employee medical, workers' compensation, property, and general liability claims, including premiums for insurance coverage, for the year ended December 31, 2020, 2019, and 2018, totaled \$37.9 million, \$33.3 million, and \$29.9 million, respectively.

## RESULTS OF OPERATIONS

## The Year Ended December 31, 2020 Compared to the Year Ended December 31, 2019

	Fo	r the Year En	ded December 31,		ncrease	%
		2020	2019		ecrease)	Change
		(D	Oollars in millions, e	xcept p	er share data)	
REVENUE:						
New vehicle	\$	3,767.4	\$ 3,863.3	\$	(95.9)	(2)%
Used vehicle		2,169.5	2,131.6		37.9	2 %
Parts and service		889.8	899.4		(9.6)	(1)%
Finance and insurance, net		305.1	316.0	_	(10.9)	(3)%
TOTAL REVENUE		7,131.8	7,210.3		(78.5)	(1)%
GROSS PROFIT:						
New vehicle		218.5	159.5		59.0	37 %
Used vehicle		156.6	134.1		22.5	17 %
Parts and service		543.2	559.3		(16.1)	(3)%
Finance and insurance, net		305.1	316.0		(10.9)	(3)%
TOTAL GROSS PROFIT		1,223.4	1,168.9		54.5	5 %
OPERATING EXPENSES:						
Selling, general, and administrative		781.9	799.8		(17.9)	(2)%
Depreciation and amortization		38.5	36.2		2.3	6 %
Franchise rights impairment		23.0	7.1		15.9	NM
Other operating expenses, net		9.2	0.8		8.4	NM
INCOME FROM OPERATIONS		370.8	325.0		45.8	14 %
OTHER EXPENSES (INCOME):						
Floor plan interest expense		17.7	37.9		(20.2)	(53)%
Other interest expense, net		56.7	54.9		1.8	3 %
Loss on extinguishment of long-term debt, net		20.6	_		20.6	— %
Gain on dealership divestitures, net		(62.3)	(11.7)		(50.6)	NM
Total other expenses, net		32.7	81.1		(48.4)	(60)%
INCOME BEFORE INCOME TAXES		338.1	243.9	_	94.2	39 %
Income tax expense		83.7	59.5		24.2	41 %
NET INCOME	\$	254.4	\$ 184.4	\$	70.0	38 %
Net income per common share—Diluted	\$	13.18	\$ 9.55	\$	3.63	38 %

NM—Not Meaningful

	For the Year Ende	d December 31,
	2020	2019
REVENUE MIX PERCENTAGES:		
New vehicles	52.8 %	53.6 %
Used retail vehicles	27.0 %	26.9 %
Used vehicle wholesale	3.4 %	2.6 %
Parts and service	12.5 %	12.5 %
Finance and insurance, net	4.3 %	4.4 %
Total revenue	100.0 %	100.0 %
GROSS PROFIT MIX PERCENTAGES:		
New vehicles	17.9 %	13.6 %
Used retail vehicles	11.9 %	11.5 %
Used vehicle wholesale	0.9 %	0.1 %
Parts and service	44.4 %	47.8 %
Finance and insurance, net	24.9 %	27.0 %
Total gross profit	100.0 %	100.0 %
GROSS PROFIT MARGIN	17.2 %	16.2 %
SG&A EXPENSES AS A PERCENTAGE OF GROSS PROFIT	63.9 %	68.4 %

Total revenue during 2020 decreased by \$78.5 million (1%) compared to 2019, due to a \$95.9 million (2%) decrease in new vehicle revenue, a \$9.6 million (1%) decrease in parts and service revenue and a \$10.9 million (3%) decrease in F&I revenue, partially offset by a \$37.9 million (2%) increase in used vehicle revenue. The \$54.5 million (5%) increase in gross profit during 2020 was the result of a \$59.0 million (37%) increase in new vehicle gross profit, a \$22.5 million (17%) increase in used vehicle gross profit, partially offset by a \$16.1 million (3%) decrease in parts and service gross profit and a \$10.9 million (3%) decrease in F&I gross profit. Our total gross profit margin increased 100 basis points from 16.2% in 2019 to 17.2% in 2020.

Income from operations during 2020 increased by \$45.8 million (14%) compared to 2019, primarily due to a \$54.5 million (5%) increase in gross profit and a \$17.9 million (2%) decrease in selling, general, and administrative expenses partially offset by a \$15.9 million increase in franchise rights impairment, an \$8.4 million increase in other operating expenses, net and a \$2.3 million (6%) increase in depreciation and amortization expenses.

Total other expenses, net decreased by \$48.4 million (60)% in 2020, primarily due to a \$50.6 million increase in gain on dealership divestitures and a \$20.2 million decrease in floor plan interest expense, partially offset by a \$20.6 million loss on extinguishment of debt and a \$1.8 million increase in other interest expense, net. As a result, income before income taxes increased by \$94.2 million (39%) to \$338.1 million in 2020. The \$24.2 million (41%) increase in income tax expense was primarily attributable to the 39% increase in income before taxes and a 40 basis point increase in the 2020 effective tax rate. Overall, net income increased by \$70.0 million (38%) from \$184.4 million in 2019 to \$254.4 million in 2020.

We assess the organic growth of our revenue and gross profit on a same store basis. We believe that our assessment on a same store basis represents an important indicator of comparative financial performance and provides relevant information to assess our performance. As such, for the following discussion, same store amounts consist of information from dealerships for identical months in each comparative period, commencing with the first month we owned the dealership. Additionally, amounts related to divested dealerships are excluded from each comparative period.

New Vehicle—

	Fe	or the Year End	the Year Ended December 31,			Increase	%
		2020		2019			Change
		(Doll	ars in	millions, exce	pt for	r per vehicle dat	a)
As Reported:							
Revenue:							
Luxury	\$	1,450.1	\$	1,318.7	\$	131.4	10 %
Import		1,550.6		1,742.4		(191.8)	(11)%
Domestic		766.7		802.2		(35.5)	(4)%
Total new vehicle revenue	\$	3,767.4	\$	3,863.3	\$	(95.9)	(2)%
Gross profit:							
Luxury	\$	113.7	\$	83.3	\$	30.4	36 %
Import		59.7		42.1		17.6	42 %
Domestic		45.1		34.1		11.0	32 %
Total new vehicle gross profit	\$	218.5	\$	159.5	\$	59.0	37 %
New vehicle units:	<u> </u>						
Luxury		25,259		23,988		1,271	5 %
Import		52,201		61,420		(9,219)	(15)%
Domestic		17,705		19,835		(2,130)	(11)%
Total new vehicle units		95,165		105,243		(10,078)	(10)%
							, ,
Same Store:							
Revenue:							
Luxury	\$	1,126.3	\$	1,271.2	\$	(144.9)	(11)%
Import		1,472.7		1,602.5		(129.8)	(8)%
Domestic		648.1		690.5		(42.4)	(6)%
Total new vehicle revenue	\$	3,247.1	\$	3,564.2	\$	(317.1)	(9)%
Gross profit:	<del>-</del>	-			•	(==: 1=)	(5),7
Luxury	\$	81.8	\$	80.1	\$	1.7	2 %
Import	•	56.3	•	39.1		17.2	44 %
Domestic		37.8		28.8		9.0	31 %
Total new vehicle gross profit	\$	175.9	\$	148.0	\$	27.9	19 %
New vehicle units:	<u>-</u>		÷		Ψ	27.3	13 70
Luxury		20,009		23,085		(3,076)	(13)%
Import		49,744		56,707		(6,963)	(12)%
Domestic		15,156		17,205		(2,049)	(12)%
Total new vehicle units		84,909		96,997		(12,088)	(12)%
Total hell velicle dility		07,505		50,557		(12,000)	(12)%

New Vehicle Metrics-

	F	or the Year End	led Dec	cember 31,		Increase	%
		2020		2019	(	(Decrease)	Change
As Reported:							
Revenue per new vehicle sold	<u>\$</u>	39,588	\$	36,708	\$	2,880	8 %
Gross profit per new vehicle sold	\$	2,296	\$	1,516	\$	780	51 %
New vehicle gross margin	_	5.8 %		4.1 %		1.7 %	
Luxury:							
Gross profit per new vehicle sold	\$	4,501	\$	3,473	\$	1,028	30 %
New vehicle gross margin		7.8 %		6.3 %		1.5 %	
Import:							
Gross profit per new vehicle sold	\$	1,144	\$	685	\$	459	67 %
New vehicle gross margin		3.9 %		2.4 %		1.5 %	
Domestic:							
Gross profit per new vehicle sold	\$	2,547	\$	1,719	\$	828	48 %
New vehicle gross margin		5.9 %		4.3 %		1.6 %	
Same Store:							
Revenue per new vehicle sold	\$	38,242	\$	36,745	\$	1,497	4 %
Gross profit per new vehicle sold	\$	2,072	\$	1,526	\$	546	36 %
New vehicle gross margin		5.4 %		4.2 %		1.2 %	
Luxury:							
Gross profit per new vehicle sold	\$	4,088	\$	3,470	\$	618	18 %
New vehicle gross margin		7.3 %		6.3 %		1.0 %	
Import:							
Gross profit per new vehicle sold	\$	1,132	\$	690	\$	442	64 %
New vehicle gross margin		3.8 %		2.4 %		1.4 %	
Domestic:							
Gross profit per new vehicle sold	\$	2,494	\$	1,674	\$	820	49 %
New vehicle gross margin		5.8 %	-	4.2 %		1.6 %	
	——						

New vehicle revenue decreased by \$95.9 million (2%), as a result of a 10% decrease in new vehicle unit sales partially offset by an 8% increase in revenue per new vehicle sold. Same store new vehicle revenue decreased by \$317.1 million (9%) as a result of a 12% decrease in new vehicle units sold, partially offset by a 4% increase in revenue per new vehicle sold.

Same store new vehicle gross profit in 2020 increased by \$27.9 million (19%), as a result of a 36% increase in gross profit per new vehicle sold partially offset by a 12% decrease in unit volumes. Same store new vehicle gross margin increased 120 basis points to 5.4% in 2020, primarily as a result of a supply shortage for much of 2020 caused by manufacturers reducing or halting production due to the COVID-19 pandemic.

We finished 2020 with a 40 day supply of new vehicle inventory which is below our target of 70 to 75 days primarily as a result of production challenges caused by the COVID-19 pandemic.

Used Vehicle—

	_ I	For the Year Ended				Increase	%
		2020		2019	(Decrease)		Change
		(Dol	lars i	n millions, exce	pt fo	r per vehicle dat	a)
As Reported:							
Revenue:							
Used vehicle retail revenues	\$	1,930.0	\$	1,941.3	\$	(11.3)	(1)%
Used vehicle wholesale revenues		239.5		190.3		49.2	26 %
Used vehicle revenue	\$	2,169.5	\$	2,131.6	\$	37.9	2 %
Gross profit:							
Used vehicle retail gross profit	\$	145.3	\$	133.1	\$	12.2	9 %
Used vehicle wholesale gross profit		11.3		1.0		10.3	NM
Used vehicle gross profit	\$	156.6	\$	134.1	\$	22.5	17 %
Used vehicle retail units:							
Used vehicle retail units		80,537		88,602		(8,065)	(9)%
Same Store:							
Revenue:							
Used vehicle retail revenues	\$	1,685.8	\$	1,772.4	\$	(86.6)	(5)%
Used vehicle wholesale revenues		190.7		175.5		15.2	9 %
Used vehicle revenue	\$	1,876.5	\$	1,947.9	\$	(71.4)	(4)%
Gross profit:						, ,	,
Used vehicle retail gross profit	\$	127.4	\$	124.1	\$	3.3	3 %
Used vehicle wholesale gross profit		9.1		1.6		7.5	NM
Used vehicle gross profit	\$	136.5	\$	125.7	\$	10.8	9 %
Used vehicle retail units:	=						
Used vehicle retail units		72,468		80,717		(8,249)	(10)%

Used Vehicle Metrics—

	For the Year Ended December 31,					Increase	%	
	2020			2019		(Decrease)	Change	
As Reported:								
Revenue per used vehicle retailed	\$	23,964	\$	21,910	\$	2,054	9 %	
Gross profit per used vehicle retailed	\$	1,804	\$	1,502	\$	302	20 %	
Used vehicle retail gross margin		7.5 %		6.9 %		0.6 %		
			-					
Same Store:								
Revenue per used vehicle retailed	\$	23,263	\$	21,958	\$	1,305	6 %	
Gross profit per used vehicle retailed	\$	1,758	\$	1,537	\$	221	14 %	
Used vehicle retail gross margin		7.6 %		7.0 %		0.6 %		

Used vehicle revenue increased by \$37.9 million (2%), due to a \$49.2 million (26%) increase in used vehicle wholesale revenue partially offset by a \$11.3 million (1%) decrease in used retail revenue. Same store used vehicle revenue decreased by \$71.4 million (4%) due to an \$86.6 million (5%) decrease in used vehicle retail revenue, partially offset by a \$15.2 million (9%) increase in used vehicle wholesale revenues.

In 2020, total Company and same store used vehicle retail gross profit margins increased 60 basis points to 7.5% and 7.6%, respectively. We primarily attribute the increases in used vehicle retail gross profit margin to increased demand for used vehicles as a result of new vehicle inventory shortages caused by the COVID-19 pandemic.

We believe that our used vehicle inventory continues to be well-aligned with current consumer demand, with approximately 31 days of supply as of December 31, 2020.

Parts and Service—

	For the Year Ended December 31,					Increase	%
	2020			2019	(Decrease)		Change
				(Dollars	in m	illions)	
As Reported:							
Parts and service revenue	\$	889.8	\$	899.4	\$	(9.6)	(1)%
Parts and service gross profit:							
Customer pay	\$	310.6	\$	317.3	\$	(6.7)	(2)%
Warranty		92.8		88.8		4.0	5 %
Wholesale parts		22.1		23.8		(1.7)	(7)%
Parts and service gross profit, excluding reconditioning and preparation	\$	425.5	\$	429.9	\$	(4.4)	(1)%
Parts and service gross margin, excluding reconditioning and preparation		47.8 %		47.8 %		— %	
Reconditioning and preparation *		117.7		129.4		(11.7)	(9)%
Total parts and service gross profit	\$	543.2	\$	559.3	\$	(16.1)	(3)%
Same Store:							
Parts and service revenue	\$	775.4	\$	840.0	\$	(64.6)	(8)%
Parts and service gross profit:							
Customer pay	\$	269.5	\$	298.7	\$	(29.2)	(10)%
Warranty		76.7		83.4		(6.7)	(8)%
Wholesale parts		19.7		21.8		(2.1)	(10)%
Parts and service gross profit, excluding reconditioning and preparation	\$	365.9	\$	403.9	\$	(38.0)	(9)%
Parts and service gross margin, excluding reconditioning and preparation		47.2 %		48.1 %		(0.9)%	
Reconditioning and preparation *		104.9		118.4		(13.5)	(11)%
Total parts and service gross profit	\$	470.8	\$	522.3	\$	(51.5)	(10)%

<sup>\*</sup> Reconditioning and preparation represents the gross profit earned by our parts and service departments for internal work performed and is included as a reduction of Parts and service cost of sales within the accompanying Consolidated Statements of Income upon the sale of the vehicle.

The \$9.6 million (1%) decrease in parts and service revenue was primarily due to a \$11.2 million decrease in wholesale parts revenue and a \$0.3 million decrease in customer pay revenue partially offset by a \$1.9 million increase in warranty revenue. The wholesale parts business was negatively affected by the COVID-19 pandemic which significantly reduced demand as a result of fewer miles being driven. Same store parts and service revenue decreased \$64.6 million (8%) from \$840.0 million in 2019 to \$775.4 million in 2020. The decrease in same store parts and service revenue was due to a \$33.9 million (7%) decrease in customer pay revenue, a \$13.6 million (9%) decrease in warranty revenue, and a \$11.1 million (9%) decrease in wholesale parts revenue.

Parts and service gross profit, excluding reconditioning and preparation, decreased by \$4.4 million (1%) to \$425.5 million and same store gross profit, excluding reconditioning and preparation, decreased by \$38.0 million (9%) to \$365.9 million. The \$38.0 million decrease in same store gross profit, excluding reconditioning and preparation, is primarily due to a \$29.2 million (10%) decrease in customer pay gross profit, a \$6.7 million (8%) decrease in warranty gross profit, and a \$2.1 million (10%) decrease in wholesale parts gross profit. The COVID-19 global pandemic negatively impacted our parts and service business for most of 2020 as a result of people driving fewer miles and therefore requiring less vehicle maintenance. In addition, fewer accidents on the roadways negatively impacted our collision repair business.

Finance and Insurance, net-

For the Year Ended December 31,			%	
2019			Change	
illions, exce	pt for per	vehicle data	)	
316.0	\$	(10.9)	(3)%	
1,630	\$	106	7 %	
292.3	\$	(12.9)	(4)%	
1,645	\$	130	8 %	
2	2019 illions, exce 316.0 1,630	Incr   (Decr   Illions, except for per   316.0	Increase (Decrease)	

F&I revenue, net decreased by \$10.9 million (3%) in 2020 when compared to 2019 primarily as a result of a 9% decrease in new and used retail unit sales partially offset by a 7% increase in F&I per vehicle retailed.

On a same store basis F&I revenue, net decreased by \$12.9 million (4%) in 2020 when compared to 2019 primarily as a result of a 11% decrease in new and used retail unit sales partially offset by a 8% increase in F&I per vehicle retailed.

During 2020 we continued to benefit from a favorable consumer lending environment, which allowed more of our customers to take advantage of a broader array of F&I products and our continued focus on improving the F&I results at our lower-performing stores through our F&I training programs.

Selling, General, and Administrative Expense—

	For the Year Ended December 31,						% of Gross	
		2020	% of Gross Profit		2019	% of Gross Profit	Increase (Decrease)	Profit Increase (Decrease)
					(Dollars	in millions)		
As Reported:								
Personnel costs	\$	386.5	31.6 %	\$	384.2	32.9 %	\$ 2.3	( )
Sales compensation		121.4	9.9 %		122.1	10.4 %	(0.7)	. ,
Share-based compensation		12.6	1.0 %		12.5	1.1 %	0.1	(0.1)%
Outside services		82.9	6.8 %		85.1	7.3 %	(2.2	(0.5)%
Advertising		25.5	2.1 %		34.4	2.9 %	(8.9)	. ,
Rent		32.2	2.6 %		27.1	2.3 %	5.1	
Utilities		15.8	1.3 %		16.4	1.4 %	(0.6	) (0.1)%
Insurance		16.7	1.4 %		14.5	1.2 %	2.2	0.2 %
Other		88.3	7.2 %		103.5	8.9 %	(15.2	(1.7)%
Selling, general, and administrative expense	\$	781.9	63.9 %	\$	799.8	68.4 %	\$ (17.9)	(4.5)%
Gross profit	\$	1,223.4		\$	1,168.9			
Same Store:								
Personnel costs	\$	339.4	31.9 %	\$	359.5	33.0 %	\$ (20.1)	(1.1)%
Sales compensation		107.2	10.1 %		112.3	10.3 %	(5.1	(0.2)%
Share-based compensation		12.6	1.2 %		12.5	1.1 %	0.1	0.1 %
Outside services		74.0	7.0 %		78.7	7.2 %	(4.7)	(0.2)%
Advertising		19.8	1.9 %		30.6	2.8 %	(10.8	(0.9)%
Rent		31.7	3.0 %		26.8	2.5 %	4.9	0.5 %
Utilities		13.9	1.3 %		15.2	1.4 %	(1.3	(0.1)%
Insurance		13.7	1.3 %		12.4	1.1 %	1.3	0.2 %
Other		80.0	7.5 %		98.9	9.2 %	(18.9	(1.7)%
Selling, general, and administrative expense	\$	692.3	65.2 %	\$	746.9	68.6 %	\$ (54.6	(3.4)%
Gross profit	\$	1,062.6		\$	1,088.3			

SG&A expense as a percentage of gross profit decreased 450 basis points from 68.4% in 2019 to 63.9% in 2020. Same store SG&A expense as a percentage of gross profit decreased 340 basis points from 68.6% in 2019 to 65.2% in 2020. The decrease in SG&A as a percentage of gross profit is the result of broad cost cutting measures implemented as a result of the COVID-19 global pandemic and higher gross profits on new and used vehicle sales triggered by new vehicle inventory shortages caused by pandemic related production disruptions. In addition to personnel cost savings realized as a result of headcount reductions, our cost cutting measures significantly reduced controllable expenses, such as advertising and travel. We were also able to generate savings by adjusting our loaner vehicle fleet to accommodate the COVID-19 triggered service volume downturn. We anticipate our SG&A expense as a percentage of gross profit to gradually increase as new vehicle inventory levels begin to normalize in 2021.

#### Depreciation and Amortization Expense —

The \$2.3 million (6%) increase in depreciation and amortization expense during 2020 compared to 2019, was primarily the result of depreciation associated with dealership acquisitions during 2020, additional assets placed into service during 2020, and depreciation expense associated with the purchase of previously leased properties.

#### Franchise Rights Impairment —

We assessed our manufacturer franchise rights for impairment by comparing the present value of cash flows attributable to each franchise right to its carrying value. As a result of our impairment testing performed as of March 31, 2020, we recognized

a \$23.0 million pretax non-cash charge related to eleven dealerships during the year ended December 31, 2020 and a \$7.1 million charge as a result of our annual impairment test related to six dealerships during the year ended December 31, 2019.

Other Operating Expenses (Income), net —

Other operating expenses (income), net includes gains and losses from the sale of property and equipment, income derived from lease arrangements, and other non-core operating items. During the twelve months ended December 31, 2020, the Company recorded other operating expense, net of \$9.2 million, which included \$12.9 million related to the Park Place acquisition, \$0.7 million real estate related impairment partially offset by a \$2.1 million gain related to legal settlements and a \$0.3 million gain related to the sale of vacant real estate.

During the twelve months ended December 31, 2019, the Company recorded expense of \$0.8 million, net, which included a \$2.6 million pre-tax loss related to the write-off of fixed assets, partially offset by \$1.8 million, net of other non-core operating income.

Floor Plan Interest Expense —

Floor plan interest decreased by \$20.2 million (53%) to \$17.7 million during 2020 compared to \$37.9 million during 2019, as a result of a decrease in the LIBOR rate on which our floor plan interest rate is calculated as well as generally lower new vehicle inventory levels during 2020 as a result of pandemic related production issues.

Income Tax Expense —

The \$24.2 million (41%) increase in income tax expense was the result of a \$94.2 million (39%) increase in income before income taxes. Our effective tax rate increased 40 basis points from 24.4% in 2019 to 24.8% in 2020. The increase in our effective tax rate was primarily due to an increased state rate attributed to higher apportionment in certain jurisdictions in states in which the Company has significant activity. We expect our effective tax rate to be around 25% in 2021.

Refer to Note 15 "Income Taxes" for additional information regarding income taxes.

## RESULTS OF OPERATIONS

## The Year Ended December 31, 2019 Compared to the Year Ended December 31, 2018

	Fc	r the Year En	ded December 31,		Increase	% Change
		2019	2018		(Decrease)	
		(D	Oollars in millions,	excep	t per share data)	
REVENUE:						
New vehicle	\$	3,863.3	\$ 3,788.	7 \$	74.6	2 %
Used vehicle		2,131.6	1,972.	4	159.2	8 %
Parts and service		899.4	821.	)	78.4	10 %
Finance and insurance, net		316.0	292.	3	23.7	8 %
TOTAL REVENUE		7,210.3	6,874.	4	335.9	5 %
GROSS PROFIT:						
New vehicle		159.5	165.	2	(5.7)	(3)%
Used vehicle		134.1	129.	7	4.4	3 %
Parts and service		559.3	515.	3	43.5	8 %
Finance and insurance, net		316.0	292.	3	23.7	8 %
TOTAL GROSS PROFIT		1,168.9	1,103.	0	65.9	6 %
OPERATING EXPENSES:						
Selling, general, and administrative		799.8	755.	В	44.0	6 %
Depreciation and amortization		36.2	33.	7	2.5	7 %
Franchise rights impairment		7.1	3.	7	3.4	92 %
Other operating expenses (income), net		0.8	(1.1	<u>l)</u>	1.9	(173)%
INCOME FROM OPERATIONS		325.0	310.	9	14.1	5 %
OTHER EXPENSES (INCOME):						
Floor plan interest expense		37.9	32.	5	5.4	17 %
Other interest expense, net		54.9	53.	1	1.8	3 %
Swap interest expense		_	0.	5	(0.5)	(100)%
Gain on dealership divestitures, net		(11.7)		_	(11.7)	_
Total other expenses, net		81.1	86.	1	(5.0)	(6)%
INCOME BEFORE INCOME TAXES		243.9	224.	3	19.1	8 %
Income tax expense		59.5	56.	3	2.7	5 %
NET INCOME	\$	184.4	\$ 168.	<u>)</u> \$	16.4	10 %
Net income per common share—Diluted	<u>\$</u> \$	9.55	\$ 8.2	\$	1.27	15 %

	For the Year Ended	December 31,
	2019	2018
REVENUE MIX PERCENTAGES:		
New vehicles	53.6 %	55.1 %
Used retail vehicles	26.9 %	25.9 %
Used vehicle wholesale	2.6 %	2.8 %
Parts and service	12.5 %	11.9 %
Finance and insurance, net	4.4 %	4.3 %
Total revenue	100.0 %	100.0 %
GROSS PROFIT MIX PERCENTAGES:		
New vehicles	13.6 %	15.0 %
Used retail vehicles	11.5 %	11.5 %
Used vehicle wholesale	0.1 %	0.2 %
Parts and service	47.8 %	46.8 %
Finance and insurance, net	27.0 %	26.5 %
Total gross profit	100.0 %	100.0 %
GROSS PROFIT MARGIN	16.2 %	16.0 %
SG&A EXPENSES AS A PERCENTAGE OF GROSS PROFIT	68.4 %	68.5 %

Total revenue during 2019 increased by \$335.9 million (5%) compared to 2018, due to a \$74.6 million (2%) increase in new vehicle revenue, a \$159.2 million (8%) increase in used vehicle revenue, a \$78.4 million (10%) increase in parts and service revenue and a \$23.7 million (8%) increase in F&I revenue. The \$65.9 million (6%) increase in gross profit during 2019 was the result of a \$4.4 million (3%) increase in used vehicle gross profit, a \$23.7 million (8%) increase in F&I gross profit and a \$43.5 million (8%) increase in parts and service gross profit, partially offset by a \$5.7 million (3%) decrease in new vehicle gross profit. Our total gross profit margin increased 20 basis points from 16.0% in 2018 to 16.2% in 2019.

Income from operations during 2019 increased by \$14.1 million (5%) compared to 2018, primarily due to a \$65.9 million (6%) increase in gross profit, partially offset by a \$44.0 million (6%) increase in selling, general, and administrative expenses, a \$3.4 million increase in franchise rights impairment, a \$2.5 million (7%) increase in depreciation and amortization expenses, and a \$1.9 million increase in other operating expenses (income), net.

Total other expenses (income), net decreased by \$5.0 million in 2019, primarily due to an \$11.7 million increase in gain on divestitures and a \$0.5 million decrease in swap interest expense in 2019, partially offset by a \$5.4 million increase in floor plan interest expense and a \$1.8 million increase in other interest expense, net. As a result, income before income taxes increased by \$19.1 million (8%) to \$243.9 million in 2019. The \$2.7 million (5%) increase in income tax expense was primarily attributable to the 8% increase in income before taxes, partially offset by a 3% decrease associated with a lower effective tax rate. Overall, net income increased by \$16.4 million (10%) from \$168.0 million in 2018 to \$184.4 million in 2019.

On January 1, 2019, we adopted ASC 842, utilizing the optional transition relief method, which allowed for the effective date of the new leases standard as the date of initial application. Our prior period comparative information has not been adjusted and continues to be reported under accounting standards in effect for those periods. The adoption of this accounting standard had a minimal impact on the financial results of the Company for the twelve months ended December 31, 2020. For additional information related to the impacts from the adoption of this update, please refer to Note 18 "Leases" within the accompanying Consolidated Financial Statements.

On January 1, 2019, the Company adopted ASU 2017-12. This update aligns the recognition and presentation, which are to be applied prospectively, of the effects of the hedging instrument and the hedged item in the financial statements. As a result of the adoption of this update, the Company's swap interest expense is now presented within other interest expense, net. Please refer to Note 14 "Financial Instruments and Fair Value" within the accompanying Consolidated Financial Statements for additional details regarding the Company's interest rate swap agreements.

We assess the organic growth of our revenue and gross profit on a same store basis. We believe that our assessment on a same store basis represents an important indicator of comparative financial performance and provides relevant information to assess our performance. As such, for the following discussion, same store amounts consist of information from dealerships for

identical months in each comparative period, commencing with the first month we owned the dealership. Additionally, amounts related to divested dealerships are excluded from each comparative period.

New Vehicle—

	F	or the Year End	ded D	ecember 31,	Increase		%
		2019		2018		Decrease)	Change
		(Doll	lars ir	millions, exce	pt for	per vehicle dat	a)
As Reported:							
Revenue:							
Luxury	\$	1,318.7	\$	1,235.3	\$	83.4	7 %
Import		1,742.4		1,790.2		(47.8)	(3)%
Domestic		802.2		763.2		39.0	5 %
Total new vehicle revenue	\$	3,863.3	\$	3,788.7	\$	74.6	2 %
Gross profit:							
Luxury	\$	83.3	\$	80.0	\$	3.3	4 %
Import		42.1		52.6		(10.5)	(20)%
Domestic		34.1		32.6		1.5	5 %
Total new vehicle gross profit	\$	159.5	\$	165.2	\$	(5.7)	(3)%
New vehicle units:	<del>==</del>					` ,	
Luxury		23,988		22,979		1,009	4 %
Import		61,420		62,939		(1,519)	(2)%
Domestic		19,835		19,357		478	2 %
Total new vehicle units		105,243		105,275		(32)	— %
						(- )	
Same Store:							
Revenue:							
Luxury	\$	1,314.4	\$	1,235.3	\$	79.1	6 %
Import		1,687.1		1,744.8		(57.7)	(3)%
Domestic		681.0		763.2		(82.2)	(11)%
Total new vehicle revenue	\$	3,682.5	\$	3,743.3	\$	(60.8)	(2)%
Gross profit:	<del>-</del>				Ψ	(00.0)	(=)//
Luxury	\$	83.4	\$	80.0	\$	3.4	4 %
Import	·	39.9	•	51.0	-	(11.1)	(22)%
Domestic		27.9		32.6		(4.7)	(14)%
Total new vehicle gross profit	\$	151.2	\$	163.6	\$	(12.4)	(8)%
New vehicle units:	<u> </u>		=		Ψ	(12.1)	(6) / 0
Luxury		23,890		22,979		911	4 %
Import		59,539		61,305		(1,766)	(3)%
Domestic		16,817		19,357		(2,540)	(13)%
Total new vehicle units		100,246		103,641		(3,395)	(3)%
	<u> </u>	100,210	_	100,011		(5,555)	(3)/0

New Vehicle Metrics-

	Fo	r the Year End	led December 31,	_	Increase	%
		2019	2018		(Decrease)	% Change
As Reported:						
Revenue per new vehicle sold	\$	36,708	\$ 35,989	\$	719	2 %
Gross profit per new vehicle sold	\$	1,516	\$ 1,569	\$	(53)	(3)%
New vehicle gross margin		4.1 %	4.4 %	=   	(0.3)%	
Luxury:						
Gross profit per new vehicle sold	\$	3,473	\$ 3,481	\$	(8)	— %
New vehicle gross margin		6.3 %	6.5 %	_	(0.2)%	
Import:			-	=		
Gross profit per new vehicle sold	\$	685	\$ 836	\$	(151)	(18)%
New vehicle gross margin		2.4 %	2.9 %		(0.5)%	
Domestic:	<del></del>			-		
Gross profit per new vehicle sold	\$	1,719	\$ 1,684	\$	35	2 %
New vehicle gross margin		4.3 %	4.3 %	-	— %	
				_		
Same Store:						
Revenue per new vehicle sold	\$	36,735	\$ 36,118	\$	617	2 %
Gross profit per new vehicle sold	\$	1,508	\$ 1,579	\$	(71)	(4)%
New vehicle gross margin		4.1 %	4.4 %	-	(0.3)%	
	<del></del>				,	
Luxury:						
Gross profit per new vehicle sold	\$	3,491	\$ 3,481	\$	10	— %
New vehicle gross margin		6.3 %	6.5 %	-	(0.2)%	
Import:	<del></del>				, ,	
Gross profit per new vehicle sold	\$	670	\$ 832	\$	(162)	(19)%
New vehicle gross margin		2.4 %	2.9 %	-	(0.5)%	
Domestic:				=		
Gross profit per new vehicle sold	\$	1,659	\$ 1,684	\$	(25)	(1)%
New vehicle gross margin	<del>-</del>	4.1 %	4.3 %	_	(0.2)%	
					( ).	

New vehicle revenue increased by \$74.6 million (2%), as a result of a 2% increase in revenue per new vehicle sold. Same store new vehicle revenue decreased by \$60.8 million (2%) as a result of a 3% decreases in new vehicle units sold, partially offset by an increase in revenue per new vehicle sold.

The 3% decrease in same store unit sale volume was driven by a 3% and 13% decrease in import and domestic units, respectively, partially offset by a 4% increase in luxury units.

Same store new vehicle gross profit in 2019 decreased by \$12.4 million (8%), as a result of a 4% decrease in gross profit per new vehicle sold, and a 3% decrease in unit volumes. Same store new vehicle gross margin decreased 30 basis point to 4.1% in 2019, as a result of margin pressure across our brand offerings, but particularly our import brands, which decreased 50 basis points from 2.9% in 2018 to 2.4% in 2019.

Used Vehicle-

	F	or the Year En	ded 1	December 31,		Increase	%
		2019		2018	(	(Decrease)	Change
		(Dol	lars	in millions, exce	pt fo	r per vehicle dat	a)
As Reported:							
Revenue:							
Used vehicle retail revenues	\$	1,941.3	\$	1,783.3	\$	158.0	9 %
Used vehicle wholesale revenues		190.3		189.1		1.2	1 %
Used vehicle revenue	\$	2,131.6	\$	1,972.4	\$	159.2	8 %
Gross profit:							
Used vehicle retail gross profit	\$	133.1	\$	127.8	\$	5.3	4 %
Used vehicle wholesale gross profit		1.0		1.9		(0.9)	(47)%
Used vehicle gross profit	\$	134.1	\$	129.7	\$	4.4	3 %
Used vehicle retail units:	<del></del>						
Used vehicle retail units		88,602		82,377		6,225	8 %
Same Store:							
Revenue:							
Used vehicle retail revenues	\$	1.848.9	\$	1,755.7	\$	93.2	5 %
Used vehicle wholesale revenues		183.9		185.4	•	(1.5)	(1)%
Used vehicle revenue	\$	2,032.8	\$	1,941.1	\$	91.7	5 %
Gross profit:	_				•		
Used vehicle retail gross profit	\$	126.0	\$	126.1	\$	(0.1)	— %
Used vehicle wholesale gross profit		1.1		2.0		(0.9)	(45)%
Used vehicle gross profit	\$	127.1	\$	128.1	\$	(1.0)	(1)%
Used vehicle retail units:	=						( )
Used vehicle retail units		83,822		80,963		2,859	4 %

Used Vehicle Metrics-

	For	r the Year En	ded I	December 31,	Increase	%
	2019			2018	(Decrease)	Change
As Reported:						
Revenue per used vehicle retailed	\$	21,910	\$	21,648	\$ 262	1 %
Gross profit per used vehicle retailed	\$	1,502	\$	1,551	\$ (49)	(3)%
Used vehicle retail gross margin		6.9 %		7.2 %	(0.3)%	
Same Store:						
Revenue per used vehicle retailed	\$	22,057	\$	21,685	\$ 372	2 %
Gross profit per used vehicle retailed	\$	1,503	\$	1,558	\$ (55)	(4)%
Used vehicle retail gross margin		6.8 %		7.2 %	(0.4)%	

Used vehicle revenue increased by \$159.2 million (8%), due to a \$158.0 million (9%) increase in used retail revenue and \$1.2 million (1%) increase in used vehicle wholesale revenue. Same store used vehicle revenue increase by \$91.7 million (5%) due to a \$93.2 million (5%) increase in used vehicle retail revenue, partially offset by a \$1.5 million (1%) decrease in used vehicle wholesale revenues.

In 2019, total Company and same store used vehicle retail gross profit margins decreased 30 and 40 basis points to 6.9% and 6.8%, respectively. We primarily attribute the decrease in used vehicle retail gross profit margin to the Company's efforts to grow our sales volume, which benefits our reconditioning and preparation business and finance and insurance, net, as well as increased competition and price transparency within the used vehicle marketplace.

We believe that our used vehicle inventory continues to be well-aligned with current consumer demand, with approximately 29 days of supply as of December 31, 2019.

Parts and Service—

Total parts and service gross profit

#### For the Year Ended December % Increase 2019 2018 (Decrease) Change (Dollars in millions) As Reported: Parts and service revenue \$ 899.4 821.0 \$ 78.4 10 % \$ Parts and service gross profit: \$ \$ 9 % Customer pay 317.3 \$ 292.0 25.3 76.8 Warranty 88.8 12.0 16 % Wholesale parts 23.8 22.8 1.0 4 % Parts and service gross profit, excluding reconditioning and preparation 429.9 391.6 10 % 38.3 \$ Parts and service gross margin, excluding reconditioning and preparation 47.7 % 47.8 % 0.1 % Reconditioning and preparation \* 129.4 124.2 5.2 4 % 515.8 Total parts and service gross profit 559.3 \$ 43.5 8 % Same Store: Parts and service revenue 867.0 810.9 \$ 56.1 7 % \$ \$ Parts and service gross profit: 288.6 305.4 \$ 16.8 6 % Customer pay Warranty 76.1 85.4 9.3 12 % 4 % Wholesale parts 23.4 0.9 22.5 414.2 387.2 7 % Parts and service gross profit, excluding reconditioning and preparation \$ 27.0 Parts and service gross margin, excluding reconditioning and preparation 47.8 % 47.7 % 0.1 % Reconditioning and preparation \* 122.0 124.5 2.5 2 %

538.7

509.2

29.5

6 %

The \$78.4 million (10%) increase in parts and service revenue was due to a \$48.0 million (9%) increase in customer pay revenue, a \$21.6 million (15%) increase in warranty revenue, and an \$8.8 million (7%) increase in wholesale parts revenue. Same store parts and service revenue increased \$56.1 million (7%) from \$810.9 million in 2018 to \$867.0 million in 2019. The increase in same store parts and service revenue was due to a \$32.7 million (6%) increase in customer pay revenue, a \$16.4 million (11%) increase in warranty revenue, and a \$7.0 million (6%) increase in wholesale parts revenue.

Parts and service gross profit, excluding reconditioning and preparation, increased by \$38.3 million (10%) to \$429.9 million and same store gross profit, excluding reconditioning and preparation, increased by \$27.0 million (7%) to \$414.2 million. The \$27.0 million increase in same store gross profit, excluding reconditioning and preparation, is primarily due to a \$16.8 million (6%) increase in customer pay gross profit, a \$9.3 million (12%) increase in warranty gross profit, and a \$0.9 million (4%) increase in wholesale parts gross profit. We attribute the increase in same store gross profit to our continued strategic focus on customer retention as well as additional warranty work.

<sup>\*</sup> Reconditioning and preparation represents the gross profit earned by our parts and service departments for internal work performed and is included as a reduction of Parts and service cost of sales within the accompanying Consolidated Statements of Income upon the sale of the vehicle.

Finance and Insurance, net-

	For the Year Ended December 31,					Increase	%	
	2	019		2018		Decrease)	Change	
		(Doll	ars in	millions, exce	pt for	per vehicle data	)	
As Reported:								
Finance and insurance, net	\$	316.0	\$	292.3	\$	23.7	8 %	
Finance and insurance, net per vehicle sold	\$ 1,630		\$ 1,558		\$	72	5 %	
Same Store:								
Finance and insurance, net	\$	302.4	\$	287.1	\$	15.3	5 %	
Finance and insurance, net per vehicle sold	\$	1,643	\$	1,555	\$	88	6 %	

F&I revenue, net increased by \$23.7 million (8%) in 2019 when compared to 2018 primarily as a result of a 5% increase in F&I per vehicle retailed and a 3% increase in new and used retail unit sales.

On a same store basis F&I revenue, net increased by \$15.3 million (5%) in 2019 when compared to 2018 primarily as a result of a 6% increase in F&I per vehicle retailed.

We continued to benefit from a favorable consumer lending environment, which allowed more of our customers to take advantage of a broader array of F&I products and our continued focus on improving the F&I results at our lower-performing stores through our F&I training programs.

Selling, General, and Administrative Expense—

		For the Year End	led I	December 31,				% of Gross
	 2019	% of Gross Profit		2018	% of Gross Profit		Increase Decrease)	Profit (Decrease) Increase
			(Dollars in millions)					
As Reported:								
Personnel costs	\$ 384.2	32.9 %	\$	362.6	32.9 %	\$	21.6	— %
Sales compensation	122.1	10.4 %		115.6	10.5 %		6.5	(0.1)%
Share-based compensation	12.5	1.1 %		10.5	1.0 %		2.0	0.1 %
Outside services	85.1	7.3 %		83.0	7.5 %		2.1	(0.2)%
Advertising	34.4	2.9 %		30.6	2.8 %		3.8	0.1 %
Rent	27.1	2.3 %		25.6	2.3 %		1.5	— %
Utilities	16.4	1.4 %		16.2	1.5 %		0.2	(0.1)%
Insurance	14.5	1.2 %		14.7	1.3 %		(0.2)	(0.1)%
Other	 103.5	8.9 %		97.0	8.7 %		6.5	0.2 %
Selling, general, and administrative expense	\$ 799.8	68.4 %	\$	755.8	68.5 %	\$	44.0	(0.1)%
Gross profit	\$ 1,168.9		\$	1,103.0				
Same Store:								
Personnel costs	\$ 368.4	32.9 %	\$	357.8	32.9 %	\$	10.6	— %
Sales compensation	116.3	10.4 %		113.5	10.4 %		2.8	— %
Share-based compensation	12.5	1.1 %		10.5	1.0 %		2.0	0.1 %
Outside services	81.3	7.3 %		81.4	7.5 %		(0.1)	(0.2)%
Advertising	30.7	2.7 %		29.8	2.7 %		0.9	— %
Rent	26.9	2.4 %		25.5	2.3 %		1.4	0.1 %
Utilities	15.7	1.4 %		16.0	1.5 %		(0.3)	(0.1)%
Insurance	13.4	1.2 %		14.3	1.3 %		(0.9)	(0.1)%
Other	100.8	9.0 %		95.1	8.8 %		5.7	0.2 %
Selling, general, and administrative expense	\$ 766.0	68.4 %	\$	743.9	68.4 %	\$	22.1	— %
Gross profit	\$ 1,119.4		\$	1,088.0				

SG&A expense as a percentage of gross profit decreased 10 basis points from 68.5% in 2018 to 68.4% in 2019. Same store SG&A expense as a percentage of gross profit remained at 68.4% in both 2018 and 2019.

### Depreciation and Amortization Expense —

The \$2.5 million (7%) increase in depreciation and amortization expense during 2019 compared to 2018, was primarily the result of depreciation associated with dealership acquisitions during 2019, additional assets placed into service during 2019, and depreciation expense associated with the purchase of previously leased properties.

#### Franchise rights impairment —

We assessed our manufacturer franchise rights for impairment by comparing the present value of cash flows attributable to each franchise right to its carrying value. As a result of our impairment testing, we recognized a \$7.1 million pretax non-cash charge related to six dealerships for the year ended December 31, 2019 and a \$3.7 million charge related to three dealerships for the year ended December 31, 2018.

#### Other Operating Expenses (Income), net —

Other operating expenses (income), net includes gains and losses from the sale of property and equipment, income derived from lease arrangements, and other non-core operating items. During the twelve months ended December 31, 2019, the Company recorded expense of \$0.8 million, net which included a \$2.6 million pre-tax loss related to the write-off of fixed assets, partially offset by \$1.8 million, net of other non-core operating income.

The \$1.1 million in other operating income, net for 2018, is primarily due to a \$0.7 million gain resulting from legal settlements and \$.04 million of other non-core operating income.

Floor Plan Interest Expense —

Floor plan interest increased by \$5.4 million (17%) to \$37.9 million during 2019 compared to \$32.5 million during 2018, as a result of an increase in LIBOR from which our floor plan interest rate is calculated and increased floor plan borrowings from higher inventory levels during 2019.

Income Tax Expense—

The \$2.7 million (5%) increase in income tax expense was the result of a \$19.1 million (8%) increase in income before income taxes, partially offset by a decrease as a result of a lower effective tax rate and an excess tax benefit related to the vesting of share-based awards. Our effective tax decreased from 25.3% in 2018 to 24.4 in 2019. The decrease in our effective tax rate was primarily due to a reduced state rate attributed to lower apportionment in certain jurisdictions and statutory rate reductions in states in which the Company has significant activity. We expect our effective tax rate to be between 24.5% and 25.5% for 2020.

#### LIQUIDITY AND CAPITAL RESOURCES

As of December 31, 2020, we had total available liquidity of \$461.9 million, which consisted of \$1.4 million of cash and cash equivalents, \$85.4 million of available funds in our floor plan offset accounts, \$237.3 million of availability under our revolving credit facility, and \$137.8 million of availability under our used vehicle revolving floor plan facility. The borrowing capacities under our revolving credit facility and our used vehicle revolving floor plan facility are limited by borrowing base calculations and, from time to time, may be further limited by our required compliance with certain financial covenants. As of December 31, 2020, these financial covenants did not further limit our availability under our other credit facilities. For more information on our financial covenants, see "Covenants and Defaults" and "Share Repurchases and Dividend Restrictions" below.

We continually evaluate our liquidity and capital resources based upon (i) our cash and cash equivalents on hand, (ii) the funds that we expect to generate through future operations, (iii) current and expected borrowing availability under our 2019 Senior Credit Facility, our other floor plan facilities, our Real Estate Credit Agreement, our Restated Master Loan Agreement, and our mortgage financings (each, as defined below), (iv) amounts in our new vehicle floor plan notes payable offset accounts, and (v) the potential impact of our capital allocation strategy and any contemplated or pending future transactions, including, but not limited to, financings, acquisitions, dispositions, equity and/or debt repurchases, dividends, or other capital expenditures. We believe we will have sufficient liquidity to meet our debt service and working capital requirements; commitments and contingencies; debt repayment, maturity and repurchase obligations; acquisitions; capital expenditures; and any operating requirements for at least the next twelve months.

#### Park Place Acquisition

On March 24, 2020, the Company delivered notice to the sellers terminating the 2019 Asset Purchase Agreement and the Real Estate Purchase Agreement related to the Park Place acquisition in exchange for the payment of \$10.0 million of liquidated damages. In connection with the termination of the Transaction Agreements, the Company delivered a notice of special mandatory redemption to holders of its \$525.0 million aggregate principal amount of Senior Notes due 2028 (the "2028 Notes") and \$600.0 million aggregate principal amount of Senior Notes due 2030 (the "2030 Notes") pursuant to which it redeemed on a pro rata basis (1) \$245.0 million of the 2028 Notes and (2) \$280.0 million of the 2030 Notes, in each case, at 100% of the respective principal amount plus accrued and unpaid interest to, but excluding the special mandatory redemption date (the "Special Mandatory Redemption").

On July 6, 2020, the Company entered into the Revised Asset Purchase Agreement with respect to the Revised Transaction. The Revised Transaction was completed on August 24, 2020 for a purchase price of \$889.9 million. The purchase price was financed through a combination of cash, floor plan facilities and seller financing discussed in more detail below.

#### Material Indebtedness

We currently are party to the following material credit facilities and agreements, and have the following material indebtedness outstanding. For a more detailed description of the material terms of these agreements and facilities, and this indebtedness, refer to the "Long-Term Debt" footnote included in the Notes to Consolidated Financial Statements.

• **2019 Senior Credit Facility**—On September 25, 2019, the Company and certain of its subsidiaries entered into the third amended and restated credit agreement with Bank of America, as administrative agent, and the other lenders party thereto (the "2019 Senior Credit Facility"). The 2019 Senior Credit Agreement provides for the following:

<u>Revolving Credit Facility</u> — A \$250.0 million Revolving Credit Facility for, among other things, acquisitions, working capital and capital expenditures, including a \$50.0 million sub-limit for letters of credit. We had \$12.7 million in outstanding letters of credit as of December 31, 2020, resulting in \$237.3 million of borrowing availability as of December 31, 2020.

<u>New Vehicle Floor Plan Facility</u> — A \$1.04 billion New Vehicle Floor Plan Facility which allows us to transfer cash as an offset to floor plan notes payable. These transfers reduce the amount of outstanding new vehicle floor plan notes payable that would otherwise accrue interest, while retaining the ability to transfer amounts from the offset account into our operating cash accounts within one to two days. As a result of the use of this floor plan offset account, we experienced a reduction in Floor Plan Interest Expense on our Consolidated Statements of Income. As of December 31, 2020, we had \$637.3 million outstanding under the New Vehicle Floor Plan Facility, which is net of \$78.6 million in our floor plan offset account.

<u>Used Vehicle Floor Plan Facility</u> — A \$160.0 million Used Vehicle Floor Plan Facility to finance the acquisition of used vehicle inventory and for, among other things, working capital and capital expenditures, as well as to refinance used vehicles. We began the year with nothing drawn on our used vehicle floor plan facility. During the year ended December 31, 2020, we had borrowings of \$220.0 million and repayments of \$220.0 million, resulting in no borrowings outstanding on our Used Vehicle Floor Plan Facility as of December 31, 2020. Our borrowing capacity under the Used Vehicle Floor Plan Facility was limited to \$137.8 million based on our borrowing base calculation as of December 31, 2020.

Subject to compliance with certain conditions, the 2019 Senior Credit Agreement provides that we have the ability, at our option and subject to the receipt of additional commitments from existing or new lenders, to increase the size of the facilities by up to \$350.0 million in the aggregate without lender consent.

At our option, we have the ability to re-designate a portion of our availability under the Revolving Credit Facility to the New Vehicle Floor Plan Facility or the Used Vehicle Floor Plan Facility. The maximum amount we are allowed to re-designate is determined based on aggregate commitments under the Revolving Credit Facility, less \$50.0 million. In addition, we are able to re-designate any amounts moved to the New Vehicle Floor Plan Facility or the Used Vehicle Floor Plan Facility back to the Revolving Credit Facility. We started the year with \$190.0 million of availability under the Revolving Credit Facility re-designated to the New Vehicle Floor Plan Facility to take advantage of the lower commitment fee rates on the New Vehicle Floor Plan Facility when compared to the Revolving Credit Facility. On March 17, 2020, we re-allocated the entire \$190.0 million from the New Vehicle Floor Plan Facility to the Revolving Credit Facility.

Borrowings under the 2019 Senior Credit Facility bear interest, at our option, based on LIBOR or the Base Rate, in each case, plus an Applicable Rate. The Base Rate is the highest of (i) the Federal Funds Rate plus 0.50%, (ii) the Bank of America prime rate, and (iii) one month LIBOR plus 1.00%. Applicable Rate means with respect to the Revolving Credit Facility, a range from 1.00% to 2.00% for LIBOR loans and 0.15% to 1.00% for Base Rate loans, in each case based on the Company's consolidated total lease adjusted leverage ratio. Borrowings under the New Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.10% or the Base Rate plus 0.10%. Borrowings under the Used Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.40% or the Base Rate plus 0.40%.

In addition to the payment of interest on borrowings outstanding under the 2019 Senior Credit Facility, we are required to pay a quarterly commitment fee on total unused commitments thereunder. The fee for unused commitments under the Revolving Credit Facility is between 0.15% and 0.40% per year, based on the Company's total lease adjusted leverage ratio, and the fee for unused commitments under the New Vehicle Facility Floor Plan and the Used Vehicle Facility Floor Plan Facility is 0.15% per year.

• Manufacturer affiliated new vehicle floor plan and other financing facilities—We have a floor plan facility with the Ford Motor Credit Company ("Ford Credit") to purchase new Ford and Lincoln vehicle inventory. Our floor plan facility with Ford Credit was amended in July 2020 to extend the maturity date to July 31, 2021. We have also established a floor plan offset account with Ford Credit, which operates in a similar manner to our floor plan offset account with Bank of America. As of December 31, 2020, we had \$64.9 million, which is net of \$6.8 million in our floor plan offset account, outstanding under our floor plan facility. Additionally, we had \$132.7 million, outstanding under our 2019 Senior Credit Facility and facilities with certain manufacturers for the financing of loaner vehicles,

which were presented within Accounts payable and accrued liabilities in our Consolidated Balance Sheets. Neither our floor plan facility with Ford Credit nor our facilities for loaner vehicles have stated borrowing limitations.

• The New Senior Notes—On February 19, 2020, the Company completed its offering of senior unsecured notes, consisting of \$525.0 million aggregate principal amount of the Existing 2028 Notes and \$600.0 million aggregate principal amount of the Existing 2030 Notes. The 2028 Notes and 2030 Notes mature on March 1, 2028 and March 1, 2030, respectively. Interest is payable semiannually, on March 1 and September 1 of each year. The New Senior Notes were offered, together with additional borrowings and cash on hand, to (i) fund, if consummated, the acquisition of substantially all of the assets of Park Place, (ii) redeem all of our outstanding \$600.0 million aggregate principal amount of 6.0% Senior Subordinated Notes due 2024 (the "6.0% Notes") and (iii) pay fees and expenses in connection with the foregoing.

On March 24, 2020, the Company delivered notice to the sellers terminating the 2019 Asset Purchase Agreement and the Real Estate Purchase Agreement. As a result, the Company redeemed \$245.0 million aggregate principal million of the 2028 Notes and \$280.0 million aggregate principal amount of the 2030 Notes pursuant to the Special Mandatory Redemption.

In September 2020, the Company completed an add-on issuance of \$250.0 million aggregate principal amount of additional senior notes consisting of \$125.0 million aggregate principal amount of additional 2028 Notes at a price of 101.00% of par, plus accrued interest from September 1, 2020, and \$125.0 million aggregate principal amount of additional 2030 Notes (together with the additional 2028 Notes, the "Additional Notes") at a price of 101.75% of par, plus accrued interest from September 1, 2020 (the "September 2020 Offering"). After deducting the initial purchasers' discounts of \$2.8 million, we received net proceeds of approximately \$250.6 million from the September Offering. The \$3.5 million premium paid by the initial purchasers of the Additional Notes was recorded as a component of long-term debt on our Consolidated Balance Sheet and is being amortized as a reduction of interest expense over the remaining term of the Notes. The proceeds of the September 2020 Offering were used to redeem the Seller Notes issued in connection with the Revised Transaction.

The notes of each series are guaranteed, jointly and severally, on a senior unsecured basis, by each of our existing and future restricted subsidiaries, with certain exceptions. In addition, the notes are subject to customary covenants, events of default and optional redemption revisions. The notes are required to be registered under the Securities Act of 1933 within 270 days of the closing date for the offering of the notes. The Company completed the registration of the cash series of Notes in October 2020.

- Seller Notes The Seller Notes comprised \$150.0 million in aggregate principal amount of 4.00% promissory note due August 2021 and \$50.0 million in aggregate principal amount of 4.00% promissory note due February 2022 and were issued on August 24, 2020 in conjunction with the Revised Transaction. In September 2020, the Company redeemed the Seller Notes with the proceeds of the September 2020 Offering of Senior Notes.
- **6.0% Senior Subordinated Notes due 2024** In connection with the issuance of the Existing 2028 Notes and Existing 2030 Notes, on March 4, 2020, we redeemed all of our 6.0% Notes at 103% of par, plus accrued and unpaid interest up to, but excluding, the date of redemption.
- **Mortgage notes**—As of December 31, 2020, we had \$79.2 million of various mortgage note obligations. These obligations are collateralized by the associated real estate at our dealership locations.
- 2013 BofA Real Estate Facility—On September 26, 2013, we entered into a real estate term loan credit agreement (the "2013 BofA Real Estate Credit Agreement") with Bank of America, N.A. ("Bank of America"), as lender, providing for term loans in an aggregate amount not to exceed \$75.0 million, subject to customary terms and conditions (the "2013 BofA Real Estate Facility"). As of December 31, 2020, we had \$33.6 million of outstanding borrowings under the 2013 BofA Real Estate Facility. There is no further borrowing availability under this agreement.
- 2015 Wells Fargo Master Loan Facility—On February 3, 2015, certain of our subsidiaries entered into an amended and restated master loan agreement (the "2015 Wells Fargo Master Loan Agreement") with Wells Fargo Bank, National Association ("Wells Fargo"), as lender, which provides for term loans to certain of our subsidiaries that are borrowers under the 2015 Wells Fargo Master Loan Agreement in an aggregate amount not to exceed \$100.0 million (the "2015 Wells Fargo Master Loan Facility"). Borrowings under the 2015 Wells Fargo Master Loan Facility are guaranteed by us and are collateralized by the real property financed under the 2015 Wells Fargo Master Loan Facility. As of December 31, 2020, the outstanding balance under this agreement was \$65.5 million, which included \$3.8 million classified as Liabilities associated with assets held for sale. There is no further borrowing availability under this facility.

- 2018 Bank of America Facility—On November 13, 2018, we entered into a real estate term loan credit agreement (as amended, restated or supplemented from time to time, the "2018 BofA Real Estate Credit Agreement") with Bank of America, as lender, providing for term loans in an aggregate amount not to exceed \$128.1 million, subject to customary terms and conditions (the "2018 BofA Real Estate Facility"). Our right to make draws under the 2018 BofA Real Estate Facility terminated on November 13, 2019. All of the real property financed by an operating dealership subsidiary of the Company under the 2018 BofA Real Estate Facility is collateralized by first priority liens, subject to certain permitted exceptions. As of December 31, 2020, we had \$84.2 million of outstanding borrowings under the 2018 BofA Real Estate Facility.
- 2018 Wells Fargo Master Loan Facility—On November 16, 2018, certain of our subsidiaries entered into a master loan agreement (the "2018 Wells Fargo Master Loan Agreement") with Wells Fargo as lender, which provides for term loans to certain of our subsidiaries that are borrowers under the 2018 Wells Fargo Master Loan Agreement in an aggregate amount not to exceed \$100.0 million (the "2018 Wells Fargo Master Loan Facility"). Our right to make draws under the 2018 Wells Fargo Master Loan Facility terminated on June 30, 2020. On November 16, 2018 and June 26, 2020, we borrowed an aggregate amount of \$25.0 million and \$69.4 million, respectively, under the 2018 Wells Fargo Master Loan Facility, the proceeds of which were used for general corporate purposes. As of December 31, 2020, we had \$92.0 million which includes \$5.1 million classified as Liabilities associated with assets held for sale, outstanding borrowings under the 2018 Wells Fargo Master Loan Facility. There is no further borrowing availability under this agreement.

#### Covenants and Defaults

We are subject to a number of customary covenants in our various debt and lease agreements, including those described below. We were in compliance with all of our covenants as of December 31, 2020. Failure to comply with any of our debt covenants would constitute a default under the relevant debt agreements, which would entitle the lenders under such agreements to terminate our ability to borrow under the relevant agreements and accelerate our obligations to repay outstanding borrowings, if any, unless compliance with the covenants were waived. In many cases, defaults under one of our agreements could trigger cross-default provisions in our other agreements. If we are unable to remain in compliance with our financial or other covenants, we would be required to seek waivers or modifications of our covenants from our lenders, or we would need to raise debt and/or equity financing or sell assets to generate proceeds sufficient to repay such debt. We cannot give any assurance that we would be able to successfully take any of these actions on terms, or at times, that may be necessary or desirable.

The representations and covenants contained in the 2018 BofA Real Estate Credit Agreement, 2018 Wells Fargo Master Loan Agreement, 2013 BofA Real Estate Credit Agreement, 2015 Wells Fargo Master Loan Agreement and the related documents are customary for financing transactions of this nature, including, among others, requirements to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case, as applicable. In addition, certain other covenants could restrict our ability to incur additional debt, pay dividends or acquire or dispose of assets. Each of these agreements provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, we could be required by the applicable agreement to immediately repay all amounts outstanding thereunder.

The representations and covenants contained in the agreement governing the 2019 Senior Credit Facility are customary for financing transactions of this nature including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case as set out in the agreement governing the 2019 Senior Credit Facility. In addition, certain other covenants could restrict the Company's ability to incur additional debt, pay dividends or acquire or dispose of assets. The agreement governing the 2019 Senior Credit Facility also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. In certain instances, an event of default under either the Revolving Credit Facility or the Used Vehicle Floor Plan Facility could be, or result in, an event of default under the New Vehicle Floor Plan Facility, and vice versa. Upon the occurrence of an event of default, the Company could be required to immediately repay all amounts outstanding under the applicable facility.

The 2019 Senior Credit Facility and the Indentures currently allow for restricted payments without limit so long as our Consolidated Total Leverage ratio (as defined in the 2019 Senior Credit Facility and the Indenture) is no greater than 3.0 to 1.0 after giving effect to such proposed restricted payments. Restricted payments generally include items such as dividends, share repurchases, unscheduled repayments of subordinated debt, or purchases of certain investments. In the event that our Consolidated Total Leverage ratio does (or would) exceed 3.0 to 1.0, the 2019 Senior Credit Facility and the Indenture would then also allow for restricted payments under the following mutually exclusive parameters, subject to certain exclusions:

 $\bullet \quad \text{Restricted payments in an aggregate amount not to exceed $20.0 million in any fiscal year;}\\$ 

- General restricted payments allowance of \$150.0 million; and
- Subject to our continued compliance with a minimum consolidated current ratio, a consolidated fixed charge coverage ratio and a maximum consolidated total lease adjusted leverage ratio, in each case as set out in the Indentures, restricted payments capacity additions (or subtractions if negative) equal to (i) 50% of our net income (as defined in the 2019 Senior Credit Facility and the Indenture) beginning on October 1, 2014 and ending on the date of the most recently completed fiscal quarter (the "Measurement Period"), plus (ii) 100% of any cash proceeds we receive from the sale of equity interests during the Measurement Period minus (iii) the dollar amount of share purchases made and dividends paid on or after December 4, 2014.

Share Repurchases and Dividend Restrictions

Our ability to repurchase shares or pay dividends on our common stock is subject to our compliance with the covenants and restrictions described in "Covenants and Defaults" above.

On January 30, 2014, our Board of Directors authorized the Repurchase Program. On October 19, 2018, our Board of Directors reset the authorization under our Repurchase Program to \$100.0 million in the aggregate, for the repurchase of our common stock in open market transactions or privately negotiated transactions, from time to time.

During 2020, we did not repurchase any shares of our common stock under the Repurchase Program. As of December 31, 2020 we had remaining authorization to repurchase \$66.3 million in shares of our common stock under the Repurchase Program.

On January 27, 2021, the Board of Directors increased the Company's share repurchase authorization under our Repurchase Program by \$33.7 million to \$100 million. The extent that the Company repurchases its shares, the number of shares and the timing of any repurchases will depend on general market conditions, legal requirements and other corporate considerations. The repurchase program may be modified, suspended or terminated at any time without prior notice.

During 2020, we repurchased 56,607 shares of our common stock for \$5.1 million from employees in connection with a net share settlement feature of employee equity-based awards.

#### Contractual Obligations

As of December 31, 2020, we had the following contractual obligations (in millions; note references are to the notes to our Consolidated Financial Statements included elsewhere herein):

		Payments due by period											
	2021		2022		2023		2024		2025	Thereafter			Total
Floor plan notes payable (Notes10&11)	\$ 702.2	\$		\$		\$		\$		\$		\$	702.2
Operating lease liabilities (a)	24.7		24.9		22.2		19.6		19.5		210.6		321.5
Operating lease liabilities expense (a)	13.5		12.5		11.5		10.7		9.8		66.9		124.9
Long-term debt (Note 13) (a)	37.1		20.6		34.2		53.0		144.6		931.6		1,221.1
Interest on long-term debt (a)(b)	47.7		47.1		46.3		45.5		42.8		133.4		362.8
Total contractual obligations	\$ 825.2	\$	105.1	\$	114.2	\$	128.8	\$	216.7	\$	1,342.5	\$	2,732.5

- (a) For additional information related to the Company's operating and finance lease liabilities presented within the accompanying Consolidated Financial Statements, see Note 18 "Leases" of the Notes thereto.
- (b) Includes variable rate interest payments calculated using an estimated LIBOR rate of 0.14%, and assumes that borrowings will not be refinanced prior to or upon maturity.

#### **Cash Flows**

Classification of Cash Flows Associated with Floor Plan Notes Payable

Borrowings and repayments of floor plan notes payable to a lender unaffiliated with the manufacturer from which we purchase a particular new vehicle ("Non-Trade"), and all floor plan notes payable relating to used vehicles (together referred to as "Floor Plan Notes Payable—Non-Trade"), are classified as financing activities on the accompanying Consolidated Statements of Cash Flows, with borrowings reflected separately from repayments. The net change in floor plan notes payable to a lender affiliated with the manufacturer from which we purchase a particular new vehicle (collectively referred to as "Floor Plan Notes Payable—Trade") is classified as an operating activity on the accompanying Consolidated Statements of Cash

Flows. Borrowings of floor plan notes payable associated with inventory acquired in connection with all acquisitions and repayments made in connection with all divestitures are classified as a financing activity in the accompanying Consolidated Statement of Cash Flows. Cash flows related to floor plan notes payable included in operating activities differ from cash flows related to floor plan notes payable included in financing activities only to the extent that the former are payable to a lender affiliated with the manufacturer from which we purchased the related inventory, while the latter are payable to a lender not affiliated with the manufacturer from which we purchased the related inventory. The majority of our floor plan notes are payable to parties unaffiliated with the entities from which we purchase our new vehicle inventory, with the exception of floor plan notes payable relating to the financing of new Ford and Lincoln vehicles.

Floor plan borrowings are required by all vehicle manufacturers for the purchase of new vehicles, and all floor plan lenders require amounts borrowed for the purchase of a vehicle to be repaid within a short time period after the related vehicle is sold. As a result, we believe that it is important to understand the relationship between the cash flows of all of our floor plan notes payable and new vehicle inventory in order to understand our working capital and operating cash flow and to be able to compare our operating cash flow to that of our competitors (i.e., if our competitors have a different mix of trade and non-trade floor plan financing as compared to us). In addition, we include all floor plan borrowings and repayments in our internal operating cash flow forecasts. As a result, we use the non-GAAP measure "cash provided by operating activities, as adjusted" (defined below) to compare our results to forecasts. We believe that splitting the cash flows of floor plan notes payable between operating activities and financing activities, while all new vehicle inventory activity is included in operating activities, results in significantly different operating cash flow than if all the cash flows of floor plan notes payable were classified together in operating activities.

Cash provided by operating activities, as adjusted, includes borrowings and repayments of floor plan notes payable to lenders not affiliated with the manufacturer from which we purchase the related new vehicles and all floor plan notes payable relating to used vehicles. Cash provided by operating activities, as adjusted, has material limitations, and therefore, may not be comparable to similarly titled measures of other companies and should not be considered in isolation, or as a substitute for analysis of our operating results in accordance with GAAP. In order to compensate for these potential limitations we also review the related GAAP measures.

We have provided below a reconciliation of cash flow from operating activities, as if all changes in floor plan notes payable, except for (i) borrowings associated with acquisitions and repayments associated with divestitures and (ii) borrowings and repayments associated with the purchase of used vehicle inventory, were classified as an operating activity.

	For the Year Ended December 3					
	2020	2019			2018	
		(In	millions)			
Reconciliation of Cash provided by operating activities to Cash provided by operating activities, as adjusted						
Cash provided by operating activities, as reported	\$ 652.5	\$	349.8	\$	10.1	
New vehicle floor plan borrowings (repayments)—non-trade, net	(155.3)		(194.7)		171.5	
Cash provided by operating activities, as adjusted	\$ 497.2	\$	155.1	\$	181.6	

#### Operating Activities—

Net cash provided by operating activities totaled \$652.5 million, \$349.8 million, and \$10.1 million for the year ended December 31, 2020, 2019, and 2018, respectively. Net cash provided by operating activities, as adjusted, totaled \$497.2 million, \$155.1 million, and \$181.6 million for the year ended December 31, 2020, 2019, and 2018, respectively. Net cash provided by operating activities, as adjusted, includes net income, adjustments to reconcile net income to net cash provided by operating activities, changes in working capital, and changes in floor plan notes payable—non-trade.

The \$342.1 million increase in net cash provided by operating activities, as adjusted, for the year ended December 31, 2020 compared to the year ended December 31, 2019, was primarily the result of the following:

- \$152.6 million related to a decrease in inventory, net of floor plan notes payable, including both trade and non-trade;
- \$110.3 million related to an increase in accounts payable and accrued liabilities;
- \$59.2 million related to non-cash adjustments to net income primarily related to the gain on dealership divestitures in 2020 when compared to 2019:

- \$16.5 million related to sales volume and the timing of collection of accounts receivable and contracts-in-transit during 2020 as compared to 2019;
- \$14.3 million related to the change in other long-term assets and liabilities.

The increase in our net cash provided by operating activities, as adjusted, was partially offset by:

- \$9.6 million related to the change in other current assets, net; and.
- \$1.2 million related to operating lease liabilities.

The \$26.5 million decrease in our net cash provided by operating activities, as adjusted, for the year ended December 31, 2019 compared to the year ended December 31, 2018, was primarily the result of the following:

• \$101.3 million increase related to the change in inventory, net of floor plan notes payable, including both trade and non-trade.

The decrease in our net cash provided by operating activities, as adjusted, was partially offset by:

- \$34.9 million related to non-cash adjustments to net income;
- \$26.9 million related to the change in accounts payable and accrued liabilities;
- \$8.9 million related to the change in other current assets and other long-term assets and liabilities, net; and
- \$4.1 million related to timing and collection of accounts receivable and contracts-in-transit during 2019 as compared to 2018.

#### Investing Activities—

Net cash used in investing activities totaled \$820.8 million, \$227.6 million, and \$149.6 million for the year ended December 31, 2020, 2019, and 2018, respectively. Cash flows from investing activities relate primarily to capital expenditures, acquisitions, divestitures, and the sale of property and equipment.

Capital expenditures, excluding the purchase of real estate and acquisitions, were \$46.5 million, \$57.6 million, and \$40.3 million for the year ended December 31, 2020, 2019, and 2018, respectively. Purchases of real estate totaled \$2.3 million, \$9.2 million, and \$17.6 million for the year ended December 31, 2020, 2019, and 2018, respectively. In addition, we purchased previously leased facilities for \$4.9 million, and \$4.4 million during the year ended December 31, 2019, and 2018, respectively.

We expect that capital expenditures during 2021 will total approximately \$55.0 million to upgrade or replace our existing facilities, construct new facilities, expand our service capacity, and invest in technology and equipment. In addition, as part of our capital allocation strategy, we continually evaluate opportunities to purchase properties currently under lease and acquire properties in connection with future dealership relocations. No assurances can be provided that we will have or be able to access capital at times or on terms in amounts deemed necessary to execute this strategy.

During the year ended December 31, 2020, we acquired substantially all of the assets of, and leased the real property related to 12 new vehicle dealership franchises (eight dealership locations), two collision centers and an auto auction comprising the Park Place Dealership group for a purchase price of \$889.9 million. We funded this acquisition with \$527.4 million of cash, \$200.0 million of Seller Notes, \$127.5 million of floor plan borrowings for the purchase of the related new vehicle inventory and \$35.0 million of floor plan borrowings for the purchase of the related used vehicle inventory. In addition, we acquired the assets of three franchises (one dealership location) in the Denver, Colorado market for a purchase price of \$63.6 million. This acquisition was funded with an aggregate of \$34.5 million of cash and \$27.1 million of floor plan borrowings for the purchase of the related new vehicle inventory. These acquisitions included purchase price holdbacks of \$2.0 million for potential indemnity claims made by us with respect to the acquired franchises. In addition to the acquisition amounts above, we released \$2.5 million of purchase price holdbacks related to a prior year acquisition

During the year ended December 31, 2019, we acquired the assets of nine franchises (five dealership locations) and one collision center in the Indianapolis, Indiana market and one franchise (one dealership location) in the Denver, Colorado market for a combined purchase price of \$210.4 million. We funded these acquisitions with an aggregate of \$153.9 million of cash and \$55.3 million of floor plan borrowings for the purchase of the related new vehicle inventory. In the aggregate, these acquisitions included purchase price holdbacks of \$1.2 million for potential indemnity claims made by us with respect to the acquired franchises. In addition to the acquisition amounts above, we released \$0.8 million of purchase price holdbacks related to a prior year acquisition.

During the year ended December 31, 2018, we acquired three franchises (three dealership locations) for an aggregate purchase price of \$91.3 million.

During the year ended December 31, 2020, we divested two franchises (two dealership locations) in the Atlanta, Georgia market, six franchises (five dealership locations) and one collision center in the Jackson, Mississippi market, and one franchise (one dealership location) in the Greenville, South Carolina market for proceeds of \$177.9 million.

During the year ended December 31, 2019, we divested one franchise (one dealership location) and one collision center for proceeds of \$39.1 million. There were no divestitures during the year ended December 31, 2018. Additionally, proceeds from the sale of assets, unrelated to a dealership divestiture, were \$4.2 million, \$15.0 million, and \$4.0 million for the year ended December 31, 2020, 2019, and 2018, respectively.

#### Financing Activities-

Net cash provided by financing activities totaled \$166.2 million and \$143.1 million for the year ended December 31, 2020 and 2018, respectively. Net cash used in financing activities totaled \$127.0 million for the year ended December 31, 2019.

During the year ended December 31, 2020, 2019, and 2018, we had non-trade floor plan borrowings of \$4.31 billion, \$4.32 billion, and \$4.59 billion, respectively. Included in our non-trade floor plan borrowings, were borrowings of \$220.0 million, \$80.0 million, and \$300.0 million for the year ended December 31, 2020, 2019, and 2018, respectively, related to our used vehicle floor plan facility. In addition, during the year ended December 31, 2020, 2019, and 2018, we had non-trade floor plan borrowings of \$131.6 million, \$55.3 million, and \$22.7 million respectively, related to acquisitions. The majority of our floor plan notes are payable to parties unaffiliated with the entities from which we purchase our new vehicle inventory, with the exception of floor plan notes payable relating to the financing of new Ford and Lincoln vehicles.

During the year ended December 31, 2020, 2019, and 2018, we made non-trade floor plan repayments of \$4.47 billion, \$4.51 billion, and \$4.39 billion, respectively. Included in our non-trade floor plan repayments were repayments of \$220.0 million, \$110.0 million, and \$270.0 million for the year ended December 31, 2020, 2019, and 2018, respectively, related to our used vehicle floor plan facility. In addition, during the year ended December 31, 2020 and 2019 we had floor plan repayments associated with dealership divestitures of \$60.4 million and \$14.1 million, respectively.

During the year ended December 31, 2020, 2019, and 2018, we received proceeds from borrowings totaling \$1.88 billion, \$97.7 million and \$50.7 million, respectively.

Repayments of borrowings totaled \$1.62 billion, \$48.4 million, and \$19.9 million, for the year ended December 31, 2020, 2019, and 2018, respectively.

During the year ended December 31, 2020, we did not repurchase any shares of our common stock under our Repurchase Program. We did repurchase 56,607 shares of our common stock for \$5.1 million from employees in connection with a net share settlement feature of employee equity-based awards.

#### **Off Balance Sheet Arrangements**

We had no off balance sheet arrangements during any of the periods presented other than those disclosed in Note 19 "Leases (Prior to Adoption of ASC 842)" and Note 20 "Commitments and Contingencies" of the Notes to Consolidated Financial Statements thereto.

#### Item 7A. Quantitative and Qualitative Disclosures About Market Risk

#### **Interest Rate Risk**

We are exposed to risk from changes in interest rates on a significant portion of our outstanding indebtedness. Based on \$678.1 million of total variable interest rate debt, which includes our floor plan notes payable and certain mortgage liabilities, outstanding as of December 31, 2020, a 100 basis point change in interest rates would result in a change of \$6.8 million in annual interest expense.

We periodically receive floor plan assistance from certain automobile manufacturers, which is accounted for as a reduction in our new vehicle inventory cost. Floor plan assistance reduced our cost of sales for the year ended December 31, 2020, 2019, and 2018, by \$44.0 million, \$42.2 million, and \$39.2 million, respectively. We cannot provide assurance as to the future amount of floor plan assistance and these amounts may be negatively impacted due to future changes in interest rates.

As part of our strategy to mitigate our exposure to fluctuations in interest rates, we have various interest rate swap agreements. All of our interest rate swaps qualify for cash flow hedge accounting treatment and do not contain any ineffectiveness.

We currently have four interest rate swap agreements. Two swap agreements were entered into in July 2020. These swaps were designed to provide a hedge against changes in variable rate cash flows regarding fluctuations in the one month LIBOR. The following table provides information on the attributes of each swap as of December 31, 2020:

<b>Inception Date</b>	Notio	onal Principal Amount	<b>Notional Value</b>	<b>Maturity Value</b>	<b>Maturity Date</b>
		(In millions)	(In millions)	(In millions)	
July 2020	\$	93.5	\$ 91.8	\$ 50.6	December 2028
July 2020	\$	85.5	\$ 84.1	\$ 57.3	November 2025
June 2015	\$	100.0	\$ 74.6	\$ 53.1	February 2025
November 2013	\$	75.0	\$ 49.0	\$ 38.7	September 2023

For additional information about the effect of our derivative instruments, please refer to Note 14 "Financial Instruments and Fair Value" within the accompanying Consolidated Financial Statements.

## Item 8. Financial Statements and Supplementary Data

## INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

	Page
Reports of Independent Registered Public Accounting Firm	<u>68</u>
Consolidated Balance Sheets as of December 31, 2020 and 2019	<u>70</u>
Consolidated Statements of Income for the Year Ended December 31, 2020, 2019, and 2018	<u>71</u>
Consolidated Statements of Comprehensive Income for the Year Ended December 31, 2020, 2019, and 2018	<u>72</u>
Consolidated Statements of Shareholders' Equity for the Year Ended December 31, 2020, 2019, and 2018	<u>73</u>
Consolidated Statements of Cash Flows for the Year Ended December 31, 2020, 2019, and 2018	<u>74</u>
Notes to Consolidated Financial Statements	<u>75</u>
65	

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and Board of Directors of Asbury Automotive Group, Inc.

#### **Opinion on the Financial Statements**

We have audited the accompanying consolidated balance sheets of Asbury Automotive Group, Inc. (the Company) as of December 31, 2020 and 2019, the related consolidated statements of income, comprehensive income, shareholders' equity and cash flows for each of the three years in the period ended December 31, 2020, and the related notes (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2020 and 2019, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2020, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2020, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated March 1, 2021 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

#### **Critical Audit Matter**

The critical audit matter communicated below is a matter arising from the current period audit of the financial statements that was communicated or required to be communicated to the audit committee and that: (1) relates to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective or complex judgments. The communication of the critical audit matter does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

#### Fair Value Estimate of Manufacturer Franchise Rights in Acquisitions and Impairment Assessments

Description of the Matter

During 2020, the Company completed its acquisition of fifteen franchises (nine dealership locations) for a total purchase price of \$953.5 million, \$337.8 million of which related to manufacturer franchise rights, an indefinite-lived intangible asset, as disclosed in Note 3 to the consolidated financial statements. Each transaction was accounted for as a business combination. At December 31, 2020, the Company's manufacturer franchise rights for these and prior acquisitions had an aggregate carrying value of approximately \$425.2 million, as disclosed in Note 9 of the consolidated financial statements. Each manufacturer franchise right asset is assessed for impairment annually as of October 1st, or more often if events or circumstances indicated that impairment may have occurred. If the fair value of the intangible asset is less than its carrying amount, an impairment loss is recognized in an amount equal to the difference. In connection with its impairment assessments during the year-ended December 31, 2020, the Company recorded impairment charges of \$23.0 million related to manufacturer franchise rights.

Auditing the Company's estimate of fair value of the manufacturer franchise rights acquired during the year, as well as the fair value estimates used in the impairment assessments, is complex due to the significant management judgments and estimates required. The Company's model for estimating the fair value of these assets utilizes market participant assumptions related to the cash flows directly attributable to the franchise rights, including year-over-year and terminal growth rates, working capital requirements, weighted average cost of capital, future gross margins and future selling, general and administrative expenses, all of which are forward-looking and affected by expectations about economic, industry and company-specific factors.

How We Addressed the Matter in Our Audit We obtained an understanding, evaluated the design and tested the operating effectiveness of the Company's process over the manufacturer franchise rights fair value estimates used in conjunction with its acquisitions and its impairment assessments. For example, this included testing controls over management's review of the model, significant assumptions, other inputs and the completeness and accuracy of the data used in the measurements.

To test the fair value of the Company's manufacturer franchise rights at acquisition and as part of the impairment assessments, our audit procedures included, among others, evaluating the Company's use of the discounted cash flows method, testing of the assumptions and inputs to the valuation model used to develop the projected financial information, involving our valuation specialists to assist in the testing of the weighted average cost of capital utilized and testing the completeness and accuracy of the underlying data. We compared the assumptions to current industry, market and economic trends, to the Company's historical results and other market participant considerations. In addition, we assessed the accuracy of the Company's historical projections by comparing them to actual operating results. We also performed a sensitivity analysis of certain assumptions such as year-over-year and terminal growth rates, future gross margins, future selling, general, and administrative expenses and weighted average cost of capital to evaluate the potential change in the fair value of the manufacturer franchise rights resulting from changes in underlying assumptions.

/s/ Ernst & Young LLP

We have served as the Company's auditor since 2008.

Atlanta, Georgia March 1, 2021

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and Board of Directors of Asbury Automotive Group, Inc.

#### **Opinion on Internal Control over Financial Reporting**

We have audited Asbury Automotive Group, Inc.'s internal control over financial reporting as of December 31, 2020, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, Asbury Automotive Group, Inc. (the Company) maintained, in all material respects, effective internal control over financial reporting as of December 31, 2020, based on the COSO criteria.

As indicated in the accompanying Management's Report on Internal Control Over Financial Reporting, management's assessment of and conclusion on the effectiveness of internal control over financial reporting did not include the internal controls of fifteen franchises (nine dealership locations), two collision centers and one auto auction acquired during 2020, which are included in the 2020 consolidated financial statements of the Company and constituted \$1,015.6 million of consolidated assets as of December 31, 2020 and \$687.1 million of consolidated revenues for the year then ended. Our audit of internal control over financial reporting of the Company also did not include an evaluation of the internal control over financial reporting of the fifteen franchises (nine dealership locations), two collision centers and one auto auction.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of Asbury Automotive Group, Inc. as of December 31, 2020 and 2019, the related consolidated statements of income, comprehensive income, shareholders' equity and cash flows for each of the three years in the period ended December 31, 2020, and the related notes and our report dated March 1, 2021 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### **Definition and Limitations of Internal Control Over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP

Atlanta, Georgia March 1, 2021

## ASBURY AUTOMOTIVE GROUP, INC. CONSOLIDATED BALANCE SHEETS (In millions, except par value and share data)

		er 31,		
		2020		2019
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$	1.4	\$	3.5
Contracts-in-transit, net		161.5		194.7
Accounts receivable, net		155.5		136.2
Inventories, net		875.2		985.0
Assets held for sale		28.3		154.2
Other current assets		183.8		129.0
Total current assets		1,405.7		1,602.6
PROPERTY AND EQUIPMENT, net		956.2		909.7
OPERATING LEASE RIGHT-OF-USE ASSETS		317.4		65.6
GOODWILL		562.2		201.7
INTANGIBLE FRANCHISE RIGHTS		425.2		121.7
OTHER LONG-TERM ASSETS		9.6		10.0
Total assets	\$	3,676.3	\$	2,911.3
LIABILITIES AND SHAREHOLDERS' EQUITY				
CURRENT LIABILITIES:				
Floor plan notes payable—trade, net	\$	64.9	\$	130.3
Floor plan notes payable—non-trade, net		637.3		657.7
Current maturities of long-term debt		36.6		32.4
Current maturities of operating leases		24.8		17.0
Accounts payable and accrued liabilities		450.9		308.7
Liabilities associated with assets held for sale		8.9		100.9
Total current liabilities		1,223.4		1,247.0
LONG-TERM DEBT		1,165.2		907.0
LONG-TERM LEASE LIABILITY		296.7		52.6
DEFERRED INCOME TAXES		34.6		26.0
OTHER LONG-TERM LIABILITIES		50.9		32.4
COMMITMENTS AND CONTINGENCIES (Note 20)				
SHAREHOLDERS' EQUITY:				
Preferred stock, \$.01 par value, 10,000,000 shares authorized; none issued or outstanding		_		
Common stock, \$.01 par value, 90,000,000 shares authorized; 41,133,668 and 41,072,080 shares issued,				
including shares held in treasury, respectively		0.4		0.4
Additional paid-in capital		595.5		582.9
Retained earnings		1,348.9		1,094.5
Treasury stock, at cost; 21,848,314 and 21,791,707 shares, respectively		(1,033.7)		(1,028.6)
Accumulated other comprehensive loss		(5.6)		(2.9)
Total shareholders' equity		905.5		646.3
Total liabilities and shareholders' equity	\$	3,676.3	\$	2,911.3

See accompanying Notes to Consolidated Financial Statements

## ASBURY AUTOMOTIVE GROUP, INC. CONSOLIDATED STATEMENTS OF INCOME (In millions, except per share data)

		For the Year Ended Dece						
		2020		2019		2018		
REVENUE:								
New vehicle	\$	3,767.4	\$	3,863.3	\$	3,788.7		
Used vehicle		2,169.5		2,131.6		1,972.4		
Parts and service		889.8		899.4		821.0		
Finance and insurance, net		305.1		316.0		292.3		
TOTAL REVENUE		7,131.8		7,210.3		6,874.4		
COST OF SALES:								
New vehicle		3,548.9		3,703.8		3,623.5		
Used vehicle		2,012.9		1,997.5		1,842.7		
Parts and service		346.6		340.1		305.2		
TOTAL COST OF SALES		5,908.4		6,041.4		5,771.4		
GROSS PROFIT		1,223.4		1,168.9		1,103.0		
OPERATING EXPENSES:								
Selling, general, and administrative		781.9		799.8		755.8		
Depreciation and amortization		38.5		36.2		33.7		
Franchise rights impairment		23.0		7.1		3.7		
Other operating expenses (income), net		9.2		0.8		(1.1)		
INCOME FROM OPERATIONS		370.8		325.0		310.9		
OTHER EXPENSES (INCOME):								
Floor plan interest expense		17.7		37.9		32.5		
Other interest expense, net		56.7		54.9		53.1		
Swap interest expense		_		_		0.5		
Loss on extinguishment of long-term debt, net		20.6		_		_		
Gain on dealership divestitures, net		(62.3)		(11.7)		_		
Total other expenses, net		32.7		81.1		86.1		
INCOME BEFORE INCOME TAXES		338.1		243.9		224.8		
Income tax expense		83.7		59.5		56.8		
NET INCOME	\$	254.4	\$	184.4	\$	168.0		
EARNINGS PER COMMON SHARE:	<u> </u>		=		=			
Basic—								
Net Income	\$	13.25	\$	9.65	\$	8.36		
Diluted—	<u> </u>	10.20	_	3.03	=	0.50		
Net Income	\$	13.18	\$	9.55	\$	8.28		
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:	<u>Ψ</u>	15.10	Ψ	9.99	Ψ	0.20		
Basic		19.2		19.1		20.1		
Restricted stock		19.2		0.1		0.1		
Performance share units		0.1		0.1		0.1		
Diluted		19.3		19.3	_	20.3		
Dirucd	<u>—</u>	19.3		19.3	_	20.3		

See accompanying Notes to Consolidated Financial Statements

# ASBURY AUTOMOTIVE GROUP, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (In millions)

	For the Year Ended December 31,							
		2020		2019		2018		
Net income	\$	254.4	\$	184.4	\$	168.0		
Other comprehensive income (loss):								
Change in fair value of cash flow swaps		(3.6)		(4.4)		2.3		
Income tax benefit (expense) associated with cash flow swaps		0.9		1.1		(0.8)		
Comprehensive income	\$	251.7	\$	181.1	\$	169.5		

See accompanying Notes to Consolidated Financial Statements

# ASBURY AUTOMOTIVE GROUP, INC. CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (Dollars in millions)

_	Common S		_	Additional Paid-in		Retained	Treasury Stock			Accumulate Other Comprehensi	ve		
	Shares	Amount		Capital		Earnings	Shares		nount	Income (Los			Total
Balances, December 31, 2017	40,969,987	\$ 0.4	\$	563.5	\$	750.3	20,156,962	\$	(919.1)	\$	(0.9)	\$	394.2
Comprehensive Income:													
Net income	_	_	-	_		168.0	_		_		_		168.0
Change in fair value of cash flow swaps, net of reclassification adjustment and \$0.8 tax expense	_	_	-	_		_	_		_		1.5		1.5
Comprehensive income	_					168.0					1.5		169.5
Cumulative effect of change in accounting principle - ASU 2014-09	_	_	-	_		9.2	_		_		_		9.2
Share-based compensation	_	_		10.5		_	_		_		_		10.5
Issuance of common stock in connection with share-based payment arrangements	185,049	_	-	_		_	_		_		_		_
Repurchase of common stock associated with net share settlements of employee share-based awards	_	_		_		_	71,434		(4.8)		_		(4.8)
Purchase of treasury shares	_	_	-	_		_	1,580,910		(105.4)		_		(105.4)
Retirement of previously repurchased common stock	(89,967)	\$ —	- \$	(1.1)	\$	(4.8)	(89,967)	\$	5.9	\$	_	\$	_
Balances, December 31, 2018	41,065,069	\$ 0.4	\$	572.9	\$	922.7	21,719,339	\$ (	1,023.4)	\$	0.6	\$	473.2
Comprehensive Income:												_	
Net income	_	_		_		184.4	_		_		_		184.4
Change in fair value of cash flow swaps, net of reclassification adjustment and \$1.1 tax benefit	_	_		_		_	_		_		(3.3)		(3.3)
Comprehensive income						184.4					(3.3)	_	181.1
Cumulative effect of change in accounting principle - ASU 2018-02	_	_		_		0.2	_		_	(	(0.2)		_
Share-based compensation	_	_		12.5					_		_		12.5
Issuance of common stock in connection with share-based payment arrangements	209,390	_	-	_		_					_		_
Repurchase of common stock associated with net share settlements of employee share-based awards	_	_		_		_	72,368		(5.2)		_		(5.2)
Purchase of treasury shares	_	_		_		_	202,379		(15.3)		_		(15.3)
Retirement of previously repurchased common stock	(202,379)	_		(2.5)		(12.8)	(202,379)		15.3		_		_
Balances, December 31, 2019	41,072,080	\$ 0.4	\$	582.9	\$	1,094.5	21,791,707	\$ (	1,028.6)	\$	(2.9)	\$	646.3
Comprehensive Income:													
Net income	_	_	-	_		254.4	_		_		_		254.4
Change in fair value of cash flow swaps, net of reclassification adjustment and \$0.9 tax benefit	_	_	-	_		_	_		_		(2.7)		(2.7)
Comprehensive income		_		_	_	254.4			_		(2.7)	_	251.7
Share-based compensation	_	_		12.6					_				12.6
Issuance of common stock, net of forfeitures, in connection with share-based payment arrangements	61,588	_	-	_		_					_		_
Repurchase of common stock associated with net share settlements of employee share-based awards							56,607		(5.1)		_		(5.1)
Balances, December 31, 2020	41,133,668	\$ 0.4	\$	595.5	\$	1,348.9	21,848,314	\$ (	1,033.7)	\$	(5.6)	\$	905.5

See accompanying Notes to Consolidated Financial Statements

# ASBURY AUTOMOTIVE GROUP, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (In millions)

	For the Year Ended December 31,			
	2020	2019	2018	
CASH FLOW FROM OPERATING ACTIVITIES:				
Net income	\$ 254.4	\$ 184.4	\$ 168.0	
Adjustments to reconcile net income to net cash provided by operating activities—				
Depreciation and amortization	38.5	36.2	33.7	
Share-based compensation	12.6	12.5	10.5	
Deferred income taxes	9.5	5.4	5.3	
Franchise rights impairment	23.0	7.1	3.7	
Loss on extinguishment of debt	20.6	_	_	
Loaner vehicle amortization	21.8	23.6	22.5	
Gain on divestitures	(62.3)	(11.7)	_	
Change in right-of-use asset	21.5	19.4	_	
Other adjustments, net	1.3	4.8	3.1	
Changes in operating assets and liabilities, net of acquisitions and divestitures—				
Contracts-in-transit	33.2	3.6	(5.0)	
Accounts receivable	(19.1)	(6.0)	(1.5)	
Inventories	428.0	212.1	(24.4)	
Other current assets	(183.3)	(173.7)	(200.8)	
Floor plan notes payable—trade, net	(64.5)	38.2	9.8	
Accounts payable and accrued liabilities	121.0	10.7	(16.2)	
Operating lease liabilities	(20.9)	(19.7)	_	
Other long-term assets and liabilities, net	17.2	2.9	1.4	
Net cash provided by operating activities	652.5	349.8	10.1	
CASH FLOW FROM INVESTING ACTIVITIES:				
Capital expenditures—excluding real estate	(46.5)	(57.6)	(40.3)	
Capital expenditures—real estate	(2.3)	(9.2)	(17.6)	
Purchases of previously leased real estate	_	(4.9)	(4.4)	
Acquisitions	(954.1)	(210.0)	(91.3)	
Divestitures	177.9	39.1	_	
Proceeds from the sale of assets	4.2	15.0	4.0	
Net cash used in investing activities	(820.8)	(227.6)	(149.6)	
CASH FLOW FROM FINANCING ACTIVITIES:				
Floor plan borrowings—non-trade	4,312.0	4,318.6	4,591.9	
Floor plan borrowings—acquisitions	131.6	55.3	22.7	
Floor plan repayments—non-trade	(4,467.3)	(4,513.3)	(4,390.4)	
Floor plan repayments—divestitures	(60.4)	(14.1)	_	
Proceeds from borrowings	1,875.3	97.7	50.7	
Repayments of borrowings	(1,622.5)	(48.4)	(19.9)	
Sale and leaseback transaction	7.3	_	_	
Payment of debt issuance costs	(4.7)	(2.3)	(1.7)	
Repurchases of common stock, including amounts associated with net share settlements of employee share-based awards	(5.1)	(20.5)	(110.2)	
Net cash provided by (used in) financing activities	166.2	(127.0)	143.1	
Net (decrease) increase in cash and cash equivalents	(2.1)	(4.8)	3.6	
CASH AND CASH EQUIVALENTS, beginning of period	3.5	8.3	4.7	
CASH AND CASH EQUIVALENTS, end of period	\$ 1.4	\$ 3.5	\$ 8.3	
C. LOTT THE C. LOTT EQUITY ELECTION, CHA OF PERIOD	φ 1.4	φ <b>3.</b> 3	φ 0.3	

See Note 17 for supplemental cash flow information See accompanying Notes to Consolidated Financial Statements

# ASBURY AUTOMOTIVE GROUP, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (December 31, 2020, 2019, and 2018)

#### 1. DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

We are one of the largest automotive retailers in the United States. As of December 31, 2020, we owned and operated 112 new vehicle franchises (91 dealership locations), representing 31 brands of automobiles, 25 collision centers, and one auto auction in 16 metropolitan markets, within nine states. Our stores offer an extensive range of automotive products and services, including new and used vehicles, parts and services, which includes repair and maintenance services, replacement parts and collision repair services, and finance and insurance products. For the year ended December 31, 2020, our new vehicle revenue brand mix consisted of 41% imports, 39% luxury, and 20% domestic brands.

Our operating results are generally subject to seasonal variations. Demand for new vehicles is generally highest during the second, third, and fourth quarters of each year and, accordingly, we expect our revenues to generally be higher during these periods. In addition, we typically experience higher sales of luxury vehicles in the fourth quarter, which have higher average selling prices and gross profit per vehicle retailed. Revenues and operating results may be impacted significantly from quarter to quarter by changing economic conditions, inventory availability, vehicle manufacturer incentive programs, or adverse weather events.

On August 24, 2020 the Company closed on the purchase of the Park Place Dealership group, acquiring substantially all of the assets of and leasing the real property related to, 12 franchises (eight dealership locations), two collision centers and an auto auction for a purchase price of \$889.9 million. The purchase price was financed through a combination of cash, debt and seller financing. See Note 3 "Acquisitions and Divestitures" for details of the Revised Transaction.

#### Basis of Presentation

The accompanying consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), and reflect the consolidated accounts of Asbury Automotive Group, Inc. and our wholly owned subsidiaries. All intercompany transactions have been eliminated in consolidation. If necessary, reclassifications of amounts previously reported have been made to the accompanying Consolidated Financial Statements in order to conform to current presentation.

#### Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities as of the date of the financial statements, and the reported amounts of revenues and expenses during the periods presented. Actual results could differ materially from these estimates. Estimates and assumptions are reviewed quarterly, and the effects of any revisions are reflected in the consolidated financial statements in the period they are determined to be necessary. Significant estimates made in the accompanying Consolidated Financial Statements include, but are not limited to, those relating to inventory valuation reserves, reserves for chargebacks against revenue recognized from the sale of finance and insurance products, reserves for insurance programs, certain assumptions related to intangible and long-lived assets, and reserves for certain legal or similar proceedings relating to our business operations.

# Cash and Cash Equivalents

Cash and cash equivalents include investments in money market accounts and short-term certificates of deposit, which have maturity dates of less than 90 days when purchased.

## Contracts-In-Transit

Contracts-in-transit represent receivables from third-party finance companies for the portion of new and used vehicle purchase price financed by customers through sources arranged by us.

#### Inventories

Inventories are stated at the lower of cost and net realizable value. We use the specific identification method to value vehicle inventories and the "first-in, first-out" method ("FIFO") to account for our parts inventories. Our new vehicle sales histories have indicated that the vast majority of the new vehicles we sell are sold for, or in excess of, our cost to purchase those vehicles. Therefore, we generally do not maintain a reserve for new vehicle inventory. We maintain a reserve for used vehicle inventory where cost basis exceeds net realizable value. In assessing lower of cost and net realizable value for used vehicles, we

consider (i) the aging of our used vehicles, (ii) historical sales experience of used vehicles, and (iii) current market conditions and trends in used vehicle sales. We also review and consider the following metrics related to used vehicle sales (both on a recent and longer-term historical basis): (i) days of supply in our used vehicle inventory, (ii) used vehicle units sold at less than original cost as a percentage of total used vehicles sold, and (iii) average vehicle selling price of used vehicle units sold at less than original cost. We then determine the appropriate level of reserve required to reduce our used vehicle inventory to the lower of cost and net realizable value, and record the resulting adjustment in the period in which we determine a loss has occurred. The level of reserve determined to be appropriate for each reporting period is considered to be a permanent inventory write-down, and therefore is only released upon the sale of the related inventory.

We receive assistance from certain automobile manufacturers in the form of advertising and floor plan interest credits. Manufacturer advertising credits that are reimbursements of costs associated with specific advertising programs are recognized as a reduction of advertising expense in the period they are earned. All other manufacturer advertising and floor plan interest credits are accounted for as purchase discounts, and are recorded as a reduction of inventory and recognized as a reduction to New vehicle cost of sales in the accompanying Consolidated Statements of Income in the period the related vehicle is sold.

# Property and Equipment

Property and equipment are recorded at cost and depreciated using the straight-line method over their estimated useful lives. Depreciation is included in Depreciation and amortization on the accompanying Consolidated Statements of Income. Leasehold improvements are capitalized and amortized over the lesser of the remaining lease term or the useful life of the related asset. The ranges of estimated useful lives are as follows (in years):

Buildings and improvements	10-40
Machinery and equipment	5-10
Furniture and fixtures	3-10
Company vehicles	3-5

Expenditures for major additions or improvements, which extend the useful lives of assets, are capitalized. Minor replacements, maintenance and repairs, which do not improve or extend the lives of such assets, are expensed as incurred. We capitalize interest on borrowings during the active construction period of capital projects. Capitalized interest is added to the cost of the assets and is depreciated over the estimated useful lives of the assets.

We review property and equipment for impairment whenever events or changes in circumstances indicate the carrying value may not be recoverable. When we test our long-lived assets for impairment, we first compare the carrying amount of the underlying assets to their net recoverable value by reviewing the undiscounted cash flows expected from the use and eventual disposition of the underlying assets. If the carrying amount of the underlying assets is less than their net recoverable value, then we calculate an impairment equal to the excess of the carrying amount over the fair market value, and the impairment loss would be charged to operations in the period identified. During the year-ended we recorded a \$0.7 million impairment related to a vacant property. We did not record an impairment of our property and equipment in 2019 and 2018.

# Acquisitions

Acquisitions are accounted for under the acquisition method of accounting and the assets acquired and liabilities assumed are recorded at their fair value at the acquisition date. The results of operations of acquired dealerships are included in the accompanying Consolidated Statements of Income, commencing on the date of acquisition.

# Goodwill and Other Intangible Assets

Goodwill represents the excess cost of an acquired business over the estimated fair market value of its identifiable net assets. We have determined that, based on how we integrate acquisitions into our business, how the components of our business share resources and interact with one another, and how we review the results of our operations, that we have several geographic market-based operating segments. We have determined that the dealerships in each of our operating segments are components that are aggregated into several geographic market-based reporting units for the purpose of testing goodwill for impairment, as they (i) have similar economic characteristics, (ii) offer similar products and services (all of our dealerships offer new and used vehicles, service, parts and third-party finance and insurance products), (iii) have similar customers, (iv) have similar distribution and marketing practices (all of our dealerships distribute products and services through dealership facilities that market to customers in similar ways), and (v) operate under similar regulatory environments.

Our only significant identifiable intangible assets, other than goodwill, are our rights under franchise agreements with manufacturers, which are recorded at an individual franchise level. The fair value of our manufacturer franchise rights are

determined at the acquisition date, by discounting the projected cash flows specific to each franchise. We have determined that manufacturer franchise rights have an indefinite life, as there are no economic, contractual or other factors that limit their useful lives, and they are expected to generate cash flows indefinitely due to the historically long lives of the manufacturers' brand names. Furthermore, to the extent that any agreements evidencing our manufacturer franchise rights would expire, we expect that we would be able to renew those agreements in the ordinary course of business.

Goodwill and manufacturer franchise rights are deemed to have indefinite lives and therefore are not subject to amortization. We review goodwill and manufacturer franchise rights for impairment annually as of October 1<sup>st</sup>, or more often if events or circumstances indicate that impairment may have occurred. We are subject to financial statement risk to the extent that goodwill becomes impaired due to decreases in the fair value of our automotive retail business or manufacturer franchise rights become impaired due to decreases in the fair value of our individual franchises.

#### Debt Issuance Costs

Debt issuance costs are presented as a contra-liability within Current maturities of long-term debt or Long-term debt on our Consolidated Balance Sheets, except for debt issuance costs associated with our line-of-credit arrangements, which are presented as an asset within Other current assets or Other long-term assets on our Consolidated Balance Sheets. Debt issuance costs are amortized to Floor plan interest expense and Other interest expense, net in the accompanying Consolidated Statements of Income through maturity using the effective interest method or the straight-line method for our line-of-credit arrangements.

### Derivative Instruments and Hedging Activities

From time to time, we utilize derivative financial instruments to manage our interest rate risk. The types of risks hedged are those relating to the variability of cash flows caused by fluctuations in interest rates. We document our risk management strategy and assess hedge effectiveness at each interest rate swap's inception and during the term of each hedge. Derivatives are reported at fair value on the accompanying Consolidated Balance Sheets.

The unrealized gains or losses on our hedges is reported as a component of Accumulated Other Comprehensive Loss on the accompanying Consolidated Balance Sheets, and reclassified to Other interest expense, net in the accompanying Consolidated Statements of Income in the period during which the hedged transaction affects earnings.

#### Insurance

We are self-insured for employee medical claims and maintain stop-loss insurance for large-dollar individual claims. We have high deductible insurance programs for workers compensation, property and general liability claims. We maintain and review our claim and loss history to assist in assessing our expected future liability for these claims. We also use professional service providers, such as account administrators and actuaries, to help us accumulate and assess this information. Provisions for retained losses and deductibles are made by charges to expense based upon periodic evaluations of the estimated ultimate liabilities on reported and unreported claims.

# Revenue Recognition

Please refer to Note 2 "Revenue Recognition".

#### Internal Profit

Revenues and expenses associated with internal work performed by our parts and service departments on new and used vehicle inventory are eliminated in consolidation. The gross profit earned by our parts and service departments for internal work performed is included as a reduction of Parts and service cost of sales on the accompanying Consolidated Statements of Income upon the sale of the vehicle. The costs incurred by our new and used vehicle departments for work performed by our parts and service departments is included in either New vehicle cost of sales or Used vehicle cost of sales on the accompanying Consolidated Statements of Income, depending on the classification of the vehicle serviced. We eliminate the internal profit on vehicles that remain in inventory.

### Share-Based Compensation

We record share-based compensation expense under the fair value method on a straight-line basis over the vesting period, unless the awards are subject to performance conditions, in which case we recognize the expense over the requisite service period of each separate vesting tranche. In addition, we account for the forfeiture of share-based awards as they occur.

Share Repurchases

Share repurchases may be made from time-to-time in open market transactions or through privately negotiated transactions under the authorization approved by the Board of Directors. Periodically, the Company may retire repurchased shares of common stock previously held by the Company as treasury stock. In accordance with our accounting policy, we allocate any excess share repurchase price over par value between additional paid-in capital, which is limited to amounts initially recorded for the same issue, and retained earnings. The Company did not repurchase any shares under the Repurchase Program or retire any treasury shares during 2020.

# Earnings per Common Share

Basic earnings per common share is computed by dividing net income by the weighted-average common shares outstanding during the period. Diluted earnings per common share is computed by dividing net income by the weighted-average common shares and common share equivalents outstanding during the period. For all periods presented, there were no adjustments to the numerator necessary to compute diluted earnings per share.

#### Advertising

We expense costs of advertising as incurred and production costs when the advertising initially takes place, net of certain advertising credits and other discounts received from certain automobile manufacturers. Advertising expense totaled \$25.5 million, \$34.4 million and \$30.6 million for the year ended December 31, 2020, 2019 and 2018, which was net of earned advertising credits of \$19.6 million, \$21.1 million, and \$21.0 million, respectively, and is included in Selling, general, and administrative expense in the accompanying Consolidated Statements of Income.

#### Income Taxes

We use the liability method to account for income taxes. Under this method, deferred tax assets and liabilities are recognized for the expected future tax consequences of differences between the carrying amounts of assets and liabilities and their respective tax basis using currently enacted tax rates. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period when the change is enacted. Deferred tax assets are reduced by a valuation allowance when it is more likely than not that some portion or all the deferred tax assets will not be realized.

# Assets Held for Sale and Liabilities Associated with Assets Held for Sale

Certain amounts have been classified as Assets held for sale as of December 31, 2020 and 2019 in the accompanying Consolidated Balance Sheets. Assets and liabilities classified as held for sale include assets and liabilities associated with pending dealership disposals, real estate we are actively marketing to sell, and any related mortgage notes payable or other liabilities, if applicable.

At the time of classifying assets as held for sale, we compare the carrying value of these assets to estimates of fair value to assess for impairment. We compare the carrying value to estimates of fair value utilizing the assistance of third-party broker opinions of value and third-party desktop appraisals to assist in our fair value estimates related to real estate properties. Classification as held for sale begins on the date that we have met all of the criteria for classification as held for sale.

# Statements of Cash Flows

Borrowings and repayments of floor plan notes payable to a lender unaffiliated with the manufacturer from which we purchase a particular new vehicle ("Non-Trade") and all floor plan notes payable relating to pre-owned vehicles (together referred to as "Floor Plan Notes Payable—Non-Trade"), are classified as financing activities on the accompanying Consolidated Statements of Cash Flows, with borrowings reflected separately from repayments. The net change in floor plan notes payable to a lender affiliated with the manufacturer from which we purchase a particular new vehicle (collectively referred to as "Floor Plan Notes Payable—Trade") is classified as an operating activity on the accompanying Consolidated Statements of Cash Flows. Borrowings of floor plan notes payable associated with inventory acquired in connection with all acquisitions and repayments made in connection with all divestitures are classified as a financing activity in the accompanying Consolidated Statement of Cash Flows. Cash flows related to floor plan notes payable included in operating activities differ from cash flows related to floor plan notes payable included in financing activities only to the extent that the former are payable to a lender affiliated with the manufacturer from which we purchased the related inventory, while the latter are payable to a lender not affiliated with the manufacturer from which we purchased the related inventory.

Loaner vehicles account for a significant portion of Other current assets. We acquire loaner vehicles either with available cash or through borrowings from either our manufacturer affiliated lenders or through our senior secured credit agreement with Bank of America, as administrative agent, and the other agents and lenders party thereto (as amended, the "2019 Senior Credit Facility"). Loaner vehicles are initially used by our service department for only a short period of time (typically 6 to 12 months) before we seek to sell them. Therefore, we classify the acquisition of loaner vehicles in Other current assets and the borrowings

and repayments of loaner vehicle notes payable in Accounts payable and accrued liabilities in the accompanying Consolidated Statements of Cash Flows. Loaner vehicles are depreciated over the service period to their estimated value. At the end of the loaner service period, loaner vehicles are transferred from Other current assets to used vehicle inventory. These transfers are reflected as non-cash transfers between Other current Assets and Inventory in the accompanying Consolidated Statements of Cash Flows.

#### Business and Credit Concentration Risk

Financial instruments, which potentially subject us to a concentration of credit risk, consist principally of cash deposits. We maintain cash balances at financial institutions with strong credit ratings. Generally, amounts maintained with these financial institutions are in excess of FDIC insurance limits.

We have substantial debt service obligations. As of December 31, 2020, we had total debt of \$1.21 billion, which excluded \$8.9 million mortgage notes payable classified as Liabilities associated with assets held for sale, floor plan notes payable, debt issuance costs, and the debt premium on the 4.5% Senior Notes (the "4.5% Notes") and 4.75% Senior Notes (the "4.75% Notes") due 2028 and 2030, respectively. In addition, we and our subsidiaries have the ability to obtain additional debt from time to time to finance acquisitions, real property purchases, capital expenditures, share repurchases or for other purposes, although such borrowings are subject to the restrictions contained in the third amended and restated senior secured credit agreement with Bank of America, N.A. ("Bank of America"), as administrative agent, and the other lenders party thereto (the "2019 Senior Credit Facility"), the indentures governing our 4.5% Notes and 4.75% Notes (the "Indentures"), and our other debt instruments. We will have substantial debt service obligations, consisting of required cash payments of principal and interest, for the foreseeable future.

We are subject to operating and financial restrictions and covenants in certain of our leases and in our debt instruments, including the 2019 Senior Credit Facility, the Indentures, and the credit agreements covering our mortgage obligations. These agreements contain restrictions on, among other things, our ability to incur additional indebtedness, to create liens or other encumbrances, and to make certain payments (including dividends and repurchases of our shares and investments). These agreements may also require us to maintain compliance with certain financial and other ratios. Our failure to comply with any of these covenants in the future would constitute a default under the relevant agreement, which would, depending on the relevant agreement, (i) entitle the creditors under such agreement to terminate our ability to borrow under the relevant agreement and accelerate our obligations to repay outstanding borrowings; (ii) require us to apply our available cash to repay these borrowings; (iii) entitle the creditors under such agreement to foreclose on the property securing the relevant indebtedness; and/or (iv) prevent us from making debt service payments on certain of our other indebtedness, any of which would have a material adverse effect on our business, financial condition or results of operations. In many cases, a default under one of our debt or mortgage agreements could trigger cross-default provisions in one or more of our other debt or mortgages.

A number of our dealerships are located on properties that we lease. Each of the leases governing such properties has certain covenants with which we must comply. If we fail to comply with the covenants under our leases, the respective landlords could terminate the leases and seek damages from us.

Concentrations of credit risk with respect to contracts-in-transit and accounts receivable are limited primarily to automotive manufacturers and financial institutions. Credit risk arising from receivables with commercial customers is minimal due to the large number of customers comprising our customer base.

A significant portion of our new vehicle sales are derived from a limited number of automotive manufacturers. For the year ended December 31, 2020, manufacturers representing 5% or more of our revenues from new vehicle sales were as follows:

Manufacturer (Vehicle Brands):	% of Total New Vehicle Revenues
Toyota Motor Sales, U.S.A., Inc. (Toyota and Lexus)	21 %
American Honda Motor Co., Inc. (Honda and Acura)	20 %
Mercedes-Benz USA, LLC (Mercedes-Benz and Sprinter)	10 %
Ford Motor Company (Ford and Lincoln)	9 %
Nissan North America, Inc. (Nissan and Infiniti)	7 %
BMW of North America, LLC (BMW and Mini)	6 %

No other manufacturers individually accounted for more than 5% of our total new vehicle revenue for the year ended December 31, 2020.

#### Segment Reporting

Our operations are organized by management into geographic market-based dealership groups. Our Chief Operating Decision Maker is our Chief Executive Officer who manages the business, regularly reviews financial information and allocates resources at the geographic market level. The geographic operating segments have been aggregated into one reportable segment as their operations (i) have similar economic characteristics (our markets all have similar long-term average gross margins), (ii) offer similar products and services (all of our markets offer new and used vehicles, parts and service, and third-party finance and insurance products), (iii) have similar customers, (iv) have similar distribution and marketing practices (all of our markets distribute products and services through dealership facilities that market to customers in similar ways), and (v) operate under similar regulatory environments.

# Recent Accounting Pronouncements

Effective January 1, 2020, the Company adopted Financial Accounting Standard Board Accounting Standards Update 2016-13, *Measurement of Credit Losses on Financial Instruments*, which changed the way entities assess the impairment of its financial instruments based on its estimate of expected credit losses versus the current incurred loss model. The adoption of this standard did not have a material impact on our consolidated financial statements.

Effective January 1, 2019, the Company adopted the new lease accounting guidance in Accounting Standards Update (ASU) No. 2016-02, Leases (Topic 842) ("ASC 842"). For additional information, please refer to Note 18 "Leases" within the accompanying Notes to Consolidated Financial Statements for additional information.

Effective January 1, 2019, the Company adopted ASU No. 2018-02, "Income Statement - Reporting Comprehensive Income (Topic 220): Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income ("ASU 2018-02")." ASU 2018-02 allows entities to elect to reclassify the income tax effects resulting from the Tax Cuts and Jobs Act on items within accumulated other comprehensive income to retained earnings. The Company elected to reclassify \$0.2 million related to the change in deferred taxes associated with our cash flow hedges from accumulated other comprehensive income to retained earnings. This reclassification was recognized as a cumulative effect adjustment in the Consolidated Statements of Shareholders' Equity.

On January 1, 2019, the Company adopted ASU No. 2017-12, "Derivatives and Hedging" (Topic 815): Targeted Improvements to Accounting for Hedging Activities ("ASU 2017-12"). This update intended to simplify hedge accounting by better aligning how an entity's risk management activities and hedging relationships are presented in its financial statements and simplifies the application of hedge accounting guidance in certain situations. This update expands and refines hedge accounting for both non-financial and financial risk components and aligns the recognition and presentation of the effects of the hedging instrument and the hedged item in the financial statements. For cash flow hedges existing at the adoption date, this update required adoption on a modified retrospective basis with a cumulative-effect adjustment to retained earnings as of the effective date and the amendments to presentation guidance and disclosure requirements were required to be adopted prospectively. The adoption of this update did not have a material impact on our Consolidated Financial Statements.

#### 2. REVENUE RECOGNITION

The Company satisfies performance obligations either over time or at a point in time as discussed in further detail below. Revenue is recognized at the time the related performance obligation is satisfied by transferring a promised good or performing a service to a customer. Sales and other taxes we collect concurrent with revenue-producing activities are excluded from revenue.

#### Disaggregation of Revenue

Revenue from contracts with customers consists of the following:

	For the year ended December 31,						
		2020		2019		2018	
Revenue:	·						
New vehicle	\$	3,767.4	\$	3,863.3	\$	3,788.7	
Used vehicle retail		1,930.0		1,941.3		1,783.3	
Used vehicle wholesale		239.5		190.3		189.1	
New and used vehicle		5,936.9		5,994.9		5,761.1	
Sale of vehicle parts and accessories		140.1		148.8		139.2	
Vehicle repair and maintenance services		749.7		750.6		681.8	
Parts and services		889.8		899.4		821.0	
Finance and insurance, net		305.1		316.0		292.3	
Total revenue	\$	7,131.8	\$	7,210.3	\$	6,874.4	

#### New vehicle and used vehicle retail

Revenue from the sale of new and used vehicles is recognized when the terms of the customer contract are satisfied which generally occurs with the signing of the sales contract and transfer of control of the vehicle to the customer. Costs associated with incidental items that are immaterial in the context of the contract are accrued at the time of sale.

#### Used vehicle wholesale

Proceeds from the sale of these vehicles are recognized in used vehicle revenue upon transfer of control to end-users at auction.

# Sale of vehicle parts and accessories

The Company recognizes revenue upon transfer of control to the customer which occurs at a point in time. When the Company performs shipping and handling activities after the transfer of control to the customer (e.g., when control transfers prior to delivery), they are considered as fulfillment activities, and accordingly, the costs are accrued when the related revenue is recognized.

# Vehicle repair and maintenance services

The Company provides vehicle repair and maintenance services to its customers pursuant to the terms and conditions included within the customer contract ("repair order"). Satisfaction of this performance obligation creates an asset with no alternative use for which an enforceable right to payment for performance to date exists within our contractual agreements. As such, the Company recognizes revenue over time as the Company satisfies its performance obligation. Additionally, the Company has determined that parts and labor are not individually distinct in the context of a repair order and therefore treated as a single performance obligation.

#### Finance and insurance, net

We receive commissions from third-party lending and insurance institutions for arranging customer financing and from the sale of vehicle service contracts, guaranteed asset protection ("GAP") debt cancellation, and other insurance, to end-users. Finance and insurance commission revenue is recognized at the point of sale since our performance obligation is to arrange financing or facilitating the sale of a third party's products or services to our customers.

The Company's commission arrangements with third-party lenders and insurance administrators consists of fixed ("upfront") and variable consideration. Variable consideration includes commission chargebacks ("chargebacks") in the event a contract is prepaid, defaulted upon, or terminated by the end-user. The Company reserves for future chargebacks based on historical chargeback experience and the termination provisions of the applicable contract, and these reserves are established in the same period that the related revenue is recognized.

We also participate in future profits pursuant to retrospective commission arrangements, which meet the definition of variable consideration, for certain insurance products associated with a third-party portfolio. The Company estimates the amount of variable consideration to be included in the transaction price based on historical payment trends and further constrains the variable consideration such that it is probable that a significant reversal of previously recognized revenue will not occur. In making these assessments the Company considers the likelihood and magnitude of a potential reversal of revenue and updates its assessment when uncertainties associated with the constraint are removed.

# Contract Assets

Changes in contract assets during the period are reflected in the table below. Contract assets related to vehicle repair and maintenance services are transferred to receivables when a repair order is completed and invoiced to the customer.

	Repair and nce Services	Finance and Insurance, net	Total
		(In millions)	
Contract Assets (Current), January 1, 2018	\$ 6.4	\$ 10.0	\$ 16.4
Transferred to receivables from contract assets recognized at the beginning of the period	(6.4)	(10.0)	(16.4)
Increases related to revenue recognized, inclusive of adjustments to constraint, during the period	4.1	10.6	14.7
Contract Assets (Current), December 31, 2018	 4.1	10.6	14.7
Transferred to receivables from contract assets recognized at the beginning of the period	(4.1)	(10.6)	(14.7)
Increases related to revenue recognized, inclusive of adjustments to constraint, during the period	4.8	12.3	17.1
Contract Assets (Current), December 31, 2019	4.8	12.3	17.1
Transferred to receivables from contract assets recognized at the beginning of the period	(4.8)	(12.3)	(17.1)
Increases related to revenue recognized, inclusive of adjustments to constraint, during the period	7.1	13.3	20.4
Contract Assets (Current), December 31, 2020	\$ 7.1	\$ 13.3	\$ 20.4

# 3. ACQUISITIONS AND DIVESTITURES

Results of acquired dealerships are included in our accompanying Consolidated Statements of Income commencing on the date of acquisition. Our acquisitions are accounted for such that the assets acquired and liabilities assumed are recognized at their acquisition date fair values, with any excess of the consideration transferred over the estimated fair values of the identifiable net assets acquired recorded as goodwill. Goodwill is an asset representing operational synergies and future economic benefits arising from other assets acquired in a business combination that are not individually identified and separately recognized. The fair value of our manufacturer franchise rights are determined as of the acquisition date, by discounting the projected cash flows specific to each franchise. Included in this analysis are market participant assumptions related to the cash flows directly attributable to the franchise rights, including year-over-year and terminal growth rates, working capital requirements, weighted average cost of capital, future gross margins, and future selling, general, and administrative expenses.

# **Park Place Acquisition**

On December 11, 2019, we announced the proposed acquisition of substantially all of the assets of the businesses of the Park Place Dealership family of entities (collectively, "Park Place") pursuant to that certain Asset Purchase Agreement, dated as of December 11, 2019, among the Company, Park Place and the other parties thereto (the "2019 Asset Purchase Agreement"),

and related agreements and transactions (collectively, the "2019 Acquisition"). On March 24, 2020, we delivered notice to the sellers terminating the 2019 Acquisition pursuant to the terms of the related agreements and transactions in exchange for the payment of \$10.0 million of liquidated damages which is reflected in our accompanying Consolidated Statements of Income as Other operating expense (income), net. See Note 13 "Debt" for details related to the impact on certain financing arrangements as a result of terminating the 2019 Acquisition.

On July 6, 2020, the Company, through two of its subsidiaries, entered into a Revised Asset Purchase Agreement with certain members of the Park Place Dealership group, to acquire substantially all of the assets of, and lease the real property related to, 12 franchises (8 dealership locations), two collision centers and an auto auction. The Revised Transaction was completed on August 24, 2020 and financed through a combination of cash, floor plan facilities and seller financing. The seller financing comprised \$150.0 million in aggregate principal amount of a 4.00% promissory note due August 2021 and \$50.0 million in aggregate principal amount of a 4.00% promissory note due February 2022 (collectively, the "Seller Notes"). In September 2020, the Company redeemed the Seller Notes. See Note 13 "Debt" for further details.

The sources of the purchase consideration are as follows:

	(In millions)
Cash	\$ 527.4
Seller Notes	200.0
New Vehicle Floor Plan Facility	127.5
Used Vehicle Floor Plan Facility	35.0
Purchase price	\$ 889.9

Under the acquisition method of accounting, the purchase price is allocated to the tangible and intangible assets acquired and liabilities assumed based on information currently available. Our valuation for property and equipment is preliminary as of December 31, 2020, as we are finalizing our fair value and related useful lives determinations. The following table summarizes the allocation of the purchase price based on preliminary estimates of fair value:

		(In millions)
Summary of Assets Acquired and Liabilities Assumed		
Inventories	\$	120.8
Loaner vehicles		57.0
Property and equipment		38.0
Goodwill		358.9
Manufacturer franchise rights		324.0
Operating lease right-of-use assets		202.7
Total assets acquired		1,101.4
Operating lease liabilities		(202.2)
Other liabilities		(9.3)
Total liabilities assumed		(211.5)
Net assets acquired	\$	889.9

The Company recorded \$1.3 million of acquisition related costs during the year ended December 31, 2020. These costs are included in Selling, general, and administrative in the Consolidated Statements of Income.

The Company's Consolidated Statements of Income included revenue and net income attributable to Park Place from August 24, 2020 through December 31, 2020 of \$589.6 million and \$27.6 million, respectively.

The following represents the unaudited pro forma information as if Park Place had been included in the consolidated results of the Company since January 1, 2019:

For the Year Ended Decem 31,	ber
2020 2019	
(In millions)	
(Unaudited)	
\$ 7,989.6 \$ 8,82	28.1
\$ 276.2 \$ 23	34.0

This pro forma information incorporates the Company's accounting policies and adjusts the results of Park Place for depreciation, rent expense, and interest expense assuming that the fair value adjustments and indebtedness incurred in connection with the Revised Transaction had occurred on January 1, 2019. They have also been adjusted to reflect the \$1.3 million of acquisition related costs incurred during 2020 as having occurred on January 1, 2019. The pro forma information also assumes that the September 2020 divestiture of the Lexus Greenville dealership, which was related to the Park Place acquisition, occurred on January 1, 2019.

# Other Acquisitions and Divestitures

In addition to the Revised Transaction, during the year ended December 31, 2020, we acquired the assets of three franchises (one dealership location) in the Denver, Colorado market for a combined purchase price of \$63.6 million. We funded this acquisition with an aggregate of \$34.5 million of cash and \$27.1 million of floor plan borrowings for the purchase of the related new vehicle inventory. In the aggregate, this acquisition included purchase price holdbacks of \$2.0 million for potential indemnity claims made by us with respect to the acquired franchises. In addition to the acquisition amounts above, we released \$2.5 million of purchase price holdbacks related to current and prior year acquisitions during the year ended December 31, 2020.

During the year ended December 31, 2019, we acquired the assets of nine franchises (five dealership locations) and one collision center in the Indianapolis, Indiana market and one franchise (one dealership location) in the Denver, Colorado market for a combined purchase price of \$210.4 million. We funded these acquisitions with an aggregate of \$153.9 million of cash and \$55.3 million of floor plan borrowings for the purchase of the related new vehicle inventory. In the aggregate, these acquisitions included purchase price holdbacks of \$1.2 million for potential indemnity claims made by us with respect to the acquired franchises. In addition to the acquisition amounts above, we released \$0.8 million of purchase price holdbacks related to a prior year acquisition.

During the year ended December 31, 2018, we acquired the assets of one franchise (one dealership location) in the Indianapolis, Indiana market and two franchises (two dealership locations) in the Atlanta, Georgia market for a combined aggregate purchase price of \$93.2 million. Consideration payable to fund these acquisitions included \$68.6 million of cash, \$22.7 million of floor plan borrowings for the purchase of the related new vehicle inventory, and purchase price holdbacks of \$1.9 million for potential indemnity claims made by us with respect to the acquired franchises.

Below is the allocation of the purchase price for the acquisitions (other than Park Place) for the year ended December 31, 2020 and 2019. Goodwill and manufacturer franchise rights associated with our acquisitions will be deductible for federal and state income tax purposes ratably over a 15-year period.

	For the Year Ended December 3			
		2020	2	2019
		(In mi	llions)	
Inventory	\$	29.8	\$	70.9
Real estate		14.5		43.1
Property and equipment		0.4		4.5
Goodwill		5.4		25.9
Manufacturer franchise rights		13.8		65.3
Loaner vehicles		_		1.5
Liabilities assumed		_		(8.0)
Other	\$	(0.3)	\$	_
Total purchase price	\$	63.6	\$	210.4

During the year ended December 31, 2020, we sold two franchises (two dealership locations) in the Atlanta, Georgia market, we sold six franchises (five dealership locations) and one collision center in the Jackson, Mississippi market, and we sold one franchise (one dealership location) in the Greenville, South Carolina market. The Company recorded a pre-tax gain totaling \$62.3 million, which is presented in our accompanying Consolidated Statements of Income as Gain on dealership divestitures, net.

During the year ended December 31, 2019, we sold one franchise (one dealership location) and one collision center in the Houston, Texas market. The Company divested \$30.1 million of assets, which primarily consisted of inventory and property and equipment, resulting in a pre-tax gain of \$11.7 million, which is presented in our accompanying Consolidated Statements of Income as Gain on divestitures.

The divested businesses would not be considered a significant subsidiary as defined in Rule 1-02(w) of Regulation S-X.

We did not divest any dealerships during the year ended December 31, 2018.

# 4. ACCOUNTS RECEIVABLE

Accounts receivable consisted of the following:

	As of December 31,			
	2020		2019	
	(In millions)			
Vehicle receivables	\$ 61.2	\$	44.8	
Manufacturer receivables	57.1		50.4	
Other receivables	38.4		42.4	
Total accounts receivable	156.7		137.6	
Less—Allowance for credit losses	(1.2)		(1.4)	
Accounts receivable, net	\$ 155.5	\$	136.2	

#### 5. INVENTORIES

Inventories consisted of the following:

 As of December 31,			
2020	•	2019	
(In mi	llions)		
\$ 640.0	\$	802.6	
188.5		140.1	
46.7		42.3	
\$ 875.2	\$	985.0	
\$	2020 (In mi \$ 640.0 188.5 46.7	(In millions) \$ 640.0 \$ 188.5 46.7	

The lower of cost and net realizable value reserves reduced total inventory cost by \$6.7 million and \$6.1 million, respectively as of December 31, 2020 and December 31, 2019. In addition to inventories shown above, we had \$67.7 million of inventories classified as Assets held for sale on the accompanying Consolidated Balance Sheet as of December 31, 2019, associated with pending dealership disposals. As of December 31, 2020 and December 31, 2019, certain automobile manufacturer incentives reduced new vehicle inventory cost by \$8.3 million and \$9.6 million, respectively, and reduced new vehicle cost of sales for the year ended December 31, 2020, 2019, and 2018 by \$47.0 million, \$45.7 million, and \$42.4 million, respectively.

#### 6. ASSETS HELD FOR SALE

Assets and liabilities classified as held for sale include (i) assets and liabilities associated with pending dealership disposals,(ii) real estate not currently used in our operations that we are actively marketing to sell and (iii) the related mortgage notes payable, if applicable.

A summary of assets held for sale and liabilities associated with assets held for sale is as follows:

	As of December 31,			
	2020	2019		
Assets:				
Inventory	\$ —	\$ 67.7		
Loaners, net	_	3.0		
Property and equipment, net	28.3	69.0		
Operating lease right-of-use assets	_	6.9		
Goodwill	_	5.3		
Franchise rights	_	2.3		
Total Assets held for sale	28.3	154.2		
Liabilities:				
Floor plan notes payable—trade	_	21.9		
Floor plan notes payable—non-trade	_	40.9		
Loaners/ Notes payable	_	3.1		
Current maturities of long-term debt	0.5	0.3		
Current maturities of operating leases	_	4.2		
Long-term debt	8.4	27.8		
Operating lease liabilities	_	2.7		
Total Liabilities associated with assets held for sale	8.9	100.9		
Net assets held for sale	\$ 19.4	\$ 53.3		

As of December 31, 2020 assets held for sale consisted of three real estate properties that are not currently used in our operations. The assets and liabilities associated with these properties totaled \$28.3 million and \$8.9 million, respectively.

As of December 31, 2019, assets held for sale consisted of seven franchises (six dealership locations) and one collision center, in addition to four real estate properties. Assets and liabilities totaled \$154.2 million and \$100.9 million, respectively. During the twelve months ended December 31, 2020, the Company recorded a net pre-tax gain totaling \$33.7 million, on the sale of these dealerships.

Additionally, during the year ended December 31, 2020 and 2019, we sold one vacant property with a net book value of \$3.7 million and two vacant properties with total net book values of \$14.6 million, respectively.

During the year ended December 31, 2020, we recorded \$0.7 million of impairment expense related to a real estate property we were actively marketing to sell, based on offers received from prospective buyers and third-party brokers' opinions of value. We did not record impairment expense associated with real estate properties that we were actively marketing to sell during the year ended December 31, 2019.

In January 2021, the Company's Board of Directors authorized Management's request for approval to divest of one dealership location.

#### 7. OTHER CURRENT ASSETS

Other current assets consisted of the following:

	As of December		
	 2020	2019	
	 (In mi	illions)	
Loaner vehicles	\$ 136.0	\$ 83.8	
Contract assets (see Note 2)	20.4	17.1	
Prepaid expenses	13.4	5.8	
Prepaid taxes	7.1	4.7	
Deposits	1.1	11.0	
Other	5.8	6.6	
Other current assets	\$ 183.8	\$ 129.0	

# 8. PROPERTY AND EQUIPMENT, NET

Property and equipment, net consisted of the following:

		As of Dece	ember 31,
	<u> </u>	2020	2019
	<u> </u>	(In mi	llions)
Land	\$	350.5	\$ 343.8
Buildings and leasehold improvements		691.6	622.9
Machinery and equipment		107.4	99.8
Furniture and fixtures		72.9	63.9
Company vehicles		9.5	8.1
Construction in progress		19.9	42.4
Gross property and equipment		1,251.8	1,180.9
Less—Accumulated depreciation		(295.6)	(271.2)
Property and equipment, net (a)	\$	956.2	\$ 909.7

<sup>(</sup>a) Amounts reflected for Property and equipment, net as of December 31, 2020 and 2019, excluded \$28.3 million and \$69.0 million, respectively classified as Assets held for sale. In addition, Property and equipment, net as of December 31, 2020 and 2019 included finance and capital leases of \$14.6 million.

During the year ended December 31, 2020, 2019, and 2018, we capitalized \$0.4 million, \$0.6 million, and \$0.5 million, respectively, of interest in connection with various capital projects to upgrade or remodel our facilities. Depreciation expense was \$38.5 million, \$36.2 million, and \$33.7 million for the year ended December 31, 2020, 2019, and 2018, respectively.

# 9. GOODWILL AND INTANGIBLE FRANCHISE RIGHTS

Our acquisitions have resulted in the recording of goodwill and intangible franchise rights. Goodwill is an asset representing operational synergies and future economic benefits arising from other assets acquired in a business combination that are not individually identified and separately recognized. Intangible franchise rights is an asset representing our rights under franchise agreements with vehicle manufacturers. Goodwill and intangible franchise rights are tested annually as of October 1st, or more frequently in the event that facts and circumstances indicate a triggering event has occurred. The changes in goodwill and intangible franchise rights for the year ended December 31, 2020 and 2019 are as follows:

	Goodwill
	 (In millions)
Balance as of December 31, 2018 (a)	\$ 181.2
Acquisitions	25.9
Divestitures	(0.1)
Reclassified to assets held for sale	(5.3)
Balance as of December 31, 2019 (a)	201.7
Acquisitions	364.3
Divestitures	(9.1)
Reclassified from assets held for sale	5.3
Balance as of December 31, 2020 (a)	\$ 562.2

(a) Net of accumulated impairment losses of \$537.7 million recorded prior to the year ended December 31, 2018.

		ble Franchise Rights
	(In	millions)
Balance as of December 31, 2018	\$	65.8
Acquisitions		65.3
Impairments		(7.1)
Reclassified to assets held for sale		(2.3)
Balance as of December 31, 2019	\$	121.7
Acquisitions		337.8
Divestitures		(11.3)
Impairments		(23.0)
Balance as of December 31, 2020	\$	425.2

As a result of the adverse impact on our dealership operations caused by the COVID-19 pandemic in the first quarter of 2020, the Company considered the extent to which the COVID-19 impacts combined with other relevant circumstances (e.g., the results of the Company's most recent impairment test) could affect the significant inputs used to determine the fair value of the Company's franchise rights and goodwill associated with the Company's reporting units

To the extent that we determined that the totality of events and circumstances, and their effect on the significant inputs into the fair value determination of our franchise rights and reporting units, would more likely than not lead to an impairment of the carrying value of the franchise rights or goodwill reporting units, we performed quantitative impairment tests as of March 31, 2020. We also performed qualitative assessments on the remaining franchise rights and goodwill reporting units as of March 31, 2020.

The results of our quantitative and qualitative assessments indicated that the carrying value of goodwill related to all reporting units did not exceed their fair value.

The quantitative impairment tests for franchise rights included a comparison of the estimated fair value to the carrying value of each franchise right asset. The Company estimates fair value by using a discounted cash flow model (income approach) based on market participant assumptions related to the cash flows directly attributable to the franchise. These assumptions include year-over-year and terminal growth rates, working capital requirements, weighted average cost of capital, future gross margins, and future selling, general, and administrative expenses.

The results of the quantitative impairment testing for certain franchise rights as of March 31, 2020, identified that the carrying values of certain of our franchise rights assets exceeded their fair value. As a result, we recognized a \$23.0 million pre-tax non-cash impairment charge during the three months ended March 31, 2020.

We elected to perform a qualitative assessment of our annual goodwill impairment test as of October 1, 2020 for all reporting units and concluded that it was more likely than not that the fair values exceeded the carrying values of our reporting units. We elected to perform a qualitative assessment for our October 1, 2019 goodwill impairment testing for all but one

reporting unit and determined for both assessments that it was more likely than not that the fair values exceeded the carrying values of our reporting units.

We elected to perform a qualitative assessment for our annual October 1, 2020 franchise rights impairment testing and concluded that it was more likely than not that the fair values of the franchise rights exceeded their carrying values.

We elected to perform an annual quantitative assessment for our October 1, 2019 franchise rights impairment testing. In connection with our testing, we identified the carrying values of certain of our intangible franchise rights exceeded fair value, and as a result, recognized \$7.1 million in pre-tax non-cash impairment charges during the year ended December 31, 2019.

#### 10. FLOOR PLAN NOTES PAYABLE—TRADE

We consider floor plan notes payable to a party that is affiliated with the entity from which we purchase our new vehicle inventory as Floor Plan Notes Payable—Trade on our Consolidated Balance Sheets. Floor plan notes payable—trade, net consisted of the following:

	A	As of December 31,			
	2020			2019	
		(In mi	llions)		
Floor plan notes payable—trade (a)	\$	71.7	\$	146.5	
Floor plan notes payable offset account		(6.8)		(16.2)	
Total floor plan notes payable—trade, net	\$	64.9	\$	130.3	

(a) Amounts reflected for floor plan notes payable—trade as of December 31, 2019, excluded \$21.9 million classified as Liabilities associated with assets held for sale.

We have a floor plan facility with the Ford Motor Credit Company ("Ford Credit") to purchase new Ford and Lincoln vehicle inventory. Our floor plan facility with Ford Credit was amended in July 2020 to extend the maturity date to July 31, 2021. This floor plan does not have a stated borrowing limitation.

We have established a floor plan notes payable offset account with Ford Credit that allows us to transfer cash to the account as an offset to our outstanding Floor Plan Notes Payable—Trade. These transfers reduce the amount of outstanding new vehicle floor plan notes payable that would otherwise accrue interest, while retaining the ability to transfer amounts from the offset account into our operating cash accounts within one to two days. As a result of using our floor plan offset account, we experienced a reduction in Floor plan interest expense on our Consolidated Statements of Income.

The representations and covenants contained in the agreement governing our floor plan facility with Ford Credit are customary for financing transactions of this nature. Further, the agreement governing our floor plan facility with Ford Credit also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, the Company could be required to immediately repay all outstanding amounts under our floor plan facility with Ford Credit.

# 11. FLOOR PLAN NOTES PAYABLE—NON-TRADE

We consider floor plan notes payable to a party that is not affiliated with the entity from which we purchase our new vehicle inventory as Floor Plan Notes Payable—Non-Trade on our Consolidated Balance Sheets. Floor plan notes payable—non-trade, net consisted of the following:

	 As of December 31,			
	2020		2019	
	 (In mi	llions)		
Floor plan notes payable—new non-trade (a)	\$ 715.9	\$	773.6	
Floor plan notes payable offset account	(78.6)		(115.9)	
Total floor plan notes payable—non-trade, net	\$ 637.3	\$	657.7	

<sup>(</sup>a) Amounts reflected for Floor plan notes payable—new non-trade as of December 31, 2019, excluded \$40.9 million classified as Liabilities associated with assets held for sale.

On September 25, 2019, the Company and certain of its subsidiaries entered into a third amended and restated credit agreement with Bank of America, N.A. ("Bank of America"), as administrative agent, and the other lenders party thereto (the "2019 Senior Credit Facility"). The 2019 Senior Credit Facility amended and restated the Company's pre-existing second amended and restated credit agreement, dated as of July 25, 2016.

The 2019 Senior Credit Facility provides for the following, in each case subject to limitations on availability as set forth therein:

- a \$250.0 million revolving credit facility (the "Revolving Credit Facility") including a \$50.0 million sub-limit for letters of credit;
- a \$1.04 billion new vehicle revolving floor plan facility (the "New Vehicle Floor Plan Facility"); and
- a \$160.0 million used vehicle revolving floor plan facility (the "Used Vehicle Floor Plan Facility").

Proceeds from borrowings under the 2019 Senior Credit Facility will be used, among other things, (i) to finance the purchase of new and used vehicles by the Company and certain of its subsidiaries, (ii) for working capital needs of the Company and certain of its subsidiaries, and (iii) for other general corporate purposes of the Company and certain of its subsidiaries.

Subject to compliance with certain conditions, the 2019 Senior Credit Agreement provides that we have the ability, at our option and subject to the receipt of additional commitments from existing or new lenders, to increase the size of the facilities by up to \$350.0 million in the aggregate without lender consent.

In addition, we have the ability to convert a portion of our availability under the Revolving Credit Facility to the New Vehicle Floor Plan Facility or the Used Vehicle Floor Plan Facility. The maximum amount we are allowed to convert is determined based on our aggregate revolving commitment under the Revolving Credit Facility, less \$50.0 million. In addition, we are able to convert any amounts moved to the New Vehicle Floor Plan Facility or Used Vehicle Floor Plan Facility back to the Revolving Credit Facility. We began the year with \$190.0 million of availability under the Revolving Credit Facility re-designated to the New Vehicle Floor Plan Facility to take advantage of the lower commitment fee rates on the New Vehicle Floor Plan Facility when compared to the Revolving Credit Facility. On March 17, 2020, we re-allocated the entire \$190.0 million from the New Vehicle Floor Plan Facility to the Revolving Credit Facility.

In connection, with the New Vehicle Floor Plan Facility, we continue to maintain an offset account with Bank of America that allows us to transfer cash as an offset to floor plan notes payable. These transfers reduce the amount of outstanding new vehicle floor plan notes payable that would otherwise accrue interest, while retaining the ability to transfer amounts from the offset account into our operating cash accounts within one to two days. As a result of the use of our floor plan offset account, we experienced a reduction in Floor plan interest expense on our Consolidated Statements of Income.

Borrowings under the 2019 Senior Credit Facility bear interest, at our option, based on the London Interbank Offered Rate ("LIBOR") or the Base Rate, in each case plus an Applicable Rate. The Base Rate is the highest of (i) the Federal Funds Rate plus 0.50%, (ii) the Bank of America prime rate, and (iii) one month LIBOR plus 1.00%. Applicable Rate means with respect to the Revolving Credit Facility, a range from 1.00% to 2.00% for LIBOR loans and 0.15% to 1.00% for Base Rate loans, in each case based on the Company's consolidated total lease adjusted leverage ratio. Borrowings under the New Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.10% or the Base Rate plus 0.10%. Borrowings under the Used Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.40% or the Base Rate plus 0.40%.

In addition to the payment of interest on borrowings outstanding under the 2019 Senior Credit Facility, we are required to pay a quarterly commitment fee on total unused commitments thereunder. The fee for unused commitments under the Revolving Credit Facility is between 0.15% and 0.40% per year, based on the Company's total lease adjusted leverage ratio, and the fee for unused commitments under the New Vehicle Facility Floor Plan and the Used Vehicle Facility is 0.15% per year.

The 2019 Senior Credit Facility matures, and all amounts outstanding thereunder will be due and payable, on September 25, 2024.

The representations and covenants contained in the 2019 Senior Credit Agreement are customary for financing transactions of this nature, including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case as set out in the 2019 Senior Credit Agreement. In addition, certain other covenants could restrict the Company's ability to incur additional debt, pay dividends or acquire or dispose of assets.

The 2019 Senior Credit Agreement also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. In certain instances, an event of default under either the Revolving Credit Facility or the Used Vehicle Floorplan Facility could be, or result in, an event of default under the New Vehicle Floorplan Facility, and vice versa. Upon the occurrence of an event of default, the Company could be required to immediately repay all amounts outstanding under the applicable facility.

We have established a floor plan notes payable offset account with Ford Motor Credit Company that allows us to transfer cash to the account as an offset of our outstanding Floor Plan Notes Payable—Trade. Additionally, we have a similar floor plan offset account with Bank of America that allows us to offset our outstanding Floor Plan Notes Payable—Non-Trade. These accounts allow us to transfer cash to reduce the amount of outstanding floor plan notes payable that would otherwise accrue interest, while retaining the ability to transfer amounts from the floor plan offset accounts into our operating cash accounts within one to two days. As of December 31, 2020 and December 31, 2019 we had \$85.4 million and \$132.1 million, respectively, in these floorplan offset accounts.

See the "Representations and Covenants" section below under our "Long-Term Debt" footnote for a description of the representations, covenants and events of default contained in the 2019 Senior Credit Facility.

#### 12. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities consisted of the following:

		As of Dec	cember 31,	
	20	2020		019
	·	(In m	illions)	
Accounts payable	\$	97.6	\$	81.7
Loaner vehicles notes payable (a)		132.7		83.9
Taxes payable		69.1		30.5
Accrued compensation		43.7		30.5
Accrued insurance		24.3		25.3
Accrued finance and insurance chargebacks		23.3		22.9
Accrued interest		16.4		6.0
Accrued licenses and regulatory fees		9.6		3.0
Customer deposits		8.7		5.1
Accrued advertising		3.2		5.1
Customer we owe liabilities		2.8		3.3
Other		19.5		11.4
Accounts payable and accrued liabilities	\$	450.9	\$	308.7

<sup>(</sup>a) Amounts reflected for Loaner vehicles notes payable as of December 31, 2019, excluded \$3.1 million classified as Liabilities associated with assets held for sale.

#### **13. DEBT**

Long-term debt consisted of the following:

	 As of Decembe	r 31,
	2020	2019
	(In millions	5)
6.0% Senior Subordinated Notes due 2024	\$ — \$	600.0
4.50% Senior Notes due 2028	405.0	
4.75% Senior Notes due 2030	445.0	_
Mortgage notes payable bearing interest at fixed rates (the weighted average interest rates were 5.4% and 5.3% for the year ended December 31, 2020 and 2019, respectively)	79.2	100.5
2018 Bank of America Facility (a)	84.2	88.3
2018 Wells Fargo Master Loan Facility (b)	86.9	25.0
2013 BofA Real Estate Facility	33.6	35.5
2015 Wells Fargo Master Loan Facility (c)	61.7	76.8
Finance lease liability	16.6	17.2
Total debt outstanding	1,212.2	943.3
Add—unamortized premium on 6.0% Senior Subordinated Notes due 2024	_	5.1
Add—unamortized premium on 4.50% Senior Notes due 2028	1.2	_
Add—unamortized premium on 4.75% Senior Notes due 2030	2.1	_
Less—debt issuance costs	(13.7)	(9.0)
Long-term debt, including current portion	1,201.8	939.4
Less—current portion, net of debt issuance costs	(36.6)	(32.4)
Long-term debt	\$ 1,165.2 \$	907.0

<sup>(</sup>a) Amounts reflected for the 2018 BofA Real Estate Facility as of December 31, 2019, exclude \$26.6 million classified as Liabilities associated with assets held for sale.

The aggregate maturities of long-term debt as of December 31, 2020 are as follows (in millions):

2021	\$ 37.1
2022	20.6
2023	34.2
2024	53.0
2025	144.6
Thereafter	931.6
Total maturities of long-term debt	\$ 1,221.1

Includes amounts classified as Liabilities associated with assets held for sale.

#### New Senior Notes

In connection with the 2019 Acquisition, on February 19, 2020, the Company completed its offering of senior unsecured notes (the "February 2020 Offering"), consisting of \$525.0 million aggregate principal amount of 4.50% Senior Notes due 2028 (the "Existing 2028 Notes") and together with the Additional 2028 Notes ((as defined below), the "2028 Notes") and \$600.0 million aggregate principal amount of 4.75% Senior Notes due 2030 (the "Existing 2030 Notes" and, together with the Existing 2028 Notes, the "Existing Notes") and together with the Additional 2030 Notes ((as defined below), the "2030 Notes"). The Company paid lender fees of \$6.8 million in conjunction with the February Notes Offering and incurred additional debt issuance costs of \$3.1 million.

<sup>(</sup>b) Amounts reflected for the 2018 Wells Fargo Master Loan Facility as of December 31, 2020, exclude \$5.1 million classified as Liabilities associated with assets held for sale.

<sup>(</sup>c) Amounts reflected for the 2015 Wells Fargo Master Loan Facility as of December 31, 2020 and December 31, 2019, exclude \$3.8 million and \$1.5 million classified as Liabilities associated with assets held for sale, respectively.

As a result of the termination of the 2019 Acquisition, the Company delivered a notice of special mandatory redemption to holders of its Existing 2028 Notes and Existing 2030 Notes pursuant to which it would redeem on a pro rata basis (1) \$245.0 million of the Existing 2028 Notes and (2) \$280.0 million of the 2030 Existing Notes, in each case, at 100% of the respective principal amount plus accrued and unpaid interest to but excluding, the special mandatory redemption date. On March 30, 2020, the Company completed the redemption and recorded a write-off of unamortized debt issuance costs of \$1.5 million.

In September 2020, the Company completed an issuance of \$250.0 million aggregate principal amount of additional senior unsecured notes (the "September 2020 Offering") consisting of \$125.0 million aggregate principal amount of additional 4.50% Senior Notes due 2028 (the "Additional 2028 Notes") at a price of 101.00% of par, plus accrued interest from September 1, 2020, and \$125.0 million aggregate principal amount of additional 4.75% Senior Notes due 2030 (the "Additional 2030 Notes" and together with the Additional 2028 Notes, the "Additional Notes") at a price of 101.75% of par, plus accrued interest from September 1, 2020. After deducting the initial purchasers' discounts of \$2.8 million, we received net proceeds of approximately \$250.6 million from the September 2020 Offering. The \$3.5 million premium paid by the initial purchasers of the Additional Notes was recorded as a component of long-term debt on our Consolidated Balance Sheet and is being amortized as a reduction of interest expense over the remaining term of the Notes. The proceeds of the September 2020 Offering were used to redeem the Seller Notes issued in connection with the Revised Transaction and repay approximately \$50.0 million in aggregate principal amount outstanding under our Revolving Credit Facility.

The lender fees and other debt issuance costs incurred are being amortized over the terms of the Notes using the effective interest method.

The 2028 Notes and 2030 Notes mature on March 1, 2028 and March 1, 2030, respectively. Interest is payable semiannually, on March 1 and September 1 of each year. The February 2020 Offering, together with additional borrowings and cash on hand, was incurred to (i) fund, if consummated, the acquisition of substantially all of the assets of Park Place, (ii) redeem all of our outstanding \$600.0 million aggregate principal amount of the 6.0% Notes and (iii) pay fees and expenses in connection with the foregoing.

The remaining outstanding 2028 Notes and 2030 Notes are subject to customary covenants, events of default and optional redemption provisions. In addition, the remaining outstanding 2028 Notes and 2030 Notes were required to be registered under the Securities Act of 1933 within 270 days of the closing date for the offering. The Company completed the registration of the 2028 Notes and 2030 Notes in October 2020.

We are a holding company with no independent assets or operations. For all relevant periods presented, our 6.0% Notes, 2028 Notes and 2030 Notes have been fully and unconditionally guaranteed, on a joint and several basis, by substantially all of our subsidiaries. Any subsidiaries that have not guaranteed such notes are "minor" (as defined in Rule 3-10(h) of Regulation S-X). As of December 31, 2020, there were no significant restrictions on the ability of our subsidiaries to distribute cash to us or our guarantor subsidiaries.

#### 6.0% Senior Subordinated Notes due 2024

On February 3, 2020, we issued a conditional notice of redemption to the holders of our 6% Senior Subordinated Notes due 2024 (the "6% Notes"), notifying such holders that we intended to redeem all of the 6% Notes. On March 4, 2020, the 6% Notes were redeemed at 103% of par, plus accrued and unpaid interest to, but excluding, the date of redemption. We recorded a loss on extinguishment of the 6% Notes of \$19.1 million which comprised a redemption premium of \$18.0 million and the net write-off of the unamortized premium and debt issuance costs of \$1.1 million related to the 6% Notes on the redemption date

# Seller Notes

The Seller Notes comprised \$150.0 million in aggregate principal amount of 4.00% promissory note due August 2021 and \$50.0 million in aggregate principal amount of a 4.00% promissory note due February 2022 and were issued on August 24, 2020 in conjunction with the Revised Transaction. In September 2020, the Company redeemed the Seller Notes with the proceeds of the September 2020 Offering.

# Mortgage Notes Payable

We have multiple mortgage agreements with finance companies affiliated with our vehicle manufacturers ("captive mortgages") and other lenders. As of December 31, 2020 and 2019, we had total mortgage notes payable outstanding of \$79.2 million and \$100.5 million, respectively, which are collateralized by the associated real estate.

#### 2018 BofA Real Estate Facility

On November 13, 2018, we entered into a real estate term loan credit agreement (as amended, restated or supplemented from time to time, the "2018 BofA Real Estate Credit Agreement") with Bank of America, as lender, providing for term loans in an aggregate amount not to exceed \$128.1 million, subject to customary terms and conditions (the "2018 BofA Real Estate Facility"). Our right to make draws under the 2018 BofA Real Estate Facility terminated on November 13, 2019. Term loans under our 2018 BofA Real Estate Facility bear interest, at our option, based on LIBOR plus 1.50% or the Base Rate (as described below) plus 0.50%. The Base Rate is the highest of (i) the Federal Funds rate plus 0.50%, (ii) the Bank of America prime rate, and (iii) one month LIBOR plus 1.0%. We are required to make quarterly principal payments of 1.25% of the initial amount of each loan on a twenty year repayment schedule, with a balloon repayment of the outstanding principal amount of loans due on November 13, 2025. Borrowings under the 2018 BofA Real Estate Facility are guaranteed by each of our operating dealership subsidiaries whose real estate is financed under the 2018 BofA Real Estate Facility, and are collateralized by first priority liens, subject to certain permitted exceptions, on all of the real property financed thereunder.

As of December 31, 2020 and 2019, we had \$84.2 million and \$88.3 million, respectively, in term loans outstanding under the 2018 BofA Real Estate Facility, which excludes amounts classified as Liabilities associated with assets held for sale.

#### 2018 Wells Fargo Master Loan Facility

On November 16, 2018, certain of our subsidiaries entered into a master loan agreement (the "2018 Wells Fargo Master Loan Agreement" and, together with the 2013 BofA Real Estate Credit Agreement, the 2015 Wells Fargo Master Loan Agreement and the 2018 BofA Real Estate Agreement, the "Existing Real Estate Credit Agreements") with Wells Fargo Bank, National Association, as lender, which provides for term loans to certain of our subsidiaries that are borrowers under the Wells Fargo Master Loan Agreement in an aggregate amount not to exceed \$100.0 million (the "Wells Fargo Master Loan Facility"), subject to customary terms and conditions (the "2018 Wells Fargo Master Loan Facility" and, together with the 2013 BofA Real Estate Facility, the 2015 Wells Fargo Master Loan Facility and the 2018 BofA Real Estate Facility, the "Existing Real Estate Facilities"). Our right to make draws under the 2018 Wells Fargo Master Loan Facility terminated on June 30, 2020. Term loans under the 2018 Wells Fargo Master Loan Facility bear interest based on LIBOR plus an applicable margin based on a pricing grid ranging from 1.50% per annum to 1.85% per annum based on our consolidated total lease adjusted leverage ratio. We are required to make quarterly principal payments with respect to the initial amount of each loan in 108 equal monthly principal payments based on a hypothetical 19 year amortization schedule, with a balloon repayment of the outstanding principal amount of loans due on December 1, 2028. Borrowings under the 2018 Wells Fargo Master Loan Facility can be voluntarily prepaid in whole or in part any time without premium or penalty. Borrowings under the 2018 Wells Fargo Master Loan Facility are guaranteed by us pursuant to an unconditional guaranty, and all of the real property financed by any of our operating dealership subsidiaries under the 2018 Wells Fargo Master Loan Facility is collateralized by first priority liens, subject to certain permitted exceptions.

On June 26, 2020, the Company borrowed an additional \$69.4 million under the 2018 Wells Fargo Master Loan Facility. As of December 31, 2020 and 2019, we had \$86.9 million and \$25.0 million, respectively, outstanding borrowings under the 2018 Wells Fargo Master Loan Facility, which excludes amounts classified as Liabilities associated with assets held for sale.

# 2015 Wells Fargo Master Loan Facility

On February 3, 2015, certain of our subsidiaries entered into an amended and restated master loan agreement (as amended, restated or supplemented from time to time, the "2015 Wells Fargo Master Loan Agreement") with Wells Fargo Bank, National Association ("Wells Fargo"), as lender, which provides form term loans to certain of our subsidiaries that are borrowers under the 2015 Wells Fargo Master Loan Agreement in an aggregate amount not to exceed \$100.0 million (the "2015 Wells Fargo Master Loan Facility"). Our right to make draws under the 2015 Wells Fargo Master Loan Facility terminated on February 1, 2016. Term loans under the 2015 Wells Fargo Master Loan Facility bear interest based on LIBOR plus 1.85%. We are required to make quarterly principal payments with respect to the initial amount of each loan in 108 equal monthly principal payments based on a hypothetical 19 year amortization schedule, with a balloon repayment of the outstanding principal amount of loans due on February 1, 2025. Borrowings under the 2015 Wells Fargo Master Loan Facility can be voluntarily prepaid in whole or in part any time without premium or penalty. Borrowings under the 2015 Wells Fargo Master Loan Facility are guaranteed by us pursuant to an unconditional guaranty, and all of the real property financed by any of our operating dealership subsidiaries under the 2015 Wells Fargo Master Loan Facility is collateralized by first priority liens, subject to certain permitted exceptions.

As of December 31, 2020 and 2019, we had \$61.7 million and \$76.8 million, respectively, outstanding under the 2015 Wells Fargo Master Loan Facility, which excludes amounts classified as Liabilities associated with assets held for sale.

#### 2013 BofA Real Estate Facility

On September 26, 2013, we entered into a real estate term loan credit agreement (the "2013 BofA Real Estate Credit Agreement") with Bank of America, N.A. ("Bank of America"), as lender, providing for term loans in an aggregate amount not to exceed \$75.0 million, subject to customary terms and conditions (the "2013 BofA Real Estate Facility"). Term loans under our 2013 BofA Real Estate Facility bear interest, at our option, based on LIBOR plus 1.50% or the Base Rate (as described below) plus 0.50%. The Base Rate is the highest of (i) the Federal Funds rate plus 0.50%, (ii) the Bank of America prime rate, and (iii) one month LIBOR plus 1.0%. Our right to make draws under the 2013 BofA Real Estate Facility terminated on December 26, 2013. We are required to make quarterly principal payments of 1.25% of the initial amount of each loan on a twenty year repayment schedule, with a balloon repayment of the outstanding principal amount of loans due on September 26, 2023. Borrowings under the 2013 BofA Real Estate Facility are guaranteed by each of our operating dealership subsidiaries whose real estate is financed under the 2013 BofA Real Estate Facility, and are collateralized by first priority liens, subject to certain permitted exceptions, on all of the real property financed thereunder.

As of December 31, 2020 and 2019, we had \$33.6 million and \$35.5 million, respectively, in term loans outstanding under the 2013 BofA Real Estate Facility.

Below is a summary of our outstanding mortgage notes payable, the carrying values of the related collateralized real estate, and year of maturity as of December 31, 2020 and 2019:

		As of December 31, 2020					As	of D	ecember 31, 2019	)
Mortgage Agreement	Aggregate Principal Outstanding		C	rrying Value of Collateralized Related Real Estate	Maturity Dates		Aggregate Principal Outstanding	Maturity Dates		
Captive mortgages	\$	77.4	\$	201.7	2020-2024	\$	80.8	\$	182.1	2019-2024
Other mortgage debt		1.8		43.2	2020-2022		19.7		43.9	2020-2022
2018 BofA Real Estate Facility (a)		84.2		106.2	2025		88.3		123.6	2025
2018 Wells Fargo Master Loan Facility (b)		86.9		112.9	2028		25.0		113.7	2028
2013 BofA Real Estate Facility		33.6		73.3	2023		35.5		74.6	2023
2015 Wells Fargo Master Loan Facility (c)		61.7		109.6	2025		76.8		120.6	2025
Total mortgage debt	\$	345.6	\$	646.9		\$	326.1	\$	658.5	

<sup>(</sup>a) Amounts reflected for the 2018 BofA Real Estate Facility as of December 31, 2019, exclude \$26.6 million, classified as Liabilities associated with assets held for sale.

# Revolving Credit Facility

As discussed above under our "Floor Plan Notes Payable—Non-Trade" footnote, the 2019 Senior Credit Facility includes a \$250.0 million Revolving Credit Facility. We may request Bank of America to issue letters of credit on our behalf thereunder up to \$50.0 million. Availability under the Revolving Credit Facility is limited by borrowing base calculations and is reduced on a dollar-for-dollar basis by the aggregate face amount of any outstanding letters of credit. We had \$12.7 million in outstanding letters of credit, resulting in \$237.3 million of borrowing availability as of December 31, 2020. Proceeds from borrowings from time to time under the revolving credit facility may be used for among other things, acquisitions, working capital and capital expenditures.

Borrowings under the 2019 Senior Credit Facility bear interest, at our option, based on LIBOR or the Base Rate, in each case plus an Applicable Rate. The Base Rate is the highest of (i) the Federal Funds Rate plus 0.50%, (ii) the Bank of America prime rate, and (iii) one month LIBOR plus 1.00%. Applicable Rate means with respect to the Revolving Credit Facility, (i) until the Company delivers a certificate with respect to its consolidated total lease adjusted leverage ratio as of December 31,

<sup>(</sup>b) Amounts reflected for the 2018 Wells Fargo Master Loan Facility as of December 31, 2020 exclude \$5.1 million classified as Liabilities associated with assets held for sale.

<sup>(</sup>c) Amounts reflected for the 2015 Wells Fargo Master Loan Facility as of December 31, 2020 and 2019, exclude \$3.8 million and \$1.5 million, respectively, classified as Liabilities associated with assets held for sale.

2020 to Bank of America, as administrative agent, 1.25% for LIBOR loans and 0.25% for Base Rate loans and (ii) thereafter a range from 1.00% to 2.00% for LIBOR loans and 0.15% to 1.00% for Base Rate loans, in each case based on the Company's consolidated total lease adjusted leverage ratio. Borrowings under the New Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.10% or the Base Rate plus 0.10%. Borrowings under the Used Vehicle Floorplan Facility bear interest, at our option, based on LIBOR plus 1.40% or the Base Rate plus 0.40%.

# Stock Repurchase and Dividend Restrictions

The 2019 Senior Credit Facility and the Indenture currently allow for restricted payments without limit so long as our consolidated total leverage ratio (as defined in the 2019 Senior Credit Facility and the Indenture) is not greater than 3.0 to 1.0 after giving effect to such proposed restricted payments. Restricted payments generally include items such as dividends and share repurchases, and solely with respect to the Indenture, unscheduled repayments of subordinated debt, or the making of certain investments. In the event that our consolidated total leverage ratio does (or would) exceed 3.0 to 1.0, the 2019 Senior Credit Facility and the Indenture would then also allow for restricted payments under the following mutually exclusive parameters, subject to certain exclusions:

- Share repurchases in an aggregate amount not to exceed \$20.0 million in any fiscal year;
- General restricted payments allowance of \$150.0 million; and
- Subject to our continued compliance with a minimum consolidated current ratio, a consolidated fixed charge coverage ratio and a maximum consolidated total lease adjusted leverage ratio, in each case as set out in the Indenture, restricted payments capacity additions (or subtractions if negative) equal to (i) 50% of our net income (as defined in the 2019 Senior Credit Facility and the Indenture beginning on October 1, 2014 and ending on the date of the most recently completed fiscal quarter (the "Measurement Period"), plus (ii) 100% of any cash proceeds we receive from the sale of equity interests during the Measurement Period, minus (iii) the dollar amount of share repurchases made and dividends paid on or after October 1, 2014, subject to certain exceptions.

#### Representations and Covenants

We are subject to a number of covenants in our various debt and lease agreements, including those described below. We were in compliance with all of our covenants throughout 2020. Failure to comply with any of our debt covenants would constitute a default under the relevant debt agreements, which would entitle the lenders under such agreements to terminate our ability to borrow under the relevant agreements and accelerate our obligations to repay outstanding borrowings, if any, unless compliance with the covenants is waived. In many cases, defaults under one of our agreements could trigger cross-default provisions in our other agreements. If we are unable to remain in compliance with our financial or other covenants, we would be required to seek waivers or modifications of our covenants from our lenders, or we would need to raise debt and/or equity financing or sell assets to generate proceeds sufficient to repay such debt. We cannot give any assurance that we would be able to successfully take any of these actions on terms, or at times, that may be necessary or desirable.

The representations and covenants contained in the agreement governing the 2019 Senior Credit Facility are customary for financing transactions of this nature including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case as set out in the agreement governing the 2019 Senior Credit Facility. In addition, certain other covenants could restrict the Company's ability to incur additional debt, pay dividends or acquire or dispose of assets.

The agreement governing the 2019 Senior Credit Facility also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. In certain instances, an event of default under either the Revolving Credit Facility or the Used Vehicle Floor Plan Facility could be, or result in, an event of default under the New Vehicle Floor Plan Facility, and vice versa. Upon the occurrence of an event of default, the Company could be required to immediately repay all amounts outstanding under the applicable facility.

The representations and covenants contained in the 2018 BofA Real Estate Credit Agreement are customary for financing transactions of this nature, including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case as set out in the 2018 BofA Real Estate Credit Agreement. In addition, certain other covenants could restrict our ability to incur additional debt, pay dividends or acquire or dispose of assets. The 2018 BofA Real Estate Credit Agreement also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, we could be required by the 2018 BofA Real Estate Credit Agreement to immediately repay all amounts outstanding thereunder.

The representations, warranties and covenants contained in the 2018 Wells Fargo Master Loan Agreement and the related documents are customary for financing transactions of this nature, including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio. In addition, certain other covenants could restrict our ability to incur additional debt, pay dividends or acquire or dispose of assets. The 2018 Wells Fargo Master Loan Agreement also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, we could be required by the 2018 Wells Fargo Master Loan Facility to immediately repay all amounts outstanding thereunder.

The representations, warranties and covenants contained in the 2015 Wells Fargo Master Loan Agreement and the related documents are customary for financing transactions of this nature, including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio. In addition, certain other covenants could restrict our ability to incur additional debt, pay dividends or acquire or dispose of assets. The 2015 Wells Fargo Master Loan Agreement also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, we could be required by the 2015 Wells Fargo Master Loan Facility to immediately repay all amounts outstanding thereunder.

The representations and covenants contained in the 2013 BofA Real Estate Credit Agreement are customary for financing transactions of this nature, including, among others, a requirement to comply with a minimum consolidated current ratio, minimum consolidated fixed charge coverage ratio and maximum consolidated total lease adjusted leverage ratio, in each case as set out in the 2013 BofA Real Estate Credit Agreement. In addition, certain other covenants could restrict our ability to incur additional debt, pay dividends or acquire or dispose of assets. The 2013 BofA Real Estate Credit Agreement also provides for events of default that are customary for financing transactions of this nature, including cross-defaults to other material indebtedness. Upon the occurrence of an event of default, we could be required by the 2013 BofA Real Estate Credit Agreement to immediately repay all amounts outstanding thereunder.

#### 14. FINANCIAL INSTRUMENTS AND FAIR VALUE

In determining fair value, we use various valuation approaches, including market and income approaches. Accounting standards establish a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from independent sources. Unobservable inputs are inputs that reflect our assumptions about the assumptions market participants would use in pricing the asset or liability, developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

Level 1-Valuations based on quoted prices in active markets for identical assets or liabilities that we have the ability to access.

Level 2-Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly. Assets and liabilities utilizing Level 2 inputs include interest rate swap instruments, exchange-traded debt securities that are not actively traded or do not have a high trading volume, mortgage notes payable, and certain real estate properties on a non-recurring basis.

Level 3-Valuations based on inputs that are unobservable and significant to the overall fair value measurement. Asset and liability measurements utilizing Level 3 inputs include those used in estimating the fair value of certain non-financial assets and non-financial liabilities in purchase acquisitions and those used in the assessment of impairment for goodwill and intangible franchise rights.

The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment required to determine fair value is greatest for instruments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement is disclosed is determined based on the lowest level input that is significant to the fair value measurement.

Fair value is a market-based exit price measure considered from the perspective of a market participant who holds the asset or owes the liability rather than an entity-specific measure. Therefore, even when market assumptions are not readily available, our assumptions are set to reflect those that market participants would use in pricing the asset or liability at the measurement date. We use inputs that are current as of the measurement date, including during periods of significant market fluctuations.

Financial instruments consist primarily of cash and cash equivalents, contracts-in-transit, accounts receivable, cash surrender value of corporate-owned life insurance policies, accounts payable, floor plan notes payable, subordinated long-term debt, mortgage notes payable, and interest rate swap instruments. The carrying values of our financial instruments, with the exception of subordinated long-term debt and mortgage notes payable, approximate fair value due to (i) their short-term nature, (ii) recently completed market transactions, or (iii) existence of variable interest rates, which approximate market rates. The fair value of our subordinated long-term debt is based on reported market prices in an inactive market that reflects Level 2 inputs. We estimate the fair value of our mortgage notes payable using a present value technique based on current market interest rates for similar types of financial instruments that reflect Level 2 inputs.

A summary of the carrying values and fair values of our 6.0% Notes and our mortgage notes payable is as follows:

	As of Dece	mber 3	1,	
	 2020		2019	
	(In mil	lions)		
Carrying Value:				
6.0% Senior Subordinated Notes due 2024	\$ 	\$	598.8	
4.50% Senior Notes due 2028	400.9		_	
4.75% Senior Notes due 2030	440.6		_	
Mortgage notes payable (a)	343.7		323.4	
Total carrying value	\$ 1,185.2	\$	922.2	
<u>Fair Value:</u>				
6.0% Senior Subordinated Notes due 2024	\$ _	\$	619.5	
4.50% Senior Notes due 2028	423.2		_	
4.75% Senior Notes due 2030	476.2		_	
Mortgage notes payable (a)	354.5		364.2	
Total fair value	\$ 1,253.9	\$	983.7	
		_		

<sup>(</sup>a) Excludes amounts classified as Liabilities associated with assets held for sale.

#### **Interest Rate Swap Agreements**

We currently have four interest rate swap agreements, two of which were entered into in July 2020. Each of these swaps were designed to provide a hedge against changes in variable rate cash flows regarding fluctuations in the one month LIBOR. The following table provides information on the attributes of each swap as of December 31, 2020:

Incepti	on Date N	Jotional Principal Amount	Notional Value as of December 31, 2020	Maturity Value	Maturity Date
			(In millions)		
July	2020 \$	93.5	\$ 91.8	\$ 50.6	December 2028
July	2020 \$	85.5	\$ 84.1	\$ 57.3	November 2025
June	2015 \$	100.0	\$ 74.6	\$ 53.1	February 2025
Novem	oer 2013 \$	75.0	\$ 49.0	\$ 38.7	September 2023

The fair value of cash flow swaps is calculated as the present value of expected future cash flows, determined on the basis of forward interest rates and present value factors. Fair value estimates reflect a credit adjustment to the discount rate applied to all expected cash flows under the swaps. Other than this input, all other inputs used in the valuation for these swaps are designated to be Level 2 fair values. The fair value of our swaps for the year ended December 31, 2020 and 2019, reflect a liability of \$7.2 million and \$3.8 million, respectively.

The following table provides information regarding the fair value of our interest rate swap agreements and the impact on the Consolidated Balance Sheets:

		As of December 31,			
	2	2020		019	
		(In millions)			
Other current liabilities	\$	2.8	\$	0.9	
Other long-term liabilities		4.4		2.9	
Total fair value	\$	7.2	\$	3.8	

Our interest rate swaps qualify for cash flow hedge accounting treatment. These interest rate swaps are marked to market at each reporting date and any unrealized gains or losses are included in accumulated other comprehensive income and reclassified to interest expense in the same period or periods during which the hedged transactions affect earnings. Information about the effect of our interest rate swap agreements in the accompanying Consolidated Statements of Income and Consolidated Statements of Comprehensive Income, is as follows (in millions):

For the Year Ended December 31,	Results Recognized in Accumulated Other Comprehensive Loss (Effective Portion)	Location of Results Reclassified from Accumulated Other Comprehensive Loss to Earnings	Results Reclassified from Accur Other Comprehensive Lo to Earnings	
2020	\$ (6.1)	Other interest expense, net	\$	(2.5)
2019	\$ (4.4)	Other interest expense, net	\$	_
2018	\$ 1.8	Swap interest expense	\$	(0.5)

On the basis of yield curve conditions as of December 31, 2020 and including assumptions about future changes in fair value, we expect the amount to be reclassified out of Accumulated other comprehensive loss into earnings within the next 12 months will be losses of \$2.8 million.

# 15. INCOME TAXES

The components of income tax expense are as follows:

	<b>I</b>	For the Year Ended December 31,				
	2020		2019		2018	
		(In millions)				
Current:						
Federal	\$	54.5	\$ 46.3	\$	43.8	
State		9.8	8.0		7.1	
Total current income tax expense		74.3	54.3		50.9	
Deferred:						
Federal		9.2	5.5		3.9	
State		0.2	(0.3)		2.0	
Total deferred income tax expense		9.4	5.2		5.9	
Total income tax expense	\$	33.7	\$ 59.5	\$	56.8	

A reconciliation of the statutory federal rate to the effective tax rate is as follows (dollar amounts shown in millions):

	For the Year Ended December 31,								
	2020		%	2019		%	2018		%
Income tax provision at the statutory rate	\$	71.0	21.0	\$	51.2	21.0	\$	47.2	21.0
State income tax expense, net of federal benefit		10.1	3.0		7.8	3.2		8.7	3.9
Non-deductible / non-tax items		1.3	0.4		0.6	0.2		0.4	0.2
Effect of enactment of tax reform		_	_		_	_		0.6	0.2
Other, net		1.3	0.4		(0.1)	_		(0.1)	_
Income tax expense	\$	83.7	24.8	\$	59.5	24.4	\$	56.8	25.3

For the Very Ended December 21

Deferred income tax asset and liability components consisted of the following:

		31,		
	·	2020		2019
Deferred income tax assets:				
F&I chargeback liabilities	\$	11.5	\$	11.8
Other accrued liabilities		4.7		2.1
Stock-based compensation		2.3		2.2
Operating lease right-of-use assets		77.8		18.7
Other, net		10.2		9.0
Total deferred income tax assets		106.5		43.8
Deferred income tax liabilities:				
Intangible asset amortization		(23.9)		(16.4)
Depreciation		(39.2)		(33.4)
Operating lease liabilities		(76.8)		(17.7)
Other, net		(1.2)		(2.3)
Total deferred income tax liabilities	· ·	(141.1)	·	(69.8)
Net deferred income tax liabilities	\$	(34.6)	\$	(26.0)

There were no valuation allowances recorded against the deferred tax assets as of December 31, 2020 or 2019.

As of December 31, 2020 and 2019, we had income taxes payable of \$25.0 million and \$1.3 million, respectively included in Accounts Payable and Accrued Liabilities.

As of December 31, 2020, there was \$2.1 million of unrecognized tax benefit. There was no unrecognized tax benefits as of December 31, 2019 or 2018.

The statutes of limitation related to our consolidated Federal income tax returns are closed for all tax years up to and including 2016. The expiration of the statutes of limitation related to the various state income tax returns that we and our subsidiaries file varies by state. The 2013 through 2019 tax years generally remain subject to examination by most state tax authorities. We believe that our tax positions comply with applicable tax law and that we have adequately provided for these matters.

### Tax Reform

During the third quarter of 2018, the IRS released Notice 2018-68, which clarified a number of changes made to Section 162(m) of the Code by the Tax Act. As a result of this new guidance, we recorded \$0.6 million of additional income tax expense related to an adjustment to the December 31, 2017 deferred tax asset for certain components of share-based compensation. After considering the additional guidance issued by the U.S. Treasury Department, state tax authorities and other standard-setting bodies, we completed our accounting for the Tax Act in 2018.

#### 16. OTHER LONG-TERM LIABILITIES

Other long-term liabilities consisted of the following:

	As of December 31,		
	<u></u>	2020	2019
		llions)	
Accrued finance and insurance chargebacks	\$	22.9	\$ 22.9
Deferred payroll tax		9.1	_
Sale and leaseback liability		7.0	_
Interest rate swap		4.4	2.9
Unclaimed property		3.1	2.9
Other		4.4	3.7
Other long-term liabilities	\$	50.9	\$ 32.4

#### 17. SUPPLEMENTAL CASH FLOW INFORMATION

During the year ended December 31, 2020, 2019, and 2018, we made interest payments, including amounts capitalized, totaling \$62.6 million, \$91.2 million, and \$82.5 million, respectively. Included in these interest payments are \$19.4 million, \$38.6 million, and \$31.2 million, of floor plan interest payments for the year ended December 31, 2020, 2019, and 2018, respectively.

During the year ended December 31, 2020, 2019, and 2018 we made income tax payments, net of refunds received, totaling \$48.6 million, \$48.4 million, and \$40.4 million, respectively.

During the year ended December 31, 2020, 2019, and 2018, we transferred \$163.5 million, \$141.0 million, and \$193.9 million, respectively, of loaner vehicles from Other current assets to Inventory on our Consolidated Balance Sheets.

The following items are included in Other adjustments, net to reconcile net income to net cash provided by operating activities:

	For the Year Ended December 31,					
	 2020		2019		2018	
Amortization of debt issuance costs	\$ 1.8	\$	2.5	\$	2.5	
Loss on disposal of fixed assets	0.7		2.6		0.9	
Other individually immaterial items	(1.2)		(0.3)		(0.3)	
Other adjustments, net	\$ 1.3	\$	4.8	\$	3.1	

# 18. LEASES

Effective January 1, 2019, the Company adopted the new lease accounting guidance in ASC 842. The new standard establishes a right-of-use ("ROU") model that requires a lessee to record an ROU asset and a lease liability on the balance sheet for all leases with terms in excess of 12 months. Leases are classified as either finance or operating, with classification impacting the pattern of expense recognition in the income statement.

The Company elected the package of practical expedients permitted in ASC 842. Accordingly, the Company accounted for its existing operating leases as an operating lease under the new guidance, without reassessing (a) whether the contract contains a lease under ASC 842, (b) whether classification of the operating lease would be different in accordance with ASC 842, or (c) whether the unamortized initial direct costs before transition adjustments (as of December 31, 2018) would have met the definition of initial direct costs in ASC 842 at lease commencement. In addition, the Company opted for the transition relief method specified in Accounting Standards Update No. 2018-11, which allowed for the effective date of the new leases standard as the date of initial application on transition. As a result of this election the Company (a) did not adjust comparative period financial information for the effects of ASC 842; (b) made the new required lease disclosures for periods after the effective date; and (c) carried forward our ASC 840 disclosures - see Note 19 "Leases (Prior to Adoption of ASC 842)" for comparative periods. As a result of the adoption of ASC 842, the Company recorded a right-of-use asset of \$86.9 million, which represents the lease liability reduced for deferred rent amounts of \$4.4 million and a lease liability of \$91.3 million, which represents the present value of remaining lease payments, discounted using the Company's incremental borrowing rates based on the remaining lease terms.

We lease real estate and equipment primarily under operating lease agreements. For leases with terms in excess of 12 months, we record a ROU asset and lease liability based on the present value of lease payments over the lease term. Escalation clauses, lease payments dependent on existing rates/indexes, renewal options, and purchase options are included within the determination of lease payments when appropriate. We have elected the practical expedient not to separate lease and non-lease components for all leases that qualify, except for information technology assets that are embedded within service agreements (such as software license arrangements).

When available, the implicit rate is utilized to discount lease payments to present value; however, substantially all of our leases do not provide a readily determinable implicit rate. Therefore, we estimate our incremental borrowing rate to discount the lease payments based on information available at lease commencement.

#### **Balance Sheet Presentation**

			As of December 31,					
Leases	Classification	'	2019					
		(In mil	lions)					
Assets:								
Current								
Operating	Operating lease right-of-use assets		317.4	65.6				
Operating	Assets held for sale		_	6.9				
Non-Current								
Finance	Property and equipment, net		14.6	14.6				
Total right-of-use assets		\$	332.0	\$ 87.1				
Liabilities:								
Current								
Operating	Current maturities of operating leases		24.8	17.0				
Operating	Liabilities held for sale		_	4.2				
Finance	Current maturities of long-term debt		16.6	0.6				
Non-Current								
Operating	Operating lease liabilities		296.7	52.6				
Operating	Liabilities held for sale		_	2.7				
Finance	Long-term debt		_	16.6				
Total lease liabilities		\$	338.1	\$ 93.7				

# Lease Term and Discount Rate

	As of Decemb	er 31,
	2020	2019
Weighted Average Lease Term - Operating Leases	14.3 years	5.7 years
Weighted Average Lease Term - Finance Lease	0.2 years	1.2 years
Weighted Average Discount Rate - Operating Leases	4.5 %	4.7 %
Weighted Average Discount Rate - Finance Lease	4.1 %	4.1 %

### Lease Costs

The following table provides certain information related to the lease costs for finance and operating leases during the year ended December 31, 2020 and December 31, 2019.

	Fo	For the Year Ended December 31,				
		2020		2019		
		llions)	)			
Finance lease cost (Interest)	\$	0.7	\$	0.7		
Operating lease cost		28.2		23.3		
Short-term lease cost		1.5		2.7		
Variable lease cost		2.4		1.0		
	\$	32.8	\$	27.7		

# Supplemental Cash Flow Information

The following table presents supplemental cash flow information for leases during the year ended December 31, 2020 and December 31, 2019.

		For the Year Ended December 31,				
	<u> </u>	2020		2019		
	<u> </u>	(In mi	llions)			
Supplemental Cash Flow:						
Cash paid for amounts included in the measurements of lease liabilities						
Operating cash flows from finance lease	\$	0.7	\$	0.7		
Operating cash flows from operating leases	\$	27.6	\$	23.7		
Financing cash flows from finance lease	\$	0.6	\$	0.4		
Right-of-use assets obtained in exchange for new finance lease liabilities	\$	_	\$	17.7		
Right-of-use assets obtained in exchange for new operating lease liabilities	\$	272.3	\$	14.4		
Changes to finance lease right-of-use asset resulting from lease reassessment event	\$	_	\$	(3.1)		

During the year ended December 31, 2020, we obtained \$272.3 million of right-of-use assets in exchange for new operating lease liabilities, primarily as a result of business combination acquisition transactions.

During the twelve months ended December 31, 2019, we reassessed and remeasured an existing real estate lease, which was previously accounted for as an operating lease and finance lease for the land and building elements, respectively, due to the presence of a purchase price option which we concluded we are now reasonably certain to exercise. As reflected within the table above, we reduced a portion of the new finance lease right-of-use asset based on the existing finance lease liability at the time of remeasurement.

The table below reconciles the undiscounted cash flows for each of the first five years and total of the remaining years to the finance lease liabilities and operating lease liabilities as of December 31, 2020.

	Finance	(	Operating
	 (In mi		
2021	\$ 16.7	\$	38.2
2022			37.4
2023	_		33.7
2024			30.3
2025	_		29.3
Thereafter			277.5
Total minimum lease payments	\$ 16.7	\$	446.4
Less: Amount of lease payments representing interest	(0.1)		(124.9)
Present value of future minimum lease payments	\$ 16.6	\$	321.5
Less: current obligations under leases	(16.6)		(24.8)
Long-term lease obligation	\$ 	\$	296.7

Certain of our lease agreements include financial covenants and incorporate by reference the financial covenants set forth in the 2019 Senior Credit Facility. A breach of any of these covenants could immediately give rise to certain landlord remedies under our various lease agreements, the most severe of which include the following: (i) termination of the applicable lease and/or other leases with the same or an affiliated landlord under a cross-default provision, (ii) eviction from the premises; and (iii) the landlord having a claim for various damages.

#### 19. LEASES (PRIOR TO ADOPTION OF ASC 842)

We lease real estate and equipment primarily under operating lease agreements, most of which have terms ranging from one to twenty years. Escalation clauses, lease payments dependent on existing rates/indexes, and other lease incentives are included in the minimum lease payments and are recognized on a straight-line basis over the minimum lease term. Rent expense under such arrangements totaled \$25.6 million for the year ended December 31, 2018.

During the year ended December 31, 2018, we entered into one transaction in which we purchased previously leased real estate for \$4.4 million.

#### 20. COMMITMENTS AND CONTINGENCIES

Our dealerships are party to dealer and framework agreements with applicable vehicle manufacturers. In accordance with these agreements, each dealership has certain rights and is subject to restrictions typical in the industry. The ability of these manufacturers to influence the operations of the dealerships or the loss of any of these agreements could have a materially negative impact on our operating results.

In some instances, manufacturers may have the right, and may direct us, to implement costly capital improvements to dealerships as a condition to entering into, renewing, or extending franchise agreements with them. Manufacturers also typically require that their franchises meet specific standards of appearance. These factors, either alone or in combination, could cause us to use our financial resources on capital projects that we might not have planned for or otherwise determined to undertake.

From time to time, we and our dealerships are or may become involved in various claims relating to, and arising out of, our business and our operations. These claims may involve, but not be limited to, financial and other audits by vehicle manufacturers or lenders and certain federal, state, and local government authorities, which have historically related primarily to (i) incentive and warranty payments received from vehicle manufacturers, or allegations of violations of manufacturer agreements or policies, (ii) compliance with lender rules and covenants, and (iii) payments made to government authorities relating to federal, state, and local taxes, as well as compliance with other government regulations. Claims may also arise through litigation, government proceedings, and other dispute resolution processes. Such claims, including class actions, could relate to, but may not be limited to, the practice of charging administrative fees and other fees and commissions, employment-related matters, truth-in-lending and other dealer assisted financing obligations, contractual disputes, actions brought by governmental authorities, and other matters. We evaluate pending and threatened claims and establish loss contingency reserves based upon outcomes we currently believe to be probable and reasonably estimable.

We believe we have adequately accrued for the potential impact of loss contingencies that are probable and reasonably estimable. Based on our review of the various types of claims currently known to us, there is no indication of material reasonably possible losses in excess of amounts accrued in the aggregate. We currently do not anticipate that any known claim will materially adversely affect our financial condition, liquidity, or results of operations. However, the outcome of any matter cannot be predicted with certainty, and an unfavorable resolution of one or more matters presently known or arising in the future could have a material adverse effect on our financial condition, liquidity, or results of operations.

A significant portion of our business involves the sale of vehicles, parts, or vehicles composed of parts that are manufactured outside the United States. As a result, our operations are subject to customary risks of importing merchandise, including fluctuations in the relative values of currencies, import duties, exchange controls, trade restrictions, work stoppages, and general political and socio-economic conditions in foreign countries. The United States or the countries from which our products are imported may, from time to time, impose new quotas, duties, tariffs, or other restrictions; or adjust presently prevailing quotas, duties, or tariffs, which may affect our operations, and our ability to purchase imported vehicles and/or parts at reasonable prices.

Substantially all of our facilities are subject to federal, state and local provisions regarding the discharge of materials into the environment. Compliance with these provisions has not had, nor do we expect such compliance to have, any material effect upon our capital expenditures, net earnings, financial condition, liquidity or competitive position. We believe that our current practices and procedures for the control and disposition of such materials comply with applicable federal, state, and local requirements. No assurances can be provided, however, that future laws or regulations, or changes in existing laws or regulations, would not require us to expend significant resources in order to comply therewith.

We had \$12.7 million of letters of credit outstanding as of December 31, 2020, which are required by certain of our insurance providers. In addition, as of December 31, 2020, we maintained a \$7.5 million surety bond line in the ordinary course of our business. Our letters of credit and surety bond line are considered to be off balance sheet arrangements.

Our other material commitments include (i) floor plan notes payable, (ii) operating leases, (iii) long-term debt and (iv) interest on long-term debt, as described elsewhere herein.

#### 21. SHARE-BASED COMPENSATION AND EMPLOYEE BENEFIT PLANS

On March 13, 2012, our Board of Directors, upon the recommendation of our Compensation and Human Resources Committee, approved the 2012 Equity Incentive Plan (the "2012 Plan"). On April 18, 2012, our shareholders approved the 2012 Plan, which replaced our previous equity incentive plan. The 2012 Plan expires on March 13, 2022 and provides for the grant of options, performance share units, restricted share units, and shares of restricted stock to our directors, officers, and employees in the total amount of 1.5 million shares.

On April 17, 2019, the stockholders of the Company approved the Asbury Automotive Group, Inc. 2019 Equity and Incentive Compensation Plan (the "2019 Plan") and authorized a total of 1,590,000 shares of common stock for issuance under the 2019 Plan ("Plan Shares"). The Plan Shares include 641,363 shares of common stock which remained unissued under the 2012 Plan. No further grants of awards will be made under the 2012 Plan; however outstanding awards under the 2012 Plan will continue in effect in accordance with their terms and conditions. There were approximately 1.5 million shares available for grant in accordance with the 2019 Plan as of December 31, 2020.

We issue shares of our common stock upon the vesting of performance share units or restricted share units. These shares are issued from our authorized and not outstanding common stock. In addition, in connection with the vesting of equity based awards, we repurchase a portion of the shares issued equal to the amount of employee income tax withholding.

We have recognized \$12.6 million (\$3.2 million tax benefit), \$12.5 million (\$3.1 million tax benefit), and \$10.5 million (\$2.6 million tax benefit) in share-based compensation expense for the year ended December 31, 2020, 2019, and 2018, respectively. As of December 31, 2020, there was \$13.5 million of total unrecognized share-based compensation expense related to non-vested share-based awards granted under the 2012 Plan, and the weighted average period over which it is expected to be recognized is 1.81 years. Further, we expect to recognize \$1.3 million of this expense in 2021, \$7.1 million in 2022, \$4.9 million in 2023, and \$0.2 million in 2024.

#### Performance Share Units

During the year ended December 31, 2020, the Compensation and Human Resources Committee of the Board of Directors approved the grant of up to 107,798 performance share units, which represents 150% of the target award. Performance share units provide an opportunity for the employee-recipient to receive a number of shares of our common stock based on our performance during a specified year period following the grant as measured against objective performance goals as determined by the Compensation and Human Resources Committee of our Board of Directors. The actual number of units earned may range from 0% to 150% of the target number of units depending upon achievement of the performance goals. Performance share units vest in three equal annual installments with one-third of the award vesting on each of the (i) later of the first anniversary of the grant date, or the date the Compensation and Human Resources Committee determines the actual award, (ii) second anniversary of the grant date and (iii) third anniversary of the grant date. Upon vesting, each performance share unit equals one share of common stock of the Company. Compensation cost for performance share units is based on the closing price of our common stock on the date of grant and the ultimate performance level achieved, and is recognized on a graded basis over the three-year vesting period.

The following table summarizes information about performance share units for 2020:

	Shares	Weighted Average Grant Date Fair Value
Non-vested at January 1, 2020	205,290	\$ 66.92
Granted	107,798	96.31
Vested	(75,587)	65.20
Forfeited or unearned	(43,015)	69.16
Non-vested at December 31, 2020	194,486	\$ 82.70

The weighted average grant-date fair value of performance share units and total fair value of performance share units vested are summarized in the following table:

	For the Year Ended December 31,				
	2020		2019		2018
Weighted average grant-date fair value of performance share units granted	\$ 96.31	\$	69.67	\$	68.50
Total fair value of performance share units vested (in millions)	\$ 4.9	\$	6.0	\$	6.4

#### Restricted Share Units

During the year ended December 31, 2020, the Compensation and Human Resources Committee of the Board of Directors approved the grant of 109,062 shares of restricted share units. Restricted share units vest in three equal annual installments commencing on the first anniversary of the grant date. Compensation cost for restricted share units is based on the closing price of our common stock on the date of grant and is recognized on a straight-line basis over the three-year vesting period.

The following table summarizes information about restricted stock units for 2020:

	Shares	Weighted Average Grant Date Fair Value		
Non-vested at January 1, 2020	_	\$		
Granted	109,062	94.07		
Vested	(2,908)	95.66		
Forfeited	(3,561)	95.66		
Non-vested at December 31, 2020	102,593	93.97		

The weighted average grant-date fair value of restricted stock units and total fair value of restricted stock units vested are summarized in the following table:

	For the Year Ended December 31,				
	 2020	2	2019	2018	
Weighted average grant-date fair value of restricted stock units granted	\$ 94.07	\$	<del></del> \$	_	
Total fair value of restricted stock units vested (in millions)	\$ 0.3	\$	— \$	_	

#### Restricted Stock Awards

Restricted stock awards vest in three equal annual installments commencing on the first anniversary of the grant date. Compensation cost for restricted stock awards is based on the closing price of our common stock on the date of grant and is recognized on a straight-line basis over the three-year vesting period. The Company's most recent grant of restricted stock awards occurred in 2019 and has since been replaced with restricted share units.

The following table summarizes information about restricted stock awards for 2020:

	Shares	Weighted Average Grant Date Fair Value
Non-vested at January 1, 2020	203,471	\$ 68.06
Granted	<u> </u>	_
Vested	(76,646)	67.13
Forfeited	(28,195)	68.49
Non-vested at December 31, 2020	98,630	\$ 68.66

The weighted average grant-date fair value of restricted stock awards and total fair value of restricted stock awards vested are summarized in the following table:

	<u></u>	For the Year Ended December 31,				
		2020		2019		2018
Weighted average grant-date fair value of restricted stock granted	\$	_	\$	69.18	\$	71.18
Total fair value of restricted stock awards vested (in millions)	\$	5.1	\$	5.1	\$	5.5

# Employee Retirement Plan

We sponsor the Asbury Automotive Retirement Savings Plan (the "Retirement Savings Plan"), a 401(k) plan, for eligible employees. Employees electing to participate in the Retirement Savings Plan may contribute up to 75% of their annual eligible compensation. IRS rules limited total participant contributions during 2020 to \$19,500, or \$26,000 if age 50 or more. For non-highly compensated employees, after one year of employment we match 50% of employees' contributions up to 4% of their eligible compensation. The Company's match was suspended during part of 2020 as a result of the economic uncertainty associated with the COVID-19 pandemic. Employer contributions vest on a graded basis over 4 years after the date of hire. Park Place employees that joined Asbury as a result of the acquisition continued to participate in their existing plan during 2020. The Company's expense related to employer matching contributions totaled \$2.5 million, \$3.7 million, and \$3.2 million for the year ended December 31, 2020, 2019, and 2018, respectively.

#### Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure

None.

#### **Item 9A. Controls and Procedures**

#### **Disclosure Controls and Procedures**

As of the end of the period covered by this report, we conducted an evaluation, under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act"). Based on this evaluation, our principal executive officer and principal financial officer concluded that as of the end of such period such disclosure controls and procedures were effective to ensure that information required to be disclosed by us in reports we file or submit under the Exchange Act is (i) recorded, processed, summarized, and reported within the time period specified in the rules and forms of the U.S. Securities and Exchange Commission, and (ii) accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding disclosure. Management necessarily applies its judgment in assessing the costs and benefits of such controls and procedures, which, by their nature, can provide only reasonable assurance regarding management's control objectives. Management, including the principal executive officer and the principal financial officer, does not expect that our disclosure controls and procedures can prevent all possible errors or fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that objectives of the control system are met. There are inherent limitations in all control systems, including the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the intentional acts of one or more persons. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and while our disclosure controls and procedures are designed to be effective under circumstances where they should reasonably be expected to operate effectively, there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in any control system, misstatements due to possible errors or fraud may occur and not be detected.

# Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over our company's financial reporting, as such term is defined in Exchange Act Rule 13(a)-15(f). Our internal control system was designed to provide reasonable assurance to our management and our board of directors regarding the preparation and fair presentation of published financial statements. Our internal control over financial reporting also includes those policies and procedures that:

- Pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of our assets;
- Provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally
  accepted accounting principles, and that our receipts and expenditures are being made only in accordance with authorizations of our management
  and directors; and
- Provide reasonable assurance regarding prevention or timely detection of unauthorized acquisitions, use, or disposition of our assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree or compliance with the policies or procedures may deteriorate. Our management, including the principal executive officer and the principal financial officer, assessed the effectiveness of our internal control over financial reporting as of December 31, 2020. In making this assessment, we used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control—Integrated Framework (2013 framework). Our assessment included a review of the documentation of controls, evaluation of the design effectiveness of controls and testing of the effectiveness of controls. Based on our assessment under the framework in Internal Control—Integrated Framework issued by COSO, our management concluded that our internal control over financial reporting was effective as of December 31, 2020. Our auditors, Ernst & Young LLP, an independent registered public accounting firm, have audited and reported on our consolidated financial statements and on the effectiveness of our internal controls over financial reporting. Their reports are contained herein.

During 2020, we acquired substantially all of the assets, including certain real estate, of fifteen franchises (nine dealership locations), two collision centers and one auto auction. As permitted by the Securities and Exchange Commission, the scope of our Section 404 evaluation for the fiscal year ended December 31, 2020, does not include an evaluation of the internal control

#### **Table of Contents**

over financial reporting of these acquired operations. The results for these acquisitions are included in our consolidated financial statements from the date of acquisition and represented approximately \$1,015.6 million of consolidated assets as of December 31, 2020, and approximately \$687.1 million of consolidated revenues for the year then ended.

From the acquisition dates to December 31, 2020, the processes and systems of the acquired operations did not significantly impact the internal control over financial reporting of the Company and our other consolidated subsidiaries.

#### **Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934) during the quarter ended December 31, 2020, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

#### **Item 9B. Other Information**

None.

#### **PART III**

#### Item 10. Directors, Executive Officers, and Corporate Governance.

Reference is made to the information to be set forth in the "Proposal No. 1 Election of Directors," "Governance of the Company," "2020 Director Compensation Table-Code of Business Conduct and Ethics and Corporate Governance Guidelines," and "Executive Officers" sections of our Proxy Statement to be filed within 120 days after the end of our fiscal year, which information is incorporated herein by reference.

#### Item 11. Executive Compensation.

Reference is made to the information to be set forth in the "Compensation Discussion & Analysis," "Compensation and Human Resources Committee Report," "Compensation Committee Interlocks and Insider Participation," "Executive Compensation," "2020 Director Compensation Table," and "Governance of the Company" sections of our Proxy Statement to be filed within 120 days after the end of our fiscal year, which information is incorporated herein by reference.

#### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.

Reference is made to the information to be set forth in the "Securities Owned by Management and Certain Beneficial Owners" and "Securities Authorized for Issuance under Equity Compensation Plans" sections of our Proxy Statement to be filed within 120 days after the end of our fiscal year, which information is incorporated herein by reference.

#### Item 13. Certain Relationships and Related Transactions, and Director Independence.

Reference is made to the information to be set forth in the "Related Person Transactions" and "Governance of the Company" sections of our Proxy Statement to be filed within 120 days after the end of our fiscal year, which information is incorporated herein by reference.

#### Item 14. Principal Accountant Fees and Services.

Reference is made to the information to be set forth in the "Independent Auditors' Fees" section of our Proxy Statement to be filed within 120 days after the end of our fiscal year, which information is incorporated herein by reference.

## **PART IV**

# Item 15. Exhibits, Financial Statement Schedules

- (a) The following documents are filed as a part of this annual report on Form 10-K:
  - (1) Financial Statements: See index to Consolidated Financial Statements.
  - (2) Financial Statement Schedules: None required.
  - (3) Exhibits required to be filed by Item 601 of Regulation S-K:

The Exhibits listed below are identified by numbers corresponding to the Exhibit Table of Item 601 of Regulation S-K.

Exhibit Number	Description of Documents
2.1	Asset Purchase Agreement, dated July 6, 2020, by and among the identified sellers, the identified seller affiliate, the identified principal, the identified real estate owners and Asbury Automotive Group, LLC (Portions of this exhibit have been omitted pursuant to Item 601(b) (2) of Regulation S-K because they (i) are not material and (ii) would likely cause competitive harm to the Company if publicly disclosed. The Company agrees to furnish supplementally to the Commission an unredacted copy of this exhibit upon request.) (incorporated by reference to Exhibit 2.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2020 filed on July 31, 2020)*
<u>3.1</u>	Amended and Restated Certificate of Incorporation of Asbury Automotive Group, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the SEC on April 25, 2016)*
3.2	Bylaws of Asbury Automotive Group, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed with the SEC on April 21, 2014)*
<u>4.1</u>	Indenture relating to the Senior Notes due 2028, dated as of February 19, 2020, among Asbury Automotive Group, Inc., each of the Guarantors named therein and U.S. Bank National Association, as Trustee (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
<u>4.2</u>	Form of 4.50% Senior Note due 2028 (included as Exhibit A in Exhibit 4.1 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
<u>4.3</u>	Indenture relating to the Senior Notes due 2030, dated as of February 19, 2020, among Asbury Automotive Group, Inc., each of the Guarantors named therein and U.S. Bank National Association, as Trustee (incorporated by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
<u>4.4</u>	Form of 4.75% Senior Note due 2030 (included as Exhibit A in Exhibit 4.2 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
<u>4.5</u>	Officer's Certificate of Asbury Automotive Group, Inc. pursuant to the 2028 Notes Indenture, dated September 16, 2020 (incorporated by reference to Exhibit 4.3 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
<u>4.6</u>	Officer's Certificate of Asbury Automotive Group, Inc. pursuant to the 2030 Notes Indenture, dated September 16, 2020 (incorporated by reference to Exhibit 4.4 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
<u>4.7</u>	Registration Rights Agreement relating to the 2028 Notes, dated September 16, 2020, among Asbury Automotive Group, Inc., the guarantors party thereto and BofA Securities, Inc., as representative of the Initial Purchasers (incorporated by reference to Exhibit 4.7 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
<u>4.8</u>	Registration Rights Agreement relating to the 2030 Notes, dated September 16, 2020, among Asbury Automotive Group, Inc., the guarantors party thereto and BofA Securities, Inc., as representative of the Initial Purchasers (incorporated by reference to Exhibit 4.8 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
<u>4.9</u>	Description of Registrant's Securities

- 10.1\*\* Amended and Restated 2002 Equity Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 14, 2012)\*
- 10.2\*\* 2012 Equity Incentive Plan (incorporated by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A filed with the SEC on March 16, 2012)\*
- 10.3\*\* First Amendment to 2012 Equity Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on January 27, 2017)\*
- 10.4\*\* Amended and Restated Key Executive Incentive Compensation Plan (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on May 4, 2009)\*
- 10.5\*\* Amendment No. 1 to Amended and Restated Key Executive Incentive Compensation Plan (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2018)\*
- 10.6\*\* Form of Officer/Director Indemnification Agreement (incorporated by reference to Exhibit 10.7 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010)\*
- 10.7\*\* Employment Agreement between Asbury Automotive Group, Inc. and David W. Hult, dated as of October 23, 2014 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on October 23, 2014)\*
- 10.8\*\* First Amendment to Employment Agreement between Asbury Automotive Group, Inc. and David W. Hult, dated as of August 21, 2017 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on August 22, 2017)\*
- 10.9\*\* Second Amendment to Employment Agreement between Asbury Automotive Group, Inc., dated as of June 5, 2020 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on June 5, 2020)\*
- 10.10\*\*

  Amended and Restated Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and George A. Villasana, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.12 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.11\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and Jed M. Milstein, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.13 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.12\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and William F. Stax, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.14 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.13\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and Patrick J. Guido, dated as of May 11, 2020
  10.14\*\* 2019 Equity and Incentive Plan (incorporated by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A filed with the SEC on March 14, 2019)\*
- 10.15\*\* Form of Equity Award Agreement under the 2019 Equity and Incentive Plan
- 10.16\*\* Asbury Automotive Group, Inc. Deferred Compensation Plan (Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on October 23, 2017)\*
- 10.17 Credit Agreement, dated as of September 26, 2013, among Asbury Automotive Group, Inc., certain of subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on September 30, 2013)\*
- Third Amended and Restated Credit Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., as a Borrower, certain of its subsidiaries, as Vehicle Borrowers, Bank of America, N.A., as Administrative Agent, Revolving Swing Line Lender, New Vehicle Floorplan Swing Line Lender, Used Vehicle Floorplan Swingline Lender and an L/C Issuer, and the other Lenders party thereto, JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A., as Co-Syndication Agents, Mercedes-Benz Financial Services USA LLC and Toyota Motor Credit Corporation, as Co-Documentation Agents, and BofA Securities, Inc. as Sole Lead Arranger and Sole Bookrunner (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*

- 10.19 Third Amended and Restated Company Guaranty Agreement, dated as of September 25, 2019, between Asbury Automotive Group, Inc. and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Subsidiary Guaranty Agreement, dated as of September 25, 2019, among certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Security Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Escrow and Security Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Securities Pledge Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.6 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- First Amendment to the Third Amended and Restated Credit Agreement, dated January 31, 2020, among Asbury Automotive Group, Inc., as a borrower, certain of its subsidiaries, as Vehicle Borrowers, Bank of America, N.A., as Administrative Agent, Revolving Swing Line Lender, New Vehicle Floorplan Swing Line Lender, Used Vehicle Floorplan Swingline Lender and an L/C Issuer, and the other lenders party thereto, JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A., as Co-Syndication Agents, Mercedes-Benz Financial Services USA LLC and Toyota Motor Credit Corporation, as Co-Documentation Agents, and BofA Securities, Inc. as Sole Lead Arranger and Sole Bookrunner (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 3, 2020)\*
- Second Amendment to the Third Amended and Restated Credit Agreement, dated August 10, 2020, among Asbury Automotive Group, Inc., as a borrower, certain of its subsidiaries, as vehicle borrowers, the other guarantors party thereto, the other lenders party thereto and Bank of America, N.A., as administrative agent, revolving swing line lender, new vehicle floorplan swing line lender, used vehicle floorplan swing line lender and an l/c issuer (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2020)\*
- Amended and Restated Master Loan Agreement, dated as of February 3, 2015, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 4, 2015)\*
- Second Amended and Restated Unconditional Guaranty, dated as of February 3, 2015, by and between Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on February 4, 2015)\*
- Credit Agreement, dated as of November 13, 2018, among Asbury Automotive Group, Inc., certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.33 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- Master Loan Agreement, dated as of November 16, 2018, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.34 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- Unconditional Guaranty, dated as of November 16, 2018, between Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.35 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- 10.31 First Amendment to Master Loan Agreement, dated as of December 31, 2019, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.41 to the Company's Annual Report on Form 10-K for the year ended December 31, 2019)\*
- Credit Agreement, dated as of February 7, 2020, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 13, 2020)\*

# **Table of Contents**

<u>10.33</u>	Amended and Restated Commitment Letter, dated as of December, 30, 2019, by and among Asbury Automotive Group, Inc., Bank of America, N.A., BofA Securities, Inc., JPMorgan Chase Bank, N.A., Wells Fargo Securities, LLC, Wells Fargo Bank, National Association, Santander Bank, N.A., SunTrust Robinson Humphrey, Inc., Trust Bank and U.S. Bank National Association (incorporated by reference to Exhibit 10.42 to the Company's Annual Report on Form 10-K for the year ended December 31, 2019)*
<u>21</u>	Subsidiaries of the Company
<u>23.1</u>	Consent of Ernst & Young LLP
<u>31.1</u>	Certificate of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a)of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<u>31.2</u>	Certificate of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a)of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<u>32.1</u>	Certificate of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
<u>32.2</u>	Certificate of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document - The instance document does not appear in the interactive data file because its XBRL tags are embedded within the inline XBRL document.
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
104	The cover page from Asbury Automotive Group, Inc.'s Annual Report on Form 10-K for the fiscal year ended December 31, 2020 has been formatted in Inline XBRL.
*	Incorporated by reference.
**	Management contract or compensatory plan or arrangement.

# Item 16. Form 10-K Summary

None.

#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## **Asbury Automotive Group, Inc.**

Date: March 1, 2021 By: /s/ David W. Hult
Name: David W. Hult
Title: Chief Executive Officer and President

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Signature /s/ David W. Hult (David W. Hult)	<u>Title</u> Chief Executive Officer, President and Director	<u>Date</u> March 1, 2021
/s/ Patrick J. Guido (Patrick J. Guido)	Senior Vice President and Chief Financial Officer	March 1, 2021
/s/ William F. Stax (William F. Stax)	Vice President, Controller and Chief Accounting Officer	March 1, 2021
/s/ Thomas J. Reddin (Thomas J. Reddin)	Director Non-Executive Chairman of the Board	March 1, 2021
/s/ Joel Alsfine (Joel Alsfine)	Director	March 1, 2021
/s/ Thomas C. DeLoach, Jr. (Thomas C. DeLoach, Jr.)	Director	March 1, 2021
/s/ William D. Fay (William D. Fay)	Director	March 1, 2021
/s/ Juanita T. James (Juanita T. James)	Director	March 1, 2021
/s/ Philip F. Maritz (Philip F. Maritz)	Director	March 1, 2021
/s/ Maureen F. Morrison (Maureen F. Morrison)	Director	March 1, 2021
/s/ Bridget M. Ryan-Berman (Bridget M. Ryan-Berman)	Director	March 1, 2021

## INDEX TO EXHIBITS

Exhibit Number	Description of Documents
2.1	Asset Purchase Agreement, dated July 6, 2020, by and among the identified sellers, the identified seller affiliate, the identified principal, the identified real estate owners and Asbury Automotive Group, LLC (Portions of this exhibit have been omitted pursuant to Item 601(b) (2) of Regulation S-K because they (i) are not material and (ii) would likely cause competitive harm to the Company if publicly disclosed. The Company agrees to furnish supplementally to the Commission an unredacted copy of this exhibit upon request.) (incorporated by reference to Exhibit 2.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2020 filed on July 31, 2020)*
3.1	Amended and Restated Certificate of Incorporation of Asbury Automotive Group, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the SEC on April 25, 2016)*
3.2	Bylaws of Asbury Automotive Group, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed with the SEC on April 21, 2014)*
4.1	Indenture relating to the Senior Notes due 2028, dated as of February 19, 2020, among Asbury Automotive Group, Inc., each of the Guarantors named therein and U.S. Bank National Association, as Trustee (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
4.2	Form of 4.50% Senior Note due 2028 (included as Exhibit A in Exhibit 4.1 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
4.3	Indenture relating to the Senior Notes due 2030, dated as of February 19, 2020, among Asbury Automotive Group, Inc., each of the Guarantors named therein and U.S. Bank National Association, as Trustee (incorporated by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
4.4	Form of 4.75% Senior Note due 2030 (included as Exhibit A in Exhibit 4.2 to the Company's Current Report on Form 8-K filed with the SEC on February 20, 2020)*
4.5	Officer's Certificate of Asbury Automotive Group, Inc. pursuant to the 2028 Notes Indenture, dated September 16, 2020 (incorporated by reference to Exhibit 4.3 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
4.6	Officer's Certificate of Asbury Automotive Group, Inc. pursuant to the 2030 Notes Indenture, dated September 16, 2020 (incorporated by reference to Exhibit 4.4 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
4.7	Registration Rights Agreement relating to the 2028 Notes, dated September 16, 2020, among Asbury Automotive Group, Inc., the guarantors party thereto and BofA Securities, Inc., as representative of the Initial Purchasers (incorporated by reference to Exhibit 4.7 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
4.8	Registration Rights Agreement relating to the 2030 Notes, dated September 16, 2020, among Asbury Automotive Group, Inc., the guarantors party thereto and BofA Securities, Inc., as representative of the Initial Purchasers (incorporated by reference to Exhibit 4.8 of the Company's Current Report on Form 8-K filed on September 16, 2020)*
4.9	Description of Registrant's Securities
10.1**	Amended and Restated 2002 Equity Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 14, 2012)*
10.2**	2012 Equity Incentive Plan (incorporated by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A filed with the SEC on March 16, 2012)*
10.3**	First Amendment to 2012 Equity Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on January 27, 2017)*
10.4**	Amended and Restated Key Executive Incentive Compensation Plan (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on May 4, 2009)*

- Amendment No. 1 to Amended and Restated Key Executive Incentive Compensation Plan (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2018)\*
- 10.6\*\* Form of Officer/Director Indemnification Agreement (incorporated by reference to Exhibit 10.7 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010)\*
- 10.7\*\* Employment Agreement between Asbury Automotive Group, Inc. and David W. Hult, dated as of October 23, 2014 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on October 23, 2014)\*
- 10.8\*\* First Amendment to Employment Agreement between Asbury Automotive Group, Inc. and David W. Hult, dated as of August 21, 2017 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on August 22, 2017)\*
- 10.9\*\* Second Amendment to Employment Agreement between Asbury Automotive Group, Inc., dated as of June 5, 2020 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on June 5, 2020)\*
- 10.10\*\* Amended and Restated Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and George A. Villasana, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.12 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.11\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and Jed M. Milstein, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.13 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.12\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and William F. Stax, dated as of February 21, 2017 (incorporated by reference to Exhibit 10.14 to the Company's Annual Report on Form 10-K for the year ended December 31, 2016)\*
- 10.13\*\* Severance Pay Agreement for Key Employee between Asbury Automotive Group, Inc. and Patrick J. Guido, dated as of May 11, 2020
- 10.14\*\* 2019 Equity and Incentive Plan (incorporated by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A filed with the SEC on March 14, 2019)\*
- 10.15\*\* Form of Equity Award Agreement under the 2019 Equity and Incentive Plan
- 10.16\*\* Asbury Automotive Group, Inc. Deferred Compensation Plan (Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on October 23, 2017)\*
- 10.17 Credit Agreement, dated as of September 26, 2013, among Asbury Automotive Group, Inc., certain of subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on September 30, 2013)\*
- Third Amended and Restated Credit Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., as a Borrower, certain of its subsidiaries, as Vehicle Borrowers, Bank of America, N.A., as Administrative Agent, Revolving Swing Line Lender, New Vehicle Floorplan Swing Line Lender, Used Vehicle Floorplan Swingline Lender and an L/C Issuer, and the other Lenders party thereto, JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A., as Co-Syndication Agents, Mercedes-Benz Financial Services USA LLC and Toyota Motor Credit Corporation, as Co-Documentation Agents, and BofA Securities, Inc. as Sole Lead Arranger and Sole Bookrunner (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- 10.19 Third Amended and Restated Company Guaranty Agreement, dated as of September 25, 2019, between Asbury Automotive Group, Inc. and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Subsidiary Guaranty Agreement, dated as of September 25, 2019, among certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Security Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*

- Third Amended and Restated Escrow and Security Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- Third Amended and Restated Securities Pledge Agreement, dated as of September 25, 2019, among Asbury Automotive Group, Inc., certain of its subsidiaries and Bank of America, N.A., as Administrative Agent (incorporated by reference to Exhibit 10.6 to the Company's Current Report on Form 8-K filed with the SEC on September 26, 2019)\*
- First Amendment to the Third Amended and Restated Credit Agreement, dated January 31, 2020, among Asbury Automotive Group, Inc., as a borrower, certain of its subsidiaries, as Vehicle Borrowers, Bank of America, N.A., as Administrative Agent, Revolving Swing Line Lender, New Vehicle Floorplan Swing Line Lender, Used Vehicle Floorplan Swingline Lender and an L/C Issuer, and the other lenders party thereto, JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A., as Co-Syndication Agents, Mercedes-Benz Financial Services USA LLC and Toyota Motor Credit Corporation, as Co-Documentation Agents, and BofA Securities, Inc. as Sole Lead Arranger and Sole Bookrunner (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 3, 2020)\*
- Second Amendment to the Third Amended and Restated Credit Agreement, dated August 10, 2020, among Asbury Automotive Group, Inc., as a borrower, certain of its subsidiaries, as vehicle borrowers, the other guarantors party thereto, the other lenders party thereto and Bank of America, N.A., as administrative agent, revolving swing line lender, new vehicle floorplan swing line lender, used vehicle floorplan swing line lender and an l/c issuer (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2020)\*
- Amended and Restated Master Loan Agreement, dated as of February 3, 2015, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 4, 2015)\*
- Second Amended and Restated Unconditional Guaranty, dated as of February 3, 2015, by and between Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on February 4, 2015)\*
- 10.28 Credit Agreement, dated as of November 13, 2018, among Asbury Automotive Group, Inc., certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.33 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- 10.29 Master Loan Agreement, dated as of November 16, 2018, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.34 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- 10.30 Unconditional Guaranty, dated as of November 16, 2018, between Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.35 to the Company's Annual Report on Form 10-K for the year ended December 31, 2018)\*
- First Amendment to Master Loan Agreement, dated as of December 31, 2019, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.41 to the Company's Annual Report on Form 10-K for the year ended December 31, 2019)\*
- 10.32 Credit Agreement, dated as of February 7, 2020, by and among certain subsidiaries of Asbury Automotive Group, Inc. and Bank of America, N.A. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on February 13, 2020)\*
- Amended and Restated Commitment Letter, dated as of December, 30, 2019, by and among Asbury Automotive Group, Inc., Bank of America, N.A., BofA Securities, Inc., JPMorgan Chase Bank, N.A., Wells Fargo Securities, LLC, Wells Fargo Bank, National Association, Santander Bank, N.A., SunTrust Robinson Humphrey, Inc., Trust Bank and U.S. Bank National Association (incorporated by reference to Exhibit 10.42 to the Company's Annual Report on Form 10-K for the year ended December 31, 2019)\*
- 21 Subsidiaries of the Company
- 23.1 Consent of Ernst & Young LLP
- 31.1 Certificate of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a)of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

# **Table of Contents**

31.2	Certificate of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a)of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certificate of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certificate of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document - The instance document does not appear in the interactive data file because its XBRL tags are embedded within the inline XBRL document.
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
104	The cover page from Asbury Automotive Group, Inc.'s Annual Report on Form 10-K for the fiscal year ended December 31, 2020 has been formatted in Inline XBRL.
*	Incorporated by reference.
**	Management contract or compensatory plan or arrangement.

# DESCRIPTION OF THE REGISTRANT'S SECURITIES REGISTERED PURSUANT TO SECTION 12 OF THE SECURITIES EXCHANGE ACT OF 1934

Asbury Automotive Group, Inc. (the "Corporation," "Asbury," "us," "we," or "our") has one class of securities, our common stock, registered under Section 12 of the Securities Exchange Act of 1934, as amended.

#### DESCRIPTION OF COMMON STOCK

The following description of our common stock is a summary and does not purport to be complete. It is subject to and qualified in its entirety by reference to our Amended and Restated Certificate of Incorporation (the "Certificate of Incorporation") and our Bylaws (the "Bylaws"), each of which are incorporated by reference as an exhibit to the Annual Report on Form 10-K of which this Exhibit 4.11 is a part. We encourage you to read our Certificate of Incorporation, our Bylaws and the applicable provisions of the Delaware General Corporation Law ("DGCL") for additional information.

#### **Authorized Shares of Capital Stock**

Asbury's authorized capital stock consists of 90,000,000 shares of common stock, par value \$.01 per share and 10,000,000 shares of preferred stock, par value \$.01 per share. No shares of preferred stock have been issued by Asbury.

The board of directors could authorize the issuance of preferred stock that may adversely affect the rights of the holders of common stock. For example, preferred stock issued by us may rank prior to the common stock as to dividend rights, liquidation preference or both, may have full or limited voting rights and may be convertible into shares of common stock. Accordingly, the issuance of shares of preferred stock may discourage bids for the common stock or may otherwise adversely affect the market price of the common stock.

#### **Voting Rights**

Each holder of common stock is entitled to one vote per share of record on all matters to be voted on by the stockholders. Except as otherwise provided by law or by the resolution or resolutions adopted by the Board of Directors designating the rights, powers and preferences of any series of preferred stock, the common stock shall have the exclusive right to vote for the election of Directors and for all other purposes, and holders of preferred stock shall not be entitled to receive notice of any meeting of stockholders at which they are not entitled to vote. The number of authorized shares of preferred stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of a majority of the outstanding common stock, without a vote of the holders of the preferred stock, or of any series thereof, unless a vote of any such holders is required pursuant to any issuance of shares of preferred stock in series and if filing a certificate pursuant to the DGCL.

#### Dividends

Subject to the rights of any then outstanding shares of preferred stock, the holders of the common stock are entitled to such dividends as may be declared in the discretion of our board of directors out of funds legally available therefor.

#### **Liquidation Rights**

Holders of common stock are entitled to share ratably in our net assets upon liquidation after payment or provision for all liabilities and any preferential liquidation rights of any preferred stock then outstanding.

#### **Redemption Provisions**

Shares of our common stock are not subject to any redemption provisions and are not convertible into any other of our securities.

#### **Preemption Rights**

The holders of common stock have no preemptive rights to purchase shares of our stock.

#### Listing

Our common stock is listed on the New York Stock Exchange (NYSE) under the trading symbol "ABG."

#### **Transfer Agent and Registrar**

The transfer agent and registrar for our common stock is Computershare Trust Company, N.A., PO BOX 505000 Louisville, KY 40233-5000.

#### Certain Anti-takeover and Other Provisions of the Certificate of Incorporation and By-laws

Advance Notice of Proposals and Nominations

The Bylaws establish an advance notice procedure for shareholder proposals to be brought before a meeting of shareholders and for nominations by shareholders of candidates for election as directors at an annual meeting or a special meeting at which directors are to be elected. As described more fully in the Bylaws, only such business may be conducted at a meeting of shareholders as has been brought before the meeting by, or at the direction of, our Board of Directors, or by a shareholder who has given to the Secretary of the Corporation timely written notice, in proper form, of the shareholder's intention to bring that business before the meeting. The presiding officer at a shareholders meeting has the authority to make these determinations. Only persons who are nominated by, or at the direction of, our Board of Directors, or who are nominated by a shareholder who has given timely written notice, in proper form, to the Secretary of the Corporation prior to a meeting at which directors are to be elected will be eligible for election as our directors.

To be timely, a stockholder's notice shall be delivered to the Secretary of the Corporation at the principal executive offices of the Corporation not later than the close of business on the ninetieth calendar day nor earlier than the close of business on the one hundred twentieth calendar day prior to the first anniversary of the preceding year's annual meeting; provided, however, that in the event that the date of the annual meeting is more than thirty calendar days before or more than sixty calendar days after such anniversary date, notice by the stockholder to be timely must be so delivered not earlier than the close of business on the one hundred twentieth calendar day prior to such annual meeting and not later than the close of business on the later of the ninetieth calendar day prior to such annual meeting or the tenth calendar day following the calendar day on which public announcement of the date of such meeting is first made by the Corporation

Our Shareholders May Not Act by Written Consent

Our Certificate of Incorporation provides that any action required or permitted to be taken by our shareholders must be taken at a duly called annual or special shareholders' meeting. Special meetings of the shareholders may be called only by a majority of the board of directors or by the chairman of our board of directors, either on his or her own initiative or at the written request of shareholders collectively holding at least 50% of the voting stock.

#### Amendment

The Certificate of Incorporation provides that the affirmative vote of the holders of at least 80% of the voting power, voting together as a single class, is required to alter, amend, adopt any provision inconsistent with or repeal sections involving the Bylaws, the number, election and term of our directors, the nomination of director candidates and the proposal of business by shareholders, filling vacancies, and the removal of directors.

## Anti-Takeover Effects of Delaware Law

We are a Delaware corporation and are subject to Section 203 of the DGCL. In general, Section 203 prevents an "interested shareholder" (defined generally as a person owning 15% or more of our outstanding voting stock) from engaging in a merger, acquisition or other "business combination" (as defined below) with us for three years following the time that person becomes an interested shareholder unless:

- before that person became an interested shareholder, our board of directors approved the transaction in which the interested shareholder became an interested shareholder or approved the business combination;
- upon completion of the transaction that resulted in the interested shareholder becoming an interested shareholder, the interested shareholder owned at least 85% of the voting stock outstanding at the time the transaction commenced (excluding stock held by our directors who are also officers and by employee stock plans that do not provide employees with the right to determine confidentially whether shares held subject to the plan will be tendered in a tender or exchange offer); or
- following the transaction in which that person became an interested shareholder, the business combination was approved by our board of directors and authorized at a meeting of shareholders by the affirmative vote of the holders of at least two-thirds of the outstanding voting stock not owned by the interested shareholder.

#### A "business combination" is defined to include:

- any merger or consolidation involving the corporation and the interested shareholder;
- any sale, transfer, pledge or other disposition involving the interested shareholder of 10% or more of the assets of the corporation;
- subject to exceptions, any transaction that results in the issuance or transfer by the corporation of any stock of the corporation to the interested shareholder;
- any transaction involving the corporation that has the effect of increasing the proportionate share of its stock owned by the interested shareholder;
   or
- the receipt by the interested shareholder of the benefit of any loans, advances, guarantees, pledges or other financial benefits provided by or through the corporation.



## SEVERANCE PAY AGREEMENT FOR KEY EMPLOYEE

This Agreement is entered into as of May 11, 2020 (the "Effective Date") between Asbury Automotive Group, Inc. ("Asbury") and Patrick J. Guido ("Executive").

IN CONSIDERATION of the promises and mutual covenants and agreements contained herein, the Asbury and Executive agree as follows:

### 1. Severance Pay Arrangement

If a Termination (as defined in Section 2 below) of Executive's employment occurs at any time during Executive's employment, Asbury will pay Executive 12 months of Executive's base salary as of the date of Termination (hereinafter such pay shall be referred to as "Severance Pay"). The Severance Pay will be subject to required withholding and will be made by Asbury to Executive monthly over the course of 12 months on the regular payroll dates beginning on the first regular payroll date after the effective date of the release referenced in Section B below that Executive executes.

In addition to the payment of Severance Pay, if a Termination (as defined in Section 2 below) of Executive's employment occurs at any time during Executive's employment with Asbury, to the extent that Executive participates in a bonus compensation plan at the date of Termination, Asbury shall pay Executive a pro rata portion of that bonus for the year of the Termination equal to the amount of the bonus that Executive would have received if Executive's employment had not been terminated during such year, multiplied by the percentage of such year that has expired through the date of Termination. Such bonus shall be paid at such time as bonuses are paid under the bonus compensation plan to Asbury's other employees whose employment was not terminated in such year.

Asbury further agrees that, if Executive, upon a Termination (as defined in Section 2 below) of Executive's employment occurs at any time during Executive's employment with Asbury, timely and properly elects COBRA for any medical, dental and vision benefit plans in which Executive was participating immediately prior to the end of Executive's employment with Asbury, Asbury shall continue to pay its portion of the monthly premium for those COBRA-covered medical, dental and vision benefit plans for a period of 12 months after the last day of Executive's employment with Asbury. Notwithstanding the above, if Executive obtains other employment (prior to the end of the 12 month COBRA reimbursement period) under which Executive is eligible to be covered by benefits equal to the benefits in his COBRA-elected plans,

Asbury's obligation to reimburse Executive ceases upon Executive's eligibility for such equal benefits.

Notwithstanding anything herein to the contrary, if Executive is determined to be a "specified employee" within the meaning of Section 409A of the Internal Revenue Code of 1986, as amended the ("Code") and if one or more of the payments or benefits to be received by Executive pursuant to this Agreement would be considered deferred compensation subject to Section 409A of the Code, then no such payment shall be made or benefit provided until six (6) months following Executive's date of Termination.

## 2. Termination Triggering Severance Pay

A "Termination" triggering the Severance Pay set forth above in Section 1 is defined as a termination of Executive's employment with Asbury: (1) by Asbury without "cause", or (2) by Executive because of (x) a material change in the geographic location at which the Executive must perform Executive's services (which shall in no event include a relocation of Executive's current principal place of business to a location less than 50 miles away), (y) a material diminution in Executive's base compensation, or (z) a material diminution in Executive's authority, duties, or responsibilities. For avoidance of doubt, a "Termination" shall not include a termination of Executive's employment by Asbury for "cause" or due to Executive's, death, disability, retirement or voluntary resignation.

For the purposes of this Agreement, the definition of "cause" is: (a) Executive's gross negligence or serious misconduct (including, without limitation, any criminal, fraudulent or dishonest conduct) that is or may be injurious to Asbury; or (b) Executive's being convicted of, or entering a plea of nolo contendere to, any crime that constitutes a felony or involves moral turpitude; or (c) Executive's breach of Sections 3, 4 or 5 below; or (d) Executive's willful and continued failure to perform Executive's duties on behalf of Asbury; or (e) Executive's material breach of a written policy of Asbury. For purposes of this Agreement, the definition of "disability" is a physical or mental disability or infirmity that prevents the performance by Executive of his duties lasting (or likely to last, based on competent medical evidence presented to Asbury) for a continuous period of six months or longer.

#### 3. Confidential Information and Nondisclosure Provision

As a condition to the receipt of the Severance Pay and benefits described in Section 1 above, during and after employment with Asbury, Executive shall agree not to disclose to any person (other than to an employee or director of Asbury, or to Asbury's attorneys, accountants and other advisors or except as may be required by law) and not use to compete with Asbury any confidential or proprietary information, knowledge or data that is not in the public domain that was obtained by Executive while employed by Asbury regarding Asbury or any products, improvements, customers, methods of distribution, sales, prices, profits, costs, contracts, suppliers, business prospects, business methods, techniques, research, trade secrets or know-how of Asbury (collectively, "Confidential Information"). In the event that Executive's employment with Asbury ends for any reason, Executive will deliver to Asbury on or before the Executive's last day of employment all documents and data of any nature (whether in tangible or electronic

form) pertaining to Executive's work with Asbury and will not take any documents or data or any reproduction, or any documents containing or pertaining to any Confidential Information. Executive agrees that in the event of a breach by Executive of this provision, Asbury shall be entitled to inform all potential or new employers of such breach and to cease payments and benefits that would otherwise be made pursuant to Section 1 above, as well as to obtain injunctive relief and damages, including reasonable attorneys fees, and which may include recovery of amounts paid to Executive under this Agreement.

## 4. Non-Solicitation/Non-Hire of Employees

Executive agrees that, during his employment at Asbury and for a 12-month period after the end of his employment with Asbury for any reason, he will not, directly or indirectly, solicit, recruit or hire any employee of Asbury (or any person who was an employee of Asbury during the 12 month period preceding the last day of Executive's employment with Asbury) or encourage any such employee to terminate employment with Asbury.

# 5. Covenant Not to Compete

Executive agrees that, during his employment at Asbury and for a 12-month period after the end of his employment with Asbury for any reason, he will not (except on behalf of or with the prior written consent of Asbury, which consent may be withheld in Asbury's sole discretion):

- (a) provide services of a leadership, management, executive, operational, or advisory capacity and/or participate in the ownership of or provide financial backing to an automotive dealership that is located within a fifty-mile radius of any address set forth on Exhibit A (the "Area");
- (b) provide senior/corporate level leadership, executive, operational, or advisory services to any corporate competitor of Asbury who owns or operates one or more automotive dealerships within the Area; and
- (c) provide services of a leadership, management, executive, operational or advisory capacity for anyone or any business whose focus is buying, conglomerating, or otherwise acquiring one or more automotive dealerships that are located within the Area.

For purposes of this Section 5, Executive acknowledges and agrees that Asbury conducts business in the Area and that the Area is a reasonable geographic limitation.

Notwithstanding anything to the contrary contained in this Agreement, Asbury hereby agrees that the foregoing covenant shall not be deemed breached as a result of the passive ownership by Executive of: (i) less than an aggregate of 5% of any class of stock of a business that competes with Asbury; or (ii) less than an aggregate of 10% in value of any instrument of indebtedness of a business that competes with Asbury. Asbury further agrees that nothing in this Section 5 prohibits Executive from accepting employment from, and performing services for, businesses engaged in the finance industry, and businesses engaged in the manufacturing and/or sale of automobile parts or the provision of automotive service, provided such businesses do not also engage in the retail of automobiles within the Area. By way of example, nothing in this

Section 5 would prohibit Executive from working with such businesses as American General Finance, NAPA Auto Parts or Goodyear.

Within one day of the end of Executive's employment with Asbury for any reason, Executive agrees to re-confirm his commitment to the post-employment restrictive covenants in this Agreement. Executive further agrees that, as part of that reconfirmation, the term "Area" and Exhibit A hereto may be amended by Asbury, but only to the extent necessary to list the addresses of Asbury's headquarters and any automotive dealerships that Asbury owns and/or operates as of the last day of Executive's employment with Asbury.

## 6. Construction/Enforcement of Post-Employment Covenants

Executive agrees that the provisions of Sections 3, 4 and 5 are reasonable and properly required for the adequate protection of the business and the goodwill of Asbury. However, if a judicial determination is made that any of the provisions of Sections 3, 4 or 5 constitutes an unreasonable or otherwise unenforceable restriction against Executive, such provision(s) shall be modified or severed so as to permit enforcement of the provision(s) to the extent reasonable.

## 7. Violation of Post-Employment Covenants

Executive agrees that, in the event of a material breach by Executive of any Section of this Agreement, including Sections 3, 4, or 5, Asbury shall be entitled to: (i) inform all potential or new employers of such breach; (ii) cease payments and benefits that would otherwise be made pursuant to Section 1 above (and in lieu of such payments and benefits pay Executive five hundred dollars (\$500.00)); (iii) obtain injunctive relief and damages, including reasonable attorney's fees; and (iv) recover the amounts paid to Executive under this Agreement (other than the above-referenced \$500.00) during any period of material breach by Executive. To the extent that Executive is determined through agreement or resolution of any pending claim to not have violated any covenant at issue, he shall receive any and all severance that has not been paid under the Agreement and/or which was recovered from Executive under this Section 7.

#### **GENERAL PROVISIONS**

## A. Employment is At Will

Executive and Asbury acknowledge and agree that Executive is an "at will" employee, which means that either Executive or Asbury may terminate the employment relationship at any time, for any reason, with or without cause or notice, and that nothing in this Agreement shall be construed as an express or implied contract of employment.

#### B. Execution of Release

Executive agrees that, as a condition to the receipt of the Severance Pay and other compensation and insurance benefits described in Section 1 above, Executive shall execute a release of all claims against Asbury (and its corporate parents, subsidiaries, franchisors, franchisees, management companies, divisions, and affiliates) and the past, present and future officers, directors, agents, officials, employees, insurers and attorneys of Asbury (and its

corporate parents, subsidiaries, franchisors, franchisees, management companies, divisions, and affiliates) arising out of Executive's employment or the end of his employment with Asbury, such release to not be revoked by Executive and to completely waive and release any claim of discrimination, harassment or wrongful discharge under local, state or federal law.

## C. <u>Alternative Dispute Resolution</u>

Any disputes arising under or in connection with this Agreement shall be resolved by binding arbitration before an arbitrator (who shall be an attorney with at least ten years' experience in employment law) in the city where Executive was employed with Asbury and in accordance with the rules and procedures of the most recent employment rules of the American Arbitration Association. Each party may choose to retain legal counsel and shall pay its own attorneys' fees, regardless of the outcome of the arbitration. Executive may be required to pay a filing fee limited to the equivalent cost of filing in the court of jurisdiction. Asbury will pay the fees and costs of conducting the arbitration. Judgment upon the award rendered by the arbitrator may be entered in any court of jurisdiction.

# D. <u>Non-Disparagement</u>

Executive agrees not to make any disclosures, issue any statements or otherwise cause to be disclosed any information which is designed, intended or might reasonably be anticipated to disparage Asbury, its officers or directors, its business, services, products, technologies and/or personnel. Nothing in this section is intended, nor shall be construed, to: (i) prohibit Executive from any communications to, or participation in any investigation or proceeding conducted by, any governmental agency with jurisdiction concerning the terms, conditions and privileges of employment or jurisdiction over Asbury's business; (ii) interfere with, restrain, or prevent Executive's communications regarding the terms and conditions of employment; or (iii) prevent Executive from otherwise engaging in any legally protected activity.

## E. Other Provisions

- (a) This Agreement shall be binding upon the heirs, executors, administrators, successors and assigns of Executive and Asbury, including any successor to or assign of Asbury.
- (b) Upon the end of Executive's employment with Asbury for any reason, the provisions of this Agreement shall survive to the extent necessary to give effect to the provisions herein, including Sections 3, 4 and 5.
- (c) The headings and captions are provided for reference and convenience only and shall not be considered part of this Agreement.
- (d) Executive also covenants to reasonably cooperate with Asbury if Executive is needed as a witness in any litigation or legal matters involving Asbury.
- (e) Any notice or other communication required or permitted to be delivered under this Agreement shall be (i) in writing, (ii) delivered personally, by nationally recognized overnight courier service or by certified or registered mail, first-class postage prepaid and return receipt requested, (iii) deemed to have been received on the date of delivery or on the third

business day after mailing, and (iv) addressed as follows (or to such other address as the party entitled to notice shall later designate in accordance with these terms):

If to Asbury: Asbury Automotive Group, Inc.

c/o The Office of the General Counsel 2905 Premiere Parkway, Suite 300

Duluth, GA 30097

If to Executive: To the most recent address of Executive set forth in the

personnel records of Asbury.

- (f) This Agreement supersedes any and all prior agreements between Asbury and Executive relating to payments upon Termination of employment or Severance Pay and may only be modified in a writing signed by Asbury and Executive.
  - (g) This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia.
- (h) All payments hereunder shall be subject to any required withholding of federal, state, local and foreign taxes pursuant to any applicable law or regulation.
- (i) If any provision of this Agreement shall be held invalid or unenforceable, such holding shall not affect any other provisions, and this Agreement shall be construed and enforced as if such provisions had not been included. No provision of this Agreement shall be waived unless the waiver is agreed to in writing and signed by Executive and the Chief Human Resources Officer of Asbury. No waiver by either party of any breach of, or of compliance with, any condition or provision of this Agreement by the other party shall be considered a waiver of any other condition or provision or of the same condition or provision at another time.
- (j) The parties hereto acknowledge and agree that, to the extent applicable, this Agreement shall be interpreted in accordance with, and incorporate the terms and conditions required by, Section 409A of the Code and the Department of Treasury regulations and other interpretive guidance issued thereunder. Notwithstanding any provision of this Agreement to the contrary, in the event that Asbury determines that any amounts payable hereunder will be immediately taxable to Executive under Section 409A of the Code and related Department of Treasury guidance, Asbury and Executive shall cooperate in good faith to (x) adopt such amendments to this Agreement and appropriate policies and procedures, including amendments and policies with retroactive effect, that they mutually determine to be necessary or appropriate to preserve the intended tax treatment of the benefits provided by this Agreement, to preserve the economic benefits of this Agreement and to avoid less favorable accounting or tax consequences for Asbury and/or (y) take such other actions as mutually determined to be necessary or appropriate to exempt the amounts payable hereunder from Section 409A of the Code or to comply with the requirements of Section 409A of the Code and thereby avoid the application of penalty taxes thereunder.

This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

## **AGREED TO AS OF MAY 11, 2020**

EXECUTIVE:	ASBURY AUTOMOTIVE GROUP, INC.	
/s/ Patrick J. Guido	/s/ David W. Hult	
Name: Patrick J. Guido	Name: David W. Hult	
Title: SVP & CFO	Title: President & CEO	

### **EXHIBIT A**

As used in the Severance Pay Agreement, "Area" means a 50-mile radius from any of the following addresses:

Corporate Headquarters 2905 Premiere Parkway Duluth, GA 30097

7909 Mall Parkway 11505 Alpharetta Highway Lithonia, GA 30038 Roswell, GA 30076

2550 The Nalley Way 10995 Westside Parkway Atlanta, GA 30360 Alpharetta, GA 30009

2020 Cobb Parkway 1355 Cobb Parkway South Marietta, GA 30080

Marietta, GA 30080 Marietta, GA 30080

7849 Mall Parkway 1606 Church Street Lithonia, GA 30038 Decatur, GA 30033

2750 South Cobb Parkway 7555 Roswell Road Smyrna, GA 30080 Atlanta, GA 30350

980 Mansell Road 4197 Jonesboro Road Roswell, GA 30076 Union City, GA 30291

11130 Alpharetta Highway

Roswell, GA 30076 11051 South Orange Blossom Trail 7969 Mall Parkway Orlando, FL 32837 Lithonia, GA 30038 2925 South US Highway 1 1550 Mansell Road Alpharetta, GA 30009 St Augustine, FL 32086 10600 Atlantic Boulevard 1310 Buford Highway Jacksonville, FL 32225 Cumming, GA 30041 10859 Philips Highway 4200 Jonesboro Road Jacksonville, FL 32256 Union City, GA 30291 4115 Jonesboro Road 11340 Philips Highway Jacksonville, FL 32256 Union City, GA 30291 31200 US Highway 19 North 4400 South US Highway 1 Palm Harbor, FL 34684 Fort Pierce, FL 34982-7370 4500 South US Highway 1 4429 South US Highway 1 Fort Pierce, FL 33954 Fort Pierce, FL 34982 1295 Richmond Avenue 7245 Blanding Boulevard Jacksonville, FL 32244 Charlottesville, VA 22911 1001 Southpoint Auto Park Boulevard 10880 Philips Highway Jacksonville, FL 32256 Durham, NC 27713 436 North McPherson Church Road 2655 North Volusia Avenue Fayetteville, NC 28303 Orange City, FL 32763-2214 2677 North Volusia Avenue 256 Swain Street Fayetteville, NC 28303 Orange City, FL 32763-2214 2308 South Woodland Boulevard 3908 West Wendover Avenue Deland, FL 32720 Greensboro, NC 27407 3902 West Wendover Avenue 9650 Atlantic Boulevard Greensboro, NC 27407 Jacksonville, FL 32225 11003 Atlantic Boulevard 3710 West Wendover Avenue

Jacksonville, FL 32225

Fort Pierce, FL 34982

4450 South US Highway 1

Greensboro, NC 27407

3633 West Wendover Avenue

Greensboro, NC 27407

3900 West Wendover Avenue Greensboro, NC 27407

3607 West Wendover Avenue Greensboro, NC 27407

8704 West Broad Street Richmond, VA 23294

8712 West Broad Street Richmond, VA 23294

8710 West Broad Street Richmond, VA 23294

12100 Midlothian Turnpike Midlothian, VA 23113

2712 Laurens Road Greenville, SC 29607

2660 Laurens Road Greenville, SC 29607

2668 Laurens Road Greenville, SC 29607

2700 Laurens Road Greenville, SC 29607

2686 Laurens Road Greenville, SC 29607

11654 Olive Boulevard Creve Coeur, MO 63141

755 North New Ballas Creve Coeur, MO 63141

777 Decker Lane Creve Coeur, MO 63141

11910 Olive Boulevard

Creve Coeur, MO 63141

11830 Olive Boulevard Creve Coeur, MO 63141

951 Technology Drive O'Fallon, Mo 63368

9207 Adamo Drive Tampa, FL 33619

3810 West Hillsborough Avenue Tampa, FL 33614 9205 Adamo Drive Tampa, FL 33619

3800 West Hillsborough Avenue Tampa, FL 33614

9210 Adamo Drive Tampa, FL 33619 4600 North Dale Mabry Highway Tampa, FL 33614

4400 North Dale Mabry Highway Tampa, FL 33614

4051 West Plano Parkway Plano, TX 75093

13553 US Highway 183 North Austin, TX 78750

300 West Loop 820 South Fort Worth, TX 76108

1601 North Dallas Parkway (7200 State Highway 121) Frisco, TX 75034

3700 West Airport Freeway Irving, TX 75062

3333 West Plano Parkway Plano, TX 75075

2001 Stony Creek Road Noblesville, IN 46060

3477 East Conner Street Noblesville, IN 46060

8693 East US Highway 36 Avon, IN 46123

4105 West 96th Street Indianapolis, IN 46268

1920 North Lebanon Street Lebanon, IN 46052

745 East 56th Street Brownsburg, IN 46112

450 East Northfield Drive Brownsburg, IN 46112

3232 Harper Road Indianapolis, IN 46240

1650 West 104th Avenue Denver, CO 80234

2501 35th Avenue Greeley, CO 80234

# ASBURY AUTOMOTIVE GROUP, INC. 2019 EQUITY AND INCENTIVE COMPENSATION PLAN AWARD AGREEMENT

AWARD AGREEMENT UNDER THE ASBURY AUTOMOTIVE GROUP, INC. 2019 EQUITY AND INCENTIVE COMPENSATION PLAN, dated as of the Date of Grant, between Asbury Automotive Group, Inc., a Delaware corporation (the "*Company*"), and the Grantee.

This Award Agreement (this "Award Agreement") sets forth the terms and conditions of an award under the Asbury Automotive Group, Inc. 2019 Equity and Incentive Compensation Plan (the "Plan") of a number of (i) service-based Restricted Share Units ("RSUs") and/or (ii) Performance Share Units ("PSUs") that are subject to the terms and conditions specified herein, and in either such case that are granted to the Grantee under the Plan (in either such case, or together, if applicable, the "Award"). Each RSU and each PSU represents the right to receive one Common Share upon the vesting of such RSU or PSU, as applicable.

The Grantee is given access to his or her own personal Morgan Stanley secure/password protected website at <a href="https://www.stockplanconnect.com">www.stockplanconnect.com</a>. The identity of the Grantee, the Date of Grant, vesting information and number of RSUs and/or PSUs granted to the Grantee pursuant to this Award are specified on this website. This Award is effective as of the Date of Grant, but is subject to the Grantee's acceptance, not later than 45 days after the Date of Grant, of the terms and conditions of this Award Agreement by eSignature through the Grantee's stock plan account on Morgan Stanley's website, StockPlan Connect.

Except as otherwise specifically provided in this Award Agreement, the provisions of Article I of this Award Agreement apply only to any RSUs granted hereunder. The provisions of Article II of this Award Agreement apply only to any PSUs granted hereunder. The provisions of Article III of this Award Agreement apply to any and all RSUs and PSUs granted hereunder.

## **ARTICLE I**

SECTION 1.1 <u>Vesting and Payment</u>. (a) <u>Vesting</u>. On each vesting date set forth below (each, a "*Vesting Date*"), the Grantee's rights shall vest with respect to a number of the RSUs that corresponds to the percentage of the RSUs (in whole RSUs) set forth in the table below with respect to such Vesting Date, provided that the Grantee remains continuously employed by the Company or its Affiliates through the applicable Vesting Date, except as otherwise provided herein or as determined by the Committee in its sole discretion. For purposes of this Award Agreement, "continuously employed" (or substantially similar terms) means the absence of any interruption or termination of the Grantee's employment with the Company or an Affiliate unless otherwise stated elsewhere in this Award Agreement. Continuous employment shall not be considered interrupted or terminated in the case of transfers between locations of the Company and its Affiliates.

"Vesting Date" for RSUs	Percentage of RSUs Vested
First anniversary of the Date of Grant (or in the case of PSUs, the Determination Date, whichever is later)	33.33%
Second anniversary of the Date of Grant	33.33%
Third anniversary of the Date of Grant	33.34%

In the event that the Grantee dies, becomes Disabled or Retires, the RSUs, to the extent then outstanding and unvested, shall automatically be deemed vested as of the date of the Grantee's death, Disability or Retirement, as applicable. The Committee, in its sole discretion, may accelerate the vesting of all or any portion of the RSUs, at any time and from time to time.

- (b) <u>Payment of RSUs</u>. Payments in respect of any RSUs that vest in accordance herewith shall be made to the Grantee (or in the event of the Grantee's death, to his or her estate) in whole Common Shares as provided in this <u>Section 1.1(b)</u>. Payments in respect of any Dividend Equivalents (as defined below) credited with respect to the RSUs shall be made in cash at the same time as the RSUs to which they relate.
  - (i) <u>General</u>. Except as otherwise provided in <u>Section 1.1(b)(ii)</u>, vested RSUs will be paid within 10 days following the applicable Vesting Date.
  - (ii) <u>Other Payment Events</u>. Notwithstanding **Section 1.1(b)(i)**, to the extent the RSUs are vested on the dates set forth below, payment with respect to the RSUs will be made as follows:
    - (A) To the extent the RSUs are vested (and have not previously been paid) pursuant to <u>Section 1.1(a)</u> in connection with the Grantee's death, Disability or Retirement, or pursuant to <u>Section 3.4</u> in connection with a Change in Control or the Grantee's Involuntary Termination during the period of two years after a Change in Control, such vested RSUs will be paid to the Grantee (or the Grantee's beneficiary) within 30 days after the date of such vesting event; <u>provided</u>, <u>however</u>, that, if Section 409A of the Code applies to the RSUs and payment is triggered (1) by the Grantee's Retirement or Involuntary Termination and such Retirement or Involuntary Termination does not constitute a "separation from service" with the Company and its Subsidiaries for purposes of Section 409A(a)(2)(A)(i) of the Code (a "409A Separation from Service"), (2) by Disability and such Disability does not constitute "disability" for purposes of Section 409A(a)(2)(C) of the Code (a "409A Disability"), or (3) by a Change in Control and such Change in Control does not constitute a "change in control" for purposes of Section 409A(a)(A)(v) of the Code (a "409A Change in Control"), then, in each

case, payment of the RSUs will be made within 30 days after the earliest to occur of (v) the applicable Vesting Date, (w) the Grantee's 409A Separation from Service, (x) the Grantee's death, (y) the Grantee's 409A Disability, or (z) a 409A Change in Control.

- (B) Notwithstanding anything in this Award Agreement to the contrary, if the RSUs become payable on the Grantee's 409A Separation from Service and the Grantee is a "specified employee" as determined pursuant to procedures adopted by the Company in compliance with Section 409A of the Code, then, to the extent necessary to comply with Section 409A of the Code, the payment for the RSUs shall be made on the earlier of (1) the tenth business day of the seventh month after the date of the Grantee's 409A Separation from Service or (2) the Grantee's death.
- (C) If a Replacement Award is provided pursuant to Section 12(b) of the Plan, notwithstanding anything in this Award Agreement to the contrary, any outstanding RSUs that at the time of the Change in Control are not subject to a "substantial risk of forfeiture" (within the meaning of Section 409A of the Code) will be deemed to be vested at the time of such Change in Control. In no event shall the Grantee be permitted to designate the taxable year of payment for the RSUs.

SECTION 1.2. <u>Forfeiture of RSUs</u>. Unless the Committee determines otherwise or except as otherwise set forth in <u>Section 1.1(a)</u> or <u>3.4</u> of this Award Agreement, if the Grantee's rights with respect to any RSUs or related Dividend Equivalents (as defined below) awarded to the Grantee pursuant to this Award Agreement have not become vested prior to the date on which the Grantee's continuous employment with the Company and its Affiliates is terminated (regardless of whether the Grantee's employment is later reinstated), the Grantee's rights with respect to such RSUs or Dividend Equivalents shall immediately terminate, and the Grantee will be entitled to no further payments or benefits with respect thereto.

SECTION 1.3. <u>Voting Rights</u>; <u>Dividend Equivalents</u>. The Grantee shall have no rights of ownership in the Common Shares underlying the RSUs and no right to vote the Common Shares underlying the RSUs until the date on which the Common Shares underlying the RSUs are issued or transferred to the Grantee pursuant to <u>Section 1.1(b)</u>. Each RSU granted hereunder is granted in tandem with a corresponding dividend equivalent ("*Dividend Equivalent*"), which Dividend Equivalent shall remain outstanding from the Date of Grant until the earlier of the payment or forfeiture of the RSU to which it corresponds. The Grantee shall be entitled to accrue payments equal to cash dividends declared, if any, on the Common Shares underlying the RSUs to which such Dividend Equivalent relates, payable in cash and subject to the vesting of the RSUs to which it relates, at the time the Common Shares underlying the RSUs are paid pursuant to <u>Section 1.1(b)</u> hereof. Dividend Equivalents shall not entitle the Grantee to any payments relating to dividends declared after the earlier to occur of the payment or forfeiture of the RSUs underlying such Dividend Equivalents. Dividend Equivalents and any amounts that may become distributable in respect thereof shall be treated separately from the RSUs and the

rights arising in connection therewith for purposes of the designation of time and form of payments required by Section 409A of the Code.

SECTION 1.4. Non-Transferability of RSUs and Dividend Equivalents. The Grantee's rights and interests under this Award Agreement with respect to RSUs may not be assigned, alienated, pledged, attached, sold or otherwise transferred or encumbered by the Grantee except, in the event of the Grantee's death, by will or by the laws of descent and distribution, and any such purported assignment, alienation, pledge, attachment, sale, transfer or encumbrance shall be void and unenforceable against the Company or any Affiliate; provided that the designation of a beneficiary shall not constitute an assignment, alienation, pledge, attachment, sale, transfer or encumbrance.

SECTION 1.5. <u>Stop Transfer Orders and Legends</u>. All certificates for Common Shares or other securities of the Company or any Affiliate delivered under the Plan pursuant to this Article I shall be subject to such stop transfer orders and other restrictions as the Committee may deem advisable under the Plan or the rules, regulations, and other requirements of the Securities and Exchange Commission ("**SEC**"), any securities exchange on which the Common Shares are listed ("**Securities Exchange**"), and any federal or state laws, and the Committee may cause a legend or legends to be put on any such certificates to make appropriate reference to such restrictions.

#### **ARTICLE II**

SECTION 2.1. <u>Definition</u>. As used in this Award Agreement, the following terms have the meanings set forth below:

"*Determination Date*" means the date, as determined by the Committee, on which the Committee determines whether and to what extent the Performance Goals with respect to the PSUs have been achieved; <u>provided</u> that such date shall be between January 1, 2022 and March 14, 2022.

"*Performance Period*" means the calendar year in which the Date of Grant occurs, during which the Performance Goals (as defined below) are to be achieved, as set forth in the Statement of Performance Goals (as defined below).

SECTION 2.2. <u>Performance-Based Right to Payment</u>. The number of PSUs that shall be earned with respect to the Award shall be determined based on the Company's achievement of performance goals for the PSUs (the "*Performance Goals*") as determined by the Committee and communicated to the Grantee in a statement of performance goals (the "*Statement of Performance Goals*"). On the Determination Date, the Committee in its sole discretion shall determine whether and to what extent the Performance Goals as set forth in the Statement of Performance Goals have been attained. Except as otherwise provided in <u>Section 3.4</u> of this Award Agreement, the number of PSUs earned with respect to the Award shall be determined based on the attainment of the Performance Goals. Accordingly, except as otherwise provided in <u>Section 3.4</u> of this Award Agreement, the Grantee shall only become entitled to the PSUs subject to this Award Agreement to the extent that the Committee determines that the

Performance Goals have been attained. Upon such determination by the Committee and subject to the provisions of the Plan and this Award Agreement, the Grantee shall be deemed to have earned a portion of the PSUs as corresponds to the Performance Goals attained (as determined by the Committee in its sole discretion based on the formulae set forth in the Statement of Performance Goals), subject to satisfaction of the PSU vesting requirements as described herein.

SECTION 2.3. <u>Service Requirement</u>. On each Vesting Date, the Grantee's rights with respect to a percentage of the earned PSUs (as determined in accordance with <u>Section 2.2</u>) that corresponds to the percentage of the PSUs (rounded to the nearest whole PSU) set forth in the table in <u>Section 1.1</u> with respect to such Vesting Date shall vest, provided that the Grantee remains continuously employed by the Company or its Affiliates through the applicable Vesting Date, except as otherwise provided in <u>Section 2.4</u> or <u>Section 3.4</u> of this Award Agreement or as otherwise determined by the Committee in its sole discretion and consistent with Section 409A of the Code.

## SECTION 2.4. Treatment on Death, Disability or Retirement.

- (a) In the event that the Grantee dies, becomes Disabled or Retires on or after the last day of the applicable Performance Period, the Grantee shall vest in the full number of earned PSUs (as determined in accordance with and at the time specified in <u>Section 2.2</u>), on the date of the Grantee's death, becoming Disabled, or Retirement, as applicable, to the extent such PSUs have not already vested or been forfeited.
- (b) In the event that the Grantee dies, becomes Disabled or Retires prior to the last day of the applicable Performance Period, the Grantee shall, upon the Committee's certification of the extent to which the Performance Goals have been attained for the applicable Performance Period, vest on the Determination Date in a pro rata basis of the PSUs (as determined in accordance with Section 2.2) for the applicable Performance Period, which shall be calculated by multiplying (i) the PSUs earned that would have vested as of the Determination Date by (ii) a fraction, the numerator of which is the number of calendar days that have elapsed from the first day of the applicable Performance Period through the date of such death, Disability or Retirement, and the denominator of which is the total number of calendar days during the applicable Performance Period, to the extent such PSUs have not already vested or been forfeited.
- (c) The Committee, in its sole discretion, may accelerate the vesting of all or any portion of the PSUs, at any time and from time to time to the extent such acceleration would not result in any violation of Section 409A of the Code or related regulations.

SECTION 2.5. <u>Payment of PSUs</u>. Payments in respect of any PSUs that vest in accordance herewith shall be made to the Grantee (or in the event of the Grantee's death, to his or her estate) in whole Common Shares as provided in this <u>Section 2.5</u>. Payments in respect of any Dividend Equivalents credited with respect to the PSUs shall be made in cash at the same time as the PSUs to which they relate.

- (a) <u>General</u>. Except as otherwise provided in <u>Section 2.5(b)</u>, vested PSUs will be paid within 10 days following the applicable Vesting Date.
- (b) <u>Other Payment Events</u>. Notwithstanding <u>Section 2.5(a)</u>, to the extent the PSUs are vested on the applicable payment dates set forth below, payment with respect to the PSUs will be made as follows:
  - (i) Within 73 days of the Grantee's death or Disability if the PSUs are vested on the date of death or Disability; <u>provided</u>, <u>however</u>, that, if Section 409A of the Code applies to the PSUs and payment is triggered by Disability and such Disability does not constitute a 409A Disability, then payment of the vested PSUs will be made on the earliest to occur of (A) within 10 days after the applicable Vesting Date, (B) within 73 days after the Grantee's 409A Separation from Service, (C) within 73 days after the Grantee's death, (D) within 73 days after the Grantee's 409A Disability, or (E) within 10 days after a 409A Change in Control.
  - (ii) Within 73 days of the Grantee's Retirement or Involuntary Termination if the PSUs are vested on the date of such Retirement or Involuntary Termination during the period of two years after a Change in Control (in accordance with Section 3.4); provided, however, that, if Section 409A of the Code applies to the PSUs and such Retirement or Involuntary Termination, as applicable, does not constitute a 409A Separation from Service, then payment of the vested PSUs will be made on the earliest to occur of (A) within 10 days after the applicable Vesting Date, (B) within 73 days after the Grantee's 409A Separation from Service, (C) within 73 days after the Grantee's 409A Disability, or (E) within 10 days after a 409A Change in Control.
  - (iii) Within 10 days of a Change in Control, if the PSUs are vested on the date of such Change in Control (pursuant to Section 3.4); provided, however, that, if Section 409A of the Code applies to the PSUs and such Change in Control does not constitute a 409A Change in Control, then, in each case, payment of the vested PSUs will be made on the earliest to occur of (A) within 10 days after the applicable Vesting Date, (B) within 73 days after the Grantee's 409A Separation from Service, (C) within 73 days after the Grantee's death, (D) within 73 days after the Grantee's 409A Disability, or (E) within 10 days after a 409A Change in Control. If a Replacement Award is provided pursuant to Section 12(b) of the Plan, notwithstanding anything in this Award Agreement to the contrary, any outstanding PSUs which at the time of the Change in Control are not subject to a "substantial risk of forfeiture" (within the meaning of Section 409A of the Code) will be deemed to be vested at the time of such Change in Control.
  - (iv) Notwithstanding anything in this Award Agreement to the contrary, if the PSUs become payable on the Grantee's 409A Separation from Service and the Grantee is a "specified employee" as determined pursuant to procedures adopted by the Company in compliance with Section 409A of the Code, then, to the extent necessary to comply with Section 409A of the Code, the payment for the PSUs

shall be made on the earlier of (A) the tenth business day of the seventh month after the date of the Grantee's 409A Separation from Service or (B) the Grantee's death.

(v) In no event shall the Grantee be permitted to designate the taxable year of payment for the PSUs.

SECTION 2.6. <u>Dividend Equivalents</u>. The Grantee shall have no rights of ownership in the Common Shares underlying the PSUs and no right to vote the Common Shares underlying the PSUs until the date on which the Common Shares underlying the PSUs are issued or transferred to the Grantee pursuant to <u>Section 2.5</u>. Each PSU granted hereunder is hereby granted in tandem with a corresponding Dividend Equivalent, which Dividend Equivalent shall remain outstanding from the Date of Grant until the earlier of the payment or forfeiture of the PSU to which it corresponds. The Grantee shall be entitled to accrue payments equal to cash dividends declared, if any, on the Common Shares underlying the PSUs to which such Dividend Equivalent relates, payable in cash and subject to the vesting of the PSUs to which it relates, at the time the Common Shares underlying the PSUs are paid pursuant to <u>Section 2.5</u> hereof. Dividend Equivalents shall not entitle the Grantee to any payments relating to dividends declared after the earlier to occur of the payment or forfeiture of the PSUs underlying such Dividend Equivalents. Dividend Equivalents and any amounts that may become distributable in respect thereof shall be treated separately from the PSUs and the rights arising in connection therewith for purposes of the designation of time and form of payments required by Section 409A of the Code.

SECTION 2.7. <u>Forfeiture of PSUs</u>. Except as otherwise provided in <u>Section 2.4</u> or <u>Section 3.4</u>, if the Grantee's continuous employment with the Company and its Affiliates terminates prior to a Vesting Date (regardless of whether the Grantee's employment is later reinstated), the Grantee's rights with respect to the unvested portion of the PSUs shall immediately terminate, and the Grantee shall be entitled to no payments or benefits with respect thereto, unless the Committee, as permitted pursuant to the terms of the Plan, determines in its sole discretion otherwise (in which case any payment to be made to the Grantee pursuant to this Award Agreement shall be made to the Grantee in a manner that complies with Section 409A of the Code).

SECTION 2.8. Non-Transferability of PSUs. The Grantee's rights and interests under this Award Agreement with respect to the PSUs may not be assigned, alienated, pledged, attached, sold or otherwise transferred or encumbered by the Grantee except, in the event of the Grantee's death, by shall or by the laws of descent and distribution, and any such purported assignment, alienation, pledge, attachment, sale, transfer or encumbrance shall be void and unenforceable against the Company or any Affiliate; provided that the designation of a beneficiary shall not constitute an assignment, alienation, pledge, attachment, sale, transfer or encumbrance.

SECTION 2.9. <u>Stop Transfer Orders and Legends</u>. All certificates for Common Shares or other securities of the Company or any Affiliate delivered under the Plan pursuant to this Article II shall be subject to such stop transfer orders and other restrictions as the Committee

may deem advisable under the Plan or the rules, regulations, and other requirements of the SEC, any Securities Exchange, and any federal or state laws, and the Committee may cause a legend or legends to be put on any such certificates to make appropriate reference to such restrictions.

SECTION 2.10. <u>Confidentiality</u>. The Grantee hereby agrees to keep confidential, and to not disclose to anyone, the existence and terms of this Award Agreement (including, without limitation, the Performance Goals set forth in the Statement of Performance Goals), except to the Grantee's immediate family and the Grantee's financial and legal advisors, or as may be required by law or ordered by a court with valid jurisdiction over such matter. The Grantee further agrees that any disclosure to the Grantee's immediate family and the Grantee's financial and legal advisors shall only be made after such individuals or entities acknowledge and agree to maintain the confidentiality of this Award Agreement and its terms.

## **ARTICLE III**

SECTION 3.1. <u>Definitions</u>. Capitalized terms used in this Award Agreement that are not defined in this Award Agreement have the meanings as used or defined in the Plan. As used in this Award Agreement, the following terms have the meanings set forth below:

"*Business Day*" means a day that is not a Saturday, a Sunday or a day on which banking institutions are legally permitted to be closed in the City of New York.

"Change in Control" has the same meaning as ascribed to it in the Plan, as amended from time to time, except that, in the case of a Grantee who is party to an employment or severance agreement with the Company on the Date of Grant, the term "Change in Control" shall have the meaning as ascribed to it in such employment or severance agreement.

"Retirement" (or substantially similar terms) means the voluntary termination of the Grantee's employment with the Company and its Affiliates after the Grantee's attainment of age 62 and 10 years of continued employment with the Company and its Affiliates; provided, however, that in the event Grantee decides to voluntarily terminate his or her employment, Grantee must provide at least ninety (90) days advance written notice to the Company in accordance with Section 3.7 of the Award Agreement, which notice must contain the following information: (i) date of notice; (ii) name of employee; and (iii) proposed date of retirement from the Company. Notwithstanding anything to the contrary contained in this Award Agreement, for purposes of calculating the number of years of continued employment with the Company in connection with the Grantee's Retirement, the 10 years of continued employment: (i) will not include any years of service rendered at a dealership prior to its acquisition by the Company; (ii) must be continuous, except that if the Grantee's employment with the Company is terminated and Grantee is rehired within 30 days of the termination date, Grantee's service will be deemed continuous; and (iii) will not include any years of service rendered to the Company or its Affiliates prior to March 14, 2002, the date the Company's stock began trading on the New York Stock Exchange.

SECTION 3.2. <u>The Plan</u>. This Award is made pursuant to the Plan, the terms of which are incorporated herein by reference, and in all respects shall be interpreted in accordance

with the Plan. The grant and terms of this Award are subject to the provisions of the Plan and to interpretations, regulations and determinations concerning the Plan established from time to time by the Committee in accordance with the provisions of the Plan, including, but not limited to, provisions pertaining to (a) rights and obligations with respect to withholding taxes, (b) the registration, qualification or listing of the Common Shares, (c) capital or other changes of the Company and (d) other requirements of applicable law. The Committee shall have the authority to interpret and construe this Award pursuant to the terms of the Plan, and its decisions shall be conclusive as to any questions arising hereunder.

SECTION 3.3. No Employment or Other Rights. The grant of the Award under this Award Agreement to the Grantee is a voluntary, discretionary award being made on a one-time basis and it does not constitute a commitment to make any future awards. The grant of this Award shall not confer upon the Grantee any right to be retained as a director, officer or employee of or to the Company or any of its Affiliates and shall not interfere in any way with the right of the Company and its Affiliates to terminate the Grantee's employment or service at any time. The right of the Company and its Affiliates to terminate at will the Grantee's employment or service at any time for any reason, free from any liability or any claim under the Plan or this Award Agreement, is specifically reserved unless otherwise expressly provided in the Plan or in this Award Agreement.

- SECTION 3.4. <u>Change in Control</u>. In the event of a Change in Control after the Date of Grant, the unvested portion of the Award, and any Dividend Equivalents corresponding to the Award, shall be subject to Section 12(b) of the Plan.
- SECTION 3.5. <u>Successors and Assigns of the Company</u>. The terms and conditions of this Award Agreement shall be binding upon and shall inure to the benefit of the Company and its successors and assigns.
- SECTION 3.6. <u>Committee Discretion</u>. Subject to the terms of the Plan, the Committee shall have full and plenary discretion with respect to any actions to be taken or determinations to be made in connection with this Award Agreement, and its determinations shall be final, binding and conclusive.

## SECTION 3.7. Notice.

(a) <u>General</u>. All notices, requests, demands and other communications required or permitted to be given under the terms of this Award Agreement shall be in writing and shall be deemed to have been duly given when delivered by hand or overnight courier or three Business Days after they have been mailed by U.S. registered mail, return receipt requested, postage prepaid, addressed to the other party as set forth below:

If to the Company: Asbury Automotive Group, Inc.

2905 Premiere Parkway NW, Suite 300

Duluth, GA 30097

Attention: General Counsel

If to the Grantee: At the then-current address shown on the

payroll of the Company.

The parties may change the address to which notices under this Award Agreement shall be sent by providing written notice to the other in the manner specified above. Notwithstanding the above, the Company and its Affiliates may provide notice to the Grantee by e-mail or other electronic means to which the Grantee has regular access.

- (b) <u>Electronic Delivery of Plan Documents</u>. The documents relating to the Plan and this Award (which may include but do not necessarily include, and are not limited to, any Plan prospectus, Award Agreement, or other related documents) may be delivered to the Grantee electronically. Such means of delivery may include but do not necessarily include, and are not limited to, the delivery of a link to the Internet site of a third party involved in administering the Plan or to a Company intranet site, the delivery of documents to the Grantee at the e-mail address, if any, provided for the Grantee by the Company, or such other means of delivery determined at the Committee's discretion.
- Consent to Electronic Delivery. The Grantee acknowledges that he/she has read this Section 3.7 and consents to the electronic delivery of the Plan documents, as described in this Section 3.7. The Grantee understands that an e-mail account and appropriate hardware and software, including, but not limited to, a computer or compatible cell phone and an Internet connection, will be required to access documents delivered by e-mail. The Grantee acknowledges that he/she may receive from the Company a paper copy of any documents delivered electronically at no cost if he/she provides written notice to the Company in the manner specified above. The Grantee further acknowledges that he/she will be provided with a paper copy of any documents delivered to him/her electronically if electronic delivery fails. Similarly, the Grantee understands that he/she must provide the Company or any designated third party with a paper copy of any documents delivered by him/her electronically if electronic delivery fails. Also, the Grantee understands that his/her consent may be revoked or changed at any time if he/she provides written notice of such revised or revoked consent to the Company in the manner specified above. Finally, the Grantee understands that he/she is not required to consent to electronic delivery.

SECTION 3.8. <u>Section 409A</u>. To the extent applicable, this Award Agreement and the Award are intended to comply with the provisions of Section 409A of the Code and Department of Treasury regulations and other interpretive guidance issued thereunder. This Award Agreement shall be administered in a manner consistent with this intent, and any provisions that would cause this Award Agreement or the Plan to fail satisfy Section 409A of the Code may be amended to comply with Section 409A of the Code (which amendment may be

retroactive to the extent permitted by Section 409A of the Code and may be made by the Company without the Grantee's consent).

SECTION 3.9. <u>Headings</u>. Headings are given to the Sections and subsections of this Award Agreement solely as a convenience to facilitate reference. Such headings shall not be deemed in any way material or relevant to the construction or interpretation of this Award Agreement, the Plan or any provision thereof.

SECTION 3.10. Amendment of this Award Agreement. The Committee may waive any conditions or rights under, amend any terms of, or alter, suspend, discontinue, cancel or terminate this Award Agreement prospectively or retroactively; provided, however, that any such waiver, amendment, alteration, suspension, discontinuance, cancellation or termination that would materially and adversely impair the Grantee's rights under this Award Agreement shall not to that extent be effective without the Grantee's consent; provided, further, that the Grantee's consent shall not be required to an amendment that is deemed necessary by the Company to ensure compliance with Section 409A of the Code or Section 10D of the Exchange Act (it being understood, notwithstanding the foregoing proviso, that this Award Agreement and (a) the RSUs and PSUs shall be subject to adjustment as described in Section 11 of the Plan; and (b) the PSUs shall be subject to the provisions of Section 2(w) of the Plan (including, without limitation, in connection with adjustments to the number or identity of peer companies).

<u>Taxes</u>, <u>Consents</u>. <u>Taxes</u>. (i) To the extent that the Company is required to withhold federal, state, local or foreign taxes or other amounts ("Tax-Related Amounts") in connection with the delivery to the Grantee of Common Shares or any other payment to the Grantee or any other payment or vesting event under this Award Agreement, and the amounts available to the Company for such withholding are insufficient, it shall be a condition to the obligation of the Company to make any such delivery or payment that the Grantee make arrangements satisfactory to the Company for payment of the balance of such Tax-Related Amounts required to be withheld. Unless otherwise determined by the Committee, withholding of Tax-Related Amounts shall be accomplished by retention by the Company of a portion of the Common Shares to be delivered to the Grantee. Unless otherwise determined by the Committee, the shares so retained shall be credited at the Market Value per Share of such Common Shares on the date immediately prior to the date the applicable benefit is to be included in the Grantee's income. The fair market value of the Common Shares withheld and/or delivered pursuant to this **Section 3.11** to satisfy applicable Tax-Related Amounts shall not exceed the minimum statutory withholding rates in the applicable jurisdictions, unless and until the Committee in its discretion establishes policies and procedures to have withholding for Tax-Related Amounts be based on a higher rate and the Grantee elects, pursuant to such policies and procedures then in effect, to have withholding for Tax-Related Amounts be based on a higher rate. The Company shall not have any obligation to indemnify or otherwise hold the Grantee harmless from any or all of such Tax-Related Amounts. The Committee shall have the discretion to unilaterally modify this Award Agreement or the Award in a manner (i) that it in good faith believes conforms with the requirements of Section 409A of the Code and (ii) for any distribution event that could be expected to violate Section 409A of the Code, in order to make the distribution only upon a "permissible distribution event" within the meaning of Section 409A

of the Code (as determined by the Committee in good faith). The Committee shall have the sole discretion to interpret the requirements of the Code, including, without limitation, Section 409A of the Code, for purposes of the Plan, this Award Agreement and the Award.

- (b) <u>Consents</u>. The Grantee's rights in respect of the Award are conditioned on the receipt to the full satisfaction of the Committee of (i) any required consents that the Committee may determine to be necessary or advisable (including, without limitation, the Grantee's consenting to the Company's supplying to any third-party record-keeper of the Plan such personal information as the Committee deems advisable to administer the Plan), and (ii) the Grantee's making or entering into such written representations, warranties and agreements in connection with the acquisition of any Common Shares pursuant to this Award as the Committee may request in order to comply with applicable securities laws or this Award, plus the Grantee's acceptance, not later than 45 days after the Date of Grant, of the terms and conditions of this Award Agreement by eSignature through the Grantee's stock plan account on Morgan Stanley's website, StockPlan Connect.
- SECTION 3.12. <u>Applicable Law</u>. The validity, construction, interpretation and effect of this Award Agreement shall be governed by and determined in accordance with the laws of the State of Delaware without giving effect to the conflict of laws provisions thereof.
- SECTION 3.13. Recoupment. Any payment made pursuant to the terms of this Award Agreement is subject to the terms and conditions of the Company's recoupment policy (attached as Exhibit B to the Company's Corporate Governance Guidelines), and as it may be amended or restated from time to time). Notwithstanding the foregoing, the Company may, in its sole discretion, implement any recoupment or clawback policies or make any changes to any of the Company's existing recoupment or clawback policies, as the Company deems necessary or advisable in order to comply with applicable law or regulatory guidance (including, without limitation, the Dodd-Frank Wall Street Reform and Consumer Protection Act), and the Grantee hereby acknowledges and agrees that the Award will be subject to any recoupment or clawback policies so implemented or revised.
- SECTION 3.14. <u>Acknowledgement</u>. The Grantee acknowledges that the Grantee (a) has received a copy of the Plan, (b) has had an opportunity to review the terms of this Award Agreement and the Plan, (c) understands the terms and conditions of this Award Agreement and the Plan and (d) agrees to such terms and conditions.
- SECTION 3.15. Restrictive Covenants. (a) Non-Competition. In consideration of the Company's grant of the Award to the Grantee, Grantee agrees that during the 12-month period following the last date of Grantee's employment with the Company, the Grantee will not, directly or indirectly (except on behalf of or with the prior written consent of the Company, which consent may be withheld in the Company's sole discretion): (i) provide services of a leadership, management, executive, operational, or advisory capacity and/or participate in the ownership of or provide financial backing to an automotive dealership that is located within the Area (as defined in **Section 3.15(i)** of this Award Agreement); (ii) provide senior/corporate level leadership, executive, operational, or advisory services to any corporate competitor of the Company or its Affiliates who owns or operates one or more automotive

dealerships within the Area; or (iii) provide services of a leadership, management, executive, operational, or advisory capacity for anyone or any business whose focus is buying, conglomerating, or otherwise acquiring one or more automotive dealerships that are located within the Area. For purposes of this **Section 3.15(a)**, the Grantee acknowledges and agrees that the Company and its Affiliates conduct business in the Area and that the Area is a reasonable geographic limitation. Notwithstanding anything to the contrary contained herein, the Company hereby agrees that the covenants set forth in this **Section 3.15(a)** shall not be deemed breached as a result of the passive ownership by the Grantee of: (A) less than an aggregate of 5% of any class of stock of a business that competes with the Company; or (B) less than an aggregate of 10% in value of any instrument of indebtedness of a business that competes with the Company. The Company further agrees that nothing in this **Section 3.15(a)** prohibits the Grantee from accepting employment from, or performing services for, businesses engaged in the finance industry, or businesses engaged in the manufacturing and/or sale of automobile parts or the provision of automotive service; provided that such businesses do not also engage in the retail sale of automobiles within the Area. By way of example, as of the Date of Grant, nothing in this **Section 3.15(a)** would prohibit the Grantee from working with such businesses as American General Finance, NAPA Auto Parts, or Goodyear. Notwithstanding the foregoing, in the event Grantee Retires and receives payment of RSUs and/or PSUs as described in Section 1.1(a) or Section 2.4, respectively, Grantee agrees that the 12-month period described in Section 3.15(a) shall be increased to 24 months.

- (b) Non-Solicitation; No-Hire. In consideration of the Company's grant of the Award to the Grantee, the Grantee agrees that, during the 24-month period following the last date of Grantee's employment with the Company, the Grantee will not, directly or indirectly, solicit, recruit or hire any employee of the Company or its Affiliates (or any person who was an employee of the Company or any of its Affiliates during the 12-month period immediately preceding such solicitation, recruitment or hire) or encourage any such employee to terminate employment with the Company or its Affiliates.
- (c) <u>Non-Disparagement</u>. In consideration of the Company's grant of the Award to the Grantee, the Grantee agrees that throughout Grantee's employment with the Company and at any time thereafter, the Grantee will not (i) publicly criticize disparage, defame or place in a negative light, or (ii) in any unflattering way, speak of, write about, or publish about, the Company, its Affiliates, and/or any of their officers, stockholders, directors, employees, agents, business partners, successors or assigns, except that nothing herein will restrict Grantee from making truthful statements that are required by applicable law or by order of any court of competent jurisdiction.
- (d) <u>Protection of Company Information</u>. In consideration of the Company's grant of the Award to the Grantee, the Grantee agrees as follows:
  - (i) <u>Confidentiality</u>. All Company Information (as defined in <u>Section 3.15(i)</u> of this Award Agreement) received or developed by the Grantee while employed by the Company or its Affiliates is confidential to and will remain the sole and exclusive property of the Company and its Affiliates. Except to the extent

necessary to perform the duties assigned to the Grantee by the Company, the Grantee will hold such Company Information in trust and in the strictest confidence. The Grantee agrees that: (A) the Grantee will protect all Company Information from disclosure and will in no event take any action causing any Company Information to lose its character as Company Information, or fail to take the action necessary in order to prevent any Company Information from losing its status as Confidential Information (as defined in Section 3.15(i) of this Award Agreement) or Trade Secrets (as defined in **Section 3.15(i)** of this Award Agreement); and (B) the Grantee will not, directly or indirectly, use, reproduce, publish, disseminate or otherwise disclose any Company Information (or any physical embodiments thereof) to any third party without the prior written consent of the Company, which may be withheld in the Company's absolute discretion. Nothing in this Agreement prevents the Grantee from providing, without prior notice to the Company, information to governmental authorities regarding possible legal violations or otherwise testifying or participating in any investigation or proceeding by any governmental authorities regarding possible legal violations. Furthermore, no Company policy or individual agreement between the Company and the Grantee shall prevent the Grantee from providing information to government authorities regarding possible legal violations, participating in investigations, testifying in proceedings regarding the Company's past or future conduct, engaging in any future activities protected under the whistleblower statutes administered by any government agency (e.g., EEOC, NLRB, SEC, etc.), or receiving a monetary award from a government-administered whistleblower award program for providing information directly to a government agency. The Company nonetheless asserts and does not waive its attorney-client privilege over any information appropriately protected by privilege.

- (ii) <u>Return of Company Property</u>. Upon request by the Company or its Affiliates, and in any event upon termination of the Grantee's employment with the Company for any reason, the Grantee will promptly deliver to the Company all property belonging to the Company or its Affiliates, including, without limitation, electronic property of any type, and all Company Information (and all embodiments thereof) then in the Grantee's custody, control or possession.
- (iii) <u>Survival</u>. The restrictions on the Grantee's use or disclosure of all Company Information, as set forth in this <u>Section 3.15(d)</u>, shall apply during Grantee's employment with the Company and for an additional 24-month period following the last date thereof, and with respect to Trade Secrets, shall survive beyond such period for so long as such information qualifies as a Trade Secret by the law of the applicable state.
- (e) <u>Work Product</u>. In consideration of the Company's grant of the Award to the Grantee, the Grantee acknowledges that all inventions, improvements, discoveries, methods, developments and works of authorship, whether patentable or copyrightable or not, which have

utility in or relate to the Company's or its Affiliates' business and are created, made, conceived or reduced to practice by the Grantee or under the Grantee's direction or jointly with others either prior to (but only to the extent not assigned to prior employers) or during the Grantee's employment with the Company or its Affiliates, whether or not during normal working hours or on the premises of the Company or its Affiliates (all of the foregoing, collectively, the "Work Product") belong to the Company. The Grantee hereby assigns to the Company all right, title and interest in and to such Work Product. The Grantee shall promptly disclose such Work Product to the Company and to cooperate fully with the Company to perform all actions reasonably requested by the Company (whether during or after employment) to establish and confirm such ownership (including without limitation, the execution of assignments, consents, powers of attorney and other instruments). The Grantee further acknowledges and agrees that all writings and documentation of any kind produced by the Grantee in the course of working for the Company are "works made for hire" (as that term is defined in the United States Copyright Act) and the property of the Company, including without limitation any copyrights in such writings and documentation. To the extent that any such works may not, by operation of law or otherwise, be a work made for hire, the Grantee hereby assigns to the Company all copyright in such works, whether published or unpublished.

- (f) <u>Confirmation of Obligations</u>. Upon the Grantee's termination of employment with the Company, the Grantee agrees to re-confirm the Grantee's commitment to the post-employment restrictive covenants in this <u>Section 3.15</u>.
- (g) <u>Construction</u>. The Grantee agrees that the provisions of this <u>Section 3.15</u> are reasonable and properly required for the adequate protection of the business and the goodwill of the Company and its Affiliates. However, if a judicial determination is made that any of the provisions of this <u>Section 3.15</u> constitute an unreasonable or otherwise unenforceable restriction against the Grantee, such provision(s) shall be modified or severed so as to permit enforcement of the provision(s) to the extent deemed reasonable.
- (h) Remedies. The Grantee acknowledges that the remedy at law available to the Company for breach of any of the Grantee's obligations under this Section 3.15 would be inadequate and that damages flowing from such a breach may not readily be susceptible to being measured in monetary terms. Accordingly, in addition to any other rights or remedies that the Company or its Affiliates may have at law, in equity or under this Award Agreement (including, without limitation, the Company's right to cease or recover any severance payments to the Grantee), upon proof of the Grantee's violation of any provision of this Section 3.15, the Company and its Affiliates will be entitled to immediate injunctive relief and may obtain a temporary order restraining any threatened or further breach, without the necessity of proof of actual damage or the posting of any bond. Notwithstanding the foregoing, all payments pursuant to the terms of this Award Agreement are subject to the terms and conditions of this Section 3.15, and may be subject to non-payment or clawback, as applicable, in the event of the Grantee's breach of any of the provisions of this Section 3.15. Notwithstanding anything to the contrary in this Award Agreement, the restrictive covenants and other obligations set forth in this Section 3.15 are independent, and are not intended to limit the application or enforceability, of

any restrictive or other covenants contained in any other agreement between the Company and the Grantee.

(i) <u>Applicable Definitions</u>. As used in this <u>Section 3.15</u>, the following terms shall have the meanings set forth below:

"Area" means the combined region generated by all regions within a fifty-mile radius of either (i) the Company's headquarters or (ii) any dealership or other Company facility owned by or affiliated with the Company or its Affiliates, as of the last date of Grantee's employment with the Company.

"Company Information" means Confidential Information and Trade Secrets, as those terms are defined below.

"Confidential Information" means data and information relating to the business of the Company or its Affiliates (which does not rise to the status of a Trade Secret) which is or has been disclosed to the Grantee or of which the Grantee became aware as a consequence of or through the Grantee's relationship to the Company or its Affiliates, and which has value to the Company or its Affiliates and is not generally known to their competitors. Confidential Information shall not include any data or information that has been voluntarily disclosed to the public by the Company or that has been independently developed and disclosed by others, or that otherwise entered the public domain through lawful means.

"Trade Secrets" means information, including, but not limited to, technical or non-technical data, formulas, patterns, compilations, programs, devices, methods, techniques, drawings, processes, financial data, financial plans, product plans or lists of actual or potential customers or suppliers which (i) derives economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use, and (ii) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy, or as otherwise defined by applicable state law. For the avoidance of doubt, the provisions in this Section 3.15 restricting the use of Trade Secrets shall survive termination of (A) this Award Agreement and (B) termination of the Grantee's employment with the Company and its Affiliates, and shall survive for so long as is permitted by law.

[Remainder of Page Intentionally Left Blank]

Entity Name	Domestic State	Foreign Qualification
AF Motors, L.L.C.	DE	FL
ANL, L.P.	DE	$\operatorname{FL}$
Arkansas Automotive Services, L.L.C.	DE	AR
Asbury AR Niss L.L.C.	DE	AR
Asbury Arlington MB, LLC	DE	TX
Asbury Atlanta AC L.L.C.	DE	GA
Asbury Atlanta AU L.L.C.	DE	GA
Asbury Atlanta BM L.L.C.	DE	GA
Asbury Atlanta CHEV, LLC	DE	GA
Asbury Atlanta Chevrolet L.L.C.	DE	
Asbury Atlanta Ford, LLC	DE	GA
Asbury Atlanta Hon L.L.C.	DE	GA
Asbury Atlanta Hund L.L.C.	DE	GA
Asbury Atlanta Inf L.L.C.	DE	GA
Asbury Atlanta Infiniti L.L.C.	DE	GA
Asbury Atlanta Jaguar L.L.C.	DE	GA
Asbury Atlanta K L.L.C.	DE	GA
Asbury Atlanta Lex L.L.C.	DE	GA
Asbury Atlanta Nis II, LLC	DE	GA
Asbury Atlanta Nis L.L.C.	DE	GA
Asbury Atlanta Toy 2 L.L.C.	DE	GA
Asbury Atlanta Toy L.L.C.	DE	GA
Asbury Atlanta VB L.L.C.	DE	GA
Asbury Atlanta VL L.L.C.	DE	GA
Asbury Austin JLR, LLC	DE	TX
Asbury Automotive Arkansas Dealership Holdings L.L.C.	DE	AR, MS
Asbury Automotive Arkansas L.L.C.	DE	AR, MS
Asbury Automotive Atlanta II L.L.C.	DE	GA
Asbury Automotive Atlanta L.L.C.	DE	GA
Asbury Automotive Brandon, L.P.	DE	$\operatorname{FL}$
Asbury Automotive Central Florida, L.L.C.	DE	FL
Asbury Automotive Deland, L.L.C.	DE	$\operatorname{FL}$
Asbury Automotive Fresno L.L.C.	DE	
Asbury Automotive Group L.L.C.	DE	CT, FL
Asbury Automotive Jacksonville GP L.L.C.	DE	FL
Asbury Automotive Jacksonville, L.P.	DE	$\operatorname{FL}$
Asbury Automotive Management L.L.C.	DE	GA
Asbury Automotive Mississippi L.L.C.	DE	MS
Asbury Automotive North Carolina Dealership Holdings L.L.C.	DE	NC
Asbury Automotive North Carolina L.L.C.	DE	NC, SC, VA
Asbury Automotive North Carolina Management L.L.C.	DE	NC
Asbury Automotive North Carolina Real Estate Holdings L.L.C.	DE	NC, SC, VA
Asbury Automotive Oregon L.L.C.	DE	· .
Asbury Automotive Southern California L.L.C.	DE	

Asbury Automotive St. Louis II L.L.C.	DE	MO
Asbury Automotive St. Louis, L.L.C.	DE	MO
Asbury Automotive Tampa GP L.L.C.	DE	FL
Asbury Automotive Tampa, L.P.	DE	FL
Asbury Automotive Texas L.L.C.	DE	TX
Asbury Automotive Texas Real Estate Holdings L.L.C.	DE	TX
Asbury Automotive West, LLC	DE	
Asbury CH MOTORS L.L.C.	DE	FL
Asbury CO CDJR, LLC	DE	CO
Asbury CO SUB, LLC	DE	CO
Asbury Dallas BEN, LLC	DE	TX
Asbury Dallas KAR, LLC	DE	TX
Asbury Dallas MAS, LLC	DE	TX
Asbury Dallas MB, LLC	DE	TX
Asbury Dallas MCL, LLC	DE	TX
Asbury Dallas POR, LLC	DE	TX
Asbury Dallas RR, LLC	DE	TX
Asbury Dallas VOL, LLC	DE	TX
Asbury Deland Hund, LLC	DE	FL
Asbury Deland Imports 2, L.L.C.	DE	FL
Asbury DFW JLR, LLC	DE	TX
Asbury Fort Worth MB, LLC	DE	TX
Asbury Fresno Imports L.L.C.	DE	
Asbury Ft. Worth Ford, LLC	DE	TX
Asbury Georgia TOY, LLC	DE	GA
Asbury Grapevine LEX, LLC	DE	TX
Asbury IN CBG, LLC	DE	IN
Asbury IN CDJ, LLC	DE	IN
Asbury In Chev, LLC	DE	IN
Asbury In Ford, LLC	DE	IN
Asbury In Hon, LLC	DE	IN
Asbury IN TOY, LLC	DE 	IN
Asbury Indy Chev, LLC	DE 	IN
Asbury Jax AC, LLC	DE	FL
Asbury Jax Ford, LLC	DE 	FL 
Asbury Jax Holdings, L.P.	DE	FL
Asbury Jax Hon L.L.C.	DE	FL
Asbury Jax K L.L.C.	DE	FL
Asbury Jax Management L.L.C.	DE	FL
Asbury Jax VW L.L.C.	DE	FL
Asbury Management Services, LLC	DE	AZ, AR, FL, GA, IN, MS, MO, NC, OH, PA, SC, TX, VA
Asbury MS CHEV L.L.C.	DE	IN, MS
Asbury MS Gray-Daniels L.L.C.	DE	MS
Asbury No Cal Niss L.L.C.	DE	
Asbury Plano LEX, LLC	DE	TX

Asbury Sacramento Imports L.L.C.	DE	
Asbury SC JPV L.L.C.	DE	SC
Asbury SC Lex L.L.C.	DE	SC
Asbury SC Toy L.L.C.	DE	SC
Asbury So Cal DC L.L.C.	DE	
Asbury So Cal Hon L.L.C.	DE	
Asbury So Cal Niss L.L.C.	DE	
Asbury South Carolina Real Estate Holdings L.L.C.	DE	SC
Asbury St. Louis Cadillac L.L.C.	DE	MO
Asbury St. Louis FSKR, L.L.C.	DE	MO
Asbury St. Louis Lex L.L.C.	DE	MO
Asbury St. Louis LR L.L.C.	DE	MO
Asbury St. Louis M L.L.C.	DE	MO
Asbury Tampa Management L.L.C.	DE	FL
Asbury Texas D FSKR, L.L.C.	DE	TX
Asbury Texas H FSKR, L.L.C.	DE	TX
Asbury TX Auction, LLC	DE	TX
Asbury-Deland Imports, L.L.C.	DE	$\operatorname{FL}$
Atlanta Real Estate Holdings L.L.C.	DE	GA
Avenues Motors, Ltd.	FL	
Bayway Financial Services, L.P.	DE	$\operatorname{FL}$
BFP Motors L.L.C.	DE	FL
C & O Properties, Ltd.	FL	
Camco Finance II L.L.C.	DE	NC, SC, VA
CFP Motors L.L.C.	DE	FL
CH Motors L.L.C.	DE	FL
CHO Partnership, Ltd.	FL	
CK Chevrolet L.L.C.	DE	FL
CK Motors LLC	DE	FL
CN Motors L.L.C.	DE	FL
Coggin Automotive Corp.	FL	
Coggin Cars L.L.C.	DE	FL
Coggin Chevrolet L.L.C.	DE	FL
Coggin Management, L.P.	DE 	FL
CP-GMC Motors L.L.C.	DE	FL
Crown Acura/Nissan, LLC	NC 	
Crown CHH L.L.C.	DE 	NC
Crown CHO L.L.C.	DE 	NC
Crown CHV L.L.C.	DE	NC
Crown FDO L.L.C.	DE 	NC
Crown FFO Holdings L.L.C.	DE	NC
Crown FFO L.L.C.	DE	NC
Crown GAC L.L.C.	DE	NC
Crown GBM L.L.C.	DE	NC
Crown GCA L.L.C.	DE	NC
Crown GDO L.L.C.	DE	NC
Crown GHO L.L.C.	DE	NC

Crown GNI L.L.C.	DE	NC
Crown GPG L.L.C.	DE	NC
Crown GVO L.L.C.	DE	NC
Crown Honda, LLC	NC	
Crown Motorcar Company L.L.C.	DE	VA
Crown PBM L.L.C.	DE	
Crown RIA L.L.C.	DE	VA
Crown RIB L.L.C.	DE	VA
Crown SJC L.L.C.	DE	SC
Crown SNI L.L.C.	DE	SC
CSA Imports L.L.C.	DE	FL
Escude-NN L.L.C.	DE	MS
Escude-NS L.L.C.	DE	MS
Escude-T L.L.C.	DE	MS
Florida Automotive Services L.L.C.	DE	FL
HFP Motors L.L.C.	DE	FL
JC Dealer Systems, LLC	DE	FL
KP Motors L.L.C.	DE	$\operatorname{FL}$
McDavid Austin-Acra L.L.C.	DE	TX
McDavid Frisco-Hon L.L.C.	DE	TX
McDavid Grande L.L.C.	DE	TX
McDavid Houston-Hon, L.L.C.	DE	TX
McDavid Houston-Niss, L.L.C.	DE	TX
McDavid Irving-Hon, L.L.C.	DE	TX
McDavid Outfitters, L.L.C.	DE	TX
McDavid Plano-Acra, L.L.C.	DE	TX
Mid-Atlantic Automotive Services, L.L.C.	DE	NC, SC, VA
Mississippi Automotive Services, L.L.C.	DE	MS
Missouri Automotive Services, L.L.C.	DE	MO
NP FLM L.L.C.	DE	AR
NP MZD L.L.C.	DE	AR
NP VKW L.L.C.	DE	AR
Plano Lincoln-Mercury, Inc.	DE	TX
Precision Computer Services, Inc.	FL	
Precision Enterprises Tampa, Inc.	FL	
Precision Infiniti, Inc.	FL	
Precision Motorcars, Inc.	FL	
Precision Nissan, Inc.	FL	
Premier NSN L.L.C.	DE	AR
Premier Por L.L.C.	DE	AR
Prestige Bay L.L.C.	DE	AR
Prestige Toy L.L.C.	DE	AR
Q Automotive Brandon FL, LLC	DE	FL
Q Automotive Cumming GA, LLC	DE	GA
Q Automotive Ft. Myers FL, LLC	DE	FL
Q Automotive Group L.L.C.	DE	FL
Q Automotive Holiday FL, LLC	DE	FL
Q THIOMOUTE HORALLY LD, DDO	DL	I LI

Q Automotive Jacksonville FL, LLC	DE	$\operatorname{FL}$
Q Automotive Kennesaw GA, LLC	DE	GA
Q Automotive Orlando FL, LLC	DE	$\operatorname{FL}$
Q Automotive Tampa FL, LLC	DE	FL
Southern Atlantic Automotive Services, L.L.C.	DE	GA, SC
Tampa Hund, L.P.	DE	FL
Tampa Kia, L.P.	DE	$\operatorname{FL}$
Tampa LM, L.P.	DE	
Tampa Mit, L.P.	DE	
Texas Automotive Services, L.L.C.	DE	TX
Thomason Auto Credit Northwest, Inc.	OR	
Thomason Dam L.L.C.	DE	
Thomason Frd L.L.C.	DE	
Thomason Hund L.L.C.	DE	
Thomason Pontiac-GMC L.L.C.	DE	
WMZ Motors, L.P.	DE	
WTY Motors, L.P.	DE	FL

### Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the following Registration Statements:

- 1) Registration Statement (Form S-8 No. 333-231518) of Asbury Automotive Group, Inc.,
- 2) Registration Statement (Form S-8 No. 333-221146) of Asbury Automotive Group, Inc.,
- 3) Registration Statement (Form S-8 No. 333-165136) of Asbury Automotive Group, Inc.,
- 4) Registration Statement (Form S-8 No. 333-105450) of Asbury Automotive Group, Inc.,
- 5) Registration Statement (Form S-8 No. 333-115402) of Asbury Automotive Group, Inc.,
- 6) Registration Statement (Form S-8 No. 333-84646) of Asbury Automotive Group, Inc.; and
- 7) Registration Statement (Form S-3 No. 333-123505) of Asbury Automotive Group, Inc.

of our reports dated March 1, 2021, with respect to the consolidated financial statements of Asbury Automotive Group, Inc. and the effectiveness of internal control over financial reporting of Asbury Automotive Group, Inc. included in this Annual Report (Form 10-K) of Asbury Automotive Group, Inc. for the year ended December 31, 2020.

/s/ Ernst & Young LLP

Atlanta, Georgia March 1, 2021

## CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

#### I, David W. Hult, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Asbury Automotive Group, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting;
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ David W. Hult
David W. Hult
Chief Executive Officer
March 1, 2021

### CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

### I, Patrick J. Guido, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Asbury Automotive Group, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting;
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
    - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Patrick J. Guido
Patrick J. Guido
Chief Financial Officer

March 1, 2021

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Asbury Automotive Group, Inc. (the "Company") on Form 10-K for the period ended December 31, 2020, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, David W. Hult, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ David W. Hult
David W. Hult
Chief Executive Officer
March 1, 2021

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Asbury Automotive Group, Inc. (the "Company") on Form 10-K for the period ended December 31, 2020, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Patrick J. Guido, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Patrick J. Guido
Patrick J. Guido
Chief Financial Officer
March 1, 2021